

Before the
FEDERAL COMMUNICATIONS COMMISSION - FCC
Washington, D.C. 20554

OCT 29 2003

In the Matter of:)	Federal Communication Commission
)	Bureau / Office
Amendment of Section 73.202(b),)	MM Docket No. _____
Table of Allotments,)	RM - _____
FM Broadcast Stations,)	
(Fort Rucker, Ozark, and)	
Slocomb, Alabama))	

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To: Chief, Allocations Branch
Policy & Rules Division, Mass Media Bureau

Federal Communications Commission
Office of the Secretary

PETITION FOR RULE MAKING

Styles Media Group, LLC and Styles Broadcasting of Dothan, Inc. (hereinafter collectively referred to as "Styles"), by Counsel, and pursuant to §§ 1.401 and 1,420 of the Commission's Rules, hereby respectfully petition the Commission to institute Rule Making proceedings for amendment of the FM Table of Allocations, as follows:

<u>City / State</u>	<u>Existing</u>	<u>Proposed</u>
Fort Rucker, Alabama	263C3	280C3
Ozark, Alabama	280C3, 285A	285A
Slocomb, Alabama	---	263C3

In support hereof, the following is shown:

Background

1. Styles Media Group, LLC is the licensee of Radio Station WXUS-FM at Fort Rucker, Alabama, which operates on Channel 263C3. Styles Broadcasting of Dothan, Inc. is the licensee of Radio Station WJRL-FM at Ozark, Alabama, which operates on Channel 280C3.

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2. Styles Media Group, LLC is affiliated with Styles Broadcasting of Dothan, Inc. as there is some common ownership and management between the two entities.

3. Styles proposes the reallocation of Channel 263C3 from Fort Rucker, Alabama, and the modification of the WXUS-FM license to specify Slocomb, Alabama as its community of license so that WXUS-FM can better serve the public through the most efficient use of its frequency. The reallocation of Channel 263C3 to Slocomb, Alabama would provide that community with its first local aural service and thus result in a preferential arrangement of allotments under the Commission's FM allotment priorities. *See, Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), recon. granted in part, 5 FCC Rcd 7094 (1990) ("Change of Community")*.

4. Since this proposal seeks the removal of the only radio service licensed to Fort Rucker, Alabama, Styles simultaneously seeks a community of license change for WJRL-FM from Ozark, Alabama to Fort Rucker, Alabama, so as to maintain local radio service at Fort Rucker, Alabama. Since there are currently five radio stations licensed to the community of Ozark, the reallocation of WJRL-FM to Fort Rucker would not leave Ozark without any radio service, and thus is consistent with the requirements set forth in *Change of Community, supra.*¹

¹ The following radio stations are currently licensed to Ozark, Alabama: WAQG-FM, WJRL-FM, WOAB-FM, WOZK-AM and WQLS-AM.

Technical Criteria

5. An allocation study conducted by Styles' consulting engineer shows that Channel 263C3 may be allotted to Slocomb, Alabama without the imposition of a site restriction, in full compliance with the Commission's §73.207 spacing requirements, at reference site North Latitude 31 - 06 - 36; West Longitude 85 - 35 - 40. From the proposed reference site, a city-grade signal will be provided over the entire community of Slocomb.² See, *Attachment No. 1 (Technical Statement of Jefferson G. Brock of Graham Brock, Inc.)*

6. In order to maintain local radio service in Fort Rucker, Styles further proposes the re-allotment of Channel 280C3 from Ozark, Alabama to Fort Rucker, Alabama, for Radio Station WJRL-FM. As the attached Technical Statement demonstrates, the Channel 280C3 re-allotment has a site restriction of 15.0 kilometers northeast to avoid shortspacing to WAAO-FM at Analusia, Alabama. The reference site for the proposed re-allotment of Channel 280C3 at Fort Rucker is North Latitude 31 - 26 - 33; West Longitude 85 - 32 - 21.

Community Qualifications of Slocomb, Alabama

7. Slocomb, Alabama is qualified and deserving to receive the reallocation of Channel 263C3 since it has definable boundaries, has its own elected government (a mayor and a five-member council, elected every four years), its own police and fire departments, its own school system for grades kindergarten through 12th grade, its own monthly newspaper (the "Town

² Presently, WXUS-FM does not provide any city-grade contour service to Slocomb. Thus, the approval and implementation of this proposal will greatly improve local radio service in Slocomb.

Crier") and its own postal zip code -- 36375./³ The town of Slocomb also provides water and sewer service to its residents./⁴

8. Slocomb is home to a public library and numerous businesses that use the Slocomb name, such as:

Slocomb Town Library (tele. 334-886-9009)
Slocomb Florist & Gift (1355 West Lawrence Harris Hwy.)
Slocomb Market Place (470 West Lawrence Harris Hwy.)
Slocomb National Bank (tele. 334-886-2367)

Slocomb Petroleum (229 East Lawrence Harris Hwy.)
Slocomb Foods (Highway 52)
Slocomb Sausage Company (190 South Rex Avenue)
Slocomb Villas (626 North State Hwy.)

9. Slocomb is also home to numerous day care centers, restaurants and houses of worship, such as:

New World Child Care (1079 McCollough Road)
Wee Care Child Development Ctr. (232 W. College Avenue)
Little Rascals, Inc. (508 E. White Street)

Zack's Steak & Seafood (160 East Slocomb Street)
Bay Restaurant & Oyster Bar (1019 West Lawrence Harris Hwy.)
Shutters Sports Bar & Grill (5245 State Hwy.109)

Cornerstone Church (100 N. Foster Street)
First Baptist Church (225 N. Dalton Street)
Burns Assembly of God (1710 County Road 30)
Pleasant Hill Baptist Church (183 Pleasant Hill Road)

³ This information was obtained from the Slocomb Mayor's Office (tele. 334-886-2955) and Internet research on www.superpages.com.

⁴ Water and sewer service is provided by Slocomb Water Works & Sewer (tele. 334-886-3452) and the Slocomb Water Department (tele. 334-886-9189).

Union Hill Freewill Baptist (1125 Union Hill Road)
County Line Missionary Baptist (598 County Line Drive)
Malvern New Life Church (170 New Life Road)

Styles submits that when all of the above factors are considered -- namely, definable township boundaries, the Slocomb Zip Code, the use of the Slocomb name in many businesses, the establishment of a local government, school system, police department and fire department, and the existence of many restaurants and churches -- the Commission should agree that Slocomb has a geographically identifiable population grouping and that objective indicia of community status are present. *See, FM Channel Assignments: Middletown, California, 69 RR 2d 1626 (MMB 1991).*

**Slocomb is an Independent Community Near
the Dothan, Alabama Urbanized Area**

10. Although the community of Slocomb, Alabama is located near the Dothan, Alabama Urbanized Area, Styles submits that the information presented in this petition demonstrates that Slocomb is an independent community. As noted above, Slocomb provides its residents with local police, fire and water service. Slocomb has its own elected government, its own school system, its own postal zip code, and has definable boundaries. Furthermore, there are numerous businesses and houses of worship within Slocomb, providing the town's residents with just about all their day-to-day needs. This is not a situation where a smaller town is receiving all or most of its community and municipal services from the nearby larger town.

11. In addition to the community information noted above for Slocomb, it should also be pointed out that Slocomb is home to a modest number of professionals,⁵ such as:

Doctors

Kevin Hornsby, MD (430 W. Lawrence Harris Hwy.)
Kimberly Hughes, MD (430 W. Lawrence Harris Hwy.)

Lawyers

David F. Holmes, Esq. (136 E. Lawrence Harris Hwy.)
Jason R. Eubanks, Esq. (136 E. Lawrence Harris Hwy.)

Architects

Bruce A. Smith (746 Marion Road)

Real Estate Agents

H & S Realty (672 W. Malvern Hwy.)

Insurance Agents & Brokers

Alfa Insurance Corp. (422 W. White Street)
Joyce Tew (422 West Lawrence Harris Hwy.)
Maxine Smith (106 S. Washington Street)
Etheridge Insurance (18009 E. State Highway 52)

12. Slocomb is located about 15 miles southwest of Dothan, in Geneva County. Dothan is located in Houston County. Although some Slocomb residents work in Dothan, Slocomb has an independent identity of its own as evidenced by its own local government and municipal services, its own school system, its separate boundaries, its local businesses and houses of worship, its local professionals and its own postal zip code. Thus, Slocomb is

⁵ The information listed in this section of the petition was derived from AOL Yellow Pages and www.superpages.com.

deserving of a local service preference. *See, Faye and Richard Tuck, 3 FCC Rcd 5374 (1988) ("Tuck")*.

Public Interest Showing

13. Acceptance of this Petition is in the public interest since the allotment of Channel 263C3 to Slocomb will provide that community with its first local aural service without depriving Fort Rucker of its local aural service as Channel 280C3 will be re-allotted from Ozark to Fort Rucker. The proposal proffered here by Styles also results in a more efficient use of radio spectrum, as a relocated WXUS-FM, operating on Channel 263C3 at Slocomb, Alabama, will provide 60 dBu service to 199,922 persons within a 4,802.9 square kilometer area -- which represents a net increase of 56,892 persons and a gain of 2,937.3 square kilometers.

14. Since this proposal provides first local aural service to the community of Slocomb, without depriving Fort Rucker of its local aural service, Styles submits that this proposal results in a preferential arrangement of allotments, a new service benefit to the communities involved, and qualifies for consideration without affording other interested parties an opportunity to file competing expressions of interest. *See, Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), recon. granted in part, 5 FCC Rcd 7094 (1990)*.

Statement of Continuing Interest

15. Styles hereby states that, should the Commission institute the requested Rule Making proceedings and ultimately adopt the amendment to the FM Table of Allotments proposed herein, it would promptly file the appropriate applications for modification of the WXUS-FM and WJRL-FM licenses as proposed herein.

Conclusion

WHEREFORE, the above premises considered, Styles respectfully urges that the Commission commence Rule Making Proceedings proposing to amend § 73.202(b) of the Commission's Rules, FM Table of Allotments, as follows:

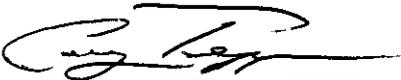
<u>City / State</u>	<u>Existing</u>	<u>Proposed</u>
Fort Rucker, Alabama	263C3	280C3
Ozark, Alabama	280C3, 285A	285A
Slocomb, Alabama	---	263C3

Respectfully submitted,

STYLES MEDIA GROUP, LLC

- and -

**STYLES BROADCASTING OF
DOTHAN, INC.**

By: 
Cary S. Tepper

Their Attorney

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Bethesda, MD 20814-3628

(301) 718-1818

October 29, 2003

Attachment No. 1

(Technical Statement of Graham Brock, Inc.)

PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC.
STYLES BROADCASTING OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

TECHNICAL STATEMENT

1. This technical statement and attached exhibits have been prepared on behalf of Styles Media Group, LLC ("SMG"), licensee of WXUS, Channel 263A, Fort Rucker, Alabama, and Styles Broadcasting of Dothan, Inc. ("SBD"), licensee of WJRL-FM, Channel 280C3, Ozark, Alabama. SMG/SBD herein requests that Channel 263A be upgraded to Channel 263C3 and the improved channel be re-allotted to Slocomb, Alabama, as that community's first local licensable FM station. In order to not remove the sole operating service from Fort Rucker, SMG/SBD also propose to re-allot Channel 280C3 from Ozark, Alabama, to Fort Rucker, Alabama. The proposed allotment to Slocomb (Channel 263C3) is mutually exclusive with the present WXUS allotment at Fort Rucker, Alabama, and the proposed replacement allotment to Fort Rucker, Alabama (Channel 280C3) is mutually exclusive with the present WJRL-FM allotment at Ozark, Alabama.

DISCUSSION

2. The community of Slocomb, Alabama, is located in the eastern portion of Geneva County, Alabama. Slocomb has a population of 2,052 persons, based on 2000 U.S. Census data. The town of Slocomb is governed by a Mayor and five member Council. The city provides

water, fire and police services to its residents. There are numerous businesses, churches and residential areas in Slocomb. There are currently no full-time AM or FM services licensed to the community. Further, Slocomb is not located in any Urbanized Area and is designated a city, as defined by the U.S. Census of Alabama.

PROPOSAL

3. Channel 263C3 can be allotted to Slocomb, Alabama, without the imposition of a site restriction. The reference site for the proposed allotment of Channel 263C3 at Slocomb, Alabama, is North Latitude 31° 06' 36" and West Longitude 85° 35' 40". Attached as Exhibit #1 is a §73.207 spacing study for Channel 263C3 at Slocomb which shows the proposed channel meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities (with the exception of the licensed WXUS facility at Fort Rucker). Attached as Exhibit #2 is a map depicting the area to locate a transmitter site for Channel 263C3 at Slocomb, Alabama. From the proposed reference site, a theoretical 3.16 mV/m (70 dBu) signal will be provided over Slocomb.¹

4. In order to not remove the sole operating service from Fort Rucker, we further propose to re-allot Channel 280C3 from Ozark, Alabama, to Fort Rucker, Alabama. Channel 280C3 can be allotted to Fort Rucker, Alabama, with a site restriction of 15.0 kilometers northeast of the community to avoid shortspacing WAAO-FM, Channel 279A, Analusia, Alabama², and still

-
- 1) The licensed WXUS does not deliver a 70 dBu contour to any of Slocomb. However, Slocomb is within the 60 dBu contour of the licensed WXUS facility.
 - 2) The site restriction is also to protect the outstanding permit for WAAO-FM's upgraded facility on Channel 279C3.

remain in close proximity to the licensed WJRL-FM transmitter site.³ The reference site for the proposed allotment of Channel 280C3 at Fort Rucker, Alabama, is North Latitude 31° 26' 33" and West Longitude 85° 32' 21". Attached as Exhibit #3 is a §73.207 spacing study for Channel 280C3 at Fort Rucker which shows the proposed channel meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities (with the exception of the licensed WJRL-FM facility at Ozark). Attached as Exhibit #4 is a map which shows that from the proposed allocation site, as well as from the licensed WJRL-FM facility, a 3.16 mV/m contour will be placed over Fort Rucker.

5. Therefore, SMG/SBD herein requests the following changes in §73.202 of the Commission's rules.

Slocomb, Alabama

Present	Proposed
None	263C3

Fort Rucker, Alabama

Present	Proposed
263C3	280C3

Ozark, Alabama

Present	Proposed
280C3, 285A	285A

3) In order to meet the Commission's minimum distance separation requirements, it was necessary to select a set of reference allocation coordinates for Fort Rucker. This site is 2.3 kilometers from the licensed WJRL-FM site. It is noted that from the licensed WJRL-FM site, a 3.16 mV/m contour would be placed over Fort Rucker. Further, if this instant proposal is adopted, SBD may propose to remain at the licensed WJRL-FM site, under §73.215 of the Commission's rules.

PUBLIC INTEREST

6. The allotment of Channel 263C3 to Slocomb, Alabama, will provide that community with its first locally licensable station, without depriving Fort Rucker of its only local service, since as part of this proposal, WJRL-FM on Channel 280C3 will be re-allotted from Ozark to Fort Rucker. A relocated WXUS, operating on Channel 263C3 at Slocomb, Alabama, will provide 60 dBu (1.0 mV/m) service to 199,922 persons in 4,802.9 square kilometers. This represents a net increase of 56,892 persons in 2,937.3 square kilometers over the present WXUS Class A facility.⁴ As shown on Exhibit #5, there is a small area of loss as a result of the relocation of WXUS. However, both this area and the gain area presently receive service from a minimum of five full-time FM stations. Therefore, both the gain and loss areas are considered to be well served. Once Channel 263C3 is allotted to Slocomb, Alabama, SMG will submit the required application to implement the change in community of license.

7. The community of Slocomb is not located in an Urbanized Area, as designated by the United States Census. However, from the proposed reference site for Channel 263C3, a theoretical 70 dBu contour would encompass 68.0% of the Dothan Urbanized Area.⁵ As can be seen on the Exhibit #7, the theoretical 70 dBu contour (with no terrain features) extends into the Dothan Urbanized Area. As presently authorized, WXUS provides service to only 16.0% of the Urbanized Area. Therefore, a Tuck Analysis has been conducted and is incorporated into the legal portion of this instant request.

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- 4) The licensed WXUS facility provides 60 dBu service to 152,013 persons in 2,460.4 square kilometers. There will be a loss of service to 8,983 persons in 594.8 square kilometers as a result of the change in sites.
 - 5) The map of the Urbanized Area boundary for Dothan was downloaded from the U.S. Census Bureau as defined in the 200 Census. A copy of the map is attached as Exhibit #6.

8. The allotment of Channel 280C3 to Fort Rucker, Alabama, will provide that community with a replacement operating service, once Channel 263 is re-allotted to Slocomb. A relocated WJRL-FM, operating on Channel 280C3 at Fort Rucker, Alabama, will provide 60 dBu (1.0 mV/m) service to 180,213 persons in 4,802.9 square kilometers.⁶ Once Channel 280C3 is allotted to Fort Rucker, Alabama, SBD will submit the required application to implement the change in community of license.

9. The community of Fort Rucker is not located in an Urbanized Area, as designated by the United States Census. Further, from the proposed reference site for Channel 280C3, a theoretical 70 dBu contour would encompass 22.0% of the Dothan Urbanized Area. As can be seen on the Exhibit #8, the theoretical 70 dBu contour (with no terrain features) extends only a small amount into the Dothan Urbanized Area. Therefore a Tuck Analysis for Fort Rucker has not been conducted.

10. The foregoing technical statement was prepared on behalf of Styles Media Group, LLC, and Styles Broadcasting of Dothan, Inc., by Graham Brock, Inc., its Technical Consultants. All data related to FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database that may be adverse to the requests contained herein.

6) The proposed relocation of the site for Channel 280C3 from the present site is solely to demonstrate the existence of a clear allocation site which meets the required spacing rules. As previously indicated, the licensed WJRL-FM site provides the required coverage of Fort Rucker and can be used for the purposes of an application at the completion of this proceeding. Any theoretical loss or gain of service, based on the slight site change, is de minimus.

PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC.
STYLES BROADCASTING OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

EXHIBIT #1

Allocation study for Channel 263C3 Slocomb, Alabama
Using proposed allocation reference site

Call	Channel	Location	Dist	Azi	FCC	Margin
N. Lat.	W. Lng.	Ant	Power	HAAT		
31 06 36 N						
85 35 40 W						
----- Channel 263 - 100.5 Mhz -----						
WXUS	LIC 263A	Fort Rucker	AL	24.08	0.3	-117.92
31 19 38	85 35 35	CN	2.800 kW	145 M		
	Styles Media Group, Llc		BLH-19921102KD			
WAOQ	LIC 262A	Brantley	AL	89.01	318.4	0.01
31 42 26	86 13 12	CN	6.000 kW	100 M		
	Alatron Corporation, Inc.		BLH-19990603KF			
WOBB	LIC 262C	Tifton	GA	178.96	78.0	2.96
31 25 51	83 45 10	C	100.000 kW	304 M		
	Clear Channel Broadcasting		BLH-20000907AAS			
WZTZ	LIC 266A	Elba	AL	48.18	314.1	6.18
31 24 41	85 57 32	CN	0.640 kW	208 M		
	Elba Radio Company		BLH-19861010KA			
WJAQ	LIC 265A	Marianna	FL	48.60	138.2	6.60
30 47 01	85 15 18	HN	5.900 kW	101 M		
	Mfr, Inc.		BMLH-19941123KG			
WOYS	LIC 263C3	Apalachicola	FL	167.03	156.0	14.03
29 43 57	84 53 24	CX	11.500 kW	145 M		
	Richard L. Plessinger, Sr.		BLH-20030218AAG			
RADD	ADD 262C0	Tifton	GA	178.64	78.0	15.64
31 25 49	83 45 22		100.000 kW	450 M		
WJLQ	LIC 264C	Pensacola	FL	203.51	255.2	27.51
30 37 35	87 38 50	CN	100.000 kW	474 M		
	Cumulus Licensing Corp.		BMLH-19880322KA			
WNCV	LIC-N 262A	Niceville	FL	125.47	232.2	36.47
30 24 50	86 37 40	NCN	3.500 kW	134 M		
	Cumulus Licensing Corp.		BLH-19981117KB			
WWWQ	LIC 263C	Anniston	AL	280.52	354.4	43.52
33 37 38	85 53 25	CN	100.000 kW	348 M		
	Wnnx Lico, Inc.		BLH-19890803KB			
RDEL	DEL 263C	Anniston	AL	280.52	354.4	43.52
33 37 38	85 53 25		100.000 kW	600 M		

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ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

EXHIBIT #1 (continued)

REFERENCE			CLASS = C3	DISPLAY DATES		
31 06 36 N			Current	Spacings	DATA 10-24-03	
85 35 40 W			Channel 263 - 100.5 MHz		SEARCH 10-27-03	
Call	Channel	Location	Dist	Azi	FCC	Margin
N. Lat.	W. Lng.	Ant	Power	HAAT		
WBWT	LIC 264C3	Midway	FL 142.65	118.5	99.0	43.65
30 29 32	84 17 13	CX	11.500 kW	149 M		
	Clear Channel Broadcasting		BMLH-20020222AAQ			
ALLO	RSV 264C3	Buena Vista	GA 154.10	38.0	99.0	55.10
32 11 57	84 35 07		25.000 kW	100 M		
			RM-10386			
WANZ.C	CP -N 263C1	Northport	AL 270.18	325.1	211.0	59.18
33 05 42	87 15 16	NCX	85.000 kW	278 M		
	Apex Braodcasting Inc.		BMPH-20011029ABA			
RADD	ADD 263C1	Helena	AL 272.34	325.4	211.0	61.34
33 07 07	87 15 18		100.000 kW	299 M		
WYOO.C	CP -Z 266C3	Springfield	FL 104.78	189.9	43.0	61.78
30 10 44	85 46 55	ZCX	12.000 kW	123 M		
	Styles Media Group, Llc		BMPH-20030522ABB			
WVVE.C	CP -Z 261C3	Panama City Beach	FL 104.78	189.9	43.0	61.78
30 10 44	85 46 55	ZCX	12.000 kW	123 M		
	Styles Media Group, Llc		BMPH-20030522AAK			
WVVE	LIC-N 261C3	Panama City Beach	FL 104.78	189.9	43.0	61.78
30 10 44	85 46 55	NCN	8.000 kW	125 M		
	Styles Media Group, Llc		BLH-19930409KC			
RDEL	DEL 263C1	Northport	AL 283.78	320.1	211.0	72.78
33 03 15	87 32 57		100.000 kW	299 M		
ALLO	RSV 264A	Buena Vista	GA 163.10	32.7	89.0	74.10
32 20 33	84 39 18		6.000 kW	100 M		
WEAMFM	LIC 264A	Buena Vista	GA 163.10	32.7	89.0	74.10
32 20 33	84 39 18	CX	2.600 kW	153 M		
	Davis Broadcasting Inc		BLH-20030514ACF			

Graham Brock, Inc. - Broadcast Technical Consultants

Slocomb Reference:
Latitude: 31-06-36 N
Longitude: 085-35-40 W
ERP: 25.00 kW
Channel: 263C3

CLASS C3 CITY GRADE LIMIT

WJLQ LIMIT

31-15-00 N
086-00-00 W

085-45-00 W

085-30-00 W

085-15-00 W

WJAQ LIMIT

Coffee Springs

WZTZ LIMIT

Reference
Slocomb

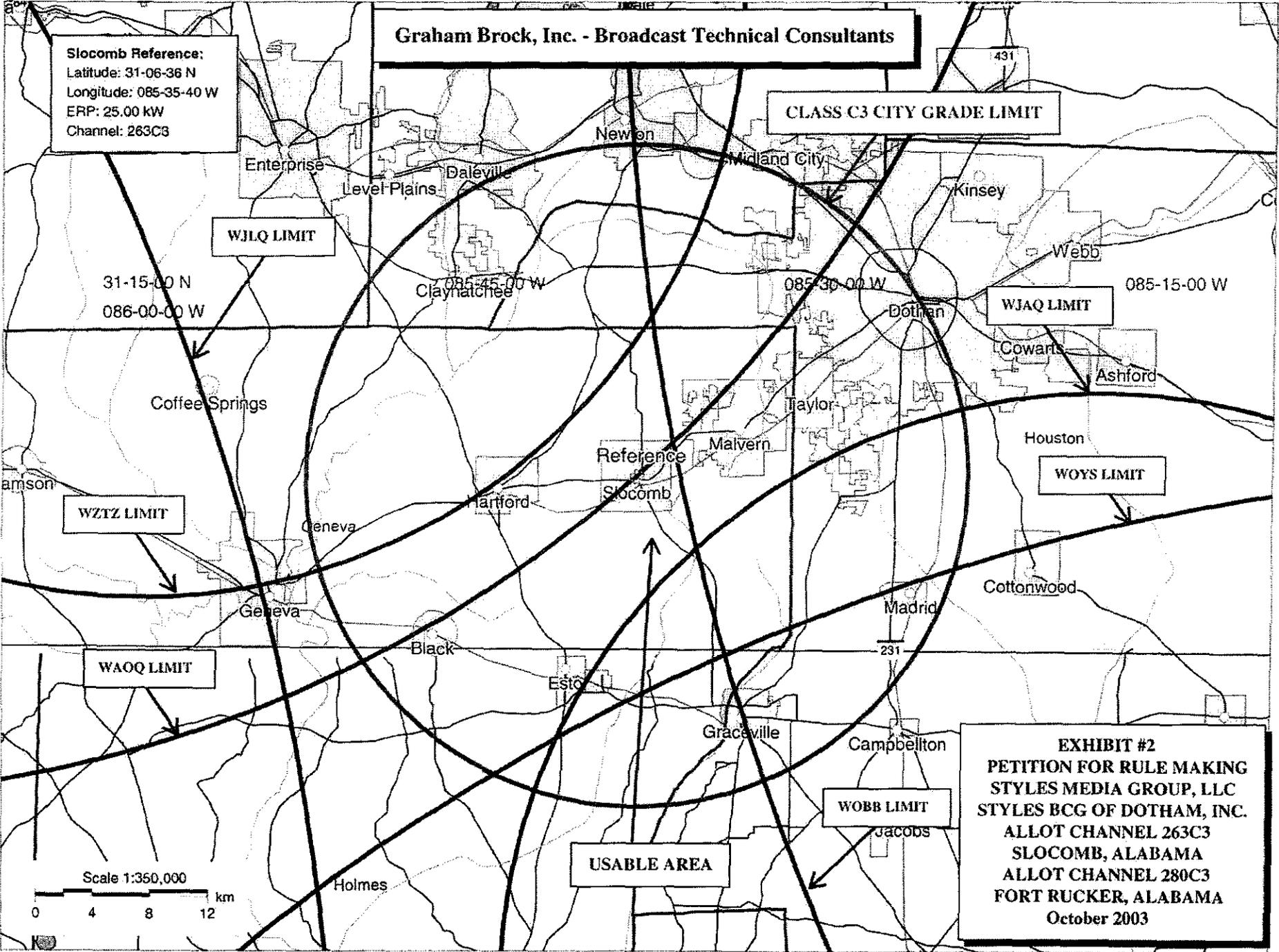
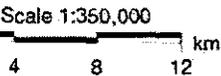
WOYS LIMIT

WAOQ LIMIT

WOBB LIMIT

USABLE AREA

EXHIBIT #2
PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC
STYLES BCG OF DOTHAM, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003



PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC.
STYLES BROADCASTING OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

EXHIBIT #3

Allocation study for Channel 280C3 Fort Rucker, Alabama
Using proposed allocation reference site

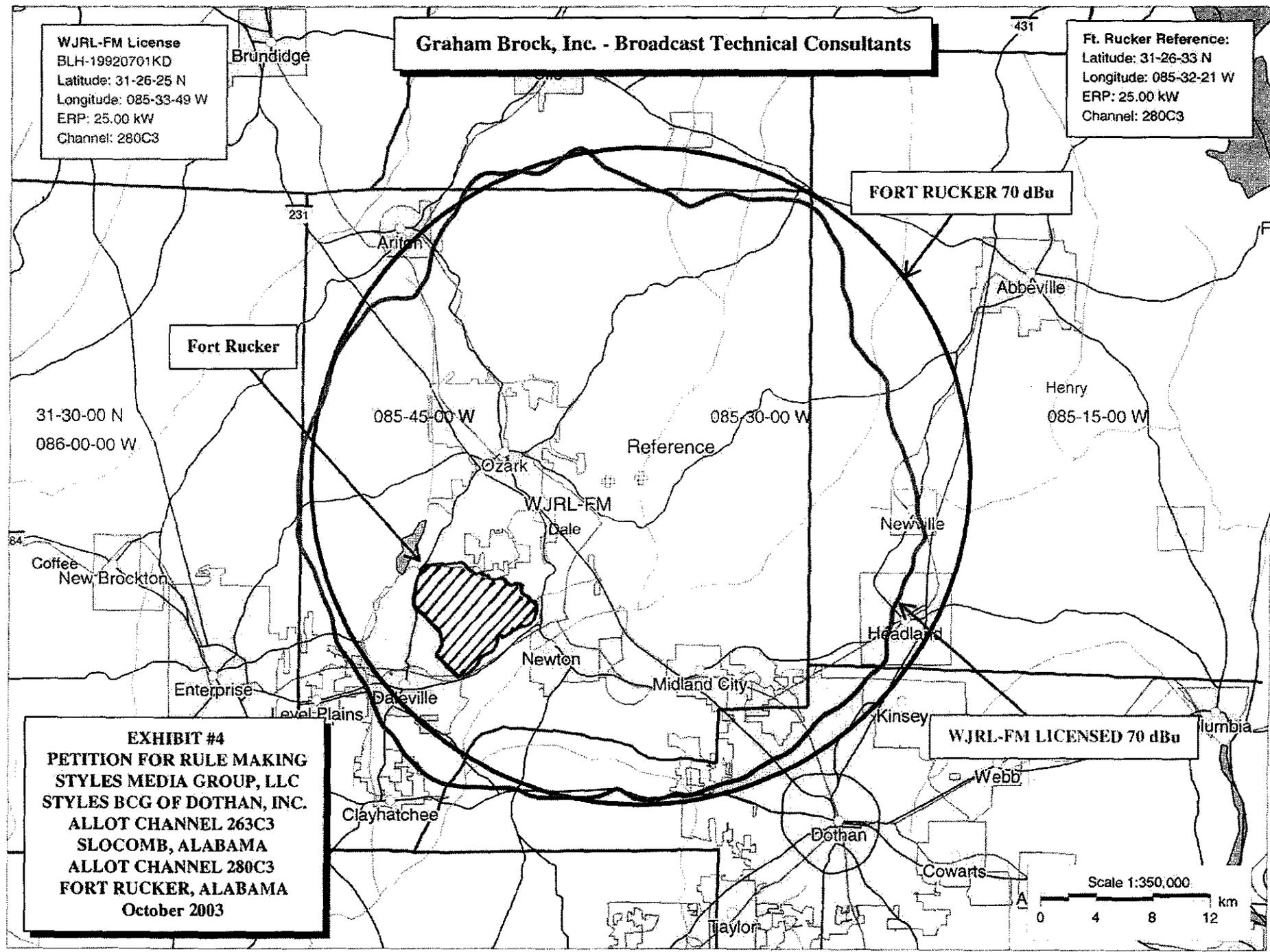
REFERENCE	CLASS = C3		DISPLAY DATES				
31 26 33 N	Current		Spacing		DATA	10-24-03	
85 32 21 W	Channel 280 - 103.9 MHz				SEARCH	10-27-03	

Call	Channel	Location	Dist	Azi	FCC	Margin
N. Lat.	W. Lng.	Ant	Power	HAAT		
WJRLFM	LIC-N 280C3	Ozark	AL	0.00	0.0	153.0 -153.00
31 26 33	85 32 21	NCN	25.000 kW	89 M		
	Styles Broadcasting Of Dothan		BLH-19920701KD			
WAAOFM	LIC 279A	Andalusia	AL	88.99	262.9	89.0 -0.01
31 20 27	86 28 02	CN	3.000 kW	100 M		
	Companion Broadcasting Ser.		BMLH-19900212KF			
WAAOFM	CP 279C3	Andalusia	AL	101.21	264.7	99.0 2.21
31 21 14	86 35 54	CX	25.000 kW	74 M		
	Companion Broadcasting Ser.		BPH-20020531AAU			
WGLF	LIC 281C	Tallahassee	FL	182.46	126.7	176.0 6.46
30 27 09	84 00 50	CY	100.000 kW	425 M		
	Cumulus Licensing Corp.		BMLH-19920818KH			
WQLD	LIC-N 282C1	Luverne	AL	83.47	315.3	76.0 7.47
31 58 28	86 09 44	NCN	13.500 kW	558 M		
	Capstar Tx Limited Prtnrshp		BLH-19970731KB			
WMXS	LIC 277C	Montgomery	AL	123.33	330.0	96.0 27.33
32 24 11	86 11 48	CN	100.000 kW	334 M		
	Cumulus Licensing Corp.		BLH-19890419KB			
ALLO	VAC 279A	Cusseta	GA	119.89	36.8	89.0 30.89
32 18 18	84 46 30		6.000 kW	100 M		
930701	APP 279A	Cusseta	GA	120.56	36.3	89.0 31.56
32 18 54	84 46 44	CN	2.800 kW	145 M		
	Cusseta Broadcasting Corp.		BPH-19930701MG			
WBBKFM	CP -N 226C2	Blakely	GA	48.75	109.1	17.0 31.75
31 17 55	85 03 18	NCX	45.000 kW	100 M		
	Merchants Broadcasting Sys.		BPH-20030122ADS			
930701	APP 279A	Cusseta	GA	121.12	37.0	89.0 32.12
32 18 39	84 45 45	CN	6.000 kW	100 M		
	Signature Broadcasting Ltd		BPH-19930701ME			
WBBKFM	LIC 226C3	Blakely	GA	48.75	109.1	14.0 34.75
31 17 55	85 03 18	CN	25.000 kW	100 M		
	Merchants Broadcasting Sys.		BLH-19960926KB			
RDEL	DEL 281C	Atmore	AL	220.66	246.2	176.0 44.66
30 37 35	87 38 50		100.000 kW	600 M		

Graham Brock, Inc. - Broadcast Technical Consultants

WJRL-FM License
BLH-19920701KD
Latitude: 31-26-25 N
Longitude: 085-33-49 W
ERP: 25.00 kW
Channel: 280C3

Ft. Rucker Reference:
Latitude: 31-26-33 N
Longitude: 085-32-21 W
ERP: 25.00 kW
Channel: 280C3

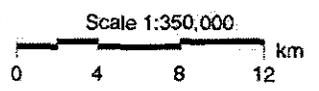


Fort Rucker

FORT RUCKER 70 dBu

WJRL-FM LICENSED 70 dBu

EXHIBIT #4
PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC
STYLES BCG OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003



Graham Brock, Inc. - Broadcast Technical Consultants

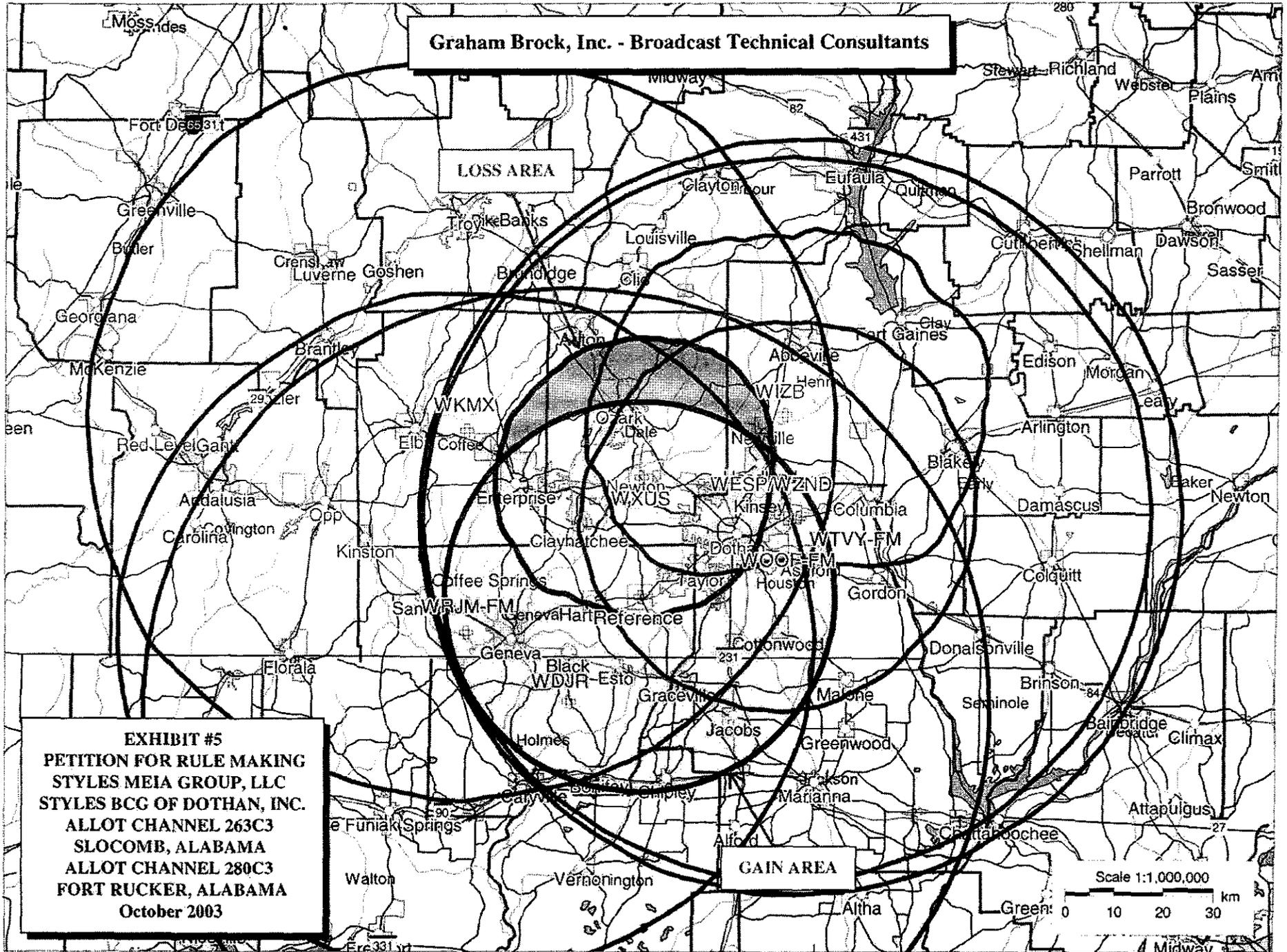
LOSS AREA

GAIN AREA

EXHIBIT #5
PETITION FOR RULE MAKING
STYLES MEIA GROUP, LLC
STYLES BCG OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

Scale 1:1,000,000

Green: 0 10 20 30 km



PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC.
STYLES BROADCASTING OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

EXHIBIT #5A

Stations Serving WXUS Gain/Loss Areas

WDJR	Ch 245C	100.0 kW	Enterprise, AL
WESP	Ch 273C3	16.5 kW	Dothan, AL
WIZB	Ch 232C3	19.5 kW	Abbeville, AL
WKMX	Ch 294C	100.0 kW	Enterprise, AL
WOOF-FM	Ch 259C1	100.0 kW	Dothan, AL
WRJM-FM	Ch 229C1	100.0 kW	Geneva, AL
WTVY-FM	Ch 238C0	100.0 kW	Dothan, AL
WZND	Ch 287C3	11.5 kW	Headland, AL

Graham Brock, Inc. - Broadcast Technical Consultants

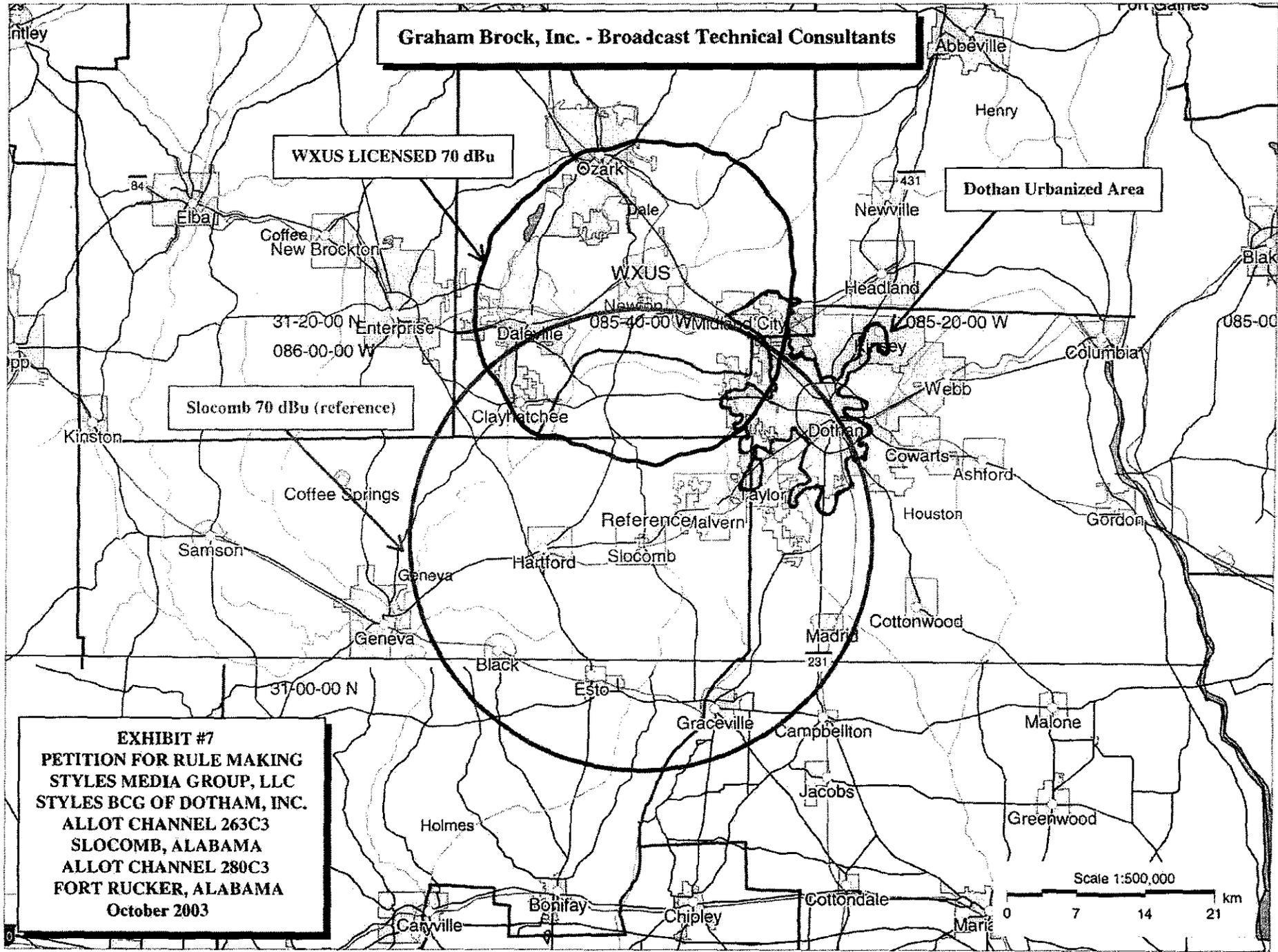
WXUS LICENSED 70 dBu

Dothan Urbanized Area

Slocomb 70 dBu (reference)

EXHIBIT #7
PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC
STYLES BCG OF DOTHAM, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003

Scale 1:500,000

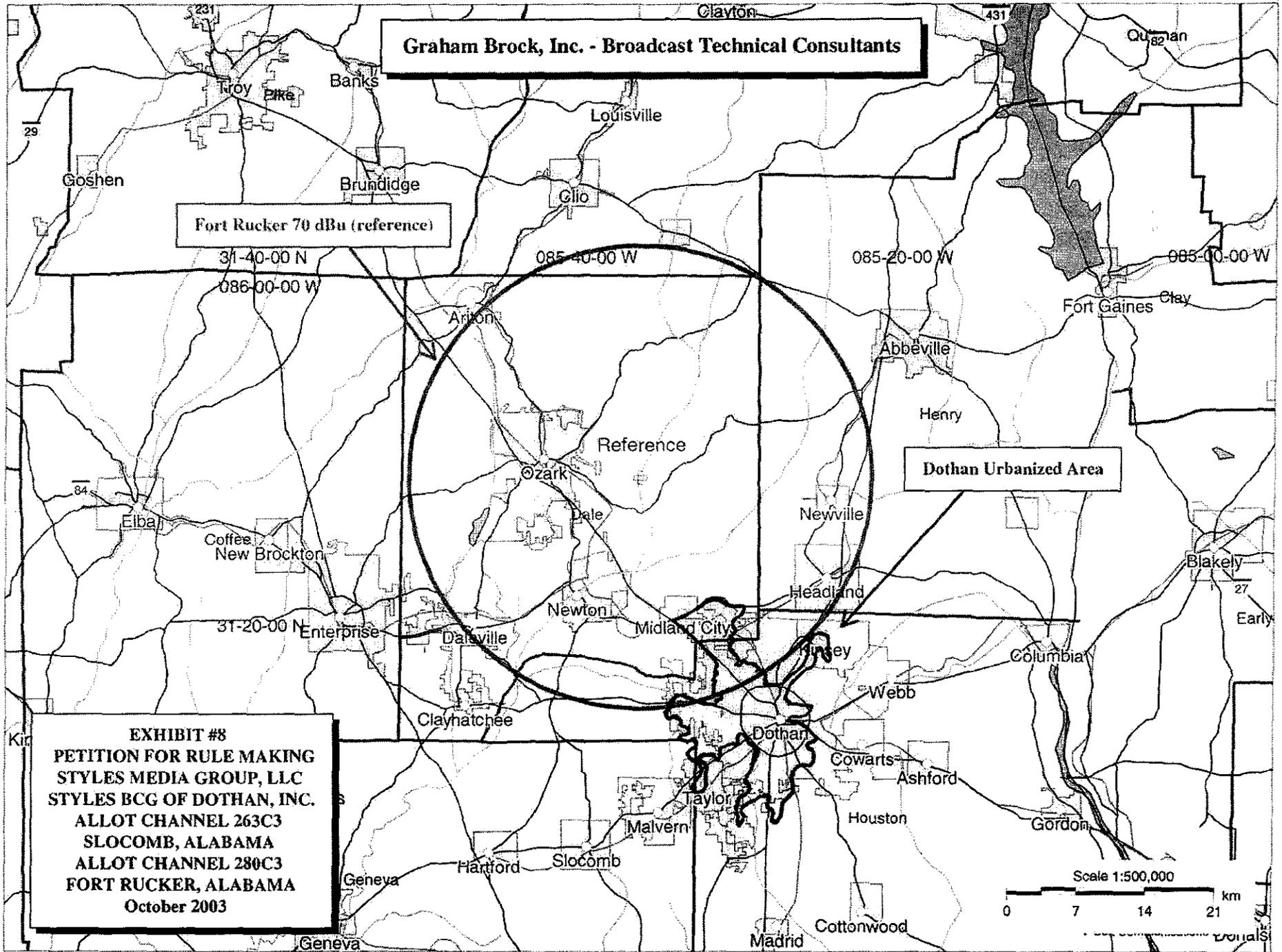
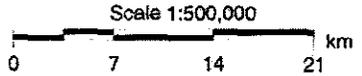


Graham Brock, Inc. - Broadcast Technical Consultants

Fort Rucker 70 dBu (reference)

Dothan Urbanized Area

**EXHIBIT #8
PETITION FOR RULE MAKING
STYLES MEDIA GROUP, LLC
STYLES BCG OF DOTHAN, INC.
ALLOT CHANNEL 263C3
SLOCOMB, ALABAMA
ALLOT CHANNEL 280C3
FORT RUCKER, ALABAMA
October 2003**



AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

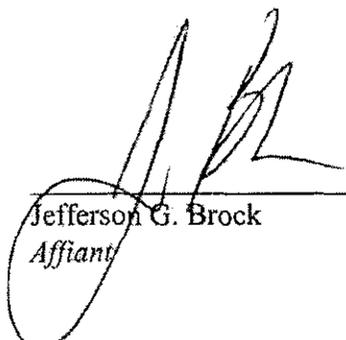
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Styles Media Group, LLC, and Styles Broadcasting of Dothan, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 28th of October, 2003.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 28th day of October, 2003.*

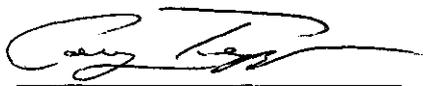


Notary Public, State of Georgia
My Commission Expires: April 16, 2006

CERTIFICATE OF SERVICE

I, Cary S. Tepper, Esquire, hereby certify that on this 29th day of October, 2003, I have served a copy of the foregoing "**Petition for Rule Making**" first-class, postage-prepaid, on the following:

*John A. Karousos
Chief, Allocations Branch
Federal Communications Commission
445 12th Street, S.W.; Room 3-A266
Washington, D.C. 20554

A handwritten signature in black ink, appearing to read 'Cary S. Tepper', written over a horizontal line.

Cary S. Tepper, Esq.

*/ indicates delivery by hand