



*League of
United Latin
American Citizens*

Council 402
Houston, Texas

September 28, 2000

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Mr. Marcelo Marini
Channel 48
KTMD – TV – Telemundo
3903 Stoney Brook
Houston, Texas 77063

Dear Mr. Marini,

**Nat'l LULAC Week
Committee**

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In observance of National Hispanic Week and the 72nd Anniversary of the League of United Latin American Citizens, LULAC Council 402 in Houston, Texas is celebrating this event with a Luncheon on February 15, 2001 at 12:00 P.M. at the Brady's Landing Restaurant in Houston. It is with great honor and respect that we write to invite you as our Master of Ceremony.

Mr. Marini, as you may know, LULAC has always strived to promote education, civil rights, economic justice, and protecting the welfare of our people and will always continue to do so. Therefore, we are focusing the Luncheon event on the issue of "Education Empowerment".

As we press to address a critical issue that faces our community today, we encourage you to join in our advocacy by accepting our invitation as our Master of Ceremony.

If you should require additional information or wish to contact me, I can be reached at (281) 345-1538.

We await your reply and will do a follow up with your office within two weeks.

Yours truly,

Hilda Cervantez
Hilda Cervantez
Chairperson / LULAC Council 402

Public File



Carol
Alvarado

City Council Member, District I

2/18/03

PLD
RECEIVED

Mr. Diaz -

FEB 26 2003

Thank you for sharing KHOU's information on its donation of television time to charitable causes. I congratulate your station and appreciate your commitment to the community. Please call me if I can ever be of any help.

Carol Alvarado

Texas Southern University
Department of Communications
Journalism Professor Serbino Sandifer-Walker
3100 Cleburne Avenue • Houston, Texas 77004
(713) 313-7749 • (713) 313-7259 (fax)

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MAR 14 2003



Peter Diaz
KHOU-TV General Manager
1945 Allen Parkway
Houston, Texas 77019

Dear Mr. Diaz:

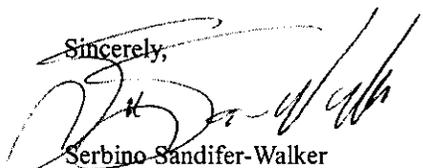
I am writing this correspondence to highly commend Jerome Gray's extraordinary coverage of a Texas Southern University's Professor's science initiatives. The report that aired on Friday, February 28, 2003 on Dr. Bobby Wilson was one of the most honest reports a Houston media organization has ever done on TSU. The report went beneath the surface and told a real story about a real person in Houston. The writing was flawless. The soundbites were clear and effective. The video was outstanding. This was truly an authentic piece of work. It had heart and integrity. This is what "great journalism" is all about. Mr. Gray told a story that few have even ventured to tell about TSU. In fact, it is the first indepth profile that a television news organization has covered on TSU science initiatives.

I would like to thank you for allowing your news unit to spend the time telling "great stories". I was very impressed with the amount of time allotted for the story. Usually television news stories are short and lack reportorial enterprise. I realize a lot of this (a short news story) has to do with limited timing for news in a 30-minute newscast. However, this story reflected a 60 Minute style approach. It is so refreshing to see a major market news station drop "sensational, stereotypical" stories and go to the heart of the community for thought-provoking, intellectual pieces. The entire community benefits when you tell a story that breaks the traditional 1:30 second story. But, even more important, is having talented people, like Jerome Gray, to accurately tell the story.

As a graduate of Columbia Graduate School of Journalism in New York City, and the recipient of many journalism awards, I know good journalism. Emmy and Pulitzer Prize winning reporters taught me. Mr. Gray's report reminded me of their teachings and their desire to prepare journalists who could make a real impact in the community. Your station is taking journalism to new levels in this city. A great city deserves great journalism and great talent like Jerome. Please continue to make Mr. Gray a leader on your news team. His compassion and desire to tell original stories is unparalleled in this city. His keen intellect is apparent. His professionalism elevates the journalism field. Houston is very lucky the networks have not lured him away.

Finally, Joseph Pulitzer once said, "Put it before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and above all, accurately so they will be guided by its light." Jerome has done all of the above and more. Most important, he has shown that television news can be thorough and in-depth.

Sincerely,


Serbino Sandifer-Walker



March 17, 2003

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MAR 20 2003

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Mr. Peter Diaz
KHOU-TV 11
1945 Allen Parkway
Houston, TX 77019

Dear Peter,

On behalf of the Board of Directors of Trees For Houston, I want to thank you for airing the thirty-minute special "Growing Together: Changing the Face of Houston" produced by Active Imagination on March 16, 2003. As you know, public awareness is essential to the success of our mission, as well as the goals of the Quality of Life Coalition.

We appreciate your support of our program to plant and maintain street trees on Houston thoroughfares. Because of the generosity and foresight of citizens like you, Houston streets will be greener and Houston air will be cleaner.

Sincerely,

Katharine C. Lord
Executive Director

DLS

Thank you for your interest in "The Quality of Life" in Houston. We hope to see the Trees For Houston Public Service Announcement air following this Special.

News



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MAR 20 2003

MICHAEL BERRY

HOUSTON CITY COUNCIL MEMBER

AT LARGE POSITION 4

March 17, 2003

Dear Mr. Diaz,

Thank you and your news team for the special aired last night on Quality of Life issues in Houston. I appreciate KHOV-Channel 11 taking an active role in improving the lives of all Houstonians. Please continue to air such quality programs which help to enhance our City.

Sincerely,

Michael Berry

.... come a lifetime of hope.

Peter-

I just received your letter
for June 5 stating your generous
\$10,906 in kind contribution
to the local Red Cross. Believe
me, I know you and your
colleagues do so much more than
this to help us get our messages
out, particularly the News Room
and Wendy Burkeer.

Thank you so much and
hope to see you soon.

Yours truly,
Lenna



900 PORTWAY DRIVE
HOUSTON, TEXAS 77024
(713) 869-SPCA
FAX (713) 869-5857

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*"The fate of animals is of greater importance to me than the fear
of appearing ridiculous; it is indissolubly connected with the fate
of men."
Emile Zola (1840-1902)*

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10 June, 2003

JUN 27 2003

Mr. Peter Diaz
KHOU-TV 11
P. O. Box 11
Houston, TX 77001-0011

Dear Mr. Diaz:

On behalf of all the animals we serve and protect, please accept my heartfelt thanks and appreciation for your generous donation of 131 announcements valued at \$40,110. Your kindness will help the Houston SPCA save much needed funds.

Last year, more than 42,000 animals found shelter, care and a second chance at life at the Houston SPCA. Some of our important and life-saving programs include: *adoption of animals into loving, responsible homes; foster care for animals too young or sick for adoption; spay/neuter and vaccinations for pets of income-qualified families; 24-hour injured animal rescue; animal cruelty investigations; pet lost and found; humane education; pet loss support groups; PetSafe program for families of domestic violence*—all offered free of charge to the people and animals of our community.

The Houston SPCA receives no government or United Way funding, so the support of the community is vital to the continuation of our programs.

Thank you, once again, for your kindness and generosity.

Sincerely,

Patricia E. Mercer
Executive Director

**FOR YOUR IRS RECORDS:
Donation: 131 Announcements
Date of donation: First quarter, 2003**

Houston Gulf Coast Chapter
2425 Fountainview, Suite 280
Houston, TX 77057
t: 713-334-4400 f: 713-334-4040
www.jdrf.org

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Juvenile
Diabetes
Research
Foundation
International

dedicated to finding a cure

June 11, 2003

Mr. Peter Diaz, President
KHOU-TV, Channel 11
P.O. Box 11
Houston, TX 77001-0011

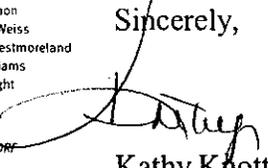
Dear Mr. Diaz,

On behalf of the Houston Chapter of the Juvenile Diabetes Research Foundation, please accept our sincere gratitude for the donation of 186 (PSA) announcements totaling \$83,692 in donations.

We received many, many calls as a result of the PSA featuring Greg and Arianna Hurst. This awareness will certainly transfer to research dollars and, ultimately, our cure.

JDRF is delighted to have KHOU TV as one of its supporters. Thank you for moving our families, especially The Hurst', closer to the cure. Together we will make a difference.

Sincerely,


Kathy Knott
Executive Director

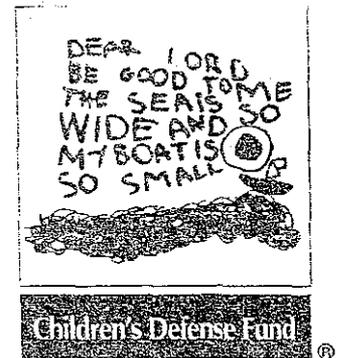
Wendy

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JUN 18 2003

March 8, 2003

Ms. Jackie Silkwood
Senior Account Manager
HBC - Hispanic Broadcasting Corporation
1415 North Loop West, Suite 400
Houston, Texas 77008



Dear Ms. Silkwood:

On behalf of the Children's Defense Fund and the Michael and Susan Dell Foundation, we are writing to express our sincere appreciation for all of your support of the Valentine's awareness month: "A Gift from the Heart: Children's Health Insurance". The month was an extraordinary success: the valentine's awareness press conference, hosted by the Houston Independent School District, generated numerous media placements all promoting free and low-cost children's health insurance programs. The Ninth Area Fiesta Supermarket Children's Health Insurance Sign Up on Saturday, February 8 assisted at least 628 families and 1,209 children in applying for the Children's Health Insurance Program (CHIP) or Children's Medicaid at 12 store locations.

The success of these events would not have been possible without the generosity, commitment and excellent coverage from the HBC staff. HBC's support provided invaluable assistance informing your listener ship of our sign ups and events and proving that HBC cares about Houston's children.

Thanks for ensuring that the health care needs of our region's children are met. You have shown your commitment and dedication in providing your audience with issues and information focused on the well being of our communities. We know we can always count on you to continue informing your audience and to be an example of social responsibility in the media.

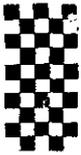
We can genuinely say that the outreach successes that the Children's Defense Fund has realized would not be possible without your assistance.

We commend you for your genuine work and know that you have deep admiration, respect and gratitude from the Children's Defense Fund.

Sincerely,


Barbara Best
Health Project Manager
Children's Defense Fund of Houston


Martha Martinez
Child Health Outreach Coordinator
Children's Defense Fund of Houston



Scott Worrall
2901 Westheimer #6
Houston, Tx. 77098

FCC Enforcement Bureau
Investigations & Hearings
445 12th St. SW Rm 3-B 443
Washington DC 20554

Complaint

Cc: Local FCC Office via fax 972 907 1738
Hispanic Broadcasting Co. via fax 214 525 7750
Radio 102.9 KLTN via fax 713-407-1400

This is a complaint to be lodged against the Radio Station 102.9 KLTN Estero Latino located in Houston, Texas and owned by Hispanic Broadcasting Company.

There exists a commercial on this radio station playing at regular intervals advertising work available and the name Joel (pronounced in Spanish "Yo-el"). On this advertisement, they tell the listeners my mobile telephone number. That number is 281 935 3197 and is used for my business phone calls. I am employed as a salesman and depend on this number for my livelihood. My job is threatened because of the constant interruptions caused by Estero Latino and their advertisement.

I have called the radio station and their Dallas office many times over the last two days and received no assistance in stopping what seems like constant calls as a result of this broadcast. I must say though that everyone I speak to is very nice. However no one has called me back (except all the people looking for Joel). At this time I must ask the FCC to take all necessary steps to end this trouble for me and let me get back to work. Additionally, I will take any steps necessary up to and including litigation if necessary to get this to stop so that I can work in peace and not be interrupted when dealing with my customers. The costs of these calls must also be refunded to my company.

The total disregard for my personal being reflected by this company is incredible and they may represent a public nuisance. Please investigate this behavior and also the possibility that they have committed additional problems for the person that placed the advertisement and paid for a service that he has not received.

My phone number is listed above in the complaint should you wish to contact me.

Sincerely,

Scott Worrall

2002 PAUL R. ELLIS
media♥award

The American Heart Association, Texas Affiliate hereby recognizes

KHOU Channel 11, CBS Houston

**for Outstanding Coverage of
Cardiovascular Disease Issues**

**Make-A-Wish Foundation®
of the Texas Gulf Coast, Inc.**

1604 Bissonnet
Houston, Texas 77005
713 942-WISH (9474)
713 942-9475 fax
texgulf@wish.org
www.wish.org/texgulf



June 16, 2003

Mr. Peter Diaz
KHOU-TV 11
1945 Allen Parkway
P.O. Box 11
Houston, TX 77001-0011

Dear Mr. Diaz:

On behalf of the Make-A-Wish Foundation and the children we serve, thank you for generously donating PSA air time during the first quarter of 2003, at a value in excess of \$15,914.00. This year has been an especially challenging one for many people and organizations. Fortunately, we have strong supporters like you whom we can count on to continue spreading hope to those needing it most.

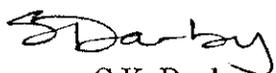
Our organization's power largely resides in the generous donors and committed volunteers that make possible the many wish experiences we grant to children with life-threatening illnesses. Each year we are reaching more kids, more families, more communities. And we could not do it without you.

Everything we do, everything we are, is for the kids. But with every wish, more than one life is changed, forever. Everyone involved, from the parents and siblings to the wish granters and donors, takes with them a renewed sense of spirit that only comes from putting a smile on the face and a twinkle in the eyes of a young kid battling against the odds.

Thousands of children are diagnosed with life-threatening illnesses each year. With your help, our chapter can continue to reach more kids in our community and grant their one favorite wish. We hope that you will consider joining our *Monthly Wish Partner Giving Program*, which helps us to reduce administrative costs and apply a larger percentage of your donation to reach even more children. Please feel free to contact us for more information about this program.

It's a powerful thing to give a child a better day, and the hope for many more. With your donation, that is exactly what you have done. From the bottom of our hearts, thank you for helping us **share the power of a wishsm**.

Warmest wishes,


Shannon C.K. Darby
Director of Development

P.S. Please retain this document for tax purposes. It serves as a receipt of your donation and indicates that you did not receive goods and services in return.



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JUL 08 2003

SPAY-NEUTER ASSISTANCE PROGRAM P.O. Box 70286 Houston, TX 77270 713/862-3863 Fax 713/880-3172

June 23, 2003

Mr. Peter Diaz
1945 Allen Parkway
Houston, Tx 77001

Dear Mr. Diaz,

On behalf of the Spay-Neuter Assistance Program, I would like to thank you for your support of our spay-neuter clinic programs by donating announcements on Channel 11 earlier this year. Because of caring individuals like you our free and low-cost spay and neuter clinic programs in Houston and San Antonio, Texas, Native American reservations, Los Angeles, California & Monterrey, Mexico will provide service to more than 50,000 dogs and cats this year. Every animal sterilized through a SNAP clinic immediately impacts the tragedy of overpopulation by preventing homeless puppies and kittens from being born.

Our landmark efforts to prevent the birth of homeless puppies and kittens through mobile spay and neuter clinics in all these areas as well as stationary spay-neuter and wellness clinics in Houston are making free and reduced-cost surgeries available to thousands of animals who otherwise would not have access to them. Thank you for joining SNAP in its effort to prevent cat and dog overpopulation—one animal at a time.

You are making a huge difference in the lives of many animals. As you know, SNAP relies largely on YOU and other people who care enough to provide life-saving services to animals in need. Your support is essential.

Saving lives through prevention,

Sean Hawkins
Executive Director

Your in kind donation with the value of \$703.00 is fully deductible for income tax purposes to the extent allowed by law. This letter serves as your official receipt.

The Advertising Council Inc.

Peggy Conlon
President & CEO

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JUL 08 2003

July 1, 2003

Mr. Peter Diaz
President/General Manager
KHOU
1945 Allen Pkwy
Houston, TX 77019-2596

Dear Mr. Diaz:

I wanted to take the opportunity to thank you for your invaluable support for the Ad Council's public service advertising campaigns. Once again, your station, KHOU, has demonstrated your outstanding commitment to improve the lives of your viewers. By donating valuable airtime to a variety of pressing social issues, you have distinguished your station as an active and caring resource for your community.

Because of your generosity, we are proud to report that in 2002, the Ad Council received approximately \$1.3 billion in donated media for over 40 campaigns.

Due to your support, we were able to help:

- prevent high-school drop-out, child abuse, drunk driving and domestic violence;
- promote art appreciation, afterschool programs, mentoring, recycling and historic preservation;
- raise awareness about stroke, colon cancer, childhood asthma and learning disabilities;
- confront fair housing and racial discrimination, and the global AIDS epidemic.

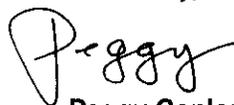
The Ad Council remains committed to tackling these complex social issues by producing effective, timely, vetted and quality public service messages for your viewers and Americans nationwide. We know these campaigns have made a difference in people's lives and their communities. However, we could not accomplish this without you and the generosity of your esteemed colleagues in the media.

That is why we believe it is so important to recognize your steadfast commitment to public service advertising. Enclosed please find a copy of a letter we sent to Congresswoman Sheila Jackson-Lee, which highlights your support of the Ad Council's campaigns in calendar year 2002 (this data is obtained from Nielsen's SIGMA reports).

We look forward to working with you to continue to deliver these life-saving messages to the American people. In addition, the Ad Council is very excited to work with you on our new initiatives, which include recognizing the signs of a stroke, healthy lifestyles, underage drinking, foster care adoption, secondhand smoke, and blood donation.

Thank you for making a difference in the lives of your viewers.

Sincerely,



Peggy Conlon
President and CEO
The Advertising Council, Inc.

Enclosure: Letter to your Congressman



The Advertising Council Inc.

Peggy Conlon
President & CEO

July 1, 2003

The Honorable Sheila Jackson-Lee
United States House of Representatives
410 Cannon House Office Building
Washington, DC 20515

Dear Congresswoman Jackson-Lee:

The Advertising Council, the nation's largest provider of public service communications, is pleased to inform you of the impressive support, KHOU-TV (located in your Congressional district), has given to our public service advertisements (PSAs).

In 2002, this television station donated a total of 942 spots of valuable airtime towards Ad Council PSAs. This steadfast commitment to public service allows the Ad Council to communicate critically important messages to your constituents, helping to improve their lives and communities.

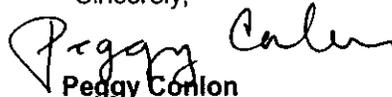
The Ad Council's longstanding relationship with the media is a powerful one. Over its 60-year history, the Ad Council has leveraged the pro bono resources of the media and advertising industries to address the most pressing social issues of the day. Through generous support from our media partners, Ad Council icons and slogans are woven into the very fabric of American culture - from Smokey Bear's "Only You Can Prevent Forest Fires", McGruff the Crime Dog's "Take A Bite Out of Crime", "A Mind is a Terrible Thing To Waste", "Friends Don't Let Friends Drive Drunk to "I am an American".

Each year, the Ad Council receives approximately \$1.3 billion in donated media for over 40 campaigns that promote awareness about high-school drop-out prevention, afterschool programs, art appreciation, family literacy, child hunger, parenting, learning disabilities, domestic violence prevention, mentoring, energy conservation, AIDS awareness, prenatal care and volunteerism.

The media also enable us to communicate messages to the public on behalf of the Federal Government, including the Department of Homeland Security, U.S. Army, Library of Congress, Department of Health and Human Services, Department of Housing and Urban Development, EPA, Department of Justice, Department of Transportation, Department of Agriculture, and Department of Defense. These Ad Council campaigns communicate vital messages such as seat belt safety, citizen preparedness, breastfeeding, community drug prevention, fair housing, childhood asthma and voting, just to name a few.

The Ad Council remains fully committed to delivering critical public service messages to all Americans, in your district and in communities nationwide. We could not accomplish this vital mission without the ongoing generosity of stations like KHOU. Please join us in commending KHOU for its continuing support to improve the lives of your constituents and our nation. Should you have any questions regarding this station's noteworthy contributions, please have your office call Kate Emanuel, Vice President of Government Relations at (202) 331-4152.

Sincerely,


Peggy Conlon
President and CEO
The Advertising Council, Inc.

cc: Peter Diaz, President/General Manager, KHOU



Helping Feed the Hungry



Houston Food Bank
The Herzstein Center
3811 Eastex Freeway
Houston, TX 77026
713-223-3700
713-223-1424 Fax
www.houstonfoodbank.org

August 4, 2003

Wendy Burkeen
Director of Community Marketing
KHOU-TV
1945 Allen Parkway
Houston, TX 77019

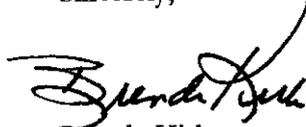
Dear Wendy:

We at the Houston Food Bank want to thank you and everyone at KHOU-TV Channel 11 for the wonderfully successful food drive held in July. The drive this year surpassed 2002 in the amount of food and dollars collected. It was a pleasure working with you and your group this year – all of you truly made the drive a great success for our community. This event provided much needed support to the Houston Food Bank and helped spread the word of our mission of “Helping Feed the Hungry.”

It is generosity of those such as the Channel 11 team that allows us each month to provide food to assist more than 200,000 people in the Houston area. More than half of those who are helped are children and the elderly. Thank you for joining us in our mission. The kindness of the folks at Channel 11 helps move us toward our vision of food security and nutritional wellbeing for all in our community.

On the behalf of everyone at the Houston Food Bank and all those we serve in Houston, we thank you so much.

Sincerely,


Brenda Kirk
Executive Director


America's Second Harvest
Ending Hunger

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August 20, 2003

Ms. Wendy Burkeen
KHOU Channel 11
1945 Allen Parkway
Houston, TX 77001

Dear Ms. Burkeen,

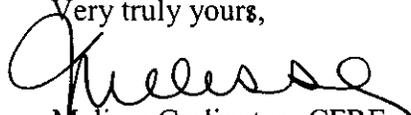
We were thrilled to see the channel 11 camera crew Monday to capture the kick-off of our first ever Lemon-Aid stand! We realize the multitude of news tips that pour in each day, so it was exciting that you were able to give us coverage of the event.

With the recovering economy and the downsizing of donations, non-profits everywhere are getting creative to raise extra money to facilitate operations and development. Raising additional funds is always important, but now more than ever.

We especially depend on the generosity of the local media to spark much of the publicity for the House. Your news coverage was instrumental in bringing the customers needed to make the stand a success. With your help, not only did we achieve our daily goal, we sold out of our inventory!

The children, family, staff and volunteers of Ronald McDonald House of Houston thank you for your support and we hope to see your crews at future events!

Very truly yours,


Melissa Garlington, CFRE
Director of Development



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www.ronaldmcdonaldhousehouston.org



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ALPHA KAPPA OMEGA CHAPTER
FIRST ORGANIZATIONAL LIFETIME MEMBER

August 25, 2003

Mr. Peter Diaz
KHOU TV Channel 11
Post Office 11
Houston TX 77001-0011

Dear Urban League Supporter:

On behalf of the Houston Area Urban League, we would like to thank KHOU TV Channel 11 for your participation in the 35th Annual Equal Opportunity Day Gala, celebrating "A 35 Year Legacy of Opportunity and Equality". Because of your generosity; we are able to meet our financial goal.

Again, thank you for supporting the programs and services of the Houston Area Urban League through your generous in-kind public service and station talent valued at \$20,000.00 for our gala. Your continued participation in all the agency's activities only enhances what we are able to provide to those less fortunate in our community and in our great city.

Sincerely,

Sylvia K. Brooks
President and CEO

Henry -
File

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713-393-8700 FAX 713-393-8

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WEBSITE: www.haul.org

Make-A-Wish Foundation®
of the Texas Gulf Coast, Inc.
1604 Bissonnet
Houston, Texas 77005
713 942-WISH (9474)
713 942-9475 fax
texgulf@wish.org
www.wish.org/texgulf

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SEP 04 2003 **MAKE-A-WISH®**

September 2, 2003

Mr. Peter Diaz
KHOU-TV 11
1945 Allen Parkway
Houston, TX 77001-0011

Dear Mr. Diaz:

On behalf of the Make-A-Wish Foundation and the children we serve, thank you for your generous donation of forty-one (41) PSA Announcements during second quarter 2003. This year has been an especially challenging one for many people and organizations. Fortunately, we have strong supporters like you whom we can count on to continue spreading hope to those needing it most.

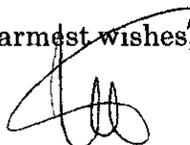
Our organization's power largely resides in the generous donors and committed volunteers that make possible the many wish experiences we grant to children with life-threatening illnesses. Each year we are reaching more kids, more families, more communities. And we could not do it without you.

Everything we do, everything we are, is for the kids. But with every wish, more than one life is changed, forever. Everyone involved, from the parents and siblings to the wish granters and donors, takes with them a renewed sense of spirit that only comes from putting a smile on the face and a twinkle in the eyes of a young kid battling against the odds.

Thousands of children are diagnosed with life-threatening illnesses each year. With your help, our chapter can continue to reach more kids in our community and grant their one favorite wish. We hope that you will consider joining our *Monthly Wish Partner Giving Program*, which helps us to reduce administrative costs and apply a larger percentage of your donation to reach even more children. Please feel free to contact us for more information about this program.

It's a powerful thing to give a child a better day, and the hope for many more. With your donation, that is exactly what you have done. From the bottom of our hearts, thank you for helping us **share the power of a wishsm**.

Warmest wishes,



Teresa E. Andrepont
President & CEO

P.S. Please retain this document for tax purposes. It serves as a receipt of your donation and indicates that you did not receive goods and services in return.

Houston Gulf Coast Chapter
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Houston, TX 77057
t: 713-334-4400 f: 713-334-4040
www.jdrf.org

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dedicated to finding a cure

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Attach to LM

September 10, 2003

Mr. Peter Diaz
KHOU-TV, Channel 11
P.O. Box 11
Houston, TX 77001-0011

Dear Mr. Diaz,

On behalf of the Juvenile Diabetes Research Foundation, please accept my gratitude for the donation of 35 PSA's during second quarter 2003.

The PSA's created much excitement with your viewers and our donors. We are indebted to KHOU-TV and Greg Hurst for the value excess of \$13,657. Together we can cure diabetes.

Most Sincerely,

Kathy Knott
Executive Director

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Your Non-Profit Independent
Community Blood Center

Bill T. Teague, BS, MT (ASCP)SBB
President
Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D.
Medical Director

MEMORANDUM

TO: Debra Duncan
Ron Trevino

FROM: Bill T. Teague *Bill*

SUBJECT: 13th Annual "Spirit of Texas" Labor Day Blood Drive Success

DATE: September 12, 2003

Because of your strong support and the corporate support of Channel 11, this year's drive was an overwhelming success! A total of 1,741 units were donated, and the people who gave this "gift of life" were inspired and motivated to do so largely because of your efforts. You can be justifiably proud of your significant contribution to this lifesaving program, and we're honored and blessed to be able to work with you.

Please relay our thanks to each of those involved who supported you to make this a success. The team spirit at Channel 11 was most evident, and on behalf of the thousands of patients who will benefit from your generous support, we offer our hearty congratulations and profound thanks!

Best personal regards!

BTT\Memo to Duncan-Trevino\tjc

cc: Peter Diaz
Bill Bishop
Wendy Burkeen
Mary Hall-Richards
Kathy Vosburg
Doug McClain



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Your Non-Profit Independent
Community Blood Center

Bill T. Teague, BS, MT (ASCP)SBB
President
Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D.
Medical Director

MEMORANDUM

TO: Greg Hurst
Lisa Foronda
Jerome Gray

FROM: Bill T. Teague *Bill*

SUBJECT: 13th Annual "Spirit of Texas" Labor Day Blood Drive Success

DATE: September 12, 2003

Just stop and think about it! As you read this memo, blood components are being transfused to a patient in one of the 200 healthcare facilities we serve, and the transfusion means the difference between life and death for this patient. Since there is no substitute for blood, this patient depends on the generous support of fellow human beings donating "the gift of life."

Your personal, and Channel 11's corporate, support of this year's blood drive was a key in the success of the effort, and it continues to be a blessing and a joy to be able to work with you. You can be very proud of your individual efforts, because you helped inspire and motivate people who donated the 1,741 units this year's drive produced. What a wonderful testimony to your compassion and concern for others and your professionalism!

On behalf of the patients who are the direct beneficiaries of your generous support, please accept our hearty congratulation and profound thanks!

Best personal regards!

BTT\Memo to Hurst-Foronda-Gray\tjc

cc: Peter Diaz
Bill Bishop
Wendy Burkeen
Mary Hall-Richards
Kathy Vosburg
Doug McClain





Your Non-Profit Independent
Community Blood Center

Bill T. Teague, BS, MT (ASCP)SBB
President
Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D.
Medical Director

September 12, 2003

Peter Diaz
President & General Manager
KHOU-TV, Channel 11
1945 Allen Parkway
Houston, TX 77019

Dear Peter:

Well, my friend, you've done it again! Another great blood drive just prior to one of the bloodiest holidays of the year - - Labor Day! The 13th Annual "Spirit of Texas" Blood Drive was a resounding success and made the difference between life and death for thousands of patients. Total collections are as follows:

Kroger (August 1-30)	858
AIG location (August 28-29)	496
Donor Centers (Aug 1-30)	387
Total collections	1,741

Channel 11's leadership in this effort continues to be a major contribution to this community. With a community housing the world's largest medical center (The Texas Medical Center) and blood usage per capita in this region being twice the national average, 50% higher than the New York/New Jersey area and almost 20% higher than the Dallas/Ft. Worth area, meeting patient blood needs in the 200 healthcare facilities served by The Blood Center are a continuing challenge. Support like yours helps meet that challenge and is deeply appreciated.

Enclosed is an "Open Letter to Channel 11 Employees," and we appreciate your willingness to share this so that everyone involved knows our appreciation for their efforts. We continue to be impressed with Channel 11's Staff's commitment to this drive - - whether they are "on-air," running cables, directing, or any one of the myriad "behind the scenes" efforts, they work together magnificently, and the end result makes blood available for patients who would die without it.

We know you and your station do many wonderful things for this community, and we're proud of all of your support. However, your support of this unique program in the community is further testimony to your commitment, compassion and concern for the community, and we're honored and blessed to be able to work with you. Your personal leadership, of course, continues to be a mainstay in the program and is deeply appreciated.

Best personal regards,

Bill T. Teague
President
Chief Executive Officer

BTT\DiazP2003\tjc

- cc: Wendy Burkeen
- Peter Diaz
- Mary Hall-Richards
- Kathy Vosburg
- Doug McClain





Your Non-Profit Independent
Community Blood Center

Bill T. Teague, BS, MT (ASCP)SBB
President
Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D.
Medical Director

Open Letter to Channel 11 Employees September 12, 2003

As you read this, a patient's life is being saved because they're receiving a transfusion of blood or blood components! You are part of this lifesaving act because of your strong support of and participation in the 13th Annual "Spirit of Texas" Labor Day Blood Drive! Because of your efforts, 1,741 units of blood were donated during the drive, and for those of you who are "detailed oriented," blood was donated as follows:

Kroger Drives (August 1-30)	858
AIG Location (August 28-29)	496
Donor Centers (August 1-30)	387
Total	1,741

Please understand our profound thanks for your support. Whether you were "on air," working cameras, pulling cables, pushing buttons and dials that connected everybody, directing or one of the many other myriad things you folks do so well, you were an integral part of the success of this effort, and on behalf of patients who were the direct beneficiaries, we express our heartfelt gratitude and deep appreciation.

We take great pride in our long and strong partnership with you folks, and it is clearly beneficial to people who need blood and blood components to live. Of course, your blood drive is only one of many programs you support that help people in this community. While we recognize and appreciate each of those efforts, we feel your support of the blood program is unique and therefore very special. If you ever wonder if you truly make a difference in people's lives, just pause a moment to think about patients who are alive today who would have died without the blood you helped provide. We continue to be impressed with not only your professionalism from the technical aspects of the program, but your compassion and concern for others. You showed it in many ways, not the least of which was many Channel 11 employees giving "the gift of life." Still others attempted to donate, but in order to protect them or the patient, were deferred.

Thank you again for the honor and blessing of working with you, and we wish you and Channel 11 continued success!

Best personal regards!

Bill T. Teague
President
Chief Executive Officer

BTT\Open Ltr-Ch 11-2003\bjc

cc: Mary Hall Richards
Kathy Vosburg
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Wendy
File

September 12, 2003

Peter Diaz
President and General Manager
KHOU Channel 11
1945 Allen Parkway
Houston, TX 77002

Dear Mr. Diaz

Thank you for your letter summarizing the value of KHOU's Relay For Life announcements during the second quarter of this year. Although the dollar value stated for 34 announcements was in excess of \$2858.00, your support is absolutely priceless to us in our mission to eliminate cancer as a major health problem.

Relay For Life in the Houston area will nearly double in its scope next year in efforts to reach our diverse and widespread population. It's so much more than a fund raising event. Relay is a vehicle to reach people with our educational efforts and patient services, . . .and your PSA's expand our reach immensely. THANK YOU.

I have passed along your letter to our Director of Development, so that he can account for your contribution and prepare an in-kind receipt for you. It will arrive under separate cover.

It's always a joy and a privilege to work with the staff at KHOU. Again, we thank you.

Warmest regards,

Shelly Porsch Chetty
Director of Communications

cc: Wendy Burkeen
Lane Moore, ACS

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MISSION:

*To foster healthy child and
family development through
community partnerships
emphasizing collaboration.*

*GHCC Funding Partner



GREATER HOUSTON
Collaborative for Children
Building our children's future-together

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SEP 30 2003

September 15, 2003

Mr. Peter Diaz ✓
President and General Manager
KHOU-TV Channel 11
1945 Allen Parkway
Post Office Box 11
Houston, Texas 77001

Dear Mr. Diaz:

On behalf of the Greater Houston Collaborative for Children (GHCC), we want to extend our thanks and appreciation to KHOU-TV Channel 11 for your generous in-kind contribution of 165 Early Connections PSA's. Your contribution has enabled us to reach an even broader audience in our effort to educate others on the importance of a child's first six years.

For almost ten years, the Greater Houston Collaborative for Children (GHCC) has been working collaboratively with leaders and organizations in the Houston community and across the state to give Houston's youngest children a chance to reach their full potential. Based on our conviction that an investment in the early developmental years will pay significant dividends as children grow and mature, GHCC concentrates on improving the system of education and care for young children ages zero to six. We are grateful for your partnership in our efforts.

As required by the Internal Revenue Service, we are including a statement in this letter that no benefits or services are being provided to KHOU-TV Channel 11 in association with this grant. Thank you again for your support of GHCC's collaborative ventures to significantly improve the lives of Houston-area children and their families.

Sincerely,


Catherine Campbell

Director of Fund Development and Communications

Cc: Ms. Wendy Burkeen



**American
Red Cross**

Greater Houston Area Chapter
2700 Southwest Frwy.
P.O. Box 397
Houston, Texas 77001-0397
Tel. (713) 526-8300
Fax (713) 526-5871
www.houstonredcross.org

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SEP 25 2003

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September 22, 2003

Mr. Peter Diaz
President and General Manager
KHOU-TV 11
1945 Allen Parkway
Houston, TX 77001-0011

Dear Peter:

On behalf of those people whose lives have been affected by the Red Cross assistance you helped to provide, thank you for contributing, in the second quarter of 2003, 120 public service announcements.

Your gift helps the Red Cross to keep its material and overhead costs low, and to assure monetary contributions can be used for direct services such as disaster relief for area residents. Thanks to your generosity the Greater Houston Area Red Cross will be able to respond in an emergency situation.

If you would like more information about your local Red Cross, please call our office at (713) 526-8300 or find us on the Internet at www.houstonredcross.org. The Red Cross is always there because "Help Can't Wait." Thank you for helping to make that promise possible.

Sincerely,


John W. McDivitt
Chief Executive Officer


Diana Espitia Collymore
Director
Financial Development

No goods or services were received in return for this generous gift.





FROM CRISIS TO SELF-SUFFICIENCY

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Paula Paust, LMSW
Executive Director

September 26, 2003

Ms. Amy Petty
Community Events Coordinator
KHOU-TV 11
1945 Allen Parkway
Houston, TX 77019

Dear Amy,

Thank you for your **generous** donation of two commercial grade ironing boards to The Women's Home. We will put both to good use in our Residential Treatment Program. Your support helps us continue our mission of rehabilitating women in crisis.

The Women's Home, established in 1957, is the only agency in Houston offering women long-term residential care, psychiatric and nursing services, psychotherapy, chemical dependency services, vocational and spiritual development programs all on-site. Our mission is to help women return to society as productive, self-sufficient individuals. In fact, last year 78 percent of the women who stayed six months or longer left with employment and a safe place to live.

Thank you again for your support of our mission because when we improve the lives of women, we improve the lives of families.

Sincerely,

Darlene Hurt
Development Director

No goods or services were given in exchange for this donation.

*Amy,
Thank you for considering The Women's Home. I'm enclosing a copy of our most recent newsletter for your review.*



PLD
RECEIVED

OCT 28 2003

SPAY-NEUTER ASSISTANCE PROGRAM P.O. Box 70286 Houston, TX 77270 713/862-3863 Fax 713/880-3172

October 13, 2003

Mr. Peter Diaz
1945 Allen Parkway
Post Office Box 11
Houston, TX 77001-0011

Dear Mr. Diaz,

On behalf of the Spay-Neuter Assistance Program, I would like to thank you for your support of our spay-neuter clinic programs by donating on-air announcements about SNAP. Because of caring individuals like you our free and low-cost spay and neuter clinic programs in Houston and San Antonio, Texas, Native American reservations, Los Angeles, California & Monterrey, Mexico will provide service to more than 50,000 dogs and cats this year. Every animal sterilized through a SNAP clinic immediately impacts the tragedy of overpopulation by preventing homeless puppies and kittens from being born.

Our landmark efforts to prevent the birth of homeless puppies and kittens through mobile spay and neuter clinics in all these areas as well as stationary spay-neuter and wellness clinics in Houston are making free and reduced-cost surgeries available to thousands of animals who otherwise would not have access to them. Thank you for joining SNAP in its effort to prevent cat and dog overpopulation—one animal at a time.

You are making a huge difference in the lives of many animals. As you know, SNAP relies largely on YOU and other people who care enough to provide life-saving services to animals in need. Your support is essential.

Saving lives through prevention,

Sean Hawkins
Executive Director

Your in kind donation of 9 on-air announcements with the value of \$2,620.00 is fully deductible for income tax purposes to the extent allowed by law. This letter serves as your official receipt.



October 13, 2003

Ms. Wendy Burkeen
KHOU-TV
1945 Allen Parkway
Houston, TX 77019

Dear Ms. Burkeen:

Thank you for your sponsorship at the Volunteer level for the Nineteenth Annual Mayor's Proud Partners Luncheon hosted by Keep Houston Beautiful. Your involvement helped Keep Houston Beautiful honor the exceptional people who do extraordinary things to significantly enhance the visual appearance of Houston.

One attendee commented that it's hard to call an event charged with energy and inspiration a "luncheon"...it was more a powerful "happening."

There's a new mentality, a new energy to make Houston a truly livable city that is inspiring, ambitious projects to clean up and beautify Houston. As a Keep Houston Beautiful supporter, we consider you a leader and partner in this powerful new "movement."

Again, thank you for joining us in acknowledging the outstanding achievements of the recipients of the 2003 Mayor's Proud Partners Awards.

Best regards,

Penny Butler
Event Chair

Bill Linthicum
President, Keep Houston Beautiful
Area President, Republic Waste Services



Public
Fill

Official Gift Receipt

Keep Houston Beautiful acknowledges receipt of the following charitable contribution(s).

Donor Name:	Ms. Wendy Burkeen KHOU-TV
Address:	1945 Allen Parkway Houston TX 77019
Amount of Contribution:	\$100.00
Date Received:	10/14/03
Purpose:	2003 Proud Partner Luncheon

As a non-profit 501(c)(3) corporation, your gift is tax-deductible, less the estimated fair market value of benefits received. The estimated fair market value of benefits is \$35 per individual ticket purchased or \$350 per table of ten (10).

Please retain this document for IRS tax reporting purposes. The IRS may disallow your deduction if you are unable to provide this receipt upon request. For gifts of \$250 or more you must have a receipt in hand before filing a tax return.

Robin Blut

Authorized Signature
Robin Blut
Executive Director

November 5, 2003

Date

The Keep Houston Beautiful tax identification number is: 74-1946081
For questions, contact our office at 713-839-8855.



SOCIETY FOR THE
PREVENTION OF CRUELTY TO ANIMALS

PLD
RECEIVED
OCT 17 2003

Mr. Peter Diaz
KHOU-TV 11
1945 Allen Parkway
P.O. Box 11
Houston, TX 77001-0011

Dear Peter:

We would like to thank you very much for KHOU's donation of 126 announcements in the second quarter of this year.

Thanks to friends like you, the Houston SPCA is able to spread our message of compassion and respect for all animals to our community.

We appreciate your support and commitment to our organization.

Sincerely,

Patricia E. Mercer
Executive Director

900 PORTWAY DRIVE HOUSTON, TEXAS 77024
(713) 869-SPCA FAX (713) 869-5857
<http://www.houstonspca.org>

Houston's first and largest humane society



Public File

October 23, 2003

Peter Diaz
General Manager
KHOU-TV - Channel 11
1945 Allen Parkway
Houston, TX 77019

Dear Mr. Diaz:

Once again, KHOU-TV's sponsorship contributed to another successful Museum District Day. This year's event recorded 56,805 museum visits on a single Saturday. Feedback at the museums and in the District indicates that Houstonians embraces this day as their own.

A special thanks to Jonathan Walton, Wendy Burkeen, and Amy Petty for orchestrating extensive and valuable media coverage for both large and small museums in the District.

Sincerely,

Peter C. Marzio
President, Houston Museum District Association
Director, Museum of Fine Arts, Houston

Cc: Wendy Burkeen, Amy Petty

BUFFALO SOLDIERS
NATIONAL MUSEUM

BYZANTINE FRESCO
CHAPEL MUSEUM

THE CHILDREN'S MUSEUM
OF HOUSTON

CONTEMPORARY
ARTS MUSEUM

HOLOCAUST MUSEUM
HOUSTON

HOUSTON CENTER FOR
CONTEMPORARY CRAFT

HOUSTON CENTER
FOR PHOTOGRAPHY

HOUSTON MUSEUM
OF NATURAL SCIENCE

HOUSTON ZOO

JOHN P. MCGOVERN
MUSEUM OF HEALTH
& MEDICAL SCIENCE

THE JUNG CENTER

LAWNDALE ART CENTER

THE MENE COLLECTION

THE MUSEUM OF
FINE ARTS, HOUSTON

RICE UNIVERSITY
ART GALLERY

THE ROTHRO CHAPEL

SOUTH MAIN
ARTISTS ASSOCIATION



Public
File

**SOCIETY FOR THE
PREVENTION OF CRUELTY TO ANIMALS**

11 November, 2003

Mr. Peter Diaz
KHOU-TV 11
1945 Allen Parkway
P.O. Box 11
Houston, TX 77001-0011

Dear Peter:

We would like to thank you very much for KHOU's donation of 80 announcements in the third quarter of this year.

Thanks to friends like you, the Houston SPCA is able to spread our message of compassion and respect for all animals to our community.

We appreciate your support and commitment to our organization.

Sincerely,

Patricia E. Mercer
Executive Director

900 PORTWAY DRIVE HOUSTON, TEXAS 77024
(713) 869-SPCA FAX (713) 869-5857
<http://www.houstonspca.org>

Houston's first and largest humane society



Association for the
Advancement of
Mexican Americans
6001 Gulf Freeway
Houston, Texas 77023
O-713-926-4756
F-713-926-8035
www.aamainc.com

November 19, 2003

Ms. Wendy Burkeen
BELO - KHOU TV Channel 11
1945 Allen Parkway
Houston, TX 77019

Public File

Officers:

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Board Chair

Laura Ramirez-Jaramillo
Board Chair Elect
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CenterPoint Energy
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Enrique (Rick) Reyes
Cad-L-Motors, Inc.

Roy Reyes
Houston Asst. Fire Chief

Kathy Williams
Fox26/UPN20

Gilbert Moreno
AAMA President/CEO

John Bagley

Robert Lopez-Superintendent
George I. Sanchez High School

Acenete Flores
Deputy Director

Dear Ms. Burkeen:

The Board of Directors and the staff of the Association for the Advancement of Mexican Americans (AAMA) wish to express our sincere gratitude for your participation in the success of our 2003 AAMA Gala. The contribution of \$1,500 from BELO - KHOU TV Channel 11 will help to support AAMA's innovative programs and to continue its work in the communities we serve.

The generosity of BELO - KHOU TV Channel 11 not only reflects its commitment to corporate responsibility but also ensures a brighter tomorrow for the children and families AAMA serves. Your contribution is deeply appreciated.

AAMA is a 501(c)(3), non-profit organization that serves over 33,000 men, women and children through an array of innovative programs in the areas of education, and health and human services for over 33 years in Houston.

We look forward to strengthening our relationship with BELO - KHOU TV Channel 11. Enclosed is a copy of AAMA's Highlights of 2003 for your review. We would be proud to give you a tour of our facilities at your convenience. You may contact Zoe Laurence, Director of Fund Development, at 713-926-4756 should you have questions or would simply like to learn more about AAMA.

Again, thank you for your generous contribution.

Respectfully,

Gilbert Moreno
Gilbert Moreno
President/CEO

Laura Ramirez-Jaramillo
Laura Ramirez-Jaramillo
AAMA Gala Chair

Association for the Advancement of Mexican Americans (AAMA)

Highlights of 2003 at AAMA and the Sanchez School

- In July 2003, AAMA opened its Washington D.C. As the Hispanic population in the U.S. explodes, AAMA strives to fill the need for a voice that is in touch with the roots and needs of its community. Our new home in our nation's capital offers a heightened visibility and the ability to positively affect legislation that will benefit the communities we strive to serve.
- In August 2003, AMMA's George I Sanchez Charter High School was featured nationally, on Univision Network for its ongoing efforts to give at-risk students a second chance at achieving their dreams through innovative support programs such as free day care, night high, advanced computer technology training, ESL, special education, credit recovery and more.
- George I Sanchez ' home bound teacher program was also featured nationally on Telemundo Network for going the extra mile in providing special home schooling services for youth who are unable to attend school due to illness or having an infant.
- AAMA was recognized in Hispanic Journal for our early college high school initiative, funded through The Bill and Melinda Gates Foundation. This program promises to make higher education more accessible, affordable and attractive by bridging the divide between high school and college in a physical space.
- AAMA's Adelante Adult Education program opened a third campus in North Houston. AAMA Adelante continues to be the largest adult literacy program in Houston, resulting in twice as many successful outcomes versus other Houston non-profit providers.
- Our Health and Human service program is now the largest social service provider in the state, offering 25 programs that help more than 25,000 people.

6001 Gulf Freeway, B-1 ♦ Houston, Texas 77023

O - 713-926-4756 ♦ F -713-926-8035

aamainc.com