

Killeen -  
Temple

# **Localism Success Stories**

## **Killeen-Temple Area Broadcasters**

---

**Compiled by the Texas Association of Broadcasters – January 2004**

Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522



**Special Olympics**  
**Texas**

*Chapter Headquarters*

July 18, 2003

Jack Hammer  
100 W Centex Expwy #3001  
Harker Heights, TX 76548

Dear Jack,

Congratulations on being nominated by Area 12 for the 2003 Outstanding Service from Electronic Media award of Special Olympics Texas. Your nomination for this award represents your exemplary commitment of time and energy to our program and the 29,521 athletes we serve.

Our award winners will be selected on Saturday, August 2, 2003 by the Chapter Volunteer Committee, and announced at the 2003 Special Olympics Texas Annual Conference on Friday, September 19th at the Annual Awards Banquet. If you are selected to receive this award, you will be notified by telephone by mid-August.

Again, we would like to congratulate and thank you for your dedication and support of our athletes.

Sincerely,

A handwritten signature in cursive script that reads "Margaret Larsen".

Margaret Larsen  
President/CEO  
Special Olympics Texas

Dear Mr. Thomas,

Please accept my apologies for the lateness of these thank  
you notes. I have been remiss in my duties as a mother  
to allow so much time to lapse between the wonderful  
Riders in the Sky concert and our grateful acknowledgement  
of your generous gift. It really was a terrific concert  
and we all enjoyed ourselves completely.

Thank you so much for the tickets to the concert & luncheon.  
We made some great memories that day.

Sincerely,

Alicia Murphy

Dear Mr. Thomas,

Thanks for the Riders in the  
Sky tickets. I loved them.

Sincerely

Ami mi

Dear Mr. Thoms, Thank you  
for the tickets. I love  
the Riders in the Sky  
show. It was great.

sincerely

Olivia

Dear Mr. Thomas

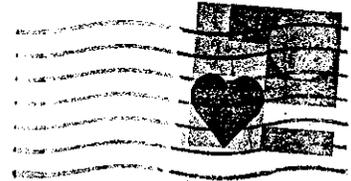
I loved the Riders in the Sky  
concert. Thank you very much for  
the tickets.

Sincerely,

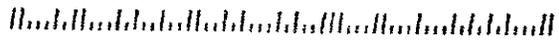
Jeck Murphy



allwood  
78247



Mr. Jim Thomas  
Clear Channel Broadcasting  
100 W. Central Texas Parkway  
Suite 300  
Killeen, TX 76548

76548+7400 

**Copperas Cove Police Department**



**Sgt. Butch Ronne**  
**Training Coordinator**

202 South 4th Street  
Copperas Cove, Texas 76522

Phone 254-547-4274 ext 517  
Fax 254-542-5508

June 18, 2002

To: Chief Molnes

Thru: DC Heintzelman

Ref: Merit Coin

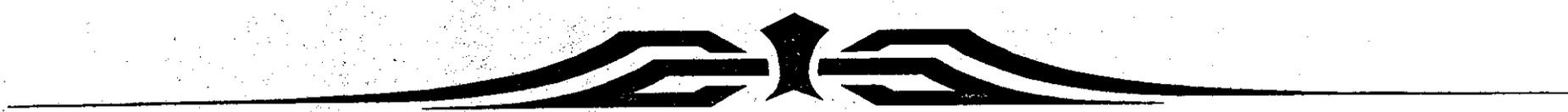
*6/19/02 OK Butch will handle*  
*Approved*  
*ML*

As you are well aware the Fire Truck pull for Special Olympics was last Saturday. This event was a very big success for many reasons. One of the main factors of the success was the support of Jack Hammer the mourning DJ for KLFX 107.3 radio station. Jack opened the studio doors and allowed myself and other members of the Centex Law Enforcement Team to advertise the event as often as we wanted. I would guess that several thousand dollars worth of air time was given to push the event. Jack also got a free band to play at the pull, tickets to Six Flags, Fiesta Texas, and several other things to be raffled off.

I know without a doubt that he was a main factor in the amount of teams that entered to pull the fire truck. Every time he or one of the team members talked about the truck pull on the radio, he always mentioned the Copperas Cove Police Department, along with the other departments that were involved. I believe that he and the radio station went above and beyond what they had to by giving us this coverage. For this I would like to present Jack with a sergeants coin, for a job truly well done. If you are in agreance with this, I will arrange to get the coin to him. Your consideration in this matter is greatly appreciated.

*B R #23*  
Sergeant Butch Ronne #23

---



# *Award of Distinction*

awarded to

**KIIZ-FM**

For Their Support In  
The Great KNCT 1999 Public Television Auction

*April 11, 1999*

*Date*

**KNCT** 

*Kathie Cottel*  
*Auction Manager*





P.O. Box 1800  
Killeen, TX 76540-1800  
(817) 526-1176  
(800) 792-3348  
FAX: (817) 526-4000

June 23, 1999

Greetings Tim Thomas,

**T**hank you for your generous donation to the KNCT Public Television Auction. The Great KNCT 1999 Auction raised more than \$27,000.00. This money will be used to help ensure another year of quality family programs on KNCT for the Central Texas Community. Your donation of **A Advertising Package** was featured on-air during the KNCT Public Television Auction, and **KIIZ** was boasted about in the KNCT-TV monthly program guide "Fine Tuning." And, don't forget your donation is tax deductible to the extent the law allows. Once again, Thank you.

**I**t is not too early to consider donating to the Great KNCT 2000 Auction. As a previous donor I wanted you to have the first opportunity for additional advertising for your business. The first hour each night of the Great KNCT 2000 Auction will be simulcast on KNCT-FM. KNCT-FM entertains people from Waco to Austin and beyond. If you would like to take advantage of this special promotion, your donation must be a gift certificate valued at \$100.00 or more. If it is a major donation of \$500.00 or more than it may be an item or a gift certificate. Because of the limited availability, this special advertising package will be attainable on a first come basis. For more information on the different advertising levels for donations, or if you have any questions, please call me at 1-254-526-1387. I look forward to speaking with you.

**T**hanks again for your wonderful donation and I look forward to working with you in 2000 to continue to bring quality entertaining and educational programs to the citizens of Central Texas.

Sincerely,

Kathie Cotter  
Auction Manager

---



# *Award of Distinction*

awarded to

**KLFX-FM 107.3 THE FOX**

**AND**

**BOB FONDA**

For Their Support In

**The Great KNCT 1999 Public Television Auction**

*April 11, 1999*

*Date*

**KNCT**



*Kathie Cottel*  
Auction Manager





P.O. Box 1800  
Killeen, TX 76540-1800  
(817) 526-1176  
(800) 792-3348  
FAX: (817) 526-4000

June 23, 1999

Greetings Tim Thomas,

**T**hank you for your generous donation to the KNCT Public Television Auction. The Great KNCT 1999 Auction raised more than \$27,000.00. This money will be used to help ensure another year of quality family programs on KNCT for the Central Texas Community. Your donation of a **Advertising Package** was featured on-air during the KNCT Public Television Auction, and **KLFX 107.3 "The FOX"** was boasted about in the KNCT-TV monthly program guide "Fine Tuning." And, don't forget your donation is tax deductible to the extent the law allows. Once again, Thank you.

**I**t is not too early to consider donating to the Great KNCT 2000 Auction. As a previous donor I wanted you to have the first opportunity for additional advertising for your business. The first hour each night of the Great KNCT 2000 Auction will be simulcast on KNCT-FM. KNCT-FM entertains people from Waco to Austin and beyond. If you would like to take advantage of this special promotion, your donation must be a gift certificate valued at \$100.00 or more. If it is a major donation of \$500.00 or more than it may be an item or a gift certificate. Because of the limited availability, this special advertising package will be attainable on a first come basis. For more information on the different advertising levels for donations, or if you have any questions, please call me at 1-254-526-1387. I look forward to speaking with you.

**T**hanks again for your wonderful donation and I look forward to working with you in 2000 to continue to bring quality entertaining and educational programs to the citizens of Central Texas.

Sincerely,

Kathie Cotter  
Auction Manager

---



# *Award of Distinction*

awarded to

**KLFX-FM 107.3**

For Their Support In  
The Great KNCT 1999 Public Television Auction

*April 11, 1999*

*Date*

**KNCT**



*Kathie Costello*  
Auction Manager





P.O. Box 1800  
Killeen, TX 76540-1800  
(817) 526-1176  
(800) 792-3348  
FAX: (817) 526-4000

June 23, 1999

Greetings Bob Fonda,

**T**hank you for your generous donation to the KNCT Public Television Auction. The Great KNCT 1999 Auction raised more than \$27,000.00. This money will be used to help ensure another year of quality family programs on KNCT for the Central Texas Community. Your donation of **Numerous Rock & Roll Items** was featured on-air during the KNCT Public Television Auction, and **KLFX 107.3 "The FOX"** was boasted about in the KNCT-TV monthly program guide "Fine Tuning." And, don't forget your donation is tax deductible to the extent the law allows. Once again, Thank you.

**I**t is not too early to consider donating to the Great KNCT 2000 Auction. As a previous donor I wanted you to have the first opportunity for additional advertising for your business. The first hour each night of the Great KNCT 2000 Auction will be simulcast on KNCT-FM. KNCT-FM entertains people from Waco to Austin and beyond. If you would like to take advantage of this special promotion, your donation must be a gift certificate valued at \$100.00 or more. If it is a major donation of \$500.00 or more than it may be an item or a gift certificate. Because of the limited availability, this special advertising package will be attainable on a first come basis. For more information on the different advertising levels for donations, or if you have any questions, please call me at 1-254-526-1387. I look forward to speaking with you.

**T**hanks again for your wonderful donation and I look forward to working with you in 2000 to continue to bring quality entertaining and educational programs to the citizens of Central Texas.

Sincerely,

Kathie Cotter  
Auction Manager



# Texas Department of Criminal Justice

Gary L. Johnson  
*Executive Director*

January 19, 2002

FOX – KLFX 107.3  
100 W. Cen-Tex Expwy Suite 300  
Harker Heights, Texas 76541

Dear Sir:

The Gatesville Unit, Texas Department of Criminal Justice, would like to thank you for your contribution of a door prize for our Christmas Party (three CD's/three T-shirts).

Employees and their families had a very enjoyable Christmas party, thanks to you. Happy New Year!

Sincerely,

A handwritten signature in cursive script that reads "L. Ament".

L. Ament, Warden II  
Gatesville Unit

LA/sd

# Texas Thunder Speedway

P.O. Box 11115, Killeen, Texas 76547

817-628-8787 or 628-2888

KLFX Fox Radio  
100 W Centex Tx Expwy  
Killeen, TX 76541

15 Oct 1999

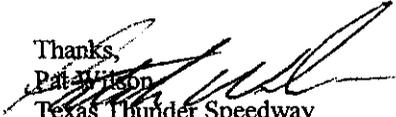
Bob Fonda,

Thanks for your help for the 1999 Charity Demo Derby. Your Staff, Joey and Jack did a fantastic job. We hope to continue this type of events in the future. The follow organizations helped to make the Demo Derby a success. Together we raised \$2,000.00.

Tony Mino  
Armed Services YMCA  
415 N 6<sup>th</sup> St  
Killeen, TX. 76542

KOOV Radio  
314 N 2<sup>nd</sup> St  
Copperas Cove, TX 76522

Bell County Sheriff's Dept  
C/o Dan Smith  
P.O. Box 1432  
Belton, Tx, 76513

Thanks,  
  
Pat Wilson  
Texas Thunder Speedway



The City Of Harker Heights

305 Miller's Crossing July 29, 2002

Harker Heights, Texas 76548

Phone 254/953-5600 KLFX Fox

Fax 254/953-5614 Attn: Jack Hammer

100 West Central Texas Expressway

Harker Heights, Texas 76548

Mayor

Mary Gauer Re: Letter of Thanks

Mayor-Protem  
Richard Kitterman Dear Mr. Hammer:

City Council  
Mike Miller  
Fred H. Chinn, Jr.  
John Reider  
Ed Mullen

I would like to thank you, on behalf of the Harker Heights Police Department, for all of the time and effort you committed to our recent events. Your dedication to the Special Olympics "Fire Truck Pull" event and all of the National Night Out 2002 events has been outstanding. The airtime that we received for all of the events was crucial in making them successful. By allowing us to promote our events on your radio station we were able to inform a large number of citizens in the City of Harker Heights and the surrounding communities of our programs. Your dedication to helping us has been wonderful. Each event continues to grow and we know that it would not be possible without your support. Thank you for your continued support.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Gentry". The signature is written in a cursive style and is positioned above a horizontal line.

Michael R. (Mike) Gentry  
Chief of Police  
Harker Heights Police Department  
120 South Harley Drive  
Harker Heights, Texas 76548

lrc

(254) 699-6580  
ttraina@sotx.org  
(254) 368-3337 (cell – media only)  
[www.specialolympicstexas.org](http://www.specialolympicstexas.org)

---

©2003 Clear Channel Communications, Inc.

**Number:** jackhammer**Area:** /**Contributor:** Jim Martin - Killeen/Temple - [jimmartin@clearchannel.com](mailto:jimmartin@clearchannel.com)**Quick Read**

-Jack Hammer Honored By Special Olympics Texas

**Jack Hammer Honored By Special Olympics Texas**

For Immediate Release:  
September 18, 2003

For more information contact:  
Lynn Fleming (512) 835-9873 Ext. 2928  
Cell: (512) 913-7842 (media only)  
Email: [lfleming@sotx.org](mailto:lfleming@sotx.org)

AUSTIN – Jack Hammer and KLFX-FM Clear Channel Radio of Harker Heights (Killeen area) will be honored by Special Olympics Texas (statewide) as one of 18 distinguished service award winners on Friday, September 19, at the organization's 2003 annual conference. Hammer and KLFX-FM Clear Channel Radio received the award for Outstanding Service from Electronic Media. He also received the same award on a local level at the Special Olympics - Heart of Texas Area Spring Games on May 2 at Fort Hood, Texas.

Hammer began his involvement with Special Olympics Texas while working with the Harker Heights Police Department on a Special Olympics – Heart of Texas area event. Since that first event two years ago, Hammer has been the key radio spokesperson for every Law Enforcement Torch Run fund raising event in the Heart of Texas area. This year alone, Hammer and the station broadcast over \$13,000 of air time promoting these events, garnering community support and raising awareness of the movement of Special Olympics. Hammer has also arranged for live bands to perform at events without charge to Special Olympics Texas.

"As a former athlete, I continue to be impressed with the dedication and talent of Special Olympics athletes. I am extremely honored and humbled to have won this award and am looking forward to working harder this year with the local chapter of Special Olympics Texas," said Hammer.

The Outstanding Service from Electronic Media award was created in 1980 to recognize the media outlet whose public relations and outreach efforts have expanded the opportunities for persons with mental retardation, and increased the overall awareness of the Special Olympics Texas movement.

Special Olympics Texas is a privately funded non-profit organization providing year-round sports training and competition to more than 29,500 children and adults with mental retardation in the Lone Star State. Through Special Olympics, greatness can be achieved far beyond the field of competition as participation enhances self-esteem, promotes independence, strengthens families and facilitates social competence, while encouraging fitness. And this greatness touches not only the athletes, but also the volunteers, who through their participation have the opportunity to touch lives and "Inspire Greatness®."

**For more information and a calendar of upcoming competitions, trainings and fund raising events throughout the state, visit [www.specialolympicstexas.org](http://www.specialolympicstexas.org)**

Local contact:  
Lynn Traina, Special Olympics Texas - Heart of Texas Area  
Development Director

# CENTRAL TEXAS COLLEGE

## TELECOMMUNICATIONS

6200 West Central Texas Expressway  
P.O. Box 1800, Killeen, Texas 76540-1800  
1-800-792-3348 FAX: 817-526-4000

July 2, 2002

KLFX 107.3 "THE FOX"  
100 WEST CENTEX EXPRESSWAY SUITE 300  
HARKER HEIGHTS, TEXAS 76548

On behalf of the staff of KNCT television, I would like to extend our sincere appreciation for your donation to our recent Television Auction. Through the generous donations of local businesses we raised over \$14,000.00 in need funds to continue to serve Central Texas with quality Public Television Programming.

Enclosed you will find a Certificate of Donation which you may wish to use for future tax filings.

Again thank you for your support of KNCT and PBS in Central Texas.

Sincerely



Max Rudolph  
General Manager KNCT/KNCT-FM



## **Certificate of Donation**

This certifies that KLFX 107.3 "THE FOX" donated the following item to the 2002 KNCT Television Auction which was held June 14, 15 and 16.

Item: COMMERCIAL ADVERTISING ON "THE FOX"

The retail value of this donation as supplied by the donor was: \$500.00

Your support of KNCT is greatly appreciated.

Max Rudolph  
General Manager KNCT/KNCT-FM

*Please keep this certification for your records.*



Bob Fonda & the rest  
of the Fox crew...

Thank you so much for  
your ticket donations to  
our event! It was a  
huge success in large part  
to your help. Thanks  
again & without a doubt,  
The Fox Rocks!

Dave Dye & the Los  
Sgt Arms of the Caballeros  
MC



Courtesy photo

Ashley Word, 11, gets a visit from Andrew Hargrove, lead singer of the band Stratford, after she was injured when a fight erupted between two men at a local restaurant.

## Soldiers not only ones getting support

After witnessing months of strong signs of support for the military, a local resident found out the community's heart is big enough for everyone.

"I know lately the focus here has been on war and the military," said **Veronica Word**. So she was surprised when her family was the recipient of an outpouring of attention.

When her daughter was caught in a freak accident at a local restaurant, Veronica said she was overwhelmed, surprised and appreciative of the caring shown to her by strangers.

**Ashley Word**, 11, joined her mom for a friend's birthday celebration this week at Tia's in Killeen. At the same time, the

restaurant was featuring a lively Cinco de Mayo celebration on the patio.

When a fight broke out, sending two men crashing into a metal fence, Ashley was in the wrong place at the wrong time.

Veronica noticed that the fence had fallen on her daughter's foot, leaving it swollen and bruised. The live music and festive evening took a pause.

"She was screaming and crying," Veronica said of her daughter.

Before Veronica knew it, a man had rushed to the child's aid. The man was able to calm Ashley down until an ambulance arrived. Ashley broke four bones and is now in a cast.

"I didn't realize it at the time, but the man who helped her was **Jack Hammer**, the D.J. from 107.3 radio station," Veronica said.

Since the incident, Hammer has called to check up on Ashley and invited her to tour the station.

Members of the band Stratford have also called to check on the young girl.

— *Lisa Soule*

777 Indian Trail  
P.O. Box 2376  
Harker Heights, Texas 76548

*"Our goal is superior personal service"*

May 12, 2000

Tim Thomas  
KIIZ FM KLFX FOX  
Harker Heights TX 76548



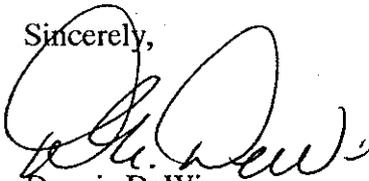
Dear Mr. Thomas,

We would like to take this opportunity to thank you for your contribution to our annual MDA Fish Fry and Run on May 6, 2000.

Having a successful event of this nature depends in great part on many members of our community being willing to give of their time and resources.

Again, your generosity is greatly appreciated by all of us at ERA Colonial Real Estate and "Jerry's Kids".

Sincerely,



Dennis DeWine  
Owner/Broker

777 Indian Trail  
P.O. Box 2376  
Harker Heights, Texas 76548

*"Our goal is superior personal service"*

May 12, 2000

Jack Hammer  
KIIZ FM KLFX FOX  
Harker Heights TX 76548

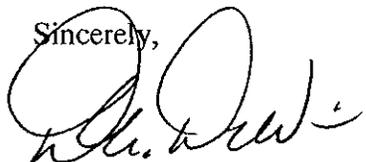
Dear Mr. Hammer,

We would like to take this opportunity to thank you for your contribution to our annual MDA Fish Fry and Run on May 6, 2000.

Having a successful event of this nature depends in great part on many members of our community being willing to give of their time and resources.

Again, your generosity is greatly appreciated by all of us at ERA Colonial Real Estate and "Jerry's Kids".

Sincerely,



Dennis DeWine  
Owner/Broker

# Lacks.

Furniture ♦ Appliances ● Electronics ● Bedding

January 15, 2001

**MELVIN LACK**  
President/CEO

Jim Martin  
KIIZ-FM, KLFX-FM  
PO Box 2469  
Harker Heights, TX 76548

Dear Jim:

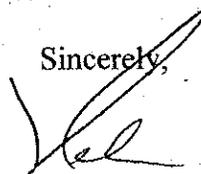
The holiday season may seem like a long way off. Most of us have put the tinsel away and put away the candleholders. Wrapping paper and scotch tape are in the recesses of our closet. And, of course, our bills for our holiday charges are beginning to appear.

We still have happy memories and warm feelings from the holiday season. We have, once again, had a successful Trim-A-Tree promotion. Thanks to you, our Lack's associates, and the participating charitable groups, we have contributed over a 100,000 pounds of food to Community Food Banks and similar organizations throughout Texas and Oklahoma – that's 50 tons of food!

We were so pleased by the beautiful Christmas trees decorated by the various charities in each of our store locations in Texas and Oklahoma. We were even prouder of the efforts made by the members of these organizations to collect votes (or cans of food) for their trees. The group with the most number of "votes" received a financial contribution to their charity. The food went to the food banks and community kitchens.

As always, successful events and operations are the result of partnerships. You were our media partner, and you helped make it a success. Thanks for working with us on our 12<sup>th</sup> Annual Trim-A-Tree promotion, and we look forward to working with you again. All the associates at Lack's wish you and your associates a very happy and healthy 2001.

Sincerely,



Melvin Lack

HOUSE

CAFE

M

Jack,

Thank you so much for doing a

great job at the Cove Patriot

center. Thanks to your enthusiasm,

we collected nearly a ton load of

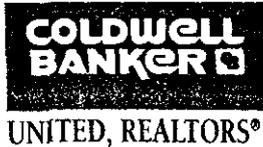
canned goods! Thanks again for

making an effort so much fun!

We look forward to the events in 2008

Very Respectfully

12-22-99



2206 E CENTRAL TEXAS EXPWY  
KILLEEN, TX 76543  
BUS. (254) 200-3800  
TOLL FREE (800) 524-5115  
FAX (204) 526-8881

15 April 2003

KIIZ Radio Station  
100 W. Centex Expressway  
Harker Heights, TX 76548

To all the Folks at KIIZ,

I wanted to formally thank you for your generous contribution to our "Soldier Appreciation Day" function that was held on 12 April 2003.

We felt it was important to demonstrate in some small way to Fort Hood soldiers and their families that we appreciate the sacrifices they make. The freedoms we enjoy today are a direct result of the commitment, dedication and service that young women and men have done on our behalf through the last 227 years of our country's existence and their efforts continue to this day.

Once again, "Thank you" for supporting this event.

Sincerely,

A handwritten signature in black ink, appearing to read "M. B. Journey". The signature is stylized and extends to the right.

Michael B. Journey  
Vice President of Sales

November 04, 2003

KIIZ FM 92.3  
100 W. Cen-Tex Expwy  
Harker Heights, TX 76548

Re: Tiger Cubs

Dear "Babysitter"

We would like to thank you for your time and patience while giving our Tiger Cubs a tour of your radio station. We all enjoyed it so very much. The boys will be putting together a very special thank you for you at our next meeting. It will be coming to you in a week or so. Again thank you very much.

Sincerely,  
Tammy Thompson

*Tammy Thompson*