

# HARLINGEN AREA CHAMBER OF COMMERCE

311 E. Tyler  
Harlingen, Texas 78550-9121  
Phone (956) 423-5440  
1-800-531-7346  
Fax Line (956) 425-3870  
Email - [www.harlingen.com](http://www.harlingen.com)

March 24, 2003

Colby Cooper  
KGBT-TV/Team 4 News  
9201 W. Expressway 83  
Harlingen, TX 78552

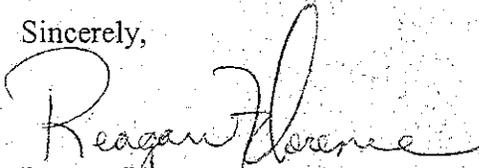
Dear Mr. Cooper,

On behalf of the Chamber of Commerce and the Leadership Harlingen Steering Committee, we want to thank you for taking time from your busy schedule to speak to the Leadership Harlingen class on Thursday, March 13.

The class thoroughly enjoyed your presentation and was very impressed. It was highly rated on the evaluations, and many considered it the best presentation of the day! Most of all, they enjoyed hearing of things about which they had little or no prior knowledge – directly from the expert.

We sincerely appreciate the support you provide to this program by your participation and sharing your expertise. We hope you will consider joining us again for a presentation to next year's class.

Sincerely,

  
Reagan Florence  
Chairman

RF/mb



August 21, 2003

Mr. Coby Cooper  
General Manager  
News Channel 4  
9202 West Expressway 83  
Harlingen, Texas 78552

Dear Mr. Cooper:

Thank you for featuring Edinburg in the Channel 4 Community Showcase on August 20, 2003. It was an outstanding opportunity to spotlight all that Edinburg has to offer its residents and visitors, including the Museum of South Texas History, from which the evening news was broadcast.

Let me also commend Danielle Cardenas and Dee Beisel of your staff for their enthusiasm and dedication to their work. It was a pleasure working with them on this event.

We look forward to other cooperative efforts with News Channel 4. Please do not hesitate to contact us regarding future projects.

Sincerely,

A handwritten signature in black ink that reads "Wendy Smith Sturgis".

Wendy Smith Sturgis  
Interim City Manager



# The Advertising Council Inc.

**Peggy Conlon**

President & CEO

July 1, 2003

Mr. Coby Cooper  
General Manager  
KGBT  
9201 W Expressway 83  
Harlingen, TX 78552-6624

Dear Mr. Cooper:

I wanted to take the opportunity to thank you for your invaluable support for the Ad Council's public service advertising campaigns. Once again, your station, KGBT, has demonstrated your outstanding commitment to improve the lives of your viewers. By donating valuable airtime to a variety of pressing social issues, you have distinguished your station as an active and caring resource for your community.

Because of your generosity, we are proud to report that in 2002, the Ad Council received approximately \$1.3 billion in donated media for over 40 campaigns.

Due to your support, we were able to help:

- prevent high-school drop-out, child abuse, drunk driving and domestic violence;
- promote art appreciation, afterschool programs, mentoring, recycling and historic preservation;
- raise awareness about stroke, colon cancer, childhood asthma and learning disabilities;
- confront fair housing and racial discrimination, and the global AIDS epidemic.

The Ad Council remains committed to tackling these complex social issues by producing effective, timely, vetted and quality public service messages for your viewers and Americans nationwide. We know these campaigns have made a difference in people's lives and their communities. However, we could not accomplish this without you and the generosity of your esteemed colleagues in the media.

That is why we believe it is so important to recognize your steadfast commitment to public service advertising. Enclosed please find a copy of a letter we sent to Congressman Solomon P. Ortiz, which highlights your support of the Ad Council's campaigns in calendar year 2002 (this data is obtained from Nielsen's SIGMA reports).

We look forward to working with you to continue to deliver these life-saving messages to the American people. In addition, the Ad Council is very excited to work with you on our new initiatives, which include recognizing the signs of a stroke, healthy lifestyles, underage drinking, foster care adoption, secondhand smoke, and blood donation.

Thank you for making a difference in the lives of your viewers.

Sincerely,



**Peggy Conlon**  
President and CEO  
The Advertising Council, Inc.

Enclosure: Letter to your Congressman



February 5, 2003

Dear Mr. Cooper,

Thank you, thank you, thank you for my scholarship! I received \$2500 from the Hispanic Scholarship Fund, which covers my tuition, books, and school expenses for the entire semester! I am so grateful, thankful, and touched by your support and generosity.

Finances are often a concern in my daily activities, but I decided years ago that regardless of the cost, I would get my education. I am a first generation college graduate, and at 23, I am 24 hrs into my Masters degree in Mass Communication.

This Fall marked my sixth year at UTPA. Of those six years, I've spent the last three commuting from Peñitas to Pan Am at all hours of the day and night. I work hard and study hard (I maintain a 3.6 GPA) because my education is very important to me. I must admit, however, sometimes I feel like I'm never going to finish. Maybe you know the feeling. Nonetheless, receiving this scholarship is your way, and HSF's way of telling me, "Quit complaining and get to class." Thank you for that, sometimes we all need a friendly "kick in the pants."

Thank you for supporting the HSF, and all of us struggling to get a higher education. Receiving this scholarship has been a blessing in my life (this is the second time I receive this award), and it is an honor I will never take for granted.

Thank you and God Bless.

Sincerely,

Pamela Garza



Sept. 22, 2003

Team 4 KGBT-TV  
Mr. Coby Cooper  
9201 W. Expressway 83  
Harlingen, Tx. 78552-9395

Dear Coby,

Thank you for your generous gift in support of Zoofari 2003 and the Gladys Porter Zoo. The Directors of the Valley Zoological Society appreciate your continued support and donation of the two tickets to the David Letterman Show. These will be auctioned during one of our Zoofari events.

A great effort is put into maintaining the Zoo's facilities and its status as one of the best zoos in the world. Our conservation and education programs and the fact that we provide a wholesome, family oriented experience for our guests are a source of pride to all of us. We are fortunate to have a staff and supply of volunteers who all give generously of themselves to the Zoo.

We hope you and your friends will come out and join us October 3 & 4 to celebrate Zoofari 2003. This year's proceeds have been dedicated to the elephant exhibit.

Again, thank you for your donation. Since you received no goods or services in return for your gift and the Valley Zoological Society is a 501-C3 tax exempt organization, your donation should be considered fully deductible for income tax purposes.

Sincerely,

A handwritten signature in cursive script, appearing to read "Twila".

Twila Young  
2003 Zoofari Committee



Office of the President  
1902 North Loop 499  
Harlingen, TX 78550  
(956) 364-4021

August 5, 2003

Mr. Coby Cooper  
9202 W. Expressway 83  
Harlingen, TX 78552

Dear Mr. Cooper:

Thank you for your generous contribution to TSTC Harlingen's Imprint the Future campaign. We are honored to have your name embedded in our new Learning Resource Center walkway, which will proudly display your name as a supporter of our students.

Because of friends like you, our students will have the opportunity to complete their education and meet the demands of a competitive and challenging future.

We believe that our success is measured by how well we serve our students, the community and the state of Texas. Your gift plays a crucial role in the progress and continuing success of TSTC. Thank you for your support.

Sincerely,

A handwritten signature in black ink, appearing to read "V. Gilbert Leal", written in a cursive style.

V. Gilbert Leal  
President



# MOODY CLINIC

1901 E. 22nd Street • Brownsville, Texas 78521  
(956) 542-8504 • Fax (956) 542-6510

**OFFICERS:**

PEGGY GONZALEZ  
President

RICO ROSER  
Vice-President

SANDRA MERRILL  
Secretary

TOM ARCE  
Treasurer

**DIRECTORS:**

SALLY ARROYO

DANI FAULK

FELICIA FRUIA-EDGE

NOEMI GONZALEZ

JACK HARDING

LIZ O. HARRIS

LUIS R. HERNANDEZ

MARY ELLEN MARCHAN

SHARON PUTEGNAT

LINDA ROERIG

MARY VALDEZ-DOHERTY

ERIC VALLE D.D.S.

DAVID VELA

DEBORAH SEARS  
Executive Director

RAY L. SIMMONS, M.D.  
Medical Director

May 26, 2003

Mr. Tim Beisel  
KGBT  
Promotions Manager  
9201 W. Expressway 83  
Harlingen, Texas 78552

Dear Mr. Beisel:

I want to take this opportunity to extend our sincerest thank you for the generous donation to the Moody Clinic. The donation of the *David Letterman tickets* for our silent auction which is beneficial in order to continue the efforts to help fulfill the missions of providing services to special children whom are working toward improving their independence. Dr. and Mrs. Christopher Olson were the purchasers of the tickets.

The members of the Board, staff and volunteers are truly grateful for your contribution and support in our 51<sup>st</sup> year of service to the community.

Sincerely,

  
Norma Valle  
Director of Resource Development



A United Way Agency



# A Night at the Oscars

*honoring Rick Guerra*

5th Annual



*Rick Guerra, 2003 Honoree  
Chief Executive Officer  
Costillas, LTD*

**Past Honorees**

*Oscar R. Cardenas  
1998 Honoree  
President & CEO  
Financial Assistance & Billing*

March 13, 2003

*Veronica Vela Whitacre  
2000 Honoree  
Marketing Director  
Lee's Pharmacy*

Mr. Coby Cooper  
Team 4 KGBT  
9201 West Expressway 83  
Harlingen, Texas 78552

*Paul S. Moxley  
2001 Honoree  
President  
Texas State Bank*

Dear Mr. Coby Cooper:

*Sonia Perez  
2002 Honoree  
Executive Director  
Southwestern Bell*

I wish to extend my personal "Thank You" for being a visible participant in the success of the Fifth Annual "A Night At The Oscars"!

"A Night at the Oscars" was established in 1998 as a tribute to MDA client and long-time volunteer, Oscar Cardenas for his courage, positive attitude and integrity. Each year thereafter, the Muscular Dystrophy Association has recognized an outstanding member of the community whose life and works also reflect those values. Each year's recipient of the annual MDA Oscar Award is selected by the prior year's MDA "A Night at the Oscars" award committee.

Your overwhelming generosity helped to raise \$68,000 for the Muscular Dystrophy Association of the Rio Grande Valley. Through your support, MDA will continue to provide numerous medical services to the individuals and families affected by neuromuscular diseases.

The MDA "Oscar" Award is presented annually to an individual who demonstrates continued support in the humanitarian efforts of the community. I was honored and proud to be the recipient of the award this year. This recognition of community leadership is a tribute that I wish to share with you and all the participants who support the efforts of the Muscular Dystrophy Association.

Sincerely,

Rick Guerra  
Chief Executive Officer  
Costillas, LTD.

The Muscular Dystrophy Association is dedicated to the eradication of the muscular dystrophies, including amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedrich's ataxia and a host of other neuromuscular diseases. Please see [www.mdausa.org](http://www.mdausa.org) for more information.

March 3, 2003

Mr. Coby Cooper  
Team 4 News  
9201 W. Expressway 83  
Harlingen, Texas 78552-9395

Dear Mr. Cooper:

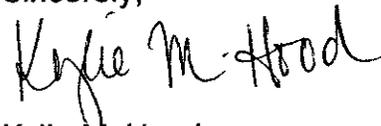
On behalf of the American Lung Association of Texas, thank you for supporting our sixth annual "Blow the Whistle on Asthma" Walk by serving as our Television sponsor. Due in large part to the promos and interviews you ran pertaining to the walk, we signed up more participants than ever!!

As you know, the walk is currently our only fundraiser in the Rio Grande Valley. The funds raised by this event go directly to our local programs and services. The event could never happen without the help of generous supporters like Team 4 News.

More than 350 walkers showed their support for the fight against asthma and lung disease at the walk on February 22<sup>nd</sup>. A great time was definitely had by all!! The walkers especially enjoyed meeting Martha Benavides, our Celebrity Chair. She is always such a great addition to the event.

Please feel free to contact me anytime at the Rio Grande Valley office, 956/631-0514, if I can be of service to you in any way. Again, thank you for your support.

Sincerely,



Kylie M. Hood  
Manager, Programs and Development  
American Lung Association of Texas

3827 North 10th St., Ste. 203  
McAllen, TX 78501  
Phone: (956) 631-0514  
800-LUNG-USA  
Fax: (956) 668-9615

[www.texaslung.org](http://www.texaslung.org)



February 6, 2003

KGBT-TV  
c/o Mr. Coby Cooper  
9201 W. Expressway 83  
Harlingen, TX 78552

Dear Mr. Cooper:

Thank you for your contributions to Valley Baptist Foundation. Our records show that your 2002 contributions total \$368.00.

Your support of Valley Baptist is greatly appreciated. Best wishes for a happy and health New Year.

Sincerely,

Randall Baker  
Senior Vice President  
Valley Baptist Foundation

Dear Colby,

2-6-03

A million thanks to you and KGBT Team 4 News for all the great promotion and coverage of Prime Time - a Galaxy of New Stars. Thanks also for the use of the mirror ball, spotlights and Popcorn machine!

Please thank Jim and Bryan Hale for us too, Bryan did a super job.

Judging from the crowd and the smiles on everyone's faces, Prime Time was a huge success, and KGBT's contribution was the key.

Thanks again Colby - please call on me at any time for any assistance you might need.

Sincerely,  
Crisanne



**ROB ESSLER**

February 17, 2003

Dear Mr. Cooper:

Thank you for acting as a sponsor for the legislative trip to the Valley. It was the first trip for my wife and I and we thoroughly enjoyed it and found it to be both enlightening and educational.

We appreciate you extending your hospitality to us and including us on this delightful trip. In addition, the food and the accommodations were wonderful.

Sincerely,

A handwritten signature in black ink, appearing to read "Rob Eissler".

Rob Eissler  
State Representative

RE/cb



*Governor Eddie Lucio, Jr.*

*First Lady Minnie Lucio*

APRIL 26, 2003

July 20, 2003

Coby Cooper  
KGBT-TV Channel 4  
9202 West Expressway 83  
Harlingen, Texas 78552

Dear Mr. Cooper:

Words cannot express how much I appreciated your kind contribution to my Governor for a Day event. My family, Minnie and I were overwhelmed by the show of love, affection, and support, and the outpouring of good will and hospitality to the people of South Texas.

I know that my constituents and guests really felt like the Capitol belonged to them for the day. Although every President Pro-Tempore shares this day with his district, I know that this Governor for a Day celebration was a momentous occasion for all of South Texas.

Thank you again for your generosity and support. Governor for a Day could not have happened without your assistance.

Sincerely,

A handwritten signature in cursive script that reads "Eddie Lucio, Jr." with a small flourish at the end.

Eddie Lucio, Jr.  
Governor for a Day  
April 26, 2003

*Johnson Meade*  
ADVERTISING/PUBLIC RELATIONS

Laurie G. Simmons  
*President*

January 31, 2003

KGBT-TV Channel 4  
ATTN: Coby Cooper  
9201 W Expy 83  
Harlingen TX 78552

Dear Coby:

On behalf of the Rio Grande Council of Boy Scouts of America, I want to thank you for your generous contribution to the Friends of Scouting 2003 fundraising campaign. Your donation will help to provide young scouts with experiences that will last a lifetime.

Your continued support is greatly appreciated.

Sincerely,



Laurie G. Simmons

FROM THE DESK OF:  
Raul G. Garza  
400 E. Lee  
Kingsvill, Texas 78363  
E-Mail [raulgarzasr78363@hotmail.com](mailto:raulgarzasr78363@hotmail.com)

20 November 2003

KGBT RV  
9201 W. Expressway 83  
Harlingen, Texas 78552

General Manager:  
ATTN: Program Director

Dear Gentlemen & Staff:

I was selected as one of the participants for the Hands On Survival Contest. I did not expect to win, but I participated as a fun and experience thing. I did set two records though; the oldest participant at almost 73 (come Jan); and having come the furthest distance [100+ miles].

I wanted to express my appreciation to your TV Station for holding and sponsoring this event. My wife and friends gave me a one hour shot as I am a diabetic and can not stand long because of either cramping or possibility of lack of fluids. I proved them wrong and left at my last break which was almost 8 hours. I proved them I could still compete.

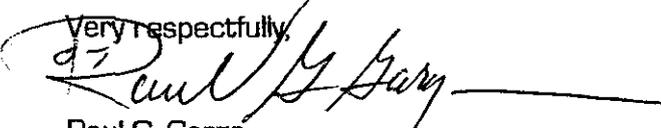
In this sense when I announced I was not coming back after the break your staff treated and cared for my health very kindly and professionally. In fact when your Staff and other contestants found out about my age, I received a lot of admiration and respect. I could not have been treated any nicer anywhere else.

This morning the friend that I stayed with called to say there were still four contestants, the grey headed lady, another young lady and two men. I am rooting for the old lady.

Again, Muchas Gracias! It was well worth the fun and experience. I feel that at an 8 hour stand, I earned my cap and shirt.

Best to all of you. Each and everyone of you have a very Blessed Holiday Season.

Very respectfully,

  
Raul G. Garza.  
Retired Military;  
Retired School Administrator;  
Retired County CaseWorker  
@ Senior Citizens' Center



Eduardo J. Sanchez, M.D., M.P.H.  
Commissioner of Health

Gary R. Bego  
Chief Operating Officer

Charles E. Bell, M.D.  
Executive Deputy Commissioner

PUBLIC HEALTH REGION 11  
601 W. Sesame Drive  
Harlingen, Texas 78550  
<http://www.tdh.state.tx.us>  
956-423-0130

Brian R. Smith, M.D., M.P.H.  
Regional Director

January 16, 2003

Coby Cooper, Station Manager  
KGBT - TV  
9201 West Expressway 83  
Harlingen, Texas 78552

Dear Mr. Cooper:

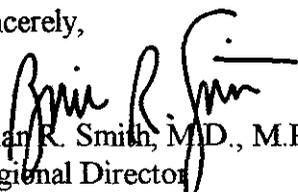
Thank you for airing the public service announcements from the Texas Department of Health's statewide media campaign "Yes, You Can". Providing your viewers with current interviews such as the one conducted on Friday, January 3, 2003 with staff from the Office of Tobacco Prevention and Control illustrates your station's commitment to making a difference in the Rio Grande Valley.

Texas Department of Health studies indicate that adult males have the highest rates of tobacco use in Texas, so our first statewide tobacco cessation campaign targeted the first week in January to encourage 20-40 year old males to quit smoking. We hope your influence has helped in the campaign.

Your partnership in disseminating health information about tobacco, West Nile virus, diabetes prevention, and other important subjects of importance and interest to your viewers and public health is greatly appreciated.

Should we be able to assist in any area of health, please feel free to call me directly at (956) 444-3202, or any of our programs at the main switchboard at (956) 423-0130.

Sincerely,

  
Brian R. Smith, M.D., M.P.H.  
Regional Director



*Jerry Lewis*

**MDA TELETHON**



September 22, 2003

Coby Cooper  
General Manager  
KGBT Team 4  
9201 West Expressway 83  
Harlingen, Texas 78552

Dear Coby:

No words can adequately express our thanks to you and your wonderful staff. The 2003 Jerry Lewis Labor Day Telethon was another smashing success! You and every staff member at Team 4 did a fantastic job, as you always do, for our Labor Day weekend Telethon. We missed seeing you at the show. We appreciate the time your staff gave to make this year's Telethon a record breaking success raising **\$349,539!**

Larry James, as always, did an outstanding job representing MDA. His help over the years and skill with our clients and their families are commendable. Martha Benavides expresses her genuine interest and love for our clients that touches the hearts of our viewers.

It must be particularly gratifying to you to know that Team 4 KGBT helps make it possible for MDA to assist so many children and adults with neuromuscular diseases in your community and across the country. Because of your continued commitment to MDA, your viewers were not only entertained, but also educated about the vital programs of research and services that their support of MDA helps make possible.

Your station's assistance to MDA and those we serve marks your station as a leader in the community. We deeply appreciate your friendship.

With every good wish...

Sincerely,

Karen R. Flores  
District Director  
Rio Grande Valley

815 Arthur Street  
Brownsville, Texas 78521



Tel. (956) 448-2302  
Fax (956) 448-2303  
Email: CDCB\_YouthBuild@hotmail.com

March 3, 2003

Dear Monica Ortiz,

On behalf of the Leadership Brownsville Board and Leadership Brownsville Class 18, I want to thank you for your time and efforts in organizing and presenting the personnel and the stage the topic on Media and the Environment as it relates to the Brownsville community. Reflecting on the evaluations the class filled out for that day, the entire morning session was well accepted by the class and helped to bring about the reality of quality programs and organizations "right in our own backyard."

I look forward to again working alongside your organization and especially want to thank the presenters (Chad Sandwell, Martha Benavidez, Irma Saenz, and Marcy Martinez) that really helped in making it a wonderful day.

Please consider attending the graduation ceremony of Leadership Class 18 on May 22, 2003. If you are interested, please do not hesitate to call on me for tickets and reservations.

Again, I thank you in helping to foster quality leadership roles among the people of our community.

Respectfully,

Greg Flores  
Leadership Class 15, Moderator



SOUTH TEXAS CHAPTER  
Rio Grande Valley Branch  
520 Pecan  
McAllen, Texas 78501  
tel (956) 630-0870  
fax (956) 630-3075

July 22, 2003

Mr. Danny Fletcher  
General Manager  
Clear Channel Communications  
901 East Pike Blvd.  
Weslaco Texas 78596

Dear Danny:

It is difficult to express my gratitude for the kindness you have extended to the Arthritis Foundation and me. Indeed, you are well respected for your uncompromising devotion to your community. The Arthritis Foundation is deeply grateful for your generosity.

I am looking forward to our upcoming events with much enthusiasm. The Jingle Bell Run and Walk committee will be completed soon, and plans for the relay marathon are well underway with South Padre Island presenting the first annual 26.2-mile relay marathon.

Year after year, you offer support. What a difference Clear Channel makes! On behalf of the 3.6 million South Texans with arthritis, thank you for everything you do for the Arthritis Foundation.

Sincerely,

A handwritten signature in cursive script that reads 'Veronica Galligan'.

Veronica Galligan  
Regional Director  
Rio Grande Valley

**Santiago, Billy**

---

**From:** Bow, Helen K SHLOIL-CA [helen.bow@shell.com]  
**Sent:** Thursday, June 05, 2003 2:21 PM  
**To:** Santiago, Billy  
**Subject:** Shareable Wearables School Clothing Drive Benefits Thousands of Area Children

**For Immediate Release: June 5, 2003**

**Shareable Wearables School Clothing Drive Benefits Thousands of Area Children**  
**MCALLEN, TEXAS**--Approximately 3,000 students will receive clothes from the sixth annual "Shareable Wearables" clothing drive, sponsored by Shell Exploration & Production Company, Buckner Children and Family Services, Hop n Shop Markets and Keller Distributors.

Individuals and companies also contributed more than \$3,500 to date, which will go towards the purchase of children's underwear, socks and shoes.

The new and gently worn clothing will be distributed to Valley children, who may otherwise have started off the school year in torn, stained or ill-fitting clothes.

"This event would not be successful without our media partners, KRGV-TV, KURV-radio, KTEX-Radio, B-104 Radio and *The Monitor*, as well as the generosity of companies such as Vanity Fair, Inland Packing and L&F Distributing," said Danny Echols, SEPCo. "And of course, we would also like to extend a special thanks to the charitable residents of the Valley, who have contributed to the growth of Shareable Wearables."

"Shareable Wearables" began in 1998 with Shell Exploration and Production Company, the Shell Hop 'n Shop Stores and Buckner joining together to collect some 10,000 pieces of clothing. The 2003 donations will be distributed by more than 25 social service agencies throughout the Valley prior to the upcoming school year.

Anyone still wishing to participate may mail a check, made payable to: Buckner-Shareable Wearables to the Buckner Office at 5425 N. McColl, Ste. A, McAllen, Texas 78504.

**Questions:**

Shell Exploration & Production Company	Stacy Hutchinson	281-544-5069
Shell Oil Company	Helen Bow	713-241-4544
Buckner		956-668-0145

**NOTE TO EDITOR:**

photos and interviews available upon request

Helen K. Bow  
Media Relations  
Shell Oil Company  
P.O. Box 2463

6/5/2003



Children's Defense Fund®

TEXAS

June 25, 2003

Billy Santiago  
3301 South Expressway 83  
Harlingen, TX 78582

Dear Mr. Santiago,

**Thank you** for supporting STAND FOR CHILDREN DAY on Saturday, June 7.

With your participation and the collaboration of over 65 staff and volunteers from, International Bank of Commerce (IBC), Wal-Mart, Texas Department of Human Services (DHS), member agencies of the Children's Health Coalition – RGV, Edinburg CISD and the Boys & Girls Club of Edinburg, we were able to reach hundreds of families throughout the Valley and assist them with CHIP and Children's Medicaid enrollment.

STAND FOR CHILDREN DAY was also a success due to Valley-wide media public service announcements and live radio coverage by B-104 and K-TEX.

We look forward to working with you and all our valued community leaders to ensure the health and well being of Rio Grande Valley children throughout the year.

Sincerely,

Olga C. Gabriel, MPH  
Project Administrator  
Children's Defense Fund – RGV

Luisa Saenz  
Project Administrator  
Children's Defense Fund – RGV



May 28, 2003

Billy Santiago  
Clear Channel Radio  
901 East Pike  
Weslaco TX 78596

Dear Billy:

I wanted to express my sincere appreciation for *Clear Channel Radio's* sponsorship of this past weekend's annual Arthritis Walk held at *Senior Friends*. Your support helps us at the Arthritis Foundation achieve our mission to improve lives through leadership in the prevention, control and cure of arthritis.

I would also like to thank you for the staff provided by the *Clear Channel Radio*. Their services were invaluable and helped make this a great event.

After expenses, the walk raised \$13,186.85. This money will have a significant impact in the fight against arthritis, the nation's number one cause of disability. Thank you once again for making this walk happen. We look forward to an even bigger and better event next year.

Sincerely,

*Veronica Galligan*

Veronica Galligan  
Regional Director ~ Arthritis Foundation

*Elena Hill*

Elena Hill  
Senior Friends Director ~ Arthritis Walk Chair



March  
of Dimes  
*Saving babies, together*

1418 Beech Avenue, Suite 106  
McAllen, Texas 78501  
Telephone (956) 682-7114  
Fax (956) 682-7786

Kim Hanson-Mercier  
*Sr. Community Director*

May 9, 2003

Billy Santiago  
Clear Channel  
901 E Pike Blvd  
Weslaco, TX 78596

Dear Billy:

On behalf of the South Texas Division of the March of Dimes, I would like to take this opportunity to thank you and your organization for the sponsorship you generously donated to WalkAmerica 2003. Your personal commitment to the March of Dimes and WalkAmerica 2003 shows true leadership and community spirit.

It is with great excitement that I inform you that we surpassed our goal in McAllen with more than 70 teams and 900 walkers participating. We are happy to announce that the Rio Grande Valley raised over \$180,000 because of you and your organization's support.

The mission of the March of Dimes is to prevent birth defects and infant mortality through programs of research, education, advocacy and community services. Our lifesaving research means hope for nearly half a million babies born too soon each year, and for the 150,000 babies born each year with disabling or fatal birth defects.

Again, I want to offer my heartfelt appreciation for your support and look forward to working with you at WalkAmerica 2004.

Sincerely,

Kim Hanson-Mercier  
Community Director

To Billy Santiago  
Clear Channel Radio

5/5/03

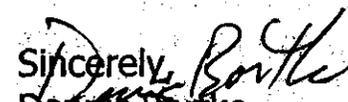
From Dennis Bortko  
RGV Regional Chili Cook Off Chairman

Subject Effective communications

First I would like to thank all of the staff of Clear Channel radio for excellent communications. I thank you also for being at the event and taking part in the festivities.

I had started this project about 8 months ago when the International Chili Society granted a Regional status to this area. I had pestered them for several months. I put out 300 posters and talked (word of mouth) to over 135 businesses and dropped off my packet of information about the cook off to these businesses as well. Activity stayed just a little above the stagnant point. It was not until Clear Channel radio and all the staff of DJ's got involved did the activity level kick into high gear. It amazed me what a difference it made for people to hear the information about the cook off on the radio. By the time I arrived back home after the radio spots my phone was ringing off the hook. I had more inquiries in two days than I had in 3 months. I feel that the event would not have been the success it was without Clear Channel Radio. We had 30 teams from 5 states including Texas at this event. Over 400 people came out to taste the chili's

I can only thank you and it makes me feel that it isn't enough to say. The radio spots and then you and your staff members showing up was icing on the cake. Starting June 1<sup>st</sup> I will be starting to set the foundation for the 2<sup>nd</sup> annual RGV regional chili cook off. If there are some helpful hints for more effective promotional ideas I will be receptive to any and all of them. Thanks to all of you for helping make this event a success.

Sincerely,  
  
Dennis Bortko

# Al Amin Shrine Center



D. "Jim" KAELIN  
Potentate

JOHN MILLER  
Recorder

A . A . O . N . M . S .

2001 SUNTIDE ROAD CORPUS CHRISTI, TEXAS 78409  
Telephone 361 241-5353 FAX 361 241-0509 E-Mail [alamintemple@juno.com](mailto:alamintemple@juno.com)

JANUARY 28, 2003

KTEX 100.3 FM  
901 Pike Blvd.  
Weslaco, Texas 78596

Attn: Beau Buisson

Dear Beau:

Just a small note to say a extra big thank you and KTEX for supporting the SHRINER'S first annual BULL RIDING EXTRAVAGANZA held January 24 & 25, 2003 at the Rio Grande Valley Live Stock Show grounds Mercedes, Tx.. Myself, the SHRINER'S, the crew of the N.P.B.R. and the bull riders would like to take this opportunity to say they appreciate you, the KTEX staff and crew for being a major part of this successful event. We hope that you enjoyed it as well as we did.

Without great sponsors like KTEX this event would not have taken place.

The SHRINER's worked extremely hard to bring the type of professional event everyone deserves while maintaining a fun family oriented atmosphere.

Beau, thanks again, and please thank your KTEX staff and crew for all the hard work put forth in making it a success and we look forward to working with KTEX again next year.

Remember "SHRINERS HELPING KIDS".

Sincerely,

A handwritten signature in cursive script that reads "Bill Sandell".

Bill Sandell  
Chief Rabban or First Vice President  
Al Amin Shrine Center

W.R. "Bill" SANDELL  
Chief Rabban

MIKE HARTZER  
Assistant Rabban

D.L. "Don" MARTIN  
High Priest & Prophet

V. "Vince" Ares  
Oriental Guide

J.R. "Jim" CRAMER PP  
Treasurer



## Junior League of McAllen, Inc.

Dear Mr. Rodger Kay:

The Junior League of McAllen, Inc. would first like to thank you for supporting our organization. And next we have an exciting announcement for our Advertising Sponsors and the community. We will again have the opportunity to distribute the Bougainvillea Spring Magazine through **The Monitor** on Sunday, April 1, 2001. Over 25,000 copies will be distributed in the McAllen, Edinburg and Mission area. This circulation will not only increase your visibility in the market, but also demonstrates to your customers and potential customers that you are taking an active role to improve the quality of life in our community through your sponsorship with the Junior League of McAllen.

In light of this modification, we will discontinue printing the Summer and Fall issues of the Bougainvillea Magazine. We are confident you will understand the need not to print these issues in light of the mass distribution during our two high-profile events, Dias Festivos Marketplace and Symphony in the Park.

Your generous contribution of \$2,000.00 has assisted many worthwhile programs and organizations. Our team efforts of *"Building a Stronger Community Together...One Project at a Time"* include:

- ◆ Avance-Rio Grande Valley
- ◆ Texas Special Olympics
- ◆ Nikki Rowe High School Physics Class
- ◆ McAllen Boys & Girls Club "Project Learn"
- ◆ Mujeres Unidas – Children program
- ◆ RGV American Cancer Society – Camp Discovery
- ◆ RGV Easter Seals – Childcare program
- ◆ RGV Food Bank – School Tools program
- ◆ American Lung Association – Valley SuperKids Asthma Camp
- ◆ South Texas Lady Broncs
- ◆ Palmer Drug Abuse Program
- ◆ Travis Middle School – Environmental Club
- ◆ ABC Grants to Teacher of MISD
- ◆ College Scholarships
- ◆ Girls State

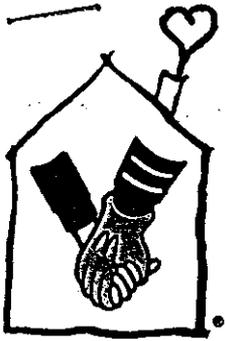
This year has been monumental; we are proud of our heritage and accomplishments. Enclosed is your Charitable Donation Substantiation Form. Should you have any questions and/or comments regarding the form or the changes with the Bougainvillea Magazine, please call me at (956) 493-3861 or at the League office, (956) 682-0071.

Again we are sincerely grateful for your generous support and faith in the Junior League of McAllen.

Sincerely,

Michelle Kinney  
Resource Development Chairman

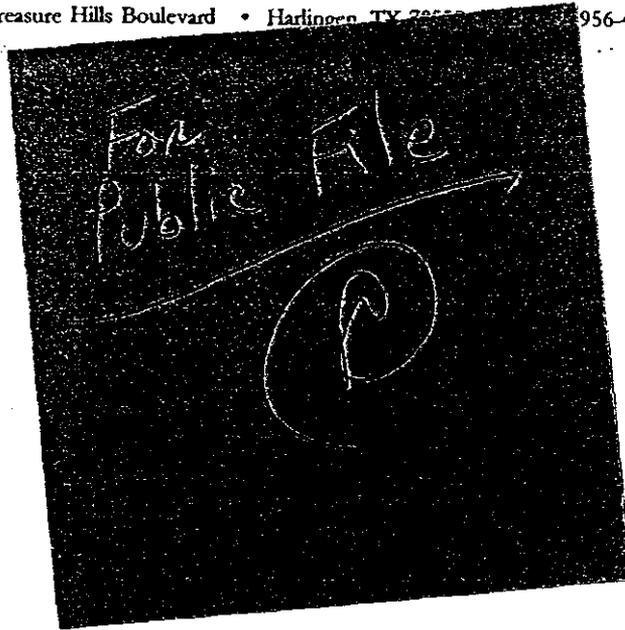
FEB 21 14.7



RONALD McDONALD  
HOUSE CHARITIES  
RIO GRANDE VALLEY

# Ronald McDonald House® of the Rio Grande Valley

1720 Treasure Hills Boulevard • Harlingen, TX 78550 • Phone: 956-412-7200 • Fax: 956-412-6300



February 5, 2001

Rodger Kay  
B-104 FM  
3301 South Expressway 77  
Harlingen, TX 78550

Dear Mr. Kay,

On behalf of the Ronald McDonald House of the Rio Grande Valley, please accept our sincere appreciation for your donation to the 2<sup>nd</sup> Annual Wild Game Feast and Silent Auction fundraiser for Saturday, January 27, 2001. The airtime certificate for \$500 purchased by Eileen Brown from Advanced Medical Supply helped us reach our financial goal. Please accept this acknowledgement as our compliance with IRS reporting requirements. The donation information is accurate to the best of our knowledge.

We have served as a "home away from home" for over 195 families with ill children in area hospitals. The Ronald McDonald House is dependent upon the continuing support of the community to accomplish our charitable mission.

We invite you to visit the "House that Love Built" to see first hand where your efforts are so appreciated. Sincere thanks for your help in making this fundraiser such a big success.

Very truly yours,

Mindy Plumlee  
Executive Director



March 14, 2001

KTEX/KBFM  
3301 S. Expwy 83  
Harlingen, TX 78550

Dear Billy & Patches,

*Lutheran Social Services of the South, Inc.* would like to express our sincere gratitude to you, KTEX, and KBFM for having us on your on-air interview to get the word out about the need for Foster/Adoptive Parents in the Valley. Your show made a difference because we had more families attend our Informational Meeting that night and we had people calling our office to get more information. This was a very successful meeting and it looks as though we will be certifying more foster families to care for our "Children of Promise". We thank you once again for supporting our agency, children, and families. Please contact me if you have any questions or if your radio stations would like to help in any other way.

Respectfully,

Alisa Swinderman  
LSS Foster Care and Adoption Recruiter



## United Blood Services

1312 Pecan Boulevard / McAllen, TX 78501-4352  
(956) 682-1314 / 1 (888) UBS-HERO / 1 (888) 827-4376 / FAX (956) 682-7578

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March 28, 2001

Jane O'lexi  
K-TEX/FM 100.3  
3301 S. Exwy 83  
Harlingen, TX 78550

Dear Ms. O'lexi:

Our sincerest thanks go to **K-TEX/FM 100.3** hosting a successful blood drive on February 14, 2001.

A total of 10 volunteered to give and 9 were able to donate. Because we can make up to three blood components from each pint of blood, those 9 donations may be able to help as many 27 patients.

**K-Tex/FM 100.3** continued participation in this community service is greatly appreciated. Through your support we are able to meet the daily needs of 80% of the valleys blood supply.

Not only are blood donations important, but so is the time and effort that the **K-TEX/FM 100.3** staff donates because it allows our staff the privilege of working under optimal conditions which is crucial for effective donor care. All types of donations help to make a mobile drive run smoothly and with your cooperation the **K-TEX/FM 100.3** drive was a success!

On behalf of United Blood Services' staff, and the many patients who will benefit, we **thank you** for being a part of this community life line.

Sincerely,

Robyn Davila  
Community Relations Representative

Maybe the next one will get more.  
Let's Do something in June.  
Any ideas?



**BOYS & GIRLS CLUB  
OF McALLEN**

*Othal E. Brand Center*  
P.O. Box 577  
McAllen, TX 78505-0577  
(956) 630-5323

April 5, 2001

KTEX Radio  
3301 S. Expwy 83  
Harlingen, Texas 78550

Dear Sir/Madam:

Please accept this formal letter of thanks for your outstanding support of the Boys & Girls Club of McAllen Annual Gala. Your contribution will go a long way towards offering positive alternatives to a host of negative influences and pressures facing today's youth.

Through your support, we have raised over \$150,000 for programs which benefit the 5,000 members who use our facilities. These programs are directed towards providing positive and constructive activities to all the young people who attend the Club after school and during the summer.

Once again, thank you so much for caring and for making youth a priority.

Sincerely,

Paula Moxley  
President

Belinda Cowan  
Executive Director



United Way



## CATTLE BARON'S BALL

September 27, 2001

July Broadcasting  
1011 E. Frontage Rd., Ste. 5  
Alamo, Texas 78516

Dear Cattle Baron's Supporter,

On behalf of the American Cancer Society Cattle Baron's Committee, we want to "Thank You" for your support in the past.

We would like to encourage you to support Cattle Baron's 2002.

We want to reassure you that the funds being raised are put forth to a great cause.....  
fighting cancer.

We look forward to a great Cattle Baron's 2002; we have great plans! Looking forward  
to hearing from you.

Cowboy'n Up in 2002,

*Trey & Tricia Medlock*

Trey & Tricia Medlock  
E-Mail: TRICIAM@aol.com



Hope. Progress. Answers.

5413 South McColl Road • Edinburg, Texas 78539 • Tel: (956) 682-8320 • Fax: (956) 682-8410

Dear Tony,

Thank you so much

for coming to our Red

Ribbon Rally. I appreciate

what you do to help

kids off drugs. You really

added to our presentation.

Trevin Murrell

Travis Middle School

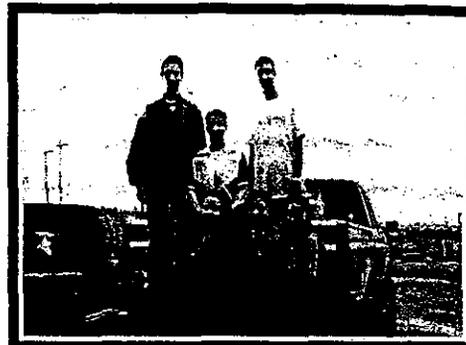
## 2<sup>nd</sup> Annual High School Student Hunger Food Drive

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It was cold, rainy, and dreary but that did not stop high schools from across the valley from bringing in their food drive collections. On Friday, November 17 high schools rolled in one by one in hopes that their hard work over the past month would land them in first place. Students unloaded their buses and trailers and waited anxiously as their collections were weighed. Radio personality Mary Ann from B-104 was on hand with a live remote and interviewed students as they waited. Results were posted one by one and by the end of the day three high schools emerged victorious.



*Category A: Mission High School*  
6,326 lbs.  
2.5 lbs. per student



*Category B: PSJA Memorial High School*  
6,158 lbs.  
3.9 lbs. per student



*Category C: South Palm Gardens High School*  
2,504 lbs.  
31.6 lbs. per student

High schools were grouped into three categories based on student population and competed against each other within that category. The high school within each category that collected the most pounds per student won a band party hosted by B-104.

In total, the B-104 Student Hunger Food Drive raised over 36,000 pounds of food. These donations came at a critical time when the need for food increased due to the holiday season. Through the hard work and efforts of these students more food was available to send out to our agencies and more needy families across the valley were able to receive a warm meal during the holidays.

The Food Bank of the Rio Grande Valley, Inc. would like to thank all the high schools that participated: Mission High School, McAllen Memorial High School, Nikki Rowe High School, McAllen High School, PSJA Memorial High School, Sharyland High School, Mercedes High School, Weslaco East High School, South Palm Gardens High School, Options High School, Med Hi, South Texas High School, and Raymondville High School.



INSTITUTIONAL ADVANCEMENT

THE UNIVERSITY OF TEXAS AT BROWNSVILLE and TEXAS SOUTHMOST COLLEGE

80 Fort Brown • Brownsville, Texas 78520 • (956) 548-6575 • Fax (956) 544-8883 • E-mail: wstrong@utb1.utb.edu

W.F. Strong, Ph.D.  
Vice President  
for Institutional Advancement

08/22/01

Mr. Beau Buisson  
KBFM / K-TEX  
1011 East Road Suite V  
Alamo, TX 78516

Dear Mr. Buisson:

On behalf of The University of Texas at Brownsville and Texas Southmost College, I would like to thank you for your generous gift of air time during UTB/TSC welcome week at The University.

This will acknowledge the gift of air time received on 08/14/01. Your contribution qualifies as a tax-deductible contribution. We have not provided any goods or services in exchange for your gift.

On behalf of the students, faculty and staff of UTB/TSC, thank you for selecting our university as recipients. Your generosity has saved The University \$2,850.00 in expenses for publicity.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. F. Strong', written over the word 'Sincerely'.

W. F. Strong, Ph.D.

Enclosed:      Receipt(s)

On behalf of Zentor Sales and the families we  
its board of directors and the families we  
are it thank you for serving as our  
council at this year's Festival of Arts. Both  
you and the auctioneer did a wonderful job  
organizing the crowd and making all the friends!  
We appreciate your support and generosity...

Father,

December 3, 2001

13<sup>th</sup> and Madison Street  
Harrington, Texas 78550  
January 9, 2002

Tony Forina

3301 S. Expressway 83  
Harrington, Texas 78550

Dear Mr. Forina,

My name is Michele Jimenez, and I'm

writing to you to tell you thanks for letting me

attend K-Tex for Career day. I wasn't too

sure if I wanted to be a radio DJ because

I wasn't sure what it would be like. Now I

know and now I can say that I want to be

one. People won't be able to say "You don't know

what you're in for." I do know now well, I don't

really know what to write or not to write

so I let you get back to work or something.

Sincerely,

Michele Jimenez #25

Michele Jimenez #25