

From: michael_b._backman@hud.gov
Sent: Wednesday, June 25, 2003 3:46 PM
To: Letterstoeditor@DallasNews.com
Cc: stevebrown@dallasnews.com
Subject: Letter to the Editor of the Dallas Morning News

Dear Editor:

On behalf of the U.S. Department of Housing and Urban Development's Dallas Office, I would like to thank Sister Rose Ann Aguilar, of the Cathedral Santuario de Guadalupe, Jorge Guerrero, President of the Hispanic Association of Real Estate Professionals (HAREP), and Claudia Torrescano, Director of Community Affairs for the Hispanic Broadcasting Corp., for hosting a spectacular homeownership event on June 22.

Sister Rose was kind enough to open the doors of the Cathedral to nearly 30 real estate professionals, all of whom volunteered their services as homeownership advisors through HAREP. The Hispanic Broadcasting Corp., promoted this event weeks in advance on all four of its Dallas area stations through public service announcements and on air interviews.

As a result of this unique partnership several hundred individuals took the first step towards achieving the American Dream by becoming better informed about the risks and rewards of homeownership. Of those, close to 100 spent several hours last Sunday completing an intensive homeownership seminar and are well on their way to investing in the future of their families and neighborhoods.

HUD salutes these efforts because they are consistent with President George W. Bush's commitment to help Americans achieve the American Dream of homeownership.

Sister Rose, Jorge, and Claudia are all "Heroes of the American Dream" and through their efforts Dallas is already a stronger and more prosperous City.

Sincerely,

Michael B. Backman
Acting Field Office Director - Dallas, Texas
Department of Housing and Urban Development
(214) 767-8300

From: PinkRibbonVan@aol.com

Sent: Friday, September 27, 2002 11:28 AM

To: dparish@cancer.org; buffiepleasants@MHD.com; Toussaint@cancer.org;
rondat@wrc.ywcadallas.org; Charlie@tx@aol.com; KLancast@dallascounty.org;
Lorena.Tamez@usoncology.com; esilver@wrc.ywcadallas.org;
EvaHernandez@MHD.com; cmunoz@firstam.com; zgonzale@dallasisd.org;
vgallegos@carterbloodcare.org; lbartlett@tamcd.edu; ereynolds@dallascounty.org;
gausbrooks@dallascounty.org; JWigenton@hotmail.com;
JohnHenryGarza@prodigy.net; awilson@tamcd.edu; DFernandez@cms.hhs.gov;
doitforme@prodigy.net; dforsman@wrc.ywcadallas.org; omuniz@wrc.ywcadallas.org;
lydehart@dallasisd.org; midavis@dallasisd.org; Joanne.Nesbitt@LonestarHealth.com;
Susan.Rushing@Lonestarhealth.com; Torrescano, Claudia

Subject: Thank You!

Family & Health First would like to express sincere gratitude in your participation and support in making the **Fifth Annual Family & Health First** health fair a success.

It is an honor to be able to work with such a wonderful group of medical providers, clinics and organizations and volunteers. It is rewarding to be able to provide medical and social services to the medically underserved in our community.

Many of the health fair-goers verbally expressed their gratitude to us and have shared their testimonies on the many barriers they face in receiving preventive medical services for their families.

The health fairs we host are very rewarding to our organization and we applaud each and every one of you for your support in providing another successful health fair event. Hats off to you!

Sincerely,
Erica Cantu - Director, Women's Health Svcs
Family & Health First
Healthcare Foundation, Inc.
214-981-9200

the mission of the
American Heart
Association is to
reduce disability
and death from
cardiovascular
diseases and stroke.

American Heart
Association



Fighting Heart Disease and Stroke

Fort Worth Metropolitan Region

2401 Scott Avenue

Fort Worth, Texas 76103

Tel 817 315 5000

Fax 817 315 5220

www.americanheart.org

April 1, 2003

Claudia Torrescano
HBC Radio
7700 Carpenter Freeway
Dallas, TX 75247-4829

Dear Claudia,

Thank you for your support of American Heart Month during February. Our mission at the American Heart Association is to ensure the community is aware of their No. 1 and No. 3 health threats and are armed with the knowledge needed to do something about it.

Claiming one person every 33 seconds, heart disease and stroke are the number one and three killers in North Texas. Through your support, we have been able to educate our community about the risk factors of heart disease and life-saving CPR training and AED programs.

Again, thank you for your continuous support. We look forward to working with you in the future.

Sincerely,

A'Lisha Williams
Communications Director

Kelly Strzinek
Communications Associate

Texas Girls' Choir

SHIRLEY CARTER
FOUNDER & DIRECTOR
FOUNDED IN 1962

4449 CAMP BOWIE BLVD.
FORT WORTH, TEXAS 76107-3834

PHONES:
817-732-8161 • 817-732-8162
FAX 817-732-4774

July 20, 2003

Ms. Claudia Torrescano
Director of Community Affairs
Hispanic Broadcasting
7700 John Carpenter Freeway
Dallas, TX 75247

Dear Claudia:

On behalf of the Texas Girls' Choir, thank you for your support of the 2003 Children's Universal Music Festival (CUMF). Our fourth annual event was better then ever!

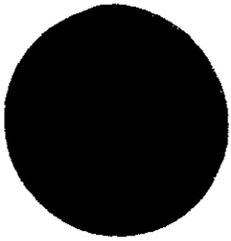
In particular I wish to express our appreciation for promoting the Festival and the Estudiantina Guadalupana Potosina with the Hispanic radio stations you serve. Your coverage of the Festival had a positive impact on the attendance at the CUMF concert at the Bass Performance Hall on July 1st. Hope you were able to attend and enjoy their outstanding performance!

Thank you for your willingness to help promote the Festival and the concert. Your support truly made a difference and we are grateful for your contribution to the Festival's success!

Sincerely,



Barbara Rogers
Director of Public Relations



HISPANIC
SALUTE

4400 Williamsburg Rd.
Dallas, Texas 75220
(214) 754-8050

October 7, 2003

Ms. Claudia Torrescano
Director of Community Affairs
KESS/KICK/AMOR/Estero Latino
7700 John Carpenter Freeway
Dallas, Texas 75247

Dear Claudia:

Thank you for your purchase of a **SILVER SPONSORSHIP** table for ten guests in support of Hispanic Salute 2003. Your invitations will be mailed to you in late October.

As a reminder, the Salute will take place at the Fairmont Hotel in Dallas on Thursday, November 20, 2003. This year, the event will begin at 6:30 PM.

Once your guest list is complete, please fax their names to us at 214-754-8056. This will assist us greatly and expedite the registration process. Your guests will be listed under your company name at the event check in table, no ticket or invitation needed.

I look forward to seeing you at the Salute. Again, thank you for your support of education and literacy in the Hispanic community.

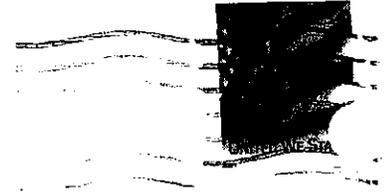
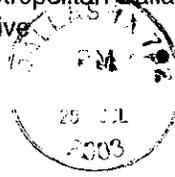
Sincerely,

William A. Solemene
Coordinator, Hispanic Salute 2003



Dear Claudia - 10/23/10
Thank you for interview
with PAZ Acosta, the breast
cancer survivor & one of our
volunteers about the Dura
Spanish breast group!
We really appreciate you
helping us get the word
out! Best regards,
Cindy Bradford
Comm. Director, Am Cancer
Society

Girls Incorporated of Metropolitan Dallas
2040 Empire Central Drive
Dallas, TX 75235



Claudia Tarrescano
Hispanic Broadcasting
7700 Carpenter Frewy.
Dallas, TX 75247

**girls
inc.**

Hi Claudia,

Thank you so much
for letting us promote our
event and informing your
listening audience about
our organization.

Make it a GREAT day!

Stephene

**LONE STAR COUNCIL**

4411 Skillman
Dallas, Texas 75206
Telephone: 214 824 1122
Fax: 214 824 1148
www.campfireusadallas.org

October 13, 2003

Serving Area Youth Since 1913

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Michelle S. Vopni
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Dianne Long
Vice President/Programs
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Charlotte P. "Charlie" Smith
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William Chi Tong
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EXECUTIVE DIRECTOR

Tim James

Claudia Torrescano
Community Affairs Director
Hispanic Broadcasting
7700 John Carpenter Freeway
Dallas, Texas 75247

Dear Claudia:

Thank you so much for securing the participation of your number one DJ (in our view), Mauricio "Mean Mauri" Reynoso, in the *Festival en la Comunidad* held at Greiner Middle School this past Thursday, October 9, 2003. We have received many positive comments from parents and community members about the performances, resources and information available to them at the Festival.

Mauri's excellent talent added a special touch to the *Festival* as he emceed the student performances for the evening. He also provides a very positive role model experience for the students and community.

Thank you for helping make the *Festival* so special through the involvement of Mean Mauri and Hispanic Broadcasting. We look forward to future opportunities that will allow us to work together as we focus on student success and community access to resources.

L. Susz
RF.



Jane Donovan
Community Educator

972-633-6608
2205 Los Rios Blvd.
Plano, Texas 75074
FAX 972-516-5766
donovaj@cac-plano.org
www.cacplano.org

Partners Against Abuse

June 27, 2003

Dear Mr. O'Brien,

I wanted to let you know how much we appreciated Michael Scott taking time from his busy schedule this past week to speak at our Polite County Children's Advocacy Center luncheon. He was a wonderful combination of humor with compassion. Everyone loved his presentation!

A few months ago, Michael made time to actually visit our center and see first hand the work we



do providing services to children
victimized by abuse. For me
personally, and made his remarks
at the luncheon even more
compelling.

Please pass along my appreciation
to him and thank you as well for
allowing him to speak to me.

Thank you.

John Devereaux

May 22, 2003

C: Derek
Sun
P.F.

TV Manager
Channel 5
Ft. Worth, TX

Dear TV Manager:

Just want to let you know that my neighbors and I really do enjoy Derek Castillo's sports reports. He is great. And it's so nice to see his reports instead of the guy they call Dewey because we can't understand him at all. We just can't understand the words he says.

Please tell Derek we like his reports.

Sincerely,

Frank Lesteris
Irving, Texas

FF.
Suss

Tom O'Brien
General Manager
KXAS/NBCS
Barnett Street
Ft. Worth, TX 76103

Dear Mr. O'Brien,

It has taken me quite awhile to compose this letter. End of school activities, summer vacations and other events seemed to interfere with my ability to sit down long enough to pass along a good word to you. This past June 4th, Michael Scott stepped up to a challenge offered him by our school. Finch Elementary needed a speaker for our 5th grade promotional activities. I watch Michael, almost daily, on the morning NBC News. He has always presented himself to be viewer friendly and community oriented. What a wonderful job he did speaking to our 5th grade students! Michael told of his own experiences as a young person and the importance education has played in his family. He shared with our students, parents and staff about his personal journey and what led him to the Dallas/Ft. Worth area. Most of all, Michael presented himself as a very real, active role model for our young people to emulate. Thank you for providing a work environment that encourages staff to be involved in the community. McKinney, as Michael found out, is not in Ft. Worth's backyard, but our students and families do consider him part of the Finch community. Finch Elementary appreciates Mr. Scott's contribution to our Class of 2010!

Respectfully,



Rebecca I. Oaxaca
Counselor, Finch Elementary

T E X A S
SCOTTISH RITE HOSPITAL
FOR CHILDREN

C: Correspondence
+ PF

JAN BALDWIN
*Vice President,
Community Relations*

July 24, 2003

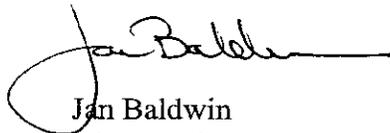
Mr. Thomas M. O'Brien
President and General Manager
NBC 5/KXAS-TV
3900 Barnett Street
Fort Worth, Texas 76103

Dear Tom:

I cannot begin to thank you enough for stepping in and saving the day for our Christmas in July event. Thanks to you and Mike, Santa can give out some great toys to the special young patients here at the hospital.

Thanks also for coming out to see us. We value your friendship and look forward to working with you in the future. Thanks for being our friend.

Sincerely,



Jan Baldwin
Vice President,
Community Relations

JB/dji

cc: Mr. Mike Berry

ZF.

Tom:

Just wanted to drop you a note to say "thanks" for all your involvement with MDA. We are thrilled that you will be joining us once again as a Celebrity Judge at the Telethon Executive Lock-up. We are also delighted that you will be cheering the SMA Race to Victory at The Speedway Club. Your support means so much.

Thanks Again,

- Carmen Helms



Michael:
Thanks for participating
in this event.
J
2/29

Mr. Thomas O'Brien
3900 Barnett Street
Fort Worth, TX 76103

c: Susa
RF

Dear Mr. O'Brien,

On behalf of the International Association of Official Human Rights Agencies (IAOHRA) and the Fort Worth Human Relations Commission we would like to recognize the contributions of KXAS's Anchor, Michael Scott.

The IAOHRA 55th Annual Conference was held in Fort Worth during July 17 to July 21, 2003. The conference welcomed human rights delegates from around the country and Canada. Mr. Scott participated in IAOHRA's 55th Annual Conference as the opening ceremonies emcee on July 17, 2003.

Again, we appreciate Mr. Scott's contributions to our conference, as he was a part of its success.

Sincerely,

Vanessa Ruiz Boling
Director

HUMAN RELATIONS COMMISSION

THE CITY OF FORT WORTH ★ 1000 THROCKMORTON STREET • FORT WORTH, TEXAS 76102
(817) 871-7525 • FAX (817) 871-7529

RE

THE UNIVERSITY OF TEXAS
SOUTHWESTERN MEDICAL CENTER
AT DALLAS

Roy E. Bode
Vice President for Public Affairs

August 27, 2003

Thomas M. O'Brien
President and General Manager
NBC 5/KXAS-TV
3900 Barnett Street
Fort Worth, Texas 76103

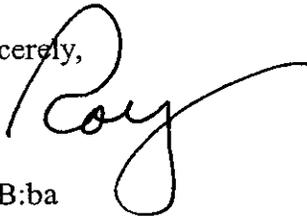
Dear Tom:

Kern, Steve and I certainly enjoyed the opportunity to get acquainted with you and Mike.

We appreciate our excellent relationship with NBC5 and look forward to developing it further.

If ever I can be of help to you here, please call.

Sincerely,



REB:ba

R.F.

Tom -

It was nice to see you at the Ellen Luncheon last week. I really enjoyed it and it was fun to meet Ellen.

We are so excited about the inaugural Dream Home Campaign. It kicks off this week on September 4. I know that together, KXAS and St. Jude will help many children - →

ROBERT ROSS
President & CEO



Ⓟ - PE.
MDA

MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobross@mdausa.org

September 2, 2003

Thomas O'Brien
President & General Manager
KXAS-TV
3900 Barnett Street
Fort Worth, TX 76103

Dear Tom:

With your terrific help we did it again! Our 38th annual Jerry Lewis MDA Telethon was a record-breaker. You rallied your community behind MDA and its cause to raise a sensational total.

The great team you put together helped lead us to the most successful Labor Day Telethon ever -- and it was our "Love Network" of local affiliates, bringing MDA's message to the American public that made this accomplishment possible.

You're essential to our fight against neuromuscular disease. Your emcees conveyed MDA's message of help and hope to a caring public as only they can. Your final toteboard total is testimony to their effectiveness. It was truly a Telethon to remember!

We couldn't have done it without you! You have our deepest appreciation for everything you do in the fight against neuromuscular disease.

Warm regards. . .

A handwritten signature in black ink, appearing to be "Bob Ross", is written over the "Warm regards" text.

RR:lam

ROBERT ROSS
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobross@mdausa.org

- FMDA
- P.F

September 5, 2003

Mr. Thomas O'Brien
President & General Manager
KXAS -TV
3900 Barnett Street
Fort Worth, TX 76103

Dear Tom:

I've learned from our local staff of the key role you played in the success of the Dallas/Ft. Worth broadcast of our Telethon, with a local tote board exceeding \$2.7 million. We're grateful indeed for our relationship with you and your associates at KXAS-TV, without whom this achievement wouldn't be possible.

Your personal appearances in the show's opening and closing segments, your effective appeals, and a Matching Pledge segment sponsored by the station, all convey to your viewers your strong commitment to the mission of MDA. I understand your entire family joined you at the Telethon and your daughter helped by reading some pledges, conveying the impression that she has a bright future in broadcasting!

We greatly value our partnership with KXAS-TV and deeply appreciate your involvement in MDA's effort at Telethon time and throughout the year.

Warm Regards . . .

A handwritten signature in black ink, appearing to read "Bob Ross", is written over the "Warm Regards" line.

RR:mkc



Junior Achievement®

R.F.

1201 West Executive Drive
Richardson, Texas 75081-2232
972-690-8484
Development Fax: 972-231-8049
Education Fax: 972-690-0098
E-Mail: development@jadallas.org
E-Mail: education@jadallas.org
www.jadallas.org

October 16, 2003

Mr. Tom O'Brien
NBC5/KXAS-TV
3900 Barnett St.
Ft. Worth 76103

*Thanks Tom!
This is great!*

Dear Tom:

Thanks to your support, Junior Achievement continues to reach its goal of educating and inspiring North Texas students to value free enterprise, business, and economics in order to improve the quality of their lives. We simply could not grow and develop in our mission and reach more students without the vital support of area businesses, foundation, and individuals.

On behalf of Junior Achievement and more than 51,000 students in nearly 2,500 classrooms and afterschool locations we are reaching this year, we gratefully acknowledge your gift in kind contribution for our auctions this year. Again, many thanks for your support, dedication, and commitment to Junior Achievement and the youth of our community.

Sincerely,

Kristyn Brooks
Marketing Manager

Note: The valuation of gifts and services is the responsibility of the donor. The IRS has substantiation requirements for contributions which total \$250 and over. No material goods or services were provided to you by Junior Achievement of Dallas in return for this contribution. Junior Achievement of Dallas Federal Tax ID#: 75-0881589

Let Their Success Be Your Inspiration!

Dear Mr O'Brien,

Thank you for honoring me.

I am the recent recipient of the Bernard H. Friedman Award for the Outstanding art teacher in North Texas. I am proud of no greater honor than to have been chosen to receive such a meaningful and coveted award. It is with pride that I represent all art educators who are devoted to making a difference in a student's life.

The award ceremony at the Horn Carter Museum was absolutely lovely — one of the most memorable events of my life.

Thank you and your team members for spending the added time & effort to cover the presentation. That too was an honor.

Your support of being a goal in the classroom and the incentive programs that benefit our youth is greatly appreciated.

Thank you again for honoring me and for your community involvement.

Sincerely, Nancy Walters

DK



Crockett Middle School

TEA Recognized Campus

RF.

John Rose
Principal

Rolando Carrizales
Vice-Principal

Debra Hargrove
Vice-Principal

Carrie Jackson
Vice-Principal

Dear Tom O'Brien and Nada Ruddock

Thank you so much for supporting Score a Goal in the Classroom.

I was very honored to receive the Bayard H. Friedman "Hero Award" for being the most outstanding Technology Teacher in all of North Texas. This recognition would not be possible without your support.

It is a great thing to have an organization that recognizes the GREAT things that happen in our public school system. Amongst all of the negative press, the good things that we accomplish on a daily basis tend to be pushed to the back. This organization is doing a wonderful thing by bringing the good things to light. (Quite literally when they put me on NBC-5's news broadcast!)

Again, thank you for your support of the Score a Goal in the Classroom - and through them, me!

Thanks again,

Cara Stephens
Crockett Middle School
GT Humanities Teacher 6-8
GT Lead Teacher



c: Mike
LT

Dallas Independent School District

November 24, 2003

Tom O'Brien
General Manager
NBC 5 / KXAS TV
3900 Barnett Street
Fort Worth, Texas 76103

Dear Mr. O'Brien:

Let me take this opportunity to thank you, as a member of the Bayard Friedman Hero Award Team, for honoring me as the recipient of that prestigious award this year.

This is my 36th year to serve the students/professionals in the public schools throughout Texas. I have been so blessed during my career to work in different geographic regions of the state and with varying, diverse populations. I have loved every job that I have had, and most especially working with the children/ students.

My thanks to each of you and most especially to the Friedman family for continuing to care about, through this recognition, services rendered to the children of this state.

I will continue to do my best to be worthy of this honor.

Sincerely,

Carmyn Neely
Associate Superintendent
Curriculum and Instruction Division

CN/dt

c: Ernie Horn

McLean Middle
School
3816 Stadium Dr.
FW 76109

October 30, 2003

Mr. Brian Hocker
NBC 5/KXAS-TV
3900 Barnett Street
Fort Worth Texas 76103

Dear Mr. Hocker:

I would like to thank you for allowing our Publications class and touring NBC 5. We all had a great time, and learned a lot about the work behind the scenes that goes into making a news broadcast.

We all really enjoyed meeting Michael Scott and Elsa Ramon and I'm sure I am speaking for the class when I say that the green screen was very interesting and fun. The way that the view of downtown appeared in the background was amazing.

Thanks again for showing us around the studio and building, and many students are now interested in the news industry. I hope that you enjoyed us as well.

Sincerely,

Willis Diebel

Willis Diebel



Marc E. Haggart, CFM
Financial Advisor

Louis M. Olerio, Jr., CFM
Financial Advisor

Stephen J. Cross, CFM
Financial Advisor

Private Client Group

2000 Premier Place
5910 N. Central Expressway
Dallas, Texas 75206
214 750 4700
FAX 214 750 2007

December 12, 2003

Mr. Brian Hocker
Vice President, Director of Programming and Operations
NBC 5/KXAS-TV
3900 Barnett Street
Fort Worth, TX 76103

Dear Brian,

I can't thank you enough for showing me around the NBC 5 TV Studio yesterday. It was great and thoroughly enjoyable. I never knew so much went into the production of a news show.

Also, Theresa did approve the proposed investment changes to her 403(b) account and they were made today. She should be happy with the returns of this investment strategy.

Thanks again, Brian, for the time you took out of your day. If there is anything I can do for you or your staff, please do not hesitate to call. I wish you the best of luck!

Regards,

Stephen J. Cross, CFM
Financial Advisor