

Midland -  
Odessa



P.O. Box 50432  
Midland, Texas 79710



January 21, 2004

Karen Carter  
KMID-TV  
P.O. Box 60230  
Midland, TX 79711



Dear Karen,

I recently finished preparing the Keep Midland Beautiful Annual Report, and that is what has prompted me to write this letter. While compiling the information on the amount of TV coverage we received in 2003, I became aware of the great service you give to Keep Midland Beautiful. KMID responds to each press release sent out by Keep Midland Beautiful, and created opportunities for us to reach more people with our mission by going as far as airing the 6:00 pm news "live" from one of our garden projects. Thank you for all you do for Keep Midland Beautiful. Please share our appreciation with the entire KMID staff.



Sincerely,

A handwritten signature in cursive script that reads 'Doreen Richardson'.

Doreen Richardson  
Executive Director



# **Localism Success Stories**

## **Midland-Odessa Area Broadcasters**

**Compiled by the Texas Association of Broadcasters – January 2004**

---

Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522



NATIONAL  
MULTIPLE SCLEROSIS  
SOCIETY

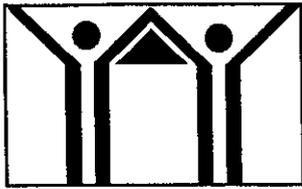
Dear Gay,

Thank you so much for the fabulous video for our Runner of Champions. You really put your all into it and I know Claytie + Modesta were very pleased.

You should be very proud of your work. It was a great pleasure working with you!

Sincerely,

Kristen Stubbs



# Midland Habitat

Summer 2002

## KMID TV Helps Make Home A Reality...



*Sirnetha Montano and family proudly pose outside their new home!*

KMID TV not only donated the land for this new home, they also helped build it! From weather, news and the business office, Channel 2 worked with Ms. Montano to make her dream of a safe, stable home come true for her and her four children. Ms. Montano, who was widowed a few years ago, can now, with the help of the community and Big 2 News, call 2407 Elizabeth home! KMID TV also donated the lot next door, on which we will be dedicating the next Habitat home in September for a mother and her four children. Thanks Big 2 News!

An addendum to this happy story...this house was sponsored by an anonymous donor. What an example of our community coming together to help...one family at a time.

Thank you!

### INSIDE

Family Picnic.....	2
Lenz .....	3
Fiji .....	3
ReSTORE .....	4-5
Contributions .....	6

November 5, 2003

COPY

Mr. Mark McKay, General Manager  
KMID Channel 2 TV  
P. O. Box 60230  
Midland, TX 79711

Dear Mr. McKay:

On behalf of the Midland Gem & Mineral Society, I thank you for the news/community coverage article your station did last Sunday night on our annual gem and mineral show. I got to see it on your 10:00 p.m. airing. I thought it was great! Not only did your camera/interview people do a good job of catching relevant and meaningful people and views of the show, but also your people did a great job of editing; the article was informative and flowed nicely. As a non-profit educational organization, Midland Gem & Mineral Society sincerely appreciates such coverage.

Our 2004 show is scheduled for Saturday and Sunday, November 6<sup>th</sup> and 7<sup>th</sup>. It will again be at the Midland County Exhibit Building. We would love to have you visit us again! I fully realize that Friday nights in November mean high school football, but if a crew would like to make some "file" footage in advance of our show or catch our show opening on Saturday for airing that day, we will strive to accommodate.

Again, MG&MS thanks you. If our other activities during the year offer some human-interest story potential, we will try to give you sufficient notice that you might consider them for coverage.

Yours truly,



Craig Tellinghuisen, '03 Show Chair  
Midland Gem & Mineral Society

Home phone: 697-7668



BlueCross BlueShield  
of Texas

Dear Big 2 News,

Thank you for coming and doing the interview with my mother and me. I really appreciated it very much. It was a great job putting it together. One day we will find a cure for MS.

Thank you,

Trevor Anderson

Trevor Anderson

What a wonderful, encouraging story!  
Thanks for everything.

God bless,  
Lisa Anderson

Dear Mike,  
Thank you so much for  
contributing your time,  
voice, and experience to  
our candlelight vigil. You  
did a wonderful job and  
we do appreciate your  
willingness to work with  
us on our fight against  
 drunk driving and  
welder age drinking.

may your holidays be  
filled with happiness  
and may you have a  
safe and healthy new  
year.

Yours truly,  
Beth Caldwell  
Victims Assistance  
Coordinator

  
Sincerely,  
Beth Caldwell

THANK YOU

11/10/03

Dear Susan,

Thanks for the purchase -  
tax in permitting the  
American Heart Share  
& Run.

On behalf of Charles  
Spence and I, please  
let all of the KMID-TV  
staff know we really  
appreciate your help  
in having a successful  
event.  
Thank you  
ARI



LEADERSHIP MIDLAND

Public  
File

January 13, 2003

Mark McKay  
KMID TV  
PO Box 60230  
Midland, Texas 79711

Dear Mark:

The fourth LEADERSHIP MIDLAND session for 2002-2003, "Design of the City, Transportation and Communication" was a success!

Our participants are most enthusiastic about LEADERSHIP MIDLAND and the future of our community. Your knowledge, insight and expertise are the most valuable resources our city has to share with them. Please know that your generous donation of time and knowledge is helping to mold Midland's future leaders.

If LEADERSHIP MIDLAND can ever be of service to you, please let us know.

Sincerely,

Chan Price  
Chair, Advisory Board

Mark Nicholas  
Chair, Curriculum Committee

/dmw



**NATIONAL KIDNEY FOUNDATION® OF WEST TEXAS, INC.**

September 9, 2003

Attn.: Mr. Mark McKay  
KMID-TV  
PO Box 60230  
Midland, TX 79711

Dear Mr. McKay:

On behalf of the 2003 Cadillac Invitational Golf Committee and the National Kidney Foundation of West Texas (NKFWT) Board of Directors, we would like to express our sincere gratitude for your donation of the Advertising Package for our Seventh Annual Cadillac Invitational Golf Tournament Celebrity Dinner and Silent Auction.

Because of your generous support, the NKF of West Texas is close to reaching our goal of \$100,000 making it one of the best tournaments ever! This is tremendous. The funds will be utilized to continue much needed local community and patient programs and services in the fight against kidney and urinary tract diseases. Thank you!

Sincerely,

A handwritten signature in black ink that reads "Toyah D. Bell".

Toyah D. Bell  
District Coordinator-Midland/Odessa  
NKF of West Texas



2208 N. Loop 250 West  
Midland, Texas 79707-6011  
915 689-9898  
800 523-9898

fax  
915 694-2551  
email  
manorpark1@aol.com

January 16, 2003

Mrs. Karen Carter  
KMID TV  
PO Box 60230  
Midland, TX 79711

Dear Karen,

Due to personal family commitments, I have moved into a *part-time* position here at Manor Park. My new position is Staff Development Coordinator. I will miss working with you and our other wonderful volunteers. For all your help in the past, I say a very heartfelt "Thank You"!

I am very proud to introduce you to my replacement, Mrs. LaNell Honeyman! LaNell is very excited about her new responsibilities as the *Life Enhancement/Volunteer Coordinator*. She is a real delight with whom to work, and she has many great ideas that she wants to implement. I know you will enjoy working with LaNell, and I encourage you to stop by her office (my old office) to meet her.

Again, thank you so very much for your wonderful contribution to the quality of life of our residents, and I hope to continue seeing you up here at Manor Park!

Very best regards,

A handwritten signature in cursive script that reads "Ellen".

Ellen M. Gossett  
Staff Development Coordinator

/emg

PLS copy  
for PLS file  
&  
Post



NATIONAL  
MULTIPLE SCLEROSIS  
SOCIETY

Dear Mark,

Thank you so much for Big 2's  
support of our Runner of Champions 2005.

Sponsoring our video was such a tremendous  
contribution and I appreciate it very much.

Jay Conner did a fabulous job - in addition  
to being professional & pleasant he is very  
talented. Thanks for his services!

Sincerely,  
Kristen Shields

# Community Matters



what matters.

Just wanted to  
say "THANKS"!

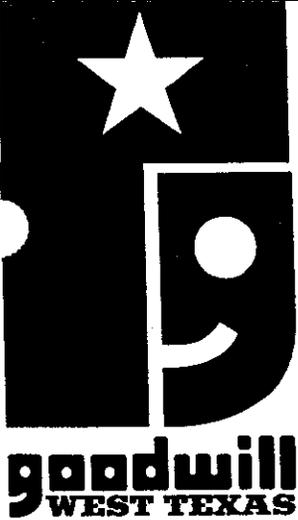
For the coverage.

You Guys Are,  
THE GREATEST.

Dave

Catholic Charities

**Abilene • Odessa • Midland • San Angelo  
Brownwood • Sweetwater • Eastland • Clyde**



**Executive Director**  
Bob Test

**Officers**

**President**  
Don Pittman  
J.C. Penney

**Vice President**  
Gayle Kiger  
KTAB-TV

**Secretary**  
Betty Hukill  
Abilene Cultural Affairs

**Treasurer**  
Todd Clemmer  
Condley & Co.

**Board of Directors**  
Shellie Abel - Outback Steakhouse  
Dr. Morris Baker - Civic Volunteer  
Becky Bowden - Relics  
Cecilia Bowers - Cingular Wireless  
Terri Burke - Abilene Reporter News  
Lupita Cuadros - Peerless Cleaners  
Frank Fite - Busch Jewelers  
Kelly Gill - Attorney  
David Gist - Lawrence Hall Chevrolet  
Pamala Goble - Candies by Vletas  
Tim Graves - Condley & Co.  
Johan Green - Cinderella Boutique  
Russell Guthrie - Davis Kinard & Co.  
Doug Hodel - Area Wide Phonebook  
Peggy Manning - Senter Realtors  
Steve Majors - Mall of Abilene  
Kevin New - Automated Copy Systems  
Phil Nichols - Nichols/AAA Battery Co.  
Dr. Angela Nicolini - Optometrist  
Drew Sleeper - Civic Volunteer  
Laurie Stevens - Media Texas

January 16, 2003

Karen Carter  
Anchor/Reporter  
KMID TV  
3200 LaForce Blvd.  
P.O. Box 60230  
Midland, TX 79711

Dear Karen:

Thank you so much for the news feature you did on Goodwill – West Texas. The feature gave our organization a real “jump start” into the Permian Basin community. The interview of the individuals from the other agencies was exceptional, and gave us encouragement that other agencies would consider our work important to the community.

Mr. Test tried to contact you to express his appreciation to you as well, but I am unaware as to whether or not he was able to make contact.

Again, we appreciate your time and effort, and look forward to seeing you again after our facility is up and running.

Sincerely,

**Bob Brown**  
Manager Workforce Development





Coy Willis, President  
1200 N. Fairgrounds Road  
Midland, TX 79706  
Phone 915-685-7424 Fax 915-686-1603

November 7, 2002

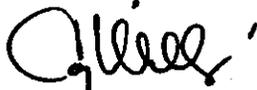
Ron Reynolds  
KMID News  
Midland Regional Airport

Dear Mr. Reynolds,

Congratulations on winning the Texas Animal Control Association's Media Award. We would like to invite you to attend the awards luncheon being held at the Embassy Suites Hotel at 4520 Ridgemont Dr. in Abilene, TX. Lunch will be served at approximately 11:45 a.m. in the ceremony will end at approximately 1:30 p.m. Please R.S.V.P. at 915-685-7423.

Again congratulations, hope to see you in Abilene.

Sincerely

  
Coy Willis



January 10, 2003

Executive Director  
Lael Cordes-Piitts, LMSW  
Assistant Director  
Sandra Ray, MS

Big 2 News  
Karen Carter  
PO Box 60230  
Midland, TX 79711

Dear Ms. Carter,

On behalf of Casa de Amigos, I want to thank you very much for the television coverage of toy donations for our Christmas giveaway. With the assistance of generous people like you, we were able to assist many families with toys, clothing, trees and food baskets.

The Social Service program also provides assistance with emergency food and clothing and limited help with utilities for low income families and individuals of all ethnic backgrounds. Our mission is "Helping People Help Themselves."

Your gift is evidence of support for our efforts and of your own commitment to helping those in need in Midland. Thank you for joining in our work through your contribution.

Sincerely,

*Catarina Medrano*  
Catarina Medrano  
Director of Social Services

A United Way



Member Agency

*"Helping People Help Themselves"*

1101 East Garden Lane • Midland, Texas 79701-3683

915-682-9701 • FAX 915-682-3817

Website: [www.casadeamigos.locality.com](http://www.casadeamigos.locality.com) E-mail: [casadeamigos@marshill.com](mailto:casadeamigos@marshill.com)



my address 117  
Oct 18, 02

Dear Mr Barber,  
Thank you so much for your unfurried competent handling of  
program at 9/11/02 at the Rose Garden behind MFD Central Sta.  
Please come visit of Riverside to me at our home any time.

Sincerely  
Thomas A. Lowe  
HA

2505 Bobwhite Drive  
Odessa, Texas 79761  
October 28, 2002

Mr. Mike Barker  
Box 60230  
Midland, Texas 79711

Dear Mike:

All too often, we in our busy lives are quick to find fault and complain. We are critical of words, deeds and appearances. We seldom take time to "smell the roses" of a job well done.

The purpose of this letter is to tell you that I did "smell the roses". At my request, you agreed to come and speak to our group recently. Your opening words gathered the groups' total attention. Then you held it through a very smooth transition to the question and answer session. The questions were answered with openness, sincerity and immediate response.

I have been a meeting and convention planner for a contractors association over the past 25 years. During that time, I booked many big name speakers such as Bill Coors, Justin Wilson, Bob Murphy, Congressman Henry Hyde, and numerous others. Take my word, you are in the category with all of the above.

Speaking for all the attendees, and the Asbury United Methodist Men who were hosts of the luncheon, "Thanks a million".

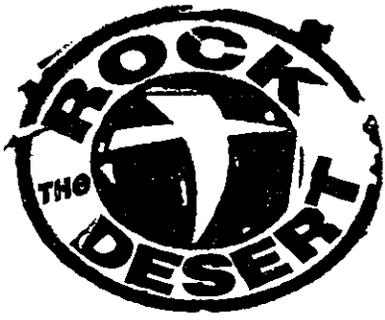
Very truly yours,



Ed Kull  
President  
Asbury United Methodist Men

EK:mk

Public File



October 14, 2002

KMID  
Attn: Mark McKay  
P.O. Box 60230-79711  
Midland, Texas 79708

Dear Mr. McKay,

On behalf of the Board of Directors of Rock The Desert, I want to thank you for your generous support of Rock The Desert-2K2. We were overwhelmed by the tremendous support from the communities of Midland and Odessa in terms of volunteers and financial support. Rock The Desert would not have occurred without many hours of prayer, preparation, and your generosity. Those involved with RTD will never realize the full impact of the ministry and outreach of the event, only God knows how many seeds were planted.

Please accept this gift as a small token of our gratitude and thank you for your support.

Sincerely,

A handwritten signature in black ink, appearing to read "Marcy and Doug Tull". The signature is fluid and cursive.

Marcy and Doug Tull

**3300 North A Street  
Building 4, Suite 218  
Midland, Texas 79705  
Office 915.697.4548  
Fax 915.687.1024  
email parkinglotprod@aol.com  
www.rockthedesert.com**

# WHAT IS A FIREMAN?

He's the guy next door.

He's a man's man with the sharp memory  
of a little boy who never got over the  
excitement of engines and sirens and  
smoke and danger.

He's a guy like you and me with warts  
and worries and unfulfilled dreams.

But he stands taller than most of us.

He's a fireman.

He puts it all on the line when the bell rings.

He's a fireman is at once the most fortunate  
and the least fortunate of men.

He's a man who savors life because he has  
seen too much death. He's a gentle man  
because he has seen too much of the  
awesome power of violent forces out of  
control. He's a man responsive to a child's  
laughter because his arms have held too  
many small bodies that will never laugh again.

He's a man who appreciates the simple  
pleasures of life . . . hot coffee held in  
numbed, unbending fingers . . . the flush  
of fresh air pumping through smoke and  
fire convulsed lungs . . . a warm bed for  
bone and muscle compelled beyond  
feeling . . . the camaraderie of brave men  
. . . the divine peace of selfless service and  
a job well done in the name of all men.

He doesn't wear buttons or wave flags or  
shout obscenities and when he marches, it  
is to honor a fallen comrade.

He doesn't preach the brotherhood of man  
He lives it.

**Mel Hudman**

---

**From:** "Doreen Richardson" <keepmidlandbeautiful@cyberbasin.com>  
**To:** "trey walker" <trey\_walker@big2.com>; "Mel Hudman" <mhudman@big2.com>; "kmid" <news@big2.com>  
**Sent:** Monday, September 15, 2003 10:06 AM  
**Subject:** thanks

Please forward this message of thanks to everyone involved in the great coverage and support you gave us on the Liberty Garden project. The partnership between KMID and KMB is so important to us and aids in the success of our projects and organization. Thanks again.

Doreen Richardson  
Executive Director  
Keep Midland Beautiful  
P.O. Box 50432  
Midland, TX 79710  
432-687-7400  
Fax 432-687-7336  
[keepmidlandbeautiful@cyberbasin.com](mailto:keepmidlandbeautiful@cyberbasin.com)  
[www.keepmidlandbeautiful.org](http://www.keepmidlandbeautiful.org)



COPY TO  
All Dept  
H&S

P.O. Box 10949  
Midland, Texas 79702  
915-688-4190  
FAX 915-688-4194  
email: kmb1@iglobal.net  
www.keepmidlandbeautiful.org

October 16, 2002



Please note:

915.687.7400

FAX 915.687.7338

email: keepmidlandbeautiful@earthlink.net

www.keepmidlandbeautiful.org

Mark McKay  
KMID-TV Big 2  
P.O. Box 60230  
Midland, TX 79711

Dear Mr. McKay,



Congratulations! KMID-TV Big 2 has been chosen to receive the "Volunteer Achievement Award" in the *Media* Category. This award will be presented by keep Midland Beautiful at our Annual Appreciation Luncheon. The event is schedule to take place at the Petroleum Club on November 15h at 11 AM. Lunch will be provided for you and a guest.



You were chosen for the wonderful support and coverage given to Keep Midland Beautiful by KMID TV Big 2. And your active involvement in cleanups and sponsorship of our events and programs. You have set a great example to the rest of the community through your community pride and service. We hope you will join us for this event and allow us to share your accomplishments with the public.

You will be receiving a formal invitation to the event in the mail soon.

Sincerely,

Doreen Richardson  
Executive Director

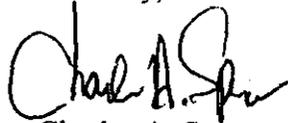


to raise money for the American Heart Association, our mission was awareness about the prevention and treatment of heart disease. Our I Todd, our senior retired writer, who tirelessly developed and wrote a hopefully will make a difference in Midlanders' lives and perhaps even

Greg Larson who chaired the Heart Run representing the Permian The run was very successful and professionally handled by Greg and club. We appreciate his great leadership and passion for running.

to several community leaders who came out to lead the walk, e Canon, Superintendent of Schools Dr. Bob Nicks and School Board We were also especially grateful for a number of "Survivors" who led isands of dollars for the Heart Association.

Sincerely,

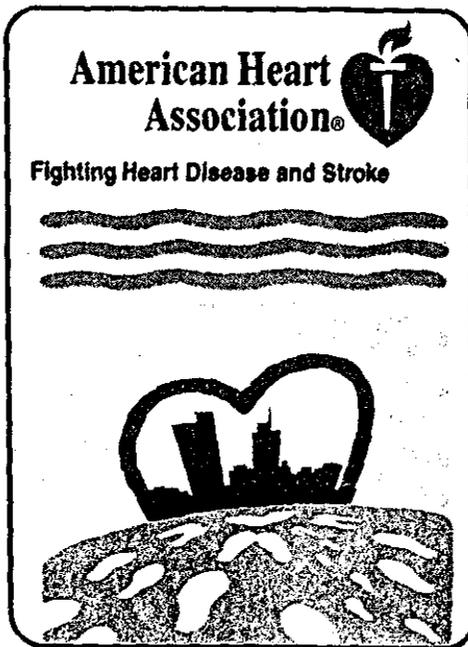


Charles A. Spence  
Chairman,  
American Heart Walk and Run

### Presenting sponsors



### Midland Reporter-Telegram



### Inkind

- Albertsons
- Culligans
- Harlin, the Balloon Man
- Channel 2
- Channel 7
- Channel 9
- Telemundo Radio
- La Ley Radio
- Admarc Southwest
- Cumulus Radio Stations
- KNFM
- Clear Channel Radio Stations
- KODM
- Encore Broadcasting
- 97 Gold
- Coca Cola Enterprises

### SPONSORS

- |                           |                                   |
|---------------------------|-----------------------------------|
| Healthsouth               | Telemundo                         |
| Johnson, Miller & Co.     | NewsWest 9                        |
| KGEE 99.9                 | La Ley 104.7                      |
| KICKS 99.1                | Midland Surgical Associates, P.A. |
| KNFM 92.3                 | First Care                        |
| KODM 98                   | Care Partners                     |
| Midland Memorial Hospital |                                   |

# Centers for Children & Families

Kg  
Public File

*Help and Hope for Children and Families*

August 11, 2003

Mark McKay  
KMID  
Post Office Box 60230  
Midland, Texas 79711

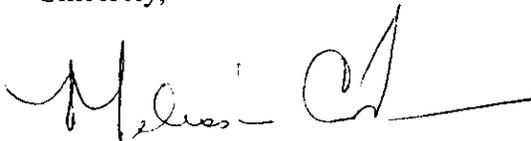
Dear Mark:

On behalf of the staff and board of directors of Centers For Children and Families, I would like to thank you for supporting the toy drive for our Kids First program at the Rockhounds game on August 6th. This toy drive gave the Kids First program needed exposure and helped raise money to replenish our supplies.

The Kids First program provides supervised visitations for children and non-custodial parents. Toys are a critical component, often breaking the ice for a sometimes-stressful situation. One of the most rewarding parts of the Kids First program is watching parents have fun with their children.

I have enclosed a picture of Peggy Estrada, Kids First Coordinator, with all of the new toys. These toys will bring smiles to many faces in the upcoming months. Thank you!

Sincerely,



Melissa Cohen  
Executive Director



Serving the Permian

1004 N. Big Spring St., Suite 325, Midland,  
835 Tower Drive, Suite 1, Odessa, TX, ..... 1111111111 1111111111 1111111111  
Email: [centerismc@aol.com](mailto:centerismc@aol.com) [www.centersforchildrenandfamilies.org](http://www.centersforchildrenandfamilies.org)  
Member Agency, United Way of Midland & United Way of Odessa



**American  
Red Cross**  
of Southwest Texas

**Odessa Office**  
120 E. 2nd Street  
Odessa, TX 79761  
(915) 332-5641  
Fax (915) 580-0407  
1-800-219-2154

**Midland Office**  
2306 Elizabeth Street  
Midland, TX 79701  
(915) 570-6161

July 29, 2002

*Mike Barker, Anchor  
KMID- Big 2 News  
PO Box 60230  
Midland, TX 79711*

*Dear Mike,*

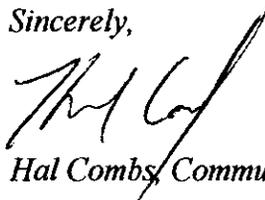
*On behalf of the American Red Cross of Southwest Texas, thank you for your support of the Disaster Awareness Day at Midland Park Mall on July 27<sup>th</sup>.*

*I'm proud to say we had a great response to the event, which included a Disaster Simulation, Midland Rockhounds, information on Masters of Disaster, Midland Police K-9 Unit, Crisis Intervention Unit, Midland Fire Dept., Big 2News Celebrities, Midland Amateur Radio Emergency Services team, and the National Weather Service.*

*As an American Red Cross Friend-Raiser, the event was a Success. We also, took in a few dollars to go toward deferring the costs of helping victims of disaster.*

*Again, a HUGE thanks to all that made this event a success. Special "Thanks" to Midland Park Mall for allowing us to use CENTER COURT.*

*Sincerely,*



*Hal Combs, Community Support*

*PS Also, a Very Special Thank You, to Karen, Mike, Mel, Steve, and the rest of the BIG 2 NEWS Crew for supporting the American Red Cross of Southwest Texas.*

Serving Andrews, Borden, Brewster, Crane, Crockett, Dawson, Ector, Gaines,  
Glasscock, Howard, Irion, Jeff Davis, Loving, Martin, Midland, Mitchell,  
Pecos, Presidio, Reagan, Reeves, Scurry, Sterling, Terrell, Upton,  
Ward and Winkler Counties





**American  
Red Cross**  
of Southwest Texas

**Odessa Office**  
120 E. 2nd Street  
Odessa, TX 79761  
(915) 332-5641  
Fax (915) 580-0407  
1-800-219-2154

**Midland Office**  
2306 Elizabeth Street  
Midland, TX 79701  
(915) 570-6161

July 29, 2002

*Karen Carter, Anchor  
KMID- Big 2 News  
PO Box 60230  
Midland, TX 79711*

*Dear Karen,*

*On behalf of the American Red Cross of Southwest Texas, thank you for your support of the Disaster Awareness Day at Midland Park Mall on July 27<sup>th</sup>.*

*I'm proud to say we had a great response to the event, which included a Disaster Simulation, Midland Rockhounds, information on Masters of Disaster, Midland Police K-9 Unit, Crisis Intervention Unit, Midland Fire Dept., Big 2News Celebrities, Midland Amateur Radio Emergency Services team, and the National Weather Service.*

*As an American Red Cross Friend-Raiser, the event was a Success. We also, took in a few dollars to go toward deferring the costs of helping victims of disaster.*

*Again, a HUGE thanks to all that made this event a success. Special "Thanks" to Midland Park Mall for allowing us to use CENTER COURT.*

*Sincerely,*

*Hal Combs, Community Support*

*PS Also, a Very Special Thank You, to Karen, Mike, Mel, Steve, and the rest of the BIG 2 NEWS Crew for supporting the American Red Cross of Southwest Texas.*

Serving Andrews, Borden, Brewster, Crane, Crockett, Dawson, Ector, Gaines,  
Glasscock, Howard, Irion, Jeff Davis, Loving, Martin, Midland, Mitchell,  
Pecos, Presidio, Reagan, Reeves, Scurry, Sterling, Terrell, Upton,  
Ward and Winkler Counties



2. to decid on food, bills  
meds or clothes + yes gas.  
with only 635.<sup>00</sup> a mo. for  
the 4 of us things are really  
tight at times, again thank  
you for being a blessing to  
me + my kids, we watch  
Big 2 all the time. The people  
that were there this morning  
were really nice. again  
May the lord always show  
favor toward you.

Peace + grace I send to  
you + all the crew here

at Big 2.

Jacqueline Berditt  
& her crew

---

Aug-8-03  
1912 W. W. W. W.  
Odessa, Tx 79764

Dear Big 2,

Let me start off by giving  
Thanks to the Lord first and  
foremost. I am very happy  
to have been able to get  
some free gas this morning  
here in Odessa, at W. C. Rd  
& W. W. W. Words can not express  
what this meant to me & my  
kids. I am so glad the Lord  
blessed your company in  
ways for you to pass it on  
to others Thank you. And  
may the Lord's hands stay  
Over you always. By getting  
the free gas today allowed  
me to be able to get some  
food for my kids, we are  
on a very tight fix income  
from S. S. I. and it's hard

Alexandria Rose  
AARP Texas State Volunteer Leader  
4705 Spring Meadow #4  
Midland, TX 79705

Dear Channel 2,

May 26, 2003

The Midland Walkabout Volkssporting Club members wish to express their heartfelt thanks for your support and visibility of the May 24th event, "Walk Where the Presidents Walked."

Thank you for covering this story and putting us on the news. Our club is all about fitness and good health. Volkssporting translates into "the sport of the people." Please come join us in our future walks.

Sincerely,

Alex Rose, Member



Midland Independent School District

615 West Missouri  
Midland, Texas 79701-5017  
915.689.1000

Ricardo Torres  
*Assistant Superintendent*

June 2, 2003

Mr. Mark McKay, Vice President & General Manager  
Nexstar Broadcasting of Midland/Odessa, LLC  
KMID Television  
3200 LaForce Boulevard  
Midland, Texas 79711

Dear Mr. McKay:

On behalf of the Board of Trustees and our Superintendent, Dr. Nicks, I wanted to thank you and the entire production crew that worked on the televising project for both of our high school graduation ceremonies. We have heard only positive comments about the outstanding quality of the work performed by your production staff. In addition, the District and the Midland community is indebted to you and your corporation for their generosity in providing this community event free of charge. Thanks again!

Sincerely,

Ricardo Torres  
Assistant Superintendent

RT/lg

cc: Dr. Robert Nicks, Superintendent

**kcarter**

---

**From:** <rbush@secondharvest.org>  
**To:** <kcarter@big2.com>  
**Sent:** Wednesday, August 20, 2003 4:07 PM  
**Subject:** Thanks for helping advance the mission of the Food Bank

Karen,

I just wanted to send you a little email to say a BIG THANK YOU. As I told you previously, your compassion for the people of the Permian Basin is unmatched. Midland's Foster Grandparent Program is lucky to have such a wonderful supporter and spokesperson...grannies are great.

Again, thank you for helping us tell our story.

Robert

Robert L. Bush  
Executive Director  
West Texas Food Bank

8/26/03

Message was successfully sent.

**From:** <DEASPEC@aol.com> [Add Address](#)  
**Subject:** Great Job!  
**Date:** Thu, 5 Jun 2003 07:52:31 EDT  
**To:** <gglazer@big2.com>

**Attachments:** 0

[Printer Friendly Version](#)

---

Delete Previous Next Close Reply Reply All Forward

---

Glenn,

*Just wanted to write and say how much I enjoy watching GMWT. Your great smile and upbeat personality and sense of humor making getting ready in the mornings more enjoyable! You're one of the reasons I watch GMWT. Keep up the great work and I hope to have the pleasure of one day meeting you in person.*

CynDee

---

Delete Previous Next Close Reply Reply All Forward

Move To

Select a Folder

Public File



# M.A.N.O. HISPANIC CHAMBER OF COMMERCE

1609 W. • 10th (79763) • P.O. Box 2309 (79760) • Odessa, Texas  
Phone # 432.335.0250 • Metro # 432.580.8661 • Fax # 432.337.6266  
Website: [www.manochamber.org](http://www.manochamber.org) • Email: [mano@manochamber.org](mailto:mano@manochamber.org)

## Executive Officers

### President:

Jesse Jimenez

### 1st V.P.:

Filiberto Gonzales

### Treasurer:

Art Leal

### Secretary

Ida Ramirez

## Executive Director

Iris G. Correa

## Immediate Past

### Chair:

Chris Salas

## Loan Program

### Chairman

Joe Torres

## Loan Committee

### Chairman

Craig Harris

July 26, 2003

KMID - 2

Mr. Mark McKay, General Manager

P. O. Box 60230

Midland, Texas 79711

Dear Mr. McKay:

Please accept our appreciation for the sponsorship for the "Home Buyer's Seminar" held on July 10, 2003 in conjunction with the NAACP. The seminar was a huge success drawing an audience of eighty-eight participants from the communities of Odessa, Midland, Fort Stockton, Andrews, Crane and Stanton. The information presented by the City of Odessa, Odessa Housing Coalition, M.A.N.O. and NAACP provided the audience the basis to seek the requirements necessary to purchase a home. The results have proven successful with the continued contact made to our office.

We also wish to extend our appreciation to Ms. Irene Rivera, Market & Event Coordinator, who has expressed an interest in a continued working relationship and partnering for future events. We extend our appreciation to Ms. Rivera who took the initiative to attend the regular monthly board of directors meeting to extend a positive message on behalf of KMID's management. We find Ms. Rivera a positive reflection of the KMID management that will impact the whole community of Odessa and West Texas area.

Some future projects include but are not limited to the following; Educational Forum introducing the new assistant superintendent and community in schools to the community, Race Relations Forum in conjunction with the Department of Justice and NAACP, Leadership Monthly Luncheons, Annual Golf Tournament and FANTA Educational Scholarship program. It is our hope that KMID will take an interest in their continued support to make each M.A.N.O. Event as successful as the Home Buyer's Seminar.

Once again we extend our appreciation for your support for a successful event.

Sincerely,

Jesse Jimenez  
Chairman of the Board

Elementary Magnet School at Reagan  
P.O. Box 3912  
Odessa, Texas 79760  
915/366-3321

August 22, 2003

Dear Karen,

I wanted to thank you for the courtesy and professionalism displayed in the media story concerning the incident at Reagan Elementary.

Parents and children heard factual messages, which helped alleviate their apprehensions. I expected a deluge of parent calls concerning safety, yet there were few. Parents felt their children would be protected thanks to the point of view conveyed through your coverage.

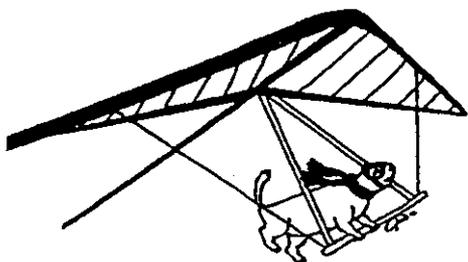
I truly appreciate it. I am also pleased that I will get to share in your daughter's education.

Sincerely,



Anita Absher & the Reagan staff





# Hang Gliding Festival - 2003

## U.S. Championship Event

Port Director  
Little

man  
by McDonald

Little  
er Cline  
e Crooker  
in Glickman  
uca Haas  
ence Hayes  
kie Hayes  
e Henry  
nie Lambert  
id Lambert  
Little  
ria McDonald  
schal Odom  
in Staulcup  
in Staulcup  
jgy Walker  
a Wofford  
rry Wofford

KMID TV  
Kay Hardin, Program Director  
P.O. Box 60230  
Midland, Texas 79711

Dear Kay Hardin,

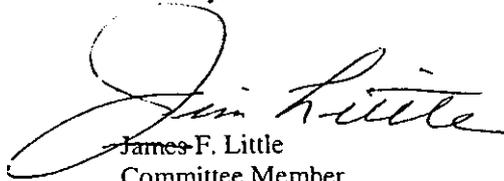
September 8, 2003

The 2003 U.S. Hang Gliding Committee join me in expressing to you our grateful appreciation for the excellent publicity and TV coverage you gave the Hang Gliding Festival. It was deemed a great success from all perspectives.

You played an important part in promoting an interesting, exciting and successful event, a national sports championship competition. The success of the event can lead to other and bigger endeavors. It is efforts such as our committee combined with your and other volunteer involvement, that help bring Big Spring and West Texas into focus nationally and internationally. We may never know the total impact of our efforts.

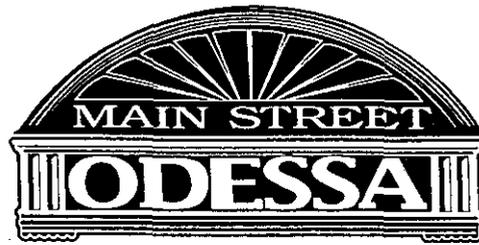
Thank you again for your generous support.

Sincerely,



James F. Little  
Committee Member

Key  
Public File



119 West Fourth Street, Suite 103 • P.O. Box 4398 • Odessa, Texas 79760 • (432) 335-4682 • Fax (432) 335-4678

July 18, 2003

Mark McKay  
KMID  
P O Box 60230  
Midland TX 79711

Dear Mark:

On behalf of the Main Street Odessa board of directors, I would like to thank you for being a Firecracker Fandango sponsor. Your generous contribution not only helped this community event, but also our downtown revitalization efforts.

Firecracker Fandango 2003 attracted over 22,000 West Texans who joined together to celebrate our nation's birthday and watch the most spectacular fireworks this side of Austin! It takes a lot of planning and coordination to make an event like Firecracker Fandango run smoothly and we could not do it without your contribution, the wonderful volunteers and the committee members.

We had a special gift made for our sponsors. As a special "Thank You", we have enclosed 3 Firecracker Fandango Koozies. I can not thank you enough for your generous contribution and help towards this wonderful event!!

Kind Regards,

Nancy Wells  
Main Street Odessa

Enc.