

Lubbock



Localism Success Stories

**Lubbock Area
Broadcasters**

Compiled by the Texas Association of Broadcasters – January 2004

Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522

jeff pitner

From: Casey Smith [cksm552@hotmail.com]
Sent: Wednesday, January 14, 2004 4:01 PM
To: building13@cbs13.net
Cc: cksm552@hotmail.com
Subject: What CBS13 Should Do

Hi, guys,

I come from a large market, but I visited Lubbock not too long ago and was very impressed with your city. I even took time to learn a little bit about your market and there is just tons of potential here. There should be more to Lubbock, as a metro area, than what there is now, as everybody says that this is a nowhere town. I strongly disagree and believe many people should discover this city and try to build opportunities here. And CBS13 is a fantastic station. So are other channels in your fine market. What I find odd is your relationship with an ABC affiliate in the same city, and I have never seen that before. As Lubbock grows (somebody in this city, PLEASE get some vision for the future!), so should CBS13. First, you need a bold new name for your newscast. I saw a very fine station with your people doing a wonderful job. Why not pick up the pace a little bit? Try that and let's call this newscast: CBS13: Lubbock's Eyewitness News. It would be dynamic for Lubbock and West Texas! Build strong local news in the early morning, at noon, and 5, 6, and 10 as well as weekends, and all with the new name. You can add a ticker to your morning newscasts to give viewers top stories, weather updates, stocks, and other things. You could even begin the first traffic reports in Lubbock (when that time comes, and it may be soon). You might even consider a Saturday morning newscast, as well. One more thing: you could add an additional anchor to rotate between your three weeknight evening newscasts. Try to continue working to build your own identity rather than sharing with ABC28.

Good job, guys, and keep up the good work.

Casey Smith,
Dallas

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Whack
KO KXTQ/KJTV
KZZK

MAKE  WISH.

Thank You

Dear Chuck,

I wanted to thank you for everything. Seeing my kids smile is breath taking. I can not even begin to tell you how much that trip meant to them. It's people like you who help me make these kids smile. My kids had so much fun that they stayed up another night just talking to their families about the trip. We came to the conclusion that you and Bobby are heroes. We also decided that we not only got to see the best concert but we saw it with the best! It was an honor meeting you all and your families! I appreciate everything that you have helped me with you. You're AWESOME!! If I can ever do anything for you please do not hesitate to call me. Thank you so much and Best Wishes,

Monica Moreno 😊

Monica Moreno,
Wish Grant Coordinator
Make-A-Wish of the Texas Plains

Plainstar
1800 530-4823
office



GIRL SCOUTS

Caprock
Girl Scout Council
2567 74th Street
Lubbock, TX 79423
(806) 745-2855

Sean,

I wanted to personally thank you again for the wonderful support you continue to provide for the girls of Caprock Council. I also wanted to invite you to attend a very special one hour event scheduled for October 23rd. There is the option of two times, so hopefully one will ~~be~~ convenient for you. I look forward to seeing you on the 23rd.

Heather Tradup

PS Feel free to bring a friend or two!

jeff pitner

From: Deborah Edwards [debedwards@cox.net]
Sent: Monday, December 29, 2003 11:44 AM
To: Building13@CBS13.net
Subject: from a viewer...



ATT00081.html

I like your news and weather people, especially cheerful Becky! This comment is directed to the Weather Folks. One complaint I have about the OTHER Lubbock channels (specifically channel 11's John Robison) is that they play weather commercials more than the actual weather. I leave my television on all day, and his alarmist weather commercials drove me to distraction, and then when I looked out my window and saw actual threatening conditions, he was nowhere to be found – silent as the tomb. All the megawatts and equipment in the world cannot make up for non-reliability and crying "wolf". My suggestion: Don't "advertise" weather throughout the day unless you actually have something to report, and these severe, blinding dust storms certainly count! What is important to me, concerning weather reports, is "Where is it?" and "Which way is it heading, and how fast?" I grew up with weathermen like Harold Taft (Dallas-Fort Worth) and Gary England (Oklahoma City), so I am accustomed to reliability and knowing someone cares. Those guys calmed our fears and guided our actions in the midst of really severe weather, but they never tooted their own horns. They didn't have to.

Keep up the good work!

Thanks,

Deborah Edwards
5806 67th Street, Apt# 2410
Lubbock, TX 79424
debedwards@cox.net

jeff pitner

From: James Bartholomew [james@cti.wtxcoxmail.com]
Sent: Saturday, December 20, 2003 3:55 PM
To: Building13@CBS13.net
Subject: Fw: Email for Greg McAllister



ATT00039.html

— Original Message —

From: James Bartholomew
To: 13news@CBS13.com
Sent: Friday, December 05, 2003 11:20 AM
Subject: Fw: Email for Greg McAllister

— Original Message —

From: James Bartholomew
To: 13news@CBS13.net
Sent: Friday, December 05, 2003 11:11 AM
Subject: Email for Greg McAllister

Greg,

Sorry if I did not spell your last name correctly, however it is my understanding that you are the G.M. for 13 and 28. I am writing to address the stations building and front lawn which look so BAD. It would be so very nice if the station would do something about your public drive-by image. The building and your very large front lawn look like an abandon, unused location. The other business' and strip centers do a good job of looking pleasant and inviting to the public. This also makes your location look worst and stand out like a sore thumb because the others do take care of their locations. Since it is now Winter, maybe you and you staff can plan what can be done to the building and front yard for the Spring. I would thing that your physical image to the public and business community is almost as important as your broadcast image.

It has been very good to see the improvements with the broadcasting since you have return and I hope to see more. I personally would like to see more news stories with location coverage or films. Have a crawl added to the news with National and State news that the anchors may not cover during the 30 minutes. The crawl could also have current weather conditions so that you could have more news (less interruption for weather updates) and only one spot for complete weather during the 30 minutes. I would also like to see better graphics like those on FOX 34.

Keep up the Good changes,
James B.

jeff pitner

From: jason4399 [jason4399@cox.net]
Sent: Thursday, November 06, 2003 10:41 PM
To: building13@cbs13.net
Subject: Sports Suggestion



ATT00031.html

I saw your commercial to "help us build a better newscast" so I thought I'd drop a note about something that I'd like to see. First of all, we used to be faithful channel 11 viewers, but felt that your weather covers the outlying communities much better (we live in Plainview) especially in the storm season. So, that was our main reason for switching to 13. Also, their sports coverage was very lacking. You never got Texas Rangers scores, but they'd waste 5 minutes doing some goofy "sports challenge".

I'd like to thank your sports dept. for not giving the viewers the fluff, but I feel there is far too much coverage on Texas Tech. I understand a great deal of people are interested in Tech and Tech is a big part of Lubbock, so I'm not saying to not cover them. I'm just saying that maybe so much time shouldn't be devoted to them. Us for instance didn't attend Tech. We went to Wayland so therefore we have no interest in Tech, nor any college sports for that matter. What I AM interested in is the Texas Rangers and Dallas Cowboys. The Rangers did get coverage during baseball season, but I feel that the Cowboys are really being left out here.

I'm sure spots could be borrowed from Dallas affiliates if need be. It may not be possible every day, but maybe a few times a week have a "Ranch Report" to update us on what's going on at Valley Ranch. How's Larry Allen's injury? Is Danapoli recovering? What did Parcells think of Quincy's performance? What about the upcoming game on Sunday? The list goes on and on. Sure, I can go online and dig through their website to get these stories, but you could deliver a much more concise version to the viewers in just a fraction of the time it takes to look all these up.

Thanks for giving your viewers this sounding board to tell you what we think. My suggestion might not be possible, but just thought I'd pass it along. Keep up the good work.

Jason Johnson
Plainview, TX

Jeff Pitner

From: R Collins [rco645@hub.ofthe.net]
Sent: Tuesday, August 19, 2003 6:14 PM
To: Building13@CBS13.net
Subject: New News Station

My congratulations to CBS13 for your continued coverage of the Clemmons debacle. It is about time that the bureaucrats who continue to demand more money from us are held totally accountable for the funds they currently manage. Keep it up! Expand your interest to the city and county governments. I suspect you will find other examples of gross mismanagement.

I believe it is unfair to tell your viewers to "look at our web site" for information that could have been included in your transmission. My parents, who do not have access to the Internet from their homes are denied information that should be part of your news cast.

I suggest that you move some of the items that are not of interest to the general population (i.e. Daycare Decisions) to the Internet. The general population is growing older. Therefore, there are fewer people who have children of this age. Although, Becky Neighbors elected to have a child, it does not automatically follow that everyone is interested in daycare centers. Please move that either to the Internets, or away from the normal news time.

When the station collects video for news coverage, please don't become lazy. I see many examples of a ten second slot being filled by a looped two to three second clip. This is just lazy. Either cover the event, or be honest enough to admit that the event was not covered.

KLBK should send their own video crews to cover events. It is very disconcerting to see the identical video clips on both KLBK and KAMC. I really don't care that the same company owns both. You are depriving us of one complete view of the news by grouping Channel 13 and Channel 28 together. I know this happens because I sometimes watch both newscasts simultaneously, or I record one. On many occasions, even the order of the reporting is the same.

One final item (remember, you asked us to tell you):

Please try to find something new to report on the various broadcasts. As it is now, there is very little reason to watch more than on newscast within any 24-hour period. Each is the same old stuff regurgitated within each time slot.

The investigative reporting that you have begun is an excellent start. Please don't let it become an isolated incident. There is plenty of corruption to investigate in this town. We simply have to have some reporters and owners who are brave enough to find and report it.

Thank you.

R Collins

8/20/03

Jeff Pitner

From: Michael Pullen [mpullentx1@msn.com]
Sent: Friday, August 08, 2003 8:53 PM
To: BUILDING13@CBS13.NET
Subject: Suggestion

Create a newscast with your own identity. Currently your newscast is too much like your sister station, so there is no incentive to watch one newscast over the other.

Instead of leading with a "people" story, which it appears your manager prefers, lead-off with the top national or local non weather story. This of course unless the weather is some type of disaster like a hurricane, tornado..etc. Don't start with "A chance of rain in the next 96 hours."

You have an asset in Bryan Mudd and it is my hope he makes this change with your station.

Thank you,
Michael Pullen
8910 Elgin Av
Lubbock, TX 79423
806-745-3591

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Jeff Pitner

From: Marvina Little [emlwc@pics.net]
Sent: Wednesday, July 30, 2003 7:13 PM
To: Building13@cbs13.net
Subject: 6:30 News Cast

I enjoyed the news when you had it at 6:30 , it gave me a chance to see the program when I did not get in by 6 .
W C Little , Lamesa , thank you , keep up the good work
!!!

Jeff Pitner

From: E.R. Kohler [kohler71@earthlink.net]
Sent: Friday, July 25, 2003 5:52 PM
To: building13@cbs13.net
Subject: Suggestions

It is very refreshing to have a TV station in Lubbock that gives LOCAL NEWS and not a rehash of national news that was just aired 30 minutes before. Please keep up the good work. Your weather people do a fine job and can be commended for their accuracy!

I have one suggestion to make that I think would cause channel 13 to be a pioneer in Lubbock news coverage. After the 10:00PM news on Saturday night, there is no more local news for 24 hours. Surely there must be something happening on the local scene in that period that is worth a 15 minute spot. We travel extensively in our RV and find that many cities smaller than Lubbock's 200,00 plus residents have local news coverage at 5:30 or 6:00PM on Sunday evening. I realize that you probably have commitments to your network, but perhaps there is a way to provide us with even more outstanding news coverage.

Jeff Pitner

From: Johnny [johnnym@cox.net]

Sent: Tuesday, July 15, 2003 10:35 PM

To: Building13@CBS13.net

Just give Becky N. more air time!

7/16/03

RUSS

From: Neighbors, Becky [becky@klbk.com]
Sent: Tuesday, January 20, 2004 3:39 PM
To: rpoteet@klbk.com
Subject: [Fwd: Littlefield]
Sensitivity: Confidential

Hi Mrs. Neighbors,

I was writing you to inform you that I talked to the DA yesterday and he informed me that it was going in front of a Grand Jury again on Feb. 6. This time Mr. Yarbrough informed me that *I would probably would get to testify this time.* Anyways, again thank you so much for your help. I will keep you posted.

Thank You

Esperanza Lucero

It was rumored, and I am not sure I believe it or not that the State Trooper who takes her son to Debbie, sat on the Grand Jury, so I am not sure. I am not sure if they have selected new members this time, but I will keep you posted.

01/20/2004

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From:"kdpcmp" <kdpcmp@cox.net> 

Date:2003/09/04 Thu AM 11:03:05 CDT

To:<13news@CBS13.net>

Subject:clemmons...

Keep up the great reporting on this scandal ... KLBK is the only responsible media outlet we have.

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From: "pjpresson@prodigy.net" <pjpresson@prodigy.net> 
Date: 2003/08/22 Fri PM 10:46:45 CDT
To: <13news@CBS13.net>
Subject: Jack Clemmons story

First, thank you for having the courage to run this story & the dignity to not hound the woman involved in this story.

Second, an acquaintance, who was originally from Victoria, told me 4 years ago Lubbock would be sorry they hired Clemmons. He had heard about Clemmons problems, escapades or something in Victoria. If my acquaintance did not even live in Victoria & knew about Clemmons, what did the school board know before they hired him? Did they check references? Did they do a background check? What did Clemmons do in Victoria that gave him a bad rap?

Third, it seems to be pretty common knowledge that Clemmons was hired by LISD to close down the east Lubbock schools. Was he a hired gun & hired regardless of or because of his reputation?

Maybe you have only scratched the surface with this story.

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For whatever reason James Clark saw fit to investigate this story, I'll add him to my list of heroes and I thank him for exposing this man and our school board for what they are- untrustworthy hypocrites. See Abstinence Policy.

This story was not news to many people (except for the emails). It's fairly common knowledge that he "resigned" because he was having an affair with another LISD employee (not her first from what I am told). The initial AJ story was laughable. There was no investigative reporting evident. The quotes from school board officials were nothing but lies- much as Griffin's latest statement linked to this story.

On several occasions, I've listened to Clemmons and members of the school board speak of honor, integrity, and morality. Well, as far as I'm concerned, they have none and they have no business speaking about something they know nothing about.

Griffin's response that "they didn't know" or "they stand by what they did with the information they had", is just more of the same lies.

I am completely disgusted with this so-called leadership. Board of TRUSTees? Hardly.

LuAnn Thornton
LISD Parent

Please be advised that my comments are not for publication. I've experienced firsthand what this good-old-boy network will do to someone who speaks out against them. I have two children in this school system- such as it is.

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From: "JB" <jbee@sbcglobal.net> 
Date: 2003/08/21 Thu PM 11:23:38 CDT
To: <13news@cbs13.net>
Subject: RE: Clemmons "Resignation"

What a blight on LISD! Clemmons should have been terminated and the ENTIRE LISD School Board should resign for propagating a cover-up. The Board is the ruling body of LISD and accountable to the taxpayers for the non-productive \$50,000 he received in salary for 99 days. Do the math - that is over **\$500 a day** of our money wasted while Clemmons is portrayed as the ultimate family man, resigning "to be closer to his family." And what about his playmate? Her actions were conducted on taxpayers' time while in the mail room and throughout the district administrative offices. Where is **she** now? Theft of time is once again robbing the LISD taxpayers.

No comment from the LISD Board? That position is indefensible when our property taxes are sky-high and they silently and secretly endorse such dalliances by an official they appointed. When do they become accountable to the District and their electorate? It is an insult to our intelligence for them to think they could not reveal the truth about Clemmons and now they should face the consequences of Watergate: "What did they know, and when did they know it?"

Kudos to KLBK 13News for uncovering the emails and pursuing this situation. The Board could have terminated Clemmons and saved everyone in our schools the scandalous expose of his many sexual and racist remarks. Think of the buzz during the school days ahead - just more time and money wasted while teachers and staff rehash Clemmons' flaunting his position and displaying total disregard for our community, his employees and his family.

Julie Bartholomew

   
  
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From:"MILTON DELEON" <MDELEO1@DOOR.NET> 

Date:2003/08/21 Thu PM 10:41:01 CDT

To:<13news@cbs13.net>

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GOOD WORK THINGS LIKE THIS NEED TO BE REPORTED; NO OTHER STATION DID; YOUR DECISION TO AIR IT WAS GREAT;

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From: "Marilyn Mize" <mize@arn.net> 
Date: 2003/08/20 Wed PM 10:36:18 CDT
To: <13news@cbs13.net>
Subject: Dr.Clemmons

Dear James Clark,
Thank you for your work. I think Clemmons should have been terminated. Not allowed to resign & keep pay.
I also think the lady in question should loose her employment. She was after all a willing subject in this affair.
The emails confirm this.
Marilyn Mize
Wolfforth, TX

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From: "Assistant Property Manager" <maintenance@garrettrealtors.com> 
Date: 2003/08/26 Tue AM 11:16:58 CDT
To: <13news@cbs13.net>
Subject: Clemmons "retirement"

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I am so glad to see that someone is pursuing this and trying to get the truth out to the public. Shame on the school board for not handling this better. As a former LISD employee I know from attending meetings with him what a prejudiced man he is. He continually made insulting comments in front of 100's of employees about lower economic families. He should never have been hired in the first place - Victoria was glad to see the back of him!

As for the current school board, I have a junior and I can tell you I don't want any of them handing my daughter her diploma and shaking her hand next year!

Pamela Hearne
Assistant Property Manager
Pat Garrett Properties
www.garrettrealtors.com

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From: "John Quiros" <jlassoc@snydertex.com> 

Date: 2003/08/27 Wed PM 04:47:35 CDT

To: <13news@CBS13.net>

Subject: kudos

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Folks you have done an excellant job.
on the clemmons story.
keep it up ..

why did the board keep paying him when he truly should have been terminated.

You truly are on your viewers side with stories like this. I used to think that ch 11 was community minded but you have gone further with your story. It sure keeps folks in public service on notice that you are on our side and fair.

Thanks GOD BLESS.
jq

Story suggestionwinter is just around the corner and safety a must in winter driving.

What do your viewers know about driving near a big truck. especially if they drive behind one , attempt to pass one or if the big rig ahead is

driving too slow...are they required by law to pull over to allow the driver behind to pass or are they required by law to stay in the driving

lane. There seem to be to many unsure four wheel drivers around eighteen wheel vehicles!!

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**Read Message**[Previous](#)[Next](#)[Back to: Inbox](#)**From:** "charlotte johnson" <charm616@msn.com> **Date:** 2003/09/02 Tue AM 10:10:30 CDT**To:** <13news@klbk.com>**Subject:** Clemmons[Reply](#)[Reply All](#)[Forward](#)[Delete](#)

Dear Mr. Clark,

I thought your report was fascinating. Mark Griffen seems to feel that a racist bigot with a sneering disregard for conventional morality (who accused a student appealing to him for Sexual education in Lbk High Schools of sexual impropriety while carrying on an affair, in which he solicited sexual favors, with his subordinate on School property during the work day, milked his contract for money he didn't earn and doesn't deserve) is a qualified applicant for the Little Rock Superintendent of Schools? Would it be possible for Mr. Griffen to elaborate on his reasoning? Because what I am left to wonder here is what it is that Clemmons is blackmailing Griffen with.

It strikes me that anyone who is capable of submitting that particular letter of introduction is clearly unqualified for the job - even if based solely on his inarticulate and illiterate style.

What, do you suppose, will come of this? Mr. Griffen isn't responding to public outrage, and it seems that he doesn't intend to back down on his protective stance where Mr. Clemmons is concerned.

Many of us are wondering, too, what became of the School Board member who was arrested after returning from a trip to, I believe, Japan. It was reported that he was detained for questioning regarding some sexual impropriety with a student, but nothing more was reported on the subject. Additionally, another employee was arrested for revealing his genitals to a cashier. It does seem that the inmates are running the asylum, doesn't it? Since the I team appears to be the only Free Press entities taking an interest, I thought I'd pose the questions to you.

Thanks for the good work. Lubbock-ites aren't as complacent as the AJ would have you believe.

Charlotte Johnson

----- Original Message -----

From: 13news@klbk.com**Sent:** Sunday, August 31, 2003 10:35 PM**To:** 13news@klbk.com**Subject:**

On Monday September 1st, The CBS 13 I-Team reveals new details about the departure of Jack Clemmons as superintendent of Lubbock Independent Schools.

Dr. Clemmons wanted some help getting a new job. The I-Team will reveal which Lubbock officials agreed to offer that help.

Thanks for watching CBS 13 news.

jc

James Clark

**Read Message****Back to: [Inbox](#)****From:** Kenneth Dixon <kdstars1972@yahoo.com> **Date:** 2003/08/15 Fri PM 06:54:25 CDT**To:** 13news@cbs13.net**Subject:** Finally, Great Lubbock Reporting

Just wanted to commend you on a story that needed to be told. The Jack Clemmons story should have been told along time ago. I felt the school board and administration wanted to hide the fact that Clemmons was having an affair. They just wanted it to go away. I was aware of the story for a long time and felt it was not fair that he got away with it. Thank you for having the courage to let the tax payers know what their tax dollars are paying for.

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**Read Message****Back to: [Inbox](#)****From:** Ken Benedict <kenbenedict@sbcglobal.net> **Date:** 2003/08/15 Fri PM 02:39:25 CDT**To:** 13news@cbs13.net**Subject:** JAMES CLARK STORY ABOUT DR. CLEMMONS

Mr. Clark did an excellent job of reporting the facts and as far as I'm concerned channel 13 did the right thing in reporting the story.

If more wrong doings were reported we would be able to put more trust in public officials and I think the school board is a great disservice to the tax paying public by continuing to pay Dr. Clemmons for 99 days. That action was wrong, wrong, WRONG.

In my opinion the public should call for those school board members trying to keep this a secret should resign or be recalled because their inaction is a blatant disservice to Lubbock citizens.

Thank you Mr. Clark for setting the issue straight and continue the good reporting.

Ken Benedict

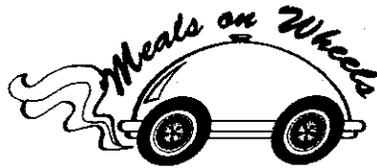
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Strengthening Children and Families since 1939.

Dear Mr. McAlister,
Thank you for awarding the
public service award for Cal Farley's.
This is a genuine service
and we appreciate your help.
Sincerely,
Alan Roberson

CAL FARLEY'S
CAL FARLEY'S BOYS RANCH - CAL FARLEY'S GIRLSTOWN, U.S.A. - CAL FARLEY'S FAMILY PROGRAM

Alan Roberson
Chairman
Cal Farley's Board
600 W 11th
Amarillo, Texas 79101
806-372-2341
866-302-2789



Dear Greg,

Thank you very much for participating in the "Easy as Pie" pie eating contest. We truly appreciate your tremendous effort (you really almost won) to help make the event a success. Thank you for all you do for us.

Happy Holidays,

Subrock Meals on Wheels

· B R A D B A R G H O L S ·

MR. M^r Alister ~

Thank you so much for the terrific lunch
in your wonderful club. It was a real treat!

More importantly, thank you for your
true & total support of MMA. You mean more
to our ability to serve our patients than I
think you realize. If I can ever be of
service, I hope you will call. Until next time,
thanks again for all you do!

Brad

Big Thanks!
J

Thank you for making an investment in our community through the United Way.

Your contribution makes a difference in what matters most -- our families, our neighborhoods, our community.

Sincerely,

Diana Phillips
Diana Phillips
President

J
Jim Gilbreath
2003 Campaign Chairman

what matters.™



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United Way



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October 15, 2003

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Gerald Woolam, M.D.

On behalf of The American Cancer Society Board of Directors, I thank you all for the support you gave to this year's Cattle Baron's Ball. Your gifts of time and money reaches further and accomplishes more than you can imagine.

A successful Cattle Baron's Ball is truly a community effort. The City of Lubbock as a whole can be proud that it has citizens who will devote their resources to help eliminate cancer in our lifetimes. Because of the efforts of volunteers and donors like you, cancer is no longer the death penalty it once was. We are knocking on the door to a cure, and in the next few years, we will kick in that door.

Once again, thank you, and please stay a part of the battle.

Sincerely,

Don Curry,
Chairman

JOHN LARSSON
GENERAL

PHILIP D. NEEDHAM
TERRITORIAL COMMANDER

LT. COLONEL ROBERT J. TRITTON
DIVISIONAL COMMANDER

MAJORS MARK & MARY SATTERLEE
CORPS OFFICERS



THE SALVATION ARMY

LUBBOCK CORPS COMMUNITY CENTER

Post Office Box 2785, Lubbock, Texas 79408-2785

PHONE (806) 765-9434 ¥ FAX (806) 765-5359 ¥ e-mail: tsalubbock@aol.com

Administrative Offices
1111 16TH STREET 79401-5009

Family Services
1614 AVENUE J 79401

December 5, 2003

Greg McAlister
KLBK Television
7423 University
Lubbock, Texas 79423

Dear Greg,

Thank you so very much for sponsoring a table at The Salvation Army's annual Christmas luncheon. We hope that you and your guests enjoyed the event as much as we enjoyed planning it. The luncheon is always a fun start to the Christmas season.

The Salvation Army has a large responsibility at Christmas, providing food, toys, and clothing for Lubbock families in need. This is in addition to our year-round help to the homeless and those requiring assistance with utilities and other necessities. Indeed, our task grows larger as budget cuts at the state level affect local agencies who serve our needy, thus sending more people to our doorstep. Please know that your contribution will make the season brighter for many of Lubbock's children, as all funds raised from the luncheon will be used for our Christmas projects.

Again, thank you for helping us help others. Your generosity is deeply appreciated.

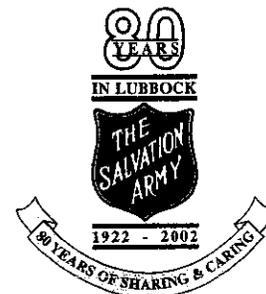
Most sincerely,

Lynn McClendon, Chair
Christmas Luncheon Committee



Member Agency
United Way
of Lubbock

The gentle art of helping others is the gift of God



The mission of the
American Heart
Association is to
reduce disability
and death from
cardiovascular
diseases and stroke.



Fighting Heart Disease and Stroke

South Plains Region
4630 50th Street, Suite 400
Lubbock, TX 79414-3509
Tel 806 762 6599
Fax 806 762 6598
www.americanheart.org

September 9, 2003

Greg McAlister
% KLBK TV 13 & KMAC TV 28
7400 University
Lubbock, TX 79423

Dear Greg,

On behalf of The American Heart Association, we thank you for your contribution to the 2004 Heart Ball.

Heart disease is the #1 killer in the United States, and we appreciate your help in our battle to save lives.

Thank you! Thank you! From the bottom of our hearts for allowing us the precious airtime to cover our Public Relations Promotion regarding the 2004 HeartBall, and to be able to give recognition to the Donors through Public Service Announcements. It is with great appreciation that we acknowledge your generosity. We sincerely appreciate you taking a break from your busy schedule to meet with us.

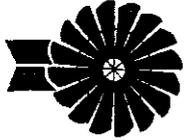
God Bless You!

Debbie Curry

Beth Rushing

Co-Chairs 2004 Heart Ball

and the 2004 Heart Ball Executive Committee



CITY OF WOLFFORTH

August 26, 2003

PHONE 806/866-4215
POST OFFICE BOX 36
WOLFFORTH, TX. 79382
FAX 806/866-4217
EMAIL citywolf@arn.net

Quorum Broadcasting, Inc.
Greg McAlister
7403 South University
Lubbock, TX 79423

FILE

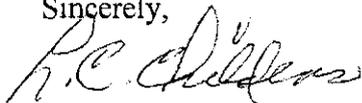
Dear Mr. McAlister:

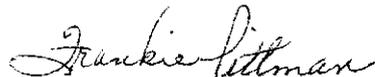
On behalf of the City of Wolfforth, we would like to thank you for choosing to locate a weather camera in our city.

Citizens of both Wolfforth and the surrounding area are extremely pleased to have truly local weather pictures available. Also, we believe the television exposure provided by the camera promotes our community and school district to a wide West Texas audience. We consider the Skycam to be a substantial public relations asset.

Please accept our sincere appreciation for Quorum Broadcasting installing the video equipment in our community. We look forward to a long and successful partnership.

Sincerely,


L.C. Childers
Mayor


Frankie Pittman
City Administrator



GREG BRUCE
DIVISION DIRECTOR

UMC Health System
300 Collins Avenue
Lubbock, Texas 79423

Phone: 806.775.1100
Fax: 806.775.1101
www.UMCHealth.com

July 9, 2003
Mr. Greg McAlister
CBS13/ABC28
7403 University Ave
Lubbock, Texas 79423

FILE:
COPY
RUSSP.

Dear Greg,

Yesterday, UMC Health System was involved in a news story covered by CBS13 and ABC28. Shortly after 2:00, a custody dispute involving a pediatric patient resulted in the hospital's activation of our pediatric abduction policy.

We sincerely appreciate the assistance of the local media in helping inform the public about this incident. However, I am especially appreciative of James Clark's efforts to provide not only information about this incident but also help assure your viewers that hospitals are safe and that the security precautions we have in place to protect our patients work.

James provided accurate, timely, and complete information regarding this incident. James has a clear passion for reporting and I appreciate the daily contributions he and your organization make to the Lubbock community.

Sincerely,

Greg Bruce
Division Director
UMC Health System



Frenship High School

P.O. Box 100
Wolfforth, TX 79382
(806) 866-4440

Feb. 18, 2002

Dear Mentor,

Thank you for allowing the student/students from Frenship High School to shadow you during the National Groundhog Job Shadow Day. I hope this was a profitable experience for both you and the student/students.

I'm sure this day was a learning experience for you and your shadow, as well as the Tech Prep coordinators and the school coordinators. This is the fourth year for the Lubbock area to participate in the Groundhog Job Shadow Day. If you participated last year, I'm sure that you have seen an improvement in the organization of the event, and I know next year's activity will be even better. It is very important to the coordinators and the organizers to have the business evaluations for us to gain insight on ways to continue improving this event. Student evaluations from last year indicated the shadow day was very beneficial and definitely helped them get a taste of what the business world was like. Students commented that it helped them realize they needed to take school more seriously and study harder. The event helped the students understand how the academic and vocational skills they have learned in school were used in the real world-of-work. You enabled those skills to have meaning.

Thank you again for your time and effort. The students gained a great deal from the job shadow day and you helped guide your shadow-student in his/her career search. You have influenced his/her path for the future. Thank you.

Sincerely,

A handwritten signature in cursive script that reads 'Tina Wright'.

**Tina Wright
Frenship ISD
Career Pathways Coordinator**



Frenship High School

P.O. Box 100
Wolfforth, TX 79382
(806) 866-4440

Public File

February 21, 2002
Lynell Kendrick
7403 South University
Lubbock, TX 79423

Dear Mrs. Lynell Kendrick,

I really appreciate the time you invested in setting this job shadow experience up for us willing to learn about the news world.

This was a great time for to learn about the fast paced experience of being in a newsroom. I was able to learn how Matt and David predict the weather for our everyday lives. I saw the behind the scenes of the studio and how the reports and producers put a show together.

I learned so many things and this experience helped me to see what I would like to pursue in college. I enjoyed the whole day and thank you for a great lunch.

Sincerely,

Aaron Daniel

ARLIE WILLIS

State Tax Consultant

Telephone (806) 748-0866
1-888-248-0866
2507-69th Street
Lubbock, Texas 79413

Fax No. (806) 745-3113
E-Mail: arlie@door.net
P. O. Box 93357
Lubbock, Texas 79493

April 24, 2002

Ms. Jaylene Rodriguez
KLBK TV/CBS 13
7403 University Avenue
Lubbock, Texas 79423

Reference: DeLaurie Mize, RN, BSN, 1st. Lieutenant US Army Reserve Nurse Corp

Dear Ms. Rodriguez:

It was a pleasure and a privilege to visit with you during the filming by KLBK TV/CBS 13 of the commissioning of my daughter DeLaurie into the US Army Reserve Nurse Corp as a critical care nurse. During the solemn ceremony, I must admit brought a lump in the throat and warm salty tears to the eyes. I hope it will inspire other sons and daughters to boldly step forward and serve our country.

Your courtesy and professionalism are to be commended; you put people at ease and provide a comfortable setting in which to work. Thank you for your excellent coverage of the event; in addition, extend our thanks to the cameraman for his courtesy and professionalism. We, my family and I, extend our sincere thanks to you and fellow staff members of KLBK for their presentation of the event in a sincere and patriotic manner.

It was a surprise to me and my family when we viewed the presentation on the 10 O'clock nightly news, and your station aired it as the top news story. The theme of patriotism as conveyed by your news team struck me deeply and I realized the significance of DeLaurie's decision to serve her country. Viewers as far away as Lockney called our relatives and expressed their excitement about the news. I appreciate the patriotism exhibited by KLBK in their coverage of members of our armed forces serving throughout the world in defense of our Democratic society and freedom.

I hope you find the short essays focusing on American Indians interesting and enjoyable to read. Again in behalf of our family and other Native Americans residing in the Lubbock area, We appreciate your consideration of us. In accordance with your instructions, I am furnishing a blank VCR tape on which to record the complete filming of the event. Thanks again for this service.

Sincerely,



Arlie Willis

Copy to KLBK Management ✓