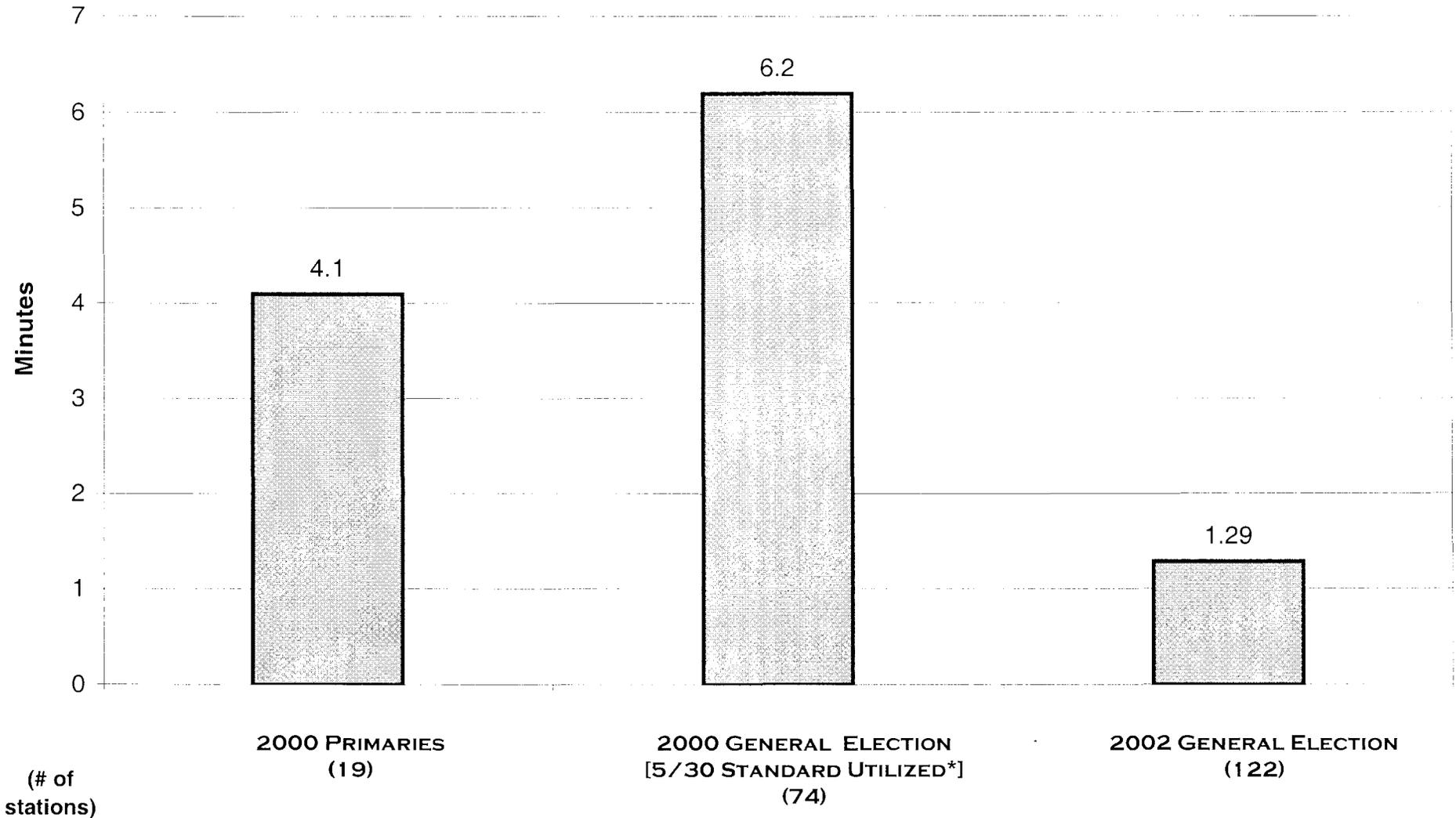


Average Nightly *Local* TV Political Coverage



Source: USC Annenberg School and the University of Wisconsin, "Local TV Coverage of the 2000 Primary Campaigns," "Local TV News Coverage of the 2000 General Election," and "Local TV News Coverage of the 2002 General Election." Accessible at www.learcenter.org

* During 2000, the Advisory Committee on the Public Interest Obligations of Digital TV Broadcasters suggested that stations dedicate 5 minutes nightly to candidate centered discourse the final 30 days before an election.

Twenty-three of the 74 stations studied voluntarily complied with the standard.