

December 8, 2003



Ric Hanson
Vice President, Business Development
Victory Sports One
60 South 6th Street
Suite 3700
Minneapolis, MN 55402

Re: Victory Sports One Free Carriage Offer

Ric:

Thank you for your proposal dated November 25, 2003 offering free carriage of Victory Sports One on DIRECTV through March 6, 2004, but we must decline your offer as there could be substantial customer frustration should we choose to discontinue carriage of the service after the free period.

Please feel free to call me at 310-726-4875 if you would like to discuss further.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Christopher Lauricella", with a horizontal line extending to the right.

J. Christopher Lauricella

Cc: **DIRECTV**
Campbell
Thornton
Marsocci
Mathers