



**Marsha J. MacBride**

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March 18, 2004

Ms. Marlene Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Re: **Ex Parte Notification**  
CS Docket No. 98-120

Dear Ms. Dortch:

On Wednesday, March 17, 2004, Marsha MacBride of NAB met with Jonathan Cody of Chairman Powell's office to discuss the DTV Plan recently proposed by the Media Bureau.

The discussion centered on the elements of the plan and the concerns it has raised, specifically including that analog down-conversion at the cable head end at this point in the DTV transition was likely to slow its pace.

Sincerely,

A handwritten signature in black ink that reads "Marsha J. MacBride". The signature is written in a cursive, flowing style.

Marsha J. MacBride

cc: Jonathan Cody