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McAllen -
Brownsville

RM-10803

Localism Success Stories

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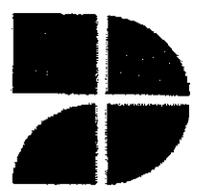
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

McAllen-Brownsville Area Broadcasters

Compiled by the Texas Association of Broadcasters – January 2004

Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522

PUBLIC SERVICE REPORT
January 1, 2003-October 22, 2003

 **UNIVISION Radio**

KGB 98.5
Saliente Exitos

THE BEATS!
The Valley's Hip Hop Station

LA TREMENDA
1530

Public Service is provided in a variety of manners (i.e., coverage of public service events with live broadcasts, providing public service announcements, communicating community concerns via newscasts and public affairs programs, sponsoring events/activities/fundraisers, affording station speakers/presenters for their functions; serving on boards and commissions at the local, state, and national levels, etc.)

These are organizations/entities that were provided public service by KGBT-FM; KBTQ-FM; and KGBT-AM from January 1, 2003 through October 22, 2003.

Public Service Provided to:

- White House (President's Office and First Lady's Office)
- Congressional Delegation including (Senators John Cornyn, Kay Bailey Hutchison, John McCain; Representatives Ciro Rodriguez, Ruben Hinojosa, Solomon Ortiz)
- Texas Governor's Office
- Texas Legislature including (Lt. Gov. David Dewhurst; Senators Eddie Lucio, Juan "Chuy" Hinojosa, Gonzalo ...)
- Other State Offices: Texas Attorney General; Texas General Land Office; Texas Comptroller's Office; Public Utility Commission of Texas; Texas Dept. of Agriculture; State Bar of Texas; Texas Dept. of Health; Texas Dept. of Human Services; Texas Dept. of Transportation; Secretary of State; Texas Workforce Commission; Texas Water Development Board; Texas Historical Commission; Texas Commission on the Arts; Texas Film Commission; Texas Insurance Commission
- Homeland Security (U.S. Homeland Security; Texas National Guard; Texas Dept. of Public Safety)



Public Service Provided to (cont'd):

- Health and Human Services Organizations: U.S. Dept. of Health and Human Services; Centers for Disease Control; Substance Abuse and Mental Health Administration
- Other federal agencies (U.S. Environmental Protection Agency; IRS; Fannie Mae; Federal Emergency Management Administration; Small Business Administration; Social Security Administration; Equal Employment Opportunity Commission; U.S. Bureau of the Census; U.S. Postal Service)
- Consular Offices in Mexico City, Matamoros and Reynosa Tamulipas; Cd. Juarez, Chihuahua; McAllen and Brownsville, Texas
- Health Non-profits: American Heart Association, American Diabetes Council, American Diabetes Association, American Cancer Society, Alzheimer's Association; American Red Cross; United Blood Services
- Crime/Protection: U.S. Border Patrol; U.S. Customs; Combined Governmental Enforcement and Special Crimes Task Force; Office of the U.S. Attorney Southern District; U.S. Marshal; Texas Dept. of Criminal Justice
- International Boundary and Water Commission; Bridge Directors
- National Weather Service
- Veterans Organizations (Veterans Service Centers, Texas Veterans Land Office; U.S. Veterans Administration)
- County Offices (Hidalgo, Cameron, Starr, Willacy) to include the County Judges' offices, emergency management, health, elections, human services;
- Municipalities (There are more than 100 local communities in this region from Roma/Rio Grande City to South Padre Island anchored by two major MSAs: McAllen-Mission-Edinburg and Harlingen-San Benito-Brownsville) as well as outlying communities that are within our coverage area: Corpus Christi, Alice, Falfurrias, etc.) Entities include the Mayor's offices, emergency management, police and fire departments; parks and recreation

UNIVISION Radio

KGBT 98.5
Solamente Exotic

THE BEAT 96.1
The Valley's Hip Hop Station

LA TREMENDA
1530

Huerta, Brenda

From: Cynthia [MHCC@SC2000.NET]
Sent: Monday, December 15, 2003 9:02 AM
To: Agustin Negrete; Arnold Pedraza; Bob Almendarez; Huerta, Brenda; Hector Cavazos; Jabier Rodriguez; Jenise Diaz; Johnny Cisneros; Jorge Salcines; Jose Salcines; Joseph Caporusso; Letty Hinojosa; Maribel Escobar; Marisa Rivera; Monica Stewart; Rocio Esqueda
Cc: J. R. Gonzalez
Subject: FW: congratulations

Thanks. I appreciate your kind words but the majority of the credit goes to Brenda Lee. I was just the sick fool at the podium. But I must have done a decent job if I fooled even you. :)

Cyn

Cynthia M. Sakulenzki
President/CEO

Phone: 956-928-0060

Fax: 956-928-0073

-----Original Message-----

From: MonicaWS1@aol.com [mailto:MonicaWS1@aol.com]
Sent: Friday, December 12, 2003 5:30 PM
To: Cynthia@mhcc.net
Subject: congratulations

Cynthia,

I would like to congratulate you and Brenda Lee for your hard work on putting on this luncheon today. I think you all did an outstanding job. I would also like to congratulate the board of directors for showing up and displaying their support for not only the issue but displaying a unified front to all. This issue is probably the largest and most complicated problem the chamber and I have ever encountered. It is going to take the efforts of many to complete our goals. I am proud to say that the Hispanic Chamber is doing everything they can to represent its members. I am impressed with J.R. and hope he follows through on his promises. I am proud to be part of this organization and working with all of you. Okay enough of the compliments. Looking forward to working with all of you on the next round. I am honored to be the next chair of the MHCC. Now get back to work. (ha, ha, ha), (just kidding). Good Job.

Monica

Huerta, Brenda

From: Mary Kelly [mkelly@mcallenchamber.com]
Sent: Wednesday, May 21, 2003 11:57 AM
To: Huerta, Brenda
Subject: Clubs & Organizations

Thanks for all your help.
Have a great day! 🍷😊

Mary

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Huerta, Brenda

From: Hilda Rivas [Hilda.Rivas@heart.org]
Sent: Thursday, February 27, 2003 10:33 AM
To: Huerta, Brenda
Subject: FW: catch line and subtitle for Día de los Niños poster



dv689095.jpg

We are currently working on the annual Día De los Niños kit and needed some of your input and creative thinking. Attached is the picture that we will be using for the poster to be included in the kit. The poster is targeted towards youth grades pre-k thru 6 grade and we want to convey a message of using physical activity to maintain an active and healthy lifestyle. At the bottom we will be using bulletpoints along with our guidelines on children and exercise. Any help with a title and subtitle would be greatly appreciated.

Thanks a bunch

Hilda Rivas

> "Huerta, Brenda" <100351@hispanicbroadcasting.com>
> wrote:
>
>
> First, I have to tell you that I thoroughly enjoy
> the messages you impart through your interactive
> singing and dancing in English and Spanish. Ya'll
> are awesome.
>
> Second, I want to find out if you ever take the show
> on the road? Specifically, the American Heart
> Association, McAllen Hispanic Chamber of Commerce
> and HBC radio stations KGBT 98.5 Solamente Exitos
> and 96-1 The Beat are sponsoring a Day of Wellness -
> Dia de los Binios on April 26, in McAllen, Texas from
> 1 to 5 p.m. It is an afternoon for children and
> families to enjoy each other and learn about their
> health -- physical, emotional and spiritual. The
> Jump Rope for Heart teams will be performing,
> health care information and services will be
> provided (free vision screenings, immunizations,
> etc.), children will participate in fun activities,
> a bike rodeo, nutritional advice and food samples
> will be available. It is going to be a fun
> afternoon.
>
> We would love to have Cat Paws as a part of the
> program -- how can we do that??? Please let me know.
> I am at your service.
>
> thank,

> Brenda Lee Huerta
> Community Relations Director
> HBC-McAllen
>
> 956-631-5499 ext. 2229
> fax: 956-687-1020
> e-mail: 100351@hispanicbroadcasting.com
>
>
>

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*This is our
weekly salute
for our
Valley military
heroes*

Beat Military Salute

This Salute goes out to all the soldiers in Iraq and our military bases across the country as well as to our National Guard Troops:

Army National Guard

- Private First Class Roel Gonzalez (2002 graduate from Raymondville High)
- Private First Class Harley D. Ledesma (2002 graduate from Grace Christian High in Pharr)
- Private Francisco J. Rangel (2002 graduate of Donna High)

Army

- Private First Class Juan C. Barrera (1992 graduate from Homer Hanna High in Brownsville --)
- Specialist Carl J. Netemyer (1996 graduate from Los Fresnos High)
- Private Nicolas Garcia Jr. (1998 graduate from Harlingen South)
- Private Jesus Alvarez (1989 graduate of Lyford High)
- Private Johnny J. Garcia (2002 Harlingen High graduate)
- Private First Class Ramsey S. Rangel (2002 P-S-J-A High Graduate)

Air Force

- Airman Sara Diaz (2002 graduate from Harlingen South)
- Airman First Class Jesus Duque (arriving for duty at Osan Air Base in South Korea with the 51st Security Forces Squadron -- he's a 2002 graduate from McAllen High)

Huerta, Brenda

From: Carmen Villalobos [carmen.villalobos@heart.org]
Sent: Monday, November 24, 2003 10:32 AM
To: Laurie Olivarez; Adelita Figueroa-Munoz; Alex Paredos; Annette S. Garcia; Huerta, Brenda; Cynthia Sakulenzki; Dr. Linda Villarreal; Eloy Salazar; Fernando de la Cerda; Frances King; Fred Garza; Gilda Romero; Gloria Meyer; Hari Nambudiri; Jane Jansen; Kathleen Smalik; Kathy Salazar; Kim Neuhaus; Mario Lizcano; Marije Caceras-Zelinger; Nicole Spoor; Noe Silva; Rosario Parra; Veronica Gonzales; Victor Rodriguez; Winstor Ayala
Subject: [Maybe Spam] Thank You Message from Zaira

"I would like to take this opportunity to thank each and everyone of you who participated in the decoration of the Christmas Tree last Tuesday night. I have seen the tree, and it looks beautiful.

Again, thank you so very much!"

Zaira Garcia, Corporate Market Director

Carmen Villalobos
Administrative Assistant
American Heart Association - South Texas/Border Region
phone: (956) 984-0201
fax: (956) 984-0202
carmen.villalobos@heart.org

The tree was sold - the highest price of any of the trees on display. \$500 were paid for the tree to benefit Easter Seals. Yeah!

Huerta, Brenda

From: Tim Conger [Tim.Conger@heart.org]
Sent: Tuesday, October 07, 2003 5:58 PM
To: Huerta, Brenda
Subject: RE: Affiliate Board Meeting

Thanks Brenda Lee. Is there a phone number that is best to reach you? I will give you a call and we can discuss.

Tim Conger
Sr. Vice President of Health Initiatives, Advocacy and Communications
American Heart Association-Texas Affiliate
(512) 433-7130
email: Tim.Conger@heart.org

-----Original Message-----

From: Huerta, Brenda [mailto:100351@UnivisionRadio.com]
Sent: Tuesday, October 07, 2003 3:40 PM
To: Tim Conger
Subject: RE: Affiliate Board Meeting

Dear Tim - Of course, I would be glad to do so -- I received my packet today and noticed that on the agenda and was going to call you to see if there was anything in particular you wanted covered. Thanx. Brenda Lee

-----Original Message-----

From: Tim Conger [mailto:Tim.Conger@heart.org]
Sent: Tuesday, October 07, 2003 2:14 PM
To: Huerta, Brenda
Subject: Affiliate Board Meeting

Hello Brenda Lee, hope you are doing well. Looking forward to seeing you at the Affiliate Board Meeting on October 24th. In fact, that is why I am writing. As the Texas Affiliate's representative to the National Board, we were hoping you would be available and willing to present an update to the Affiliate Board on several of our National/Association-Wide Initiatives. We would provide you talking points. The report would be after lunch. Would you be willing to do this?

Tim Conger
Sr. Vice President of Health Initiatives, Advocacy and Communications
American Heart Association-Texas Affiliate
(512) 433-7130
email: Tim.Conger@heart.org

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Hispanic Broadcasting Corporation
 Neuhaus Tower • 200 South 10th Street • Suite 600 • McAllen, Texas 78501
 Ph (956) 631-5499 • Fax (956) 687-0000

April 18, 2003

Contact: Brenda Lee Huerta
 956-631-5499 ext. 2229

FOR IMMEDIATE RELEASE

VALLEY EXPRESSES WELL-WISHES TO MILITARY ON THE WALL OF HEROES

McAllen -- Visitors to the Basilica and Shrine de la Virgen de San Juan will be able to see how Valleyites expressed their support for the military forces serving in Iraq. 96-1 The Beat listeners from across the Rio Grande Valley wrote their messages on the Wall of Heroes last week. Two 5' x 11' message boards are filled with messages to our soldiers.

"We wanted to do something to let our soldiers and our community know how we felt about them and their unselfish devotion to duty, so we decided to make the Wall of Heroes so that the whole Valley could express what the listeners felt and others could see and share those feelings," says Alix Q, 96-1 The Beat Program Director.

Alix Q adds, "We want to especially thank the Diocese of Brownsville for being so gracious and letting us place the Wall of Heroes at either end of the "Milagro Rocas" in the Basilica and Shrine in San Juan so that people from around the world can join us in prayers and thanks for our military forces."

###



Dear Ms. "Kittie":

Please accept our sincerest thanks for participating in the Educator Job Shadowing Event. We appreciate your effort in taking time out of your busy schedule as we recommend our Valley educators. We hope that your experience was as rewarding as it was for the educators.

Your participation provides an invaluable means to showing both educators and students the opportunities available to them in the real world of work. We look forward to working with you on future projects.

Sincerely,
 Martha Gutierrez
 Martha Gutierrez
 Work-Based Experiences Specialist

TEXAS



GENERAL LAND OFFICE

JERRY PATTERSON, COMMISSIONER

October 17, 2003

Ms. Brenda Lee Huerta
News Director
Hispanic Broadcasting Radio - Rio Grande Valley
200 S. 10th Street #600
McAllen, Tx 78501-4869

Dear Ms. Huerta:

Thanks to your generosity, the Texas Adopt-A-Beach fall cleanup was once again a success. We had more than 8,100 volunteers participate on September 20th and 27th, removing 236 tons of debris from 176 miles of Texas beaches. The annual cleanup held on Saturday, September 20th, went on as planned even though it was a rainy, dreary day at most locations coastwide. Several sites in Kleberg and Cameron counties were postponed to the following Saturday due to excessive rainfall and inaccessibility to the cleanup site location.

I was pleased to see so many volunteers join me at Galveston Island on September 20th despite the weather. It's nice to know so many Texans care about our coast. Thank you for doing your part in raising awareness of the importance of clean beaches and increasing attendance at the beach cleanups.

I look forward to working with you again on the annual spring cleanup, Saturday, April 24, 2004. If there is anything my staff or I can do for you, please do not hesitate to call on our toll-free line, 1-877-TXCOAST (892-6278).

Sincerely,

JERRY PATTERSON
Commissioner, General Land Office

JP/rt

Stephen F. Austin Building • 1700 North Congress Avenue • Austin, Texas 78701-1495

Post Office Box 12873 • Austin, Texas 78711-0273

512-463-5001 • 800-998-4GLO

www.glo.state.tx.us

From: ofelia_981@rock.com [mailto:ofelia_981@rock.com]
Sent: Tuesday, July 29, 2003 9:36 AM
To: listens
Subject: A sick child

My name is Fele Martinez I live in Mexico, my daughter Letty was 12 years old when she passed away of leukemia on July 20. Her last wish to me was that I take her out of the hospital to go to the rap concert you had in Weslaco on July 4. So I took her. This letter is to thank the young girl that made my baby's last days of her life the happiest. Her name is Contayjus the singer. Some people in her group took my baby to most of the other rappers and they all gave her cd's t-shirts, stickers tattoos and so on. when we got in the car to go back all she listened to was Contayjus on the cd player all the way home. She said this is me mom in this song tht says "you can't play me I'm a female with game" and we laughed. Now that cd is with her for ever. Please thank Contayjus for me, at her young age maybe 17 or 18 she has already made a difference in this world. I thank god we met her and she will always have a special place in my heart.

Ofelia Martinez

will you please thank the rap radio station for me too. I don't know who they are, but they played a big part in it.

You Rock! So should your E-mail. [Sign up at Rock.com!](http://Rock.com)

Huerta, Brenda

From: JAM [Windows/Admin/JAM]
Sent: Tuesday, January 02, 2001 3:51 PM
To: Brenda; MicoR; VickyG
Subject: FW: A BIG THANK-U

-----Original Message-----

From: http@hoci-1.sjc-colo.bbnplanet.com
[mailto:http@hoci-1.sjc-colo.bbnplanet.com]On Behalf Of cassy
Sent: Thursday, December 28, 2000 2:51 PM
To: jmorales@hispanicbroadcasting.com
Subject: A BIG THANK-U

Hi there Joe, I hope u remember me from the trip to Las Vegas. Im sorry this thank-u note took a little long to write but its finally here. I really want to thank all of the KIWW staff for taking us out there with u guys and thank u for everything. All of u were wonderful out there. We had a very good time and will always remember and appreciate u all. I will be by sometime this coming week with your pictures, i havent forgotten i just ran out of time this week. Once again thank u for everything. Thank-u and God Bless
Love, Cessy and Robert

Huerta, Brenda

From: Lawrence.Frame@med.va.gov
Sent: Wednesday, December 11, 2002 10:39 AM
To: Huerta, Brenda; jane.carl@heart.org; gbashe@makovsky.com; CVanMater02@aol.com; bassett@bcm.tmc.edu; dave@daltonagency.com; rstack@mindspring.com; eochiai@osophs.dhhs.gov; gbashe@optonline.net; afrena.armstrong@heart.org; Lawrence.Frame@med.va.gov; liz.graves@heart.org; MWeamer@heart.org; michael.wilson@heart.org; MGreenwell@cdc.gov; nancy.brown@heart.org; robyn.landry@heart.org; longt@nhlbi.nih.gov
Cc: kimberly.dyess@heart.org
Subject: RE: Action by 12/13: Strategic Driving Force Language/FYI: Next Mtg date 1/23/03 - 11 am Central

I like what I think is Brenda's modification of number 2 the best. It did not come out too clear and the underlines did not come through. My understanding is that it would say

Effecting change to impact health outcomes by providing information and solutions for the prevention and treatment of cardiovascular diseases and stroke, with special emphasis on those at high risk.

The reason for sending this reply to all and not just Jane is that since a couple of us are voting for an option not on the original list the others may want to consider this option. Sorry I could not make the call.

-----Original Message-----

From: Huerta, Brenda [mailto:100351@hispanicbroadcasting.com]
Sent: Tuesday, December 10, 2002 7:57 PM
To: Jane Carl; gbashe@makovsky.com; Catharine C. Van Mater; Claire Bassett; David A. Josserand; Dick Stack; Emmeline Ochiai; Gil Bashe; Latrena Armstrong; Lawrence H. Frame M.D.; Liz Graves; Michael Weamer; Michael Wilson; Mike Greenwell; Nancy Brown; Robyn Landry; Terry Long
Cc: Kimberly Dyess
Subject: RE: Action by 12/13: Strategic Driving Force Language/FYI: Next Mtg date 1/23/03 - 11 am Central

Please note underlined section

2. Effecting change (to impact health outcomes...) (this would go out: and impacting health outcomes) by providing information and solutions for the prevention and treatment of cardiovascular diseases and stroke, with special emphasis on those at high risk.

thanx

-----Original Message-----

From: Jane Carl [mailto:jane.carl@heart.org]
Sent: Tuesday, December 10, 2002 1:34 PM
To: 'gbashe@makovsky.com'; Huerta, Brenda; Catharine C. Van Mater; Claire Bassett; David A. Josserand; Dick Stack; Emmeline Ochiai; Gil Bashe; Jane Carl; Latrena Armstrong; Lawrence H. Frame M.D.; Liz Graves; Michael Weamer; Michael Wilson; Mike Greenwell; Nancy Brown; Robyn Landry; Terry Long
Cc: Kimberly Dyess
Subject: Action by 12/13: Strategic Driving Force Language/FYI: Next Mtg date 1/23/03 - 11 am Central
Importance: High

Claire Basset asked that I forward you the following information for consideration. Please have your response back to me by noon this Friday, December 13, 2002 so that I can pass it on to Claire. Also please mark your

Huerta, Brenda

From: Navarrete, Angela
Sent: Tuesday, July 29, 2003 1:33 PM
To: 'MICA-SALES'
Subject: FW: A sick child

-----Original Message-----

From: Morales, Joe A.
Sent: Tuesday, July 29, 2003 12:17 PM
To: Quintero, Alix; Navarrete, Angela
Cc: Pierce, Mike; Macias, Bobby; Villarreal, Mona
Subject: FW: A sick child

-----Original Message-----

From: Morales, Joe A.
Sent: Tuesday, July 29, 2003 12:03 PM
To: 'ofelia_931@rock.com'
Cc: Tichenor, Mac; 'ccooper@team4news.com'
Subject: FW: A sick child

Ms. Martinez: allow me to thank you for your letter. My name is Joe Morales and I am the Vice President and General Manager of the rap/hip-hop station 96.1 The Beat that you referred to in your letter. I would like to share my condolences with you and your family on the passing of your daughter, Betty. I was saddened to hear that she died of leukemia. The Beat 96.1 here in the Valley is very popular with the youth and is also very active in holding fund raisers for children with cancer through the St. Jude's Hospital. I hope that some day we can help save the life of at least one young child.

I will personally make sure that Contayjus receives your thanks and appreciation.
I hope to meet you and your family at one of our future festivals.

Gracias, y que Dios la Bendiga,
Joe A. Morales
Vice President/General Manager
KGBT 98.5FM, The Beat 96.1, 1530AM La Tremenda

-----Original Message-----

From: Coby Cooper [mailto:Ccooper@team4news.com]
Sent: Tuesday, July 29, 2003 9:57 AM
To: Morales, Joe A.
Subject: FW: A sick child

Joe,
I thought you and your staff should see this. Broadcasting does touch lives

Coby Cooper
VP General Manager
Team 4 KGBT TV
956-366-4400
ccooper@team4news.com

-----Original Message-----

Huerta, Brenda

From: David Little [David.Little@GLO.STATE.TX.US]
Sent: Monday, April 28, 2003 10:43 AM
To: Huerta, Brenda
Cc: Julia Ruiz
Subject: RE: Adopt A Beach Link

Sorry - I just didn't look in the right place.
Thanks so much for all you did on Adopt-A-Beach. Right now it looks like it was a great success. We will be in touch soon to find out how you thought it went, and to find out if you have any ideas that could make it better next time. Again, thank you so much.

David Little
Director of Media Services
Texas General Land Office
Office / 512-305-9116
Cel / 512-970-5883
david.little@glo.state.tx.us

>>> "Huerta, Brenda" <100351@hispanicbroadcasting.com> 04/26/03 07:47AM
>>>
David, did you go to Netmio.com - el Valle - it was the first thing on the left side of the page and has been so for several weeks...

-----Original Message-----
From: David Little [mailto:David.Little@GLO.STATE.TX.US]
Sent: Thursday, April 17, 2003 3:19 PM
To: Huerta, Brenda
Cc: Julia Ruiz
Subject: Adopt A Beach Link

Hi Brenda -
I was going through all of our media sponsors to get a link on our site to their sites. I went to your sites and didn't see us on there. Will ya'll be able to put something up on your site? I have attached a "web logo" which you can use if you like. You can see what a couple of stations have done:
KIXS-FM in Victoria
www.kixs.com
KRIS in Corpus Christi
www.kristv.com
KTRK in Houston
http://abclocal.go.com/ktrk/ontv/ktrk_abettercommunity.html

We appreciate all that you are doing to help promote Adopt A Beach, so please let me know if you are able to put something on your web sites, so that I can add you to our site.
As always, please let us know if we can help in any way.
Thank you.

David Little
Director of Media Services
Texas General Land Office
Office / 512-305-9116
Cel / 512-970-5883
david.little@glo.state.tx.us

calendars for Thursday, January 23, 2003 at 11:00 AM Central for the next AHA CCRCC teleconference. The morning hour suited folks much better than afternoon.

Thanks for your attention to these matters.

In follow up to our meeting yesterday, the following are choices for the strategic driving force language. Please vote for number one, two or three via return email to Jane Carl. Please remember that the objective of the Board was for the committee to develop a statement that is as simple as possible but conveys greater proactivity and focus on results/outcomes. I've highlighted the slight differences in each statement. Thanks for your help!

1. Effecting change by providing information and solutions for the prevention and treatment of cardiovascular diseases and stroke, with special emphasis on those at high risk.
2. Effecting change and impacting health outcomes by providing information and solutions for the prevention and treatment of cardiovascular diseases and stroke, with special emphasis on those at high risk.
3. Effecting change by providing information and solutions to impact health outcomes related to the prevention and treatment of cardiovascular diseases and stroke, with special emphasis on those at high risk.

#1 _____ #2 _____ #3 _____

Jane Carl
Executive Assistant to Robyn Landry
Communications National Center American Heart Association
Ph: 214.706.1391 Fx: 214.369.3685
ASPEN: 1391
e-mail: jane.carl@heart.org

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STATE OF TEXAS
GENERAL LAND OFFICE

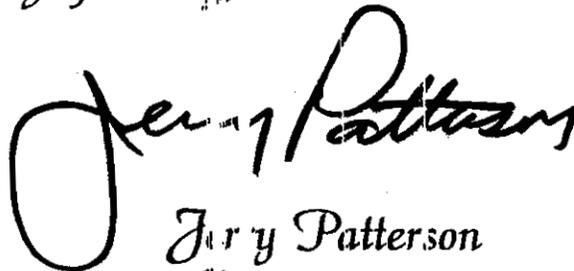
*To all to whom these presents shall
come, Greetings: Know ye, that*

Hispanic Broadcasting Radio
Rio Grande Valley

*is hereby commended for its extraordinary service to the
people of Texas through its promotional efforts as an*

ADOPT-A-BEACH MEDIA SPONSOR
FOR THE SPRING 2003 BEACH CLEANUP.

*In testimony whereof, I have signed my name and caused the
Seal of the General Land Office to be affixed at the City of
Austin, this the 20th day of May, A.D. 2003.*



Jerry Patterson
Commissioner



STATE OF TEXAS
GENERAL LAND OFFICE

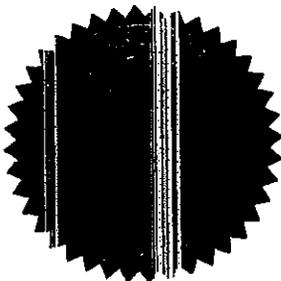
*To all to whom these presents shall
come, Greetings: Know ye, that*

Hispanic Broadcasting Radio
Rio Grande Valley

*is hereby commended for its extraordinary service to the
people of Texas through its promotional efforts as an*

ADOPT-A-BEACH MEDIA SPONSOR
FOR THE FALL 2003 BEACH CLEANUP.

*In testimony whereof, I have signed my name and caused the Seal of
the General Land Office to be affixed at the City of Austin, this 26th
day of September, A.D. 2003.*



Jerry Patterson
Jerry Patterson
Commissioner

THE TEXAS ASSOCIATION OF BROADCASTERS

2003

THE TEXAS ASSOCIATION OF BROADCASTERS

2003 TEXAS ASSOCIATION OF BROADCASTERS

has been duly selected to receive

THE TEXAS ASSOCIATION OF BROADCASTERS

awards information to the com

reporting of news and for

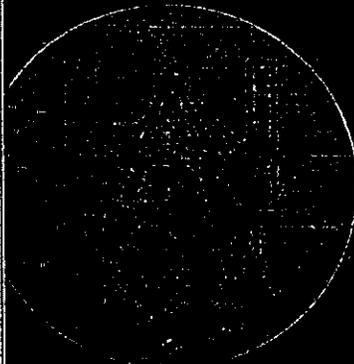
in recognition of fair and

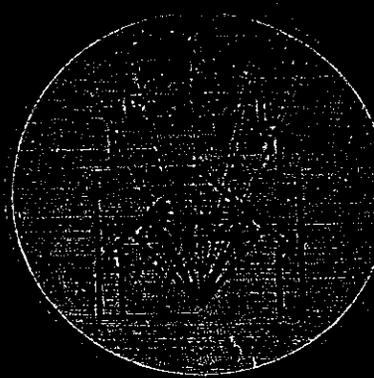
KGBT-FM

Kenneth

THIS CERTIFIES THAT

CERTIFICATE OF AWARD





CERTIFICATE OF AWARD

This Certifies That

Dagoberto Castillo

KGBT-FM

In recognition of fair and balanced reporting of news and for providing valuable information to the community about THE LA JOYA INDEPENDENT SCHOOL DISTRICT Has been duly selected to receive this award as a:

**2003 Texas Association of School Boards
Media Honor Roll Recipient**



This 27th Day of August in the Year 2003

THE 27th DAY OF APRIL 1994

2005

2005 TEXAS ASSOCIATION OF RADIO BROADCASTERS

Has been duly selected to receive the

2005 TEXAS ASSOCIATION OF RADIO BROADCASTERS

award for the year 2005

in recognition of his/her contribution to the community

and for his/her service to the public

and for his/her service to the community



and for his/her service to the community



**KGBT
La Tremenda 1530**

*With Sincere Thanks for Your
Continued Support to
STCA's Educational Efforts.*

**5th Annual
Conjunto of the Year Awards
July 20, 2003
Brownsville, Texas**

LIVESTOCK SHOW

RIO GRANDE VALLEY

2003



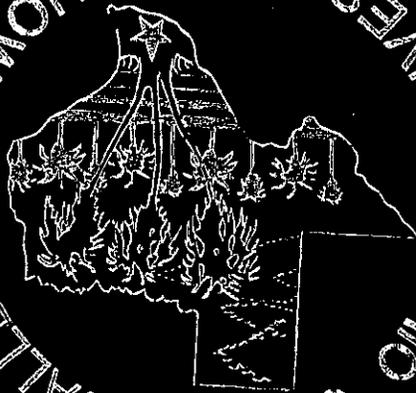
PLATINUM SPUR SPONSOR

FOR BEING A

KGBT RADIO

THANK YOU

LIVESTOCK SHOW



RIO GRANDE VALLEY



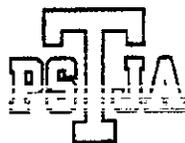
Certificate of Appreciation

This certificate is awarded to

The Beat 96.1

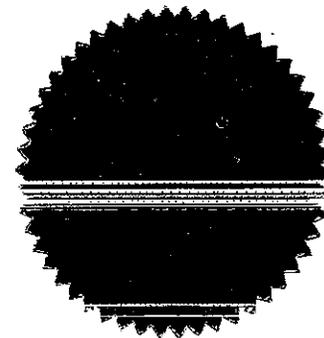
in recognition of valuable contributions to

Pharr-San-Juan-Alamo High School Career and Transition Fair



Gene L. Gandy
Principal

1-30-03
Date



Public Service Personnel

- Community Affairs/Public Service Director

Brenda Lee Huerta

Phone: 956-631-5499 ext. 2229

Fax: 956-687-1020

E-mail: 100554@univisionradio.com



LIVESTOCK SHOW

RIO GRANDE VALLEY

2003

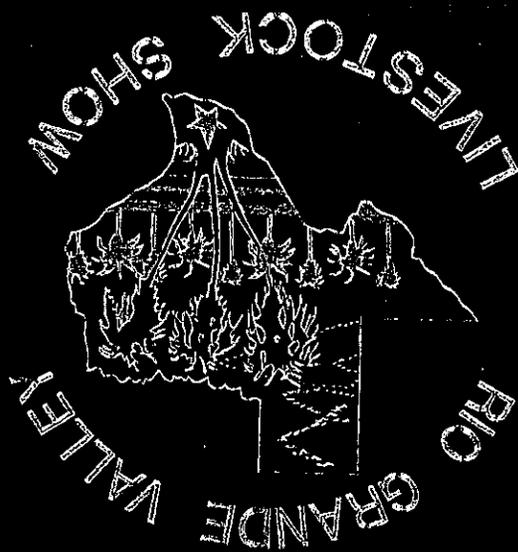


PLATINUM SPUR SPONSOR

FOR BEING A

THE BEAT

THANK YOU



Public Service Programs

➤ KBTQ-FM (96-1 The Beat)

Kittie's Community Close-up

Sundays

hosted by Kittie

6:00-6:30 a.m.

➤ KGBT-AM (La Tremenda 1530)

El Valle al Día (issues from both sides of the border)

Monday-Friday

12-2pm

hosted by José Luis Villarreal



Public Service Programs (cont'd)

➤ KGBT-AM (La Tremenda 1530)

The Julie Stav Show (financial advice)

Saturdays

9:30-10:30 a.m.

Dr. Aliza (medical information)

Saturdays

9:00-9:00 a.m.

Puntos de Vista (issues program)

Sundays

6:00-6:15 a.m.

hosted by Brenda Lee Huerta





VALLEY BAPTIST FOUNDATION

April 14, 2003

Mr. Coby Cooper
General Manager, KGBT
9202 West Expressway 83
Harlingen, Texas 78552

Dear Mr. Cooper,

On behalf of Valley Baptist Foundation, I would like to express our profound appreciation for your support of the **2nd Annual Bandy's Wonder Walk** fundraising event.

Because of your generosity, you not only helped raise money for The Children's Center, but also helped put smiles on many kids' faces.

We could not have done it without your help! Thank you so much for caring.

Sincerely,

Lorraine Gonzales
Director of Development
Valley Baptist Foundation

Monetary

Donations/Sponsorships

- Mayor's Cup Scholarship – McAllen Chamber of Commerce
- Chelsea Wagner – Med High in Mercedes
- Lauren Yvara Limited – 2003 Miss Texas Star Pageant
- McAllen Memorial High School – for Drill Team – Pranceers

