

HEAVENLY, N.C.

NOV. 12, 2002

You're the best! Thank you SO MUCH for your work on R.S.V.V.P! Your support in this year's event was ENORMOUS! The PSAs were great & a news crew was here earlier. I'm actually writing this on the big day so I don't know the results - but I do know that we have gotten ***MANY, MANY*** more phone calls this year - thanks in GREAT PART to you & WTVD!! We truly appreciate your support!
See you soon - Jen

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COUNTY of CUMBERLAND

Parks & Recreation Department

April 21, 2003

WFLB, Oldies 96.5
Mac Edwards, Vice President of Programming
P O 530
Fayetteville, NC 28302

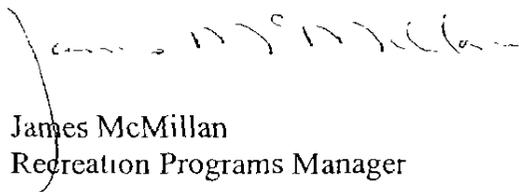
Dear Mac,

Congratulations on another successful Easter Egg Scramble. According to registration figures, 327 children participated in the 2003 event. Based on a simple formula that we have used in the past, an estimated 500 people were in attendance. This figure does not include children under the age of three or over the age of twelve, which could easily increase the attendance.

Next year's event is scheduled for April 3rd with a rain date of the 10th. We are planning to start registration at 9:00 a.m. again to give everyone more of an opportunity to enjoy the inflatables and other activities. If any of your staff have any other suggestions we would love to hear them. We are always looking for ways to improve.

As usual, the WFLB staff was great to work with. Larry is simply a super guy! We are proud to work with such a positive station. Thanks once again for your help and support of Cumberland County Parks & Recreation

Sincerely,



James McMillan
Recreation Programs Manager





Fascinate-U

CHILDREN'S MUSEUM

116 Green Street • PO Box 2671 • Fayetteville, NC 28302 • 910-433-1573 • Fax 910-433-1639

July 19, 2002

Mandy Pittman
Beasley Broadcast Group
PO Box 2563
Fayetteville, NC 28302

Dear Mandy:

On behalf of Downtown Alliance and Glory Days, I would like to thank you and the Beasley Broadcast Group for your sponsorship and efforts in making Glory Days 2002 a success. Without Beasley stepping up to the plate, it is doubtful that this year's Glory Days would have happened at all.

Each time we bring someone downtown for the first time, or for the first time in ten years, we are helping shape the changing the image of Fayetteville. Thanks again for your help in what we hope to continue as an annual event.

Sincerely,

Susan K. Daniels
Glory Days Events Committee



VANCE B. NEAL, COMMISSIONER
WILSON A. LACY, COMMISSIONER
TERRI UNION, COMMISSIONER
LUIS J. OLIVERA, COMMISSIONER
STEVEN K. BLANCHARD, CEO/GENERAL MANAGER

PUBLIC WORKS COMMISSION
OF THE CITY OF FAYETTEVILLE
ELECTRIC & WATER UTILITIES

955 OLD WILMINGTON RD
P.O. BOX 1089
FAYETTEVILLE, NORTH CAROLINA 28302-1089
TELEPHONE (AREA CODE 910) 483-1401
FAX (AREA CODE 910) 829-0207

October 13, 2003

TO: Mandy Pittman
Beasley Broadcast Group

FROM: Nicole Inman, PWC Public Relations Associate
"It's Electric" Saturday Coordinator

SUBJECT: 2003 "It's Electric" Saturday

I wanted to thank you for participating in our "It's Electric" Saturday celebration on Oct. 11. Because of your involvement, our event was extremely successful and brought many smiles to kids of all ages.

Through events like this, PWC demonstrates its commitment to improving our community as well as providing quality services to customers. The Beasley Broadcast Group and its dedicated employees also demonstrate this commitment when they choose to partner with PWC in this annual event.

I hope that you had a positive experience as well and will consider being a part of "It's Electric" Saturday next year.

Thanks again for your involvement.



**American
Red Cross**

PF

**TRIANGLE
AREA CHAPTER**

September 4, 2003

Monica Barnes
Director of Community Affairs
WTVD/ABC 11
411 Liberty Street
Durham, NC 27701

Dear Monica

On behalf of the American Red Cross, I thank you and the wonderful staff at ABC 11 for your outstanding sponsorship of the Carolina Hurricanes/ABC 11 Blood Drive on August 28th. As a result of your station's efforts, 116 donors responded to the call for donors and came to give blood, enabling the Red Cross to collect 100 pints of blood

When you consider that each of those 100 units can be separated and given to as many as three patients, 300 lives can be saved as a result of your blood drive. Since Labor Day historically marks an increase in blood usage, ABC 11 truly helped make a difference by ensuring that blood will be available when it is needed most.

I would also like to take this opportunity to point out the fact that this drive brought in 13 first-time blood donors. This is significant to note since it shows that your blood drive is helping to broaden our donor base by bringing in those who have never donated before.

Chris Ramsey did a great job with the public service announcement for the drive. I think including Kristine in the message really helped the community put a face with the need for blood. Your frequent airings of the PSA and regular mentions of the drive in the newscasts helped to spotlight the need for blood and encourage new and lapsed donors to give blood.

Our sincere appreciation also goes to Ed Crump and Scott Light for their wonderful work during live reports from the blood drive. We know there were so many of the staff at ABC 11 who worked on the blood drive and we ask you to let them know what a difference their contributions made.

We salute ABC 11 for helping to save so many lives in our community. We were excited to learn from Sheila that you are interested in sponsoring our December drive as well. I look forward to working with you again on that upcoming project.

Sincerely,

Allison Stroud
Public Support



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McArthur Davis

March 17, 2003

Mr Hank Price
WXII-TV/WGPX-TV
700 Coliseum Drive
Winston-Salem, NC 27106

Dear Mr. Price,

On behalf of the International Civil Rights Center and Museum/Sit-In Movement Inc, it's Board of Director and staff, I would like to thank you for your generous contribution of your staff and airtime for the 2003 Tele-A-Thon We are pleased to announce that do to your support and like minded corporation and individuals, we raise \$132,500 00 from three hundred and eighty eight people

Again, Thank you for your sponsorship and support

Sincerely

McArthur Davis
Executive Director

Richmond



Community College

P.O. Box 1189, Hamlet, N.C. 28345
(910) 582-7000 • Fax (910) 582-7028 • (910) 276-3331

June 28, 2002

Mr Mac Edwards
WFLB General Manager
1338 Bragg Blvd
Fayetteville, NC 28301

Dear Mr. Edwards

The Literacy Staff at Richmond Community College would like to thank you for your help in making our Fourteenth Annual GED/Adult High School Graduation a special occasion

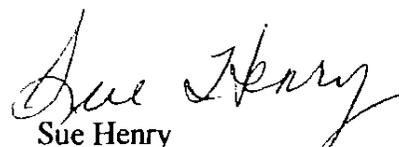
People such as yourself who support our program, help make the GED/AHS Graduation a memorable event in our graduates' lives. Without the support of community leaders, such as you, this ceremony would not have been possible. As you are obviously aware, literacy is a good investment for business and industry as well as the community as a whole

We have enclosed a copy of our Graduation Program for your information. We included in our program a place where we give special appreciation to our "Community Partners". The programs were given to all graduates and the 700 plus guests who attended the graduation ceremony.

Once again, we would like to thank you for your involvement and we look forward to your continued support in the years to come.

Best Regards,


Mary Lou Dunsford
Literacy Coordinator


Sue Henry
Literacy Recruiter

Thank you so much!
for all the coverage you gave our
school for Saturday's fall festival.
On the way to pick the bus up at
I am I listened to the weather
and each afternoon on the way
home I heard on the radio about
everyday the festival was a huge
success and a good portion of
that goes to the publicity we
were able to get beforehand.
Once again, thanks for all your
help.

Shelia Farnell
for the Faculty, Staff,
PTO, and mainly
the students of
Alameda Elementary
School.

Dean WBRM,

9-28-03



Del. FILE

June 13, 2003

Mr. Henry Price
President/GM
WXII – TV 12
P.O. Box 11847
Winston – Salem, NC 27116

Dear Mr Price,

We are very appreciative that you provided your staff to cover and televise our Kick-Off event. Thank you for offering to do so. The ensuing publicity for all concerned is excellent

Thank you also for providing a video copy of the televised report. We will use it in at least two important meetings. We have our next Campaign Operations Committee meeting on June 20, 2003 and will be very proud to show it to the group. It will be an exciting meeting with further announcements by investors. If your schedule should change, please join us. Our meeting begins promptly at 7:30 am and ends by 8:30 am (it often takes less than the allotted hour). And, we will also show the news report at our next Board meeting on June 24, 2003.

It is obvious that you care about your community and are willing to take the time to make a difference. I am enjoying working with you very much.

Sincerely,

A handwritten signature in cursive script that reads "Bob".

Bob Johnson
Development Director

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NEIGHBORHOOD ENRICHMENT STARTS TODAY

October 17, 2003

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Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Commissioners,

For many years, local television station, WXII Channel 12, has been a tremendous champion of nonprofit organizations here in the greater Piedmont region of North Carolina. At Habitat for Humanity of Forsyth County we are thankful for and proud of our long relationship with WXII. Since 1996, WXII has co-sponsored four Habitat homes in Forsyth County. News Anchor, Cameron Kent, has faithfully and enthusiastically served two terms on the Habitat for Humanity Board of Directors. In addition, Cameron donates his time to emcee our BirdFest live auction. BirdFest is an annual community awareness and fundraising event sponsored by HabitatForsyth that generates \$50,000 (enough to build one home!)

Most recently, our friends at WXII donated their creative talents and a generous schedule for a 30 second television PSA promoting Habitat retail stores in Winston-Salem, Greensboro, and High Point. This was the first joint marketing effort undertaken by the three Habitat affiliates in the Piedmont Triad. Our community has enthusiastically embraced the PSA. Since the PSA began airing in July, calls from the public requesting to have donated items picked up have surged from 93 calls in June to 250 requests in September.

I cannot over stress the significance of what the WXII PSA means to a nonprofit organization like Habitat for Humanity. The Habitat ReStore is a unique and important source of earned revenue for Habitat for Humanity. In these uncertain economic times, our retail space provides crucial revenue that helps to maintain our building momentum. Our affiliate builds approximately 20 homes each year. Our homes are then sold, at cost with a 20-year, no interest mortgage to a hard-working, low-income family here in Forsyth County. Habitat provides a critical need in our community, and we are extremely grateful for the ongoing and tremendous support from our community-minded friends at WXII.

Sincerely,

Kay D. Lord
Executive Director

Benefit today to aid injured paramedic's family

REGIONAL Auto Bell Car Wash locations and Clear Channel Radio Inc. are hosting a benefit today for the family of Tim Hayes, a Mecklenburg paramedic critically injured while helping accident victims in last week's snowstorm.

From 10 a.m. to 2 p.m., Auto Bell sites in Mecklenburg, Iredell, Cabarrus, Union, Gaston, Lincoln and Cleveland counties will donate half of the price of each service, costing more than \$10.95. The money will go to a fund administered by Bank of America to assist Hayes, his wife and four children, Auto Bell spokesman Carl Howard said.



Hayes lost both legs Thursday after a tractor-trailer traveling on I-77 slid on ice and hit another vehicle, which then slid into Hayes and pinned him against a guardrail. He is in critical condition at Carolinas Medical Center in Charlotte. — STAFF REPORTS

S.C. LOTTERY

Here are the winning numbers selected Monday in the S.C. lottery. Powerball numbers were drawn Saturday night.

Pick 3: 2-4-8

Pick 4: 2-1-6-2

Powerball: 10-12-15-49-51 Powerball: 21 Power Play: 5

James David Dorsett III
Eagle Scout Candidate
Boy Scout Troop 924
Siler City, N.C. 27344

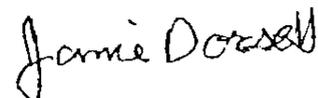
October 28, 2001

Dear WNCA Radio Station,

Thank you for the air time you gave my Eagle Scout project, on the radio. Sponsoring the blood drive proved to be a monumental undertaking, especially after the terrorist attacks on our nation. The blood drive, though set prior to the attacks took on new meaning after them. Initially there was an outpouring of people desiring to donate blood and the Red Cross encouraged me to promote my blood drive since it was the first in the area after the attacks. Then suddenly there was a turn of events and due to the overwhelming response the Red Cross said they could no longer accept walk-ins and that the word needed to get out in that regard.

The radio station was instrumental in notifying the public of the overwhelming and changing needs of the Red Cross during this tragic event in our nation. I appreciate your part in helping to make the blood drive the big success that it was. I especially thank you for supporting me and my Eagle Scout project in this way.

Sincerely Yours,



Jamie Dorsett

HISPANIC LIAISON OF CHATHAM COUNTY

EL VÍNCULO HISPANO

August 21, 2002

Mr. Barry Hayes
WNCA
P.O. Box 429
Siler City, NC 27344

Dear Barry,

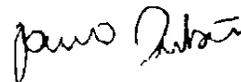
I want to thank you for promoting our Third Annual Fiesta Latina 2002 on WNCA. We were thrilled to be able to host another great community celebration in Siler City. It was a pleasure to recognize WNCA among the sponsors at such a vibrant event.

The Fiesta was only possible due to the generous donations of 77 local businesses, and the more than 100 volunteers that worked so hard to organize and carry out the celebration. We were delighted with the show of support from the Latino community, local businesses, organizations, and the community at large. We estimate that approximately 4,500 people attended the festival, and the Liaison raised over \$9,000 for its programs and services.

Thank you for your continued support of our efforts to create a better Chatham for all its residents. As a token of our appreciation, I am sending you a copy of the article in the Chatham News about the Fiesta and our sponsor recognition announcement.

We look forward to a continued partnership between the Hispanic Liaison and WNCA. Please do not hesitate to call us if we can be of assistance.

With sincere thanks,



Ilana Dubester
Executive Director





NORTH CAROLINA LIONS FOUNDATION, INC.
PO Box 39
Camp Dogwood Drive
Sherrills Ford, NC 28673-0039

STEVE L. WALKER
Executive Director

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March 7, 2002

Gail Sewell
WBRM
147 N Garden Street
Marion NC 28752

Dear Gail,

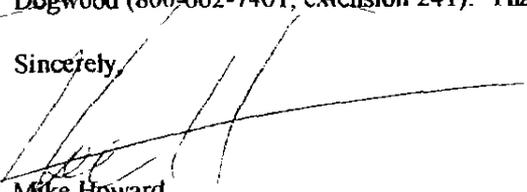
I want to express my appreciation to you for having me on your radio show on Monday, March 4th, and allowing me to not only talk about the upcoming Health Fair in Marion, but to also talk about the NCLF SEE THE 21ST CENTURY® Vision Van. Several people mentioned that they heard the show and one man asked me if I was the "Van Man".

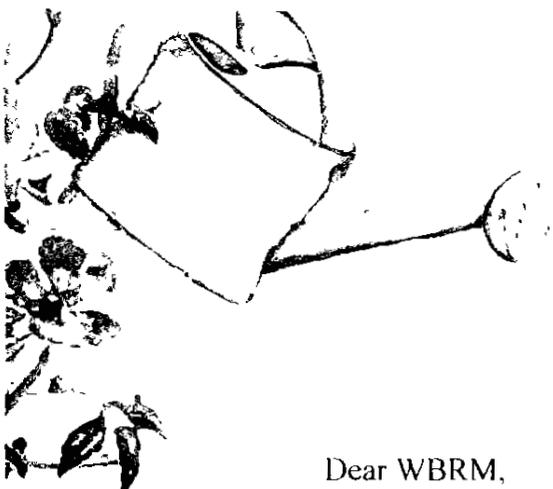
The Health Fair turned out to be a wonderful event. Even though it was scheduled to last 3 hours, the response was so great that we kept the van open for 4 hours. During those 4 hours, 75 senior citizens had their eyes checked and 32 of them were advised to have a complete eye exam within the next 60 days. That is 42.7% of all screened. As you can see from these figures, there is a tremendous need for this type of service and the Lions of North Carolina are proud of the Vision Van and what it is accomplishing throughout the state.

By the way, I heard Clay again on Wednesday morning and afternoon. He and I were talking last night and he said the DJ told him that I was there Monday.

If I can ever be of help to you in any fashion, please feel free to contact me here at Camp Dogwood (800-662-7401, extension 241). Thanks again for everything.

Sincerely,


Mike Howard
State Coordinator
SEE THE 21ST CENTURY® Vision Van



May 18, 2003

Dear WBRM,



I thank you and your staff for the many, many announcements for and about the McDowell County Master Gardeners Association. Our meetings and programs are well attended by both the membership and the public.

The recent "Berry Plant Sale" which funds our local scholarship was a huge success and we recognize what a great help you were in getting this information to the community through your local broadcasts. We are currently reviewing several local students who have applied for this award.

We thank you for this special service and opportunity you give to our organization as well as others here in the community.

We look forward to your continued support in the future.

Sincerely yours,

Chris Rodgers
Publicity Chairman for
Master Gardeners Assoc

