



April 7, 2003

KTEX 106.1/KWHI 1280  
Mr. Tom Whitehead, Jr.  
P.O. Box 1280  
Brenham, TX 77834

Dear Mr. Whitehead, Jr.;

Thank you for being a partner to **HOSPICE COUNTRY JAMBOREE 2003**. Your investment in Hospice Brenham will help us to continue our mission of caring for terminally ill patients and their families in the 10 counties we serve.

Your donation of promo spots, pre recorded advertisements and a live remote was received on 3-20-03. The estimated value of your item is **\$2,275.00** making your total taxable donation the same. **KTEX 106.1/KWHI 1280** was recognized in pre-and post-event advertising, as well as showcased in our program given out the night of the event.

Hospice Brazos Valley-Hospice Brenham is a 501(c)(3) organization. Our Federal Employer Identification number is 74-2229794. Please use this letter as a tax receipt.

We know we can count on you to help promote our annual fundraisers and take comfort knowing that you have always been there for Hospice. Thank you for your support of Hospice Brenham. We greatly appreciate your generosity.

Together we care,

Cheryl Foley  
Event Chair

Pam Mossbarger  
Volunteer Coordinator

Dot Arlitt  
Hospice Volunteer

*Thanks so much!*

*You guys  
are  
SUPER!*

*Thanks for  
all the  
love -*

# Combined Community Action, Inc.

165 W. Austin, Giddings, TX 78942  
(979) 540-2980 • (979) 542-9565 (fax)  
1-800-688-9065



**PEOPLE HELPING PEOPLE**

April 23, 2003

KTEX 106.1  
P.O. Box 1280  
Brenham, TX 77833

Dear Shelly:

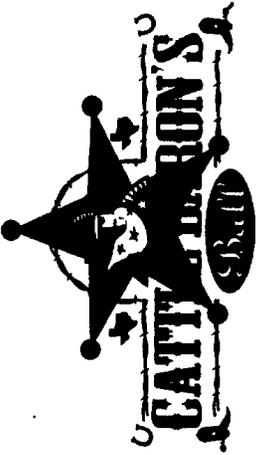
Combined Community Action and the Giddings Evening Lions Club would like to thank KTEX for their advertising donation made for our 1<sup>st</sup> Annual Casino Nite Fundraiser. The fundraiser was a great success and we couldn't have done it without you. All the feedback from the big night has been positive and people are all ready asking when we are planning the next event. We would also like to thank Eric Taylor and Rebel for taking the time to join us.

Once again, we truly appreciate your donation and look forward to working with you in the future.

Sincerely,

Rhoda M. Gersch  
Executive Director  
Combined Community Action

Darlene Stange  
President  
Giddings Evening Lions Club



your level of support.

Thank you, again, for all that you do and if you ever need anything please let me know.

Beth  
Szymrak

Shelby,

I want to personally thank you on behalf of the Cattle Barons' Ball committee and the American Cancer Society for your wonderful publicity you are our voice and your support is greatly appreciated. I also thank you for supporting other events like the Relay for Life in Benham. I saw the van there and was excited abo-

Patrick R. Elliott, Sr.  
6609 FM 2621  
Brenham, Texas 77833

November 19, 2001

KTTX/KWHI Radio  
223 E. Main  
Brenham, Texas 77833

Attention: Frank Wagner

This letter is to thank you for the coverage you gave the B-17 when it was in Brenham. As you probably know, the Confederate Air Force is a tax-exempt, non-profit, museum that covers WWII history from 1939-1945, and relies on funds either donated or from airshows and appearances as we had in Branham. All this money goes directly into the airplane as nobody is paid, and it is our lifeblood.

It is important that our citizens know history as it isn't taught that well in schools because of time factors and possibly other reasons. Organizations such as the CAF, which will undergo a name change this December 7<sup>th</sup>, have been doing this all over the country and it is a source of learning for all, especially the young. Your generous gift of time over the air let folks know of our coming, and I might add, our difficulty with the weather. Once again, thank you for your efforts.

Sincerely,



Patrick R. Elliott, Sr.

Ps: I really have enjoyed the oldies on the AM side.  
CC: Tom Whitehead

February 27, 2001

Radio Stations KTTX and KWHI  
223 E. Main  
Brenham, TX 77833

Attn: Mr. Mr. Frank Wagner

Dear Mr. Wagner,

Thank you for your time, talent and interest in making The Fortnightly Club Centennial celebration and book sale a large success. Without people like you in our community to educated the public as to what we are about, funding the library, it couldn't happen.

Someone once said, "Too much of a good thing is simply wonderful". That's you and your organization. Your airtime donated was generous and appreciated by all the members of the club.

Sincerely,



Madeline W. Skinner  
Co-chairman Book sale  
The Fortnightly Club  
1331 Anderson Lane  
Brenham, TX 77833-7019

Andrew Ebel  
Mayor Pro Tem

Richard Chinnock  
Council Member

Henry Pettie  
Council Member



Gerrie Hord  
Council Member

Gloria Nix  
Council Member

Darrell Reimer  
Council Member

Walter C. Schwartz  
Mayor

May 29, 2003

Tom Dee Whitehead  
KTEX/KWHI Radio Stations  
223 East Main  
Brenham, Texas 77833

Dear Tom,

I want to thank you for your part in the overwhelming success of opening day at the Blue Bell Aquatic Center. I believe your coverage and support of the event truly made a difference. We had over 1,200 people attend Saturday, which bears well for the rest of the summer.

Again, thank you for your assistance. With this community's support, the Aquatic Center will definitely have a wonderful summer.

Sincerely,

A handwritten signature in black ink, appearing to read "Walter C. Schwartz".

Walter C. Schwartz, Mayor  
City of Brenham



## The Washington County Council

P. O. Box 2374  
Brenham, Texas 77834-2374

[www.washingtoncntycouncil.org](http://www.washingtoncntycouncil.org)

To: Radio Station KWHI  
Date: November 25, 2002  
Subject: Law Enforcement Appreciation Dinner

Dear Mr. Tom Whitehead

On behalf of the Washington County Councils Officers, Board of Directors and Members, we wish to express our appreciation to you as a supporter who made our Law Enforcement Dinner possible.

Sincerely,

W. Dennis Mitterlehner  
Chairman

P.S. Thank you for all of the publicity you gave the program.

**Tom Whitehead**

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**From:** "Jo Anne Izard" <izard\_@cox-internet.com>  
**To:** <tom@KTEX.com>  
**Sent:** Thursday, June 19, 2003 3:54 PM  
**Subject:** Grimes County Fair Thank You

Tom,

As Chairman of the Grimes County Fair Assoc. Entertainment Committee, I would like to personally say "THANK YOU" for everything that KTEX did to help make our 2003 Fair Dances and Fair a huge success. Without KTEX, I don't think that we could have pulled off as good as a year that we had. KTEX made a dream of ours come true this year. With KTEX allowing us to use their logo on our hwy 6 billboard in College Station and the additional advertising was totally unbelievable.

By Ken Murray allowing us to offer exclusive use of Chris Chitsey's unreleased song, "Before the Light Turns Green", was unbelievable also because not any other radio station would have done this.

The employees that you have working at your radio station are all totally unbelievable, from the ownership to the air personalities to the receptionists and even the ones behind the scenes. A very special thanks to Ken Murray and Shelly Austin for everything that they did, that was above and beyond the call of duty.

I didn't approach any other radio station with this offer and now I know why I chose KTEX. If I am back as Entertainment Chairman for the Grimes County Fair in 2004, I hope that I can work with your radio station again.

Thank you for helping to put the Grimes County Fair and Chris Chitsey on the map.

Sincerely,  
Jo Anne Izard

Thank  
You!



Thanks to you and  
others like you our first  
Burleson County "Relay for Life"  
was a big success. We  
really appreciate you  
being a part of this  
special event! Thanks Again!

\_\_\_\_\_  
Committee & Wade



**Washington County**  
CHAMBER OF COMMERCE

September 2, 2003

Tom Whitehead  
KWHI/KTTX  
P.O. Box 1280  
Brenham, TX 77834-1280

Dear Tom:

Just a quick note to let you know how much we appreciate your sponsorship and donation of an auction item to this year's Steak Rattle and Roll. Your support helped tremendously in making the event a success.

We're happy to report that those attending had a great time. Many were generous with their purchase of our wonderful silent and live auction items, and a number bought raffle tickets and enjoyed the suspense of who would win the beautiful diamond!

It takes contributions from numerous people to put on an event like this, and we are extremely grateful to each one.

Thanks again for your generous support of the Washington County Chamber of Commerce.

Sincerely,

Your Chamber Staff

*Jennifer Eckermann*  
*Debbie Fathauer*  
*Donna Cummings*  
*Rhonda H. Spies*

*Christi Koth*  
*Abby Williams*  
*Junna Mabry*



**Committee Directors**

Kay Hinton

Flynn Wright

Sheri Allen-Wright

Tommy Thompson

Sandy Thompson

Ph: (979) 272-1255 FAX: (979) 596-2993

September 2, 2003

KTEX  
P.O. Box 1280  
Brenham, Tx 77834  
Attn: Tonya Minar and Frank Wagner

Dear Tonya and Frank:

On behalf of the Somerfest Committee, we would like to extend our appreciation to you for your support of our efforts to raise funds for a library in Somerville. Somerfest that was held Saturday, August 16, 2003 at Welch Park on Lake Somerville was a great success because of your help in getting the word out.

Without the support of our friends, we could not have accomplished our goals and we hope to have your support on Somerfest for many years to come. We will begin working on next year's Somerfest and we hope you will provide valuable input to help us make it even better.

Again, thank you for all of your help in making the 1<sup>st</sup> Annual Somerfest a success.

Sincerely,

A handwritten signature in cursive script that reads "Kay E. Hinton".

KayEllen Hinton, Executive Director  
Somerfest Committee



CALDWELL, TEXAS

"The Kolache Capital of Texas"

# The Kolache Capital of Texas

**BURLESON COUNTY  
CHAMBER OF COMMERCE**

**TO A VERY IMPORTANT PERSON;**

P.O. Drawer 87

212-A W. Buck

Caldwell, Texas 77836-0087

(979) 567-3218

fax (979) 567-0818

[www.bc-chamber.com](http://www.bc-chamber.com)

e-mail [pamwood@bc-chamber.com](mailto:pamwood@bc-chamber.com)

*You are wonderful!* Thank you for being a vital part of the success of the 2003 19<sup>th</sup> Annual Kolache Festival. The Kolache Festival is a Burleson County event hosted in the County seat, Caldwell. The occasion is a testimony of the great things that happen when people work together.

Your sponsorship of the Festival allows visitors to attend without paying an admission charge and, therefore, assures a wide red "WELCOME" mat and guarantees throngs of people will remember Burleson County in a positive manner.

Watch for your name to appear in the Burleson County Tribune. We are proud of your contribution and want Burleson County to know of your support. Enclosed please find a special token of appreciation for your participation. Please display this gift proudly so everyone will remember that your sponsorship is what makes the Kolache Festival possible!

Thank you again for being a very special part of the Kolache Festival. You, too, may be proud of the success you have made of the Kolache Festival.

Speaking *Czech* Friendly,

Bernard Rychlik  
Chairman

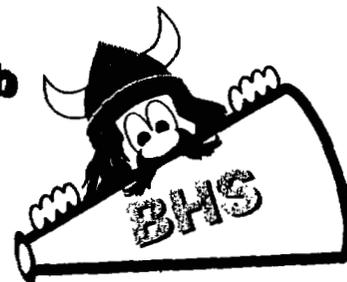
Enclosure: as stated

# **Bryan High School Cheerleader Booster Club**

*"Promoting the Spirit of Community and School"*

P.O. Box 3071

Bryan, Texas 77805-3071



October 1, 2003

Dear KTEX Staff,

The Bryan High School Cheerleaders would like to thank you again for making our hamburger dinner a giant success for the third year in a row. Your live broadcast is the best advertisement in our community. From the looks of our sales, everyone must listen to your station. All the cheerleaders love it when the KTEX wagon pulls in for the broadcast. We love your new vehicle. Your support for our youth is appreciated more than you realize. Fundraisers like our hamburger dinner helps us provide materials, food, game and competition travel, and equipment for our cheerleaders that school funds can not supply. Once again we all thank you and hope that we will have your continued support next year.

Sincerely,

*Cecile Loudat*

Cecile Loudat

BHS Cheerleader Booster Club V-President



**Donald E. Voelter, Ph.D.**  
*President*

September 24, 2003

Mr. Tom D. Whitehead  
Vice President  
General Manager  
KTTX  
P.O. Box 1280  
Brenham, TX 77834-1280

Dear Tom:

Thank you for sponsoring the "If I Had a Hammer Program" at Blinn College for 2003-2004. I believe that this is a great program which provides a very positive public relations activity for you as a sponsor and for the college. Enclosed are two originals of the contract, please sign and return one to me.

I look forward to a very successful year of providing a great educational experience to the fifth graders in our service area.

Sincerely,

Donald E. Voelter, Ph.D.  
President

DEV:blk

Enclosures



*ECC*

KWHI 1280  
223 E Main  
Brenham, Tx 77833

Dear KWHI 1280,

Hospice Brenham wishes to extend heartfelt and humble gratitude for your contribution in making the **Hospice Brenham German Fest** a success. We have heard so many positive comments about the event. The media coverage, entertainment, vendors, logistical support and good ol' fashioned visiting were so appreciated by everyone in attendance. After all donations are submitted, we estimate that hospice will clear approximately \$20,000. Through your much-needed participation, you can be proud that you helped deliver care to families of terminally ill patients right here in our area. We hope your experience with Hospice has been rewarding and that you will return to us again to support our precious patients.

Through your generous gift of radio air time, the live remote, and the drink "coozies" Hospice will continue its mission of caring. If this donation qualifies as a tax-deductible gift you may use this letter for your records. Hospice Brenham is a branch office of Hospice Brazos Valley. We are a 501(c) 3 organization and our Federal Employer Identification Number is 74-2229794.

Once again, thank you for your kind support of this worthwhile mission. Hospice Brenham is blessed to have such a community of friends.

Sincerely,

Pam Mossbarger  
Fund Development



# **Localism Success Stories**

## **Bryan-College Station Area Broadcasters**

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**Compiled by the Texas Association of Broadcasters – January 2004**

Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522



**TEXAS A&M UNIVERSITY**  
Educational Broadcast Services

May 12, 1998

Mr. Ben Downs  
General Manager  
WTAW/KTSR  
2700 E. Bypass  
College Station, Texas 77845

Dear Ben:

On behalf of the staff and myself here at KAMU-TV, please express our sincere thanks to all of your staff who gave of their time and talent to help make this year's auction such a success. It is indeed a pleasure to work with such professional as well as fun folks! I also thank you personally for stepping in to rescue us in a time of need. You have to be the most dependable person that I know! When Ben speaks, I know that I can count on it!

Again, we appreciate you and all the fun folks who added so much to our Auction. It is a terrific community spirit that you all exhibit! We look forward to many more years of working together!

Sincerely,

A handwritten signature in cursive script, appearing to read "Elaine".

Elaine Hoyak  
Director of Development



## American Red Cross

Blood Services, Southwest Region  
**Waco Location**  
4224 Cobbs Drive  
Waco, Texas 76710  
(254) 776-8754 FAX: (254) 776-9089  
E-Mail: [waco@eramp.net](mailto:waco@eramp.net)  
<http://www.eramp.net/redcross>

April 1, 1998

Ben Downs  
Crystal Park Plaza  
2700 East Bypass, Suite 5000  
College Station, TX 77845

Dear Mr. Downs:

On behalf of the many patients in our area requiring blood, thank you for hosting your recent blood drive on March 31.

The 13 units of blood donated at your blood drive represents in very real terms the compassion of the people you lead. Your donors are to be commended for their caring efforts. A special thank you goes to Pamela Smith who did a fine job in coordinating your blood drive.

Again, we appreciate your support in advancing the Red Cross mission of saving lives and alleviating human suffering. We are looking forward to your next blood drive.

Sincerely,

David E. Guyer  
Administrator

DEG:cb

# Bonham Elementary School

*Designated a Recognized Campus by the Texas Education Agency*

2801 Wilkes Drive ♦ Bryan, Texas 77803

409-361-5370 ♦ FAX 409-778-1913

Ken Newbold, Principal

May 5, 1999

Mr. Ben Downs  
KTSR/WTAW  
Post Office Box 3248  
Bryan, Texas 77805

Dear Ben:

Bonham Elementary's Parent Teacher Organization (PTO) sponsored its Spring Fling fundraiser Saturday, April 24. Thanks to you and others like you, your donation of the gift certificate for an overnight stay at the Houston Marriott helped make this event a success. Funds raised from this event will be used for the purchase of books, computers, computer software and any other special needs our students may have.

Thank you very much.

Yours truly,



Lillian Fickey  
President

*"Helping Others Help Themselves"*

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**BRAZOS VALLEY REHABILITATION CENTER**

*1318 Memorial Drive  
Bryan, Texas 77802  
(409) 776-2872*

September 1, 1998

Mr. Ben Downs  
WTAW Radio  
2700 E. Bypass Ste. 5000  
College Station, TX 77845

Dear Mr. Downs:

On behalf of the Brazos Valley Rehabilitation Center, we would like to thank WTAW Radio for your support of our Swing Fore It Charity Golf Shootout. Your generous contribution helped make this tournament a great success by raising approximately \$15,000 for the people with disabilities served by the Center.

Over the past 41 years, the Brazos Valley Rehabilitation Center has continued to provide quality therapy for people with disabilities in our area. Last year, we were able to serve more than 1400 adults and children in an effort to help them regain independence in their daily lives. Your support of the Rehab Center directly touches the life of someone in need.

We appreciate your dedication to the Rehab Center and the community. The on-going success of our fund-raising events is largely due to the support you provide to help see our mission continue. Without your help we would not be able to continue to raise the money we need to provide therapy for people who do not have the financial capability to pay for their treatment.

Thank you for helping make our Swing Fore It Charity Golf Shootout a success. We appreciate your \$50 cart sponsorship. Thanks for Helping Others Help Themselves. You are helping build better tomorrows for people with disabilities in the Brazos Valley.

Sincerely yours,

A handwritten signature in cursive script that reads "Tracy Shannon".

Tracy Shannon,  
Director of Marketing & Development

PAUL A. RADER  
GENERAL



JOHN BUSBY  
TERRITORIAL COMMANDER

LT. COLONEL PHILIP SWYERS  
DIVISIONAL COMMANDER

# The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH  
BRYAN/COLLEGE STATION  
2606 S. TEXAS AVENUE  
P.O. BOX 73  
BRYAN, TX 77806  
(409) 361-0618  
FAX (409) 823-4109

LT. JOEL W. CUNDIFF  
COMMANDING OFFICER

January 19, 1999

Employees of WTAW/KTSR  
2700 E Bypass, Suite 5000  
College Station, TX 77845

Dear Friends,

Let me take this opportunity to thank you for all that you did to help The Salvation Army in the bell ringing program during this past holiday season. This year we raised more money than ever before which will allow us to assist more people with food, clothing and shelter in 1999.

We are very grateful to volunteers like you who give selflessly of their time to help out our cause. If it were not for volunteers, The Salvation Army would not be able to do the work that we do. We consider you a blessing and a pleasure to work with and look anxiously forward to working with you again next year.

I pray God's blessings upon you during this new year and in every endeavor.

Sincerely,

Lt. Joel W. Cundiff  
Commanding Officer

# Lacks

Furniture ♦ Appliances ♦ Electronics ♦ Bedding

**MELVIN LACK**  
President/CEO

January 26, 1999

Mr. Benjamin Down  
KTSR, WTAW  
2700 East Bypass Ste.#5000  
Bryan, TX. 77845

Dear Mr. Down:

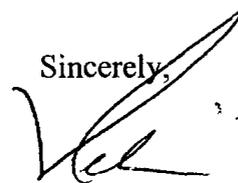
Happy 1999! And, thanks to you, 1998 ended on a very positive note.

Celebrating the 10<sup>th</sup> year of our Trim-A-Tree for Charity, we were able to collect and distribute to local food banks over **100,000** pounds of food during December 1998. We are very proud of the associates at Lack's who helped with this event. We are proud of the charities whose supporters decorated trees and helped collect cans of food. We are excited with the way in which communities responded to our Trim-A-Tree for Charity contest.

We couldn't have done it without you! The publicity and support given to us by the staff at your broadcast facilities were key elements in our success. Your broadcast support served as a constant reminder to the public that this event was taking place. You also provided inspiration to the charities in their efforts to encourage the giving of the cans of food as votes for their trees.

Your efforts help provide 100,000 pounds of food to hungry people throughout Texas – and especially to folks in your local community. We appreciate all your efforts in helping make this project a success. Thank you.

Sincerely,



Melvin Lack



# Bryan Rotary Club

P.O. BOX 2760 • BRYAN, TEXAS 77805-2760 • PHONE (409) 776-1851 • FAX (409) 776-0843

Meets Every Wednesday  
Noon

Club Number 942  
District Number 5910

April 26, 1999

Ben Downs  
KTSR/WTAW Radio  
2700 E. Bypass, Ste. 5000  
College Station, TX 77845

On behalf of the members of Bryan Rotary Club, I wish to express our sincere thanks for your participation in our Sixth Annual Rotary golf tournament by means of sponsoring a hole sign displaying "KTSR/WTAW Radio".

The tournament was a great success, both financially and fraternally, that could only have been possible with the help of donors like you that contributed so generously.

The funds raised will be devoted to furthering our civic and charitable goals within the community.

Thanks again for your support.

Sincerely,

A handwritten signature in cursive script that reads "Allen Ater".

Allen Ater  
Secretary