

EXHIBIT F

January 23, 2004

Mark E. Rechtenwald
Director of Commerce and Consumer Affairs
State of Hawaii
1010 Richards Street
Honolulu, Hawaii 96809

Re: DIRECTV's Provision of DBS Service to Hawaii

Dear Mark:

Thank you for taking the time to meet with me on October 9, 2003 to discuss DIRECTV's plans for service in Hawaii. Please be assured that DIRECTV is committed to providing Hawaii with our multichannel video distribution service to the best of our ability.

In response to your letter of November 10, 2003, I have the following updates.

On the issue of local-into-local programming, DIRECTV has committed to offer service in at least 130 local markets by the end of 2004. While Honolulu is on the list of designated market areas (DMAs) we are analyzing, we won't know if it can be served until we determine where we will be acquiring additional satellite capacity to add markets beyond the 130 we already have planned.

On the issue of providing comparable programming to the State, specifically the 22 programming channels involved in DIRECTV's now settled litigation with the NRTC, we have great news. We will be able to offer our Total Choice® package (which includes the specific 22 channels and more) by the beginning of the second quarter of 2004. This means that Hawaii's residents will be offered the same Total Choice package we offer to customers nationwide. We also will be offering our "Sports Pack", which includes up to 20 regional sports networks, NBA TV, and The Golf Channel, as well as the rest of the pro and college sports subscriptions (NBA League Pass, NHL® Center Ice®, MLB Extra InningsSM, ESPN College Grand Slam, ESPN GamePlan, ESPN Full Court and MLS Shootout) by the beginning of the second quarter of 2004. We will not be deleting any services currently provided to Hawaii. I have enclosed a copy of our latest programming brochure for your reference; you may also want to visit our website, www.directv.com, for more details.

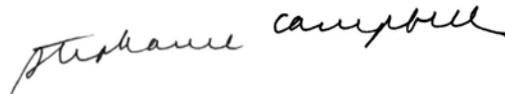
You also asked what options might be available to consolidate the bulk of the programming included in DIRECTV's "Hawaii Choice Plus" package at one orbital position, preferably the 119-degree orbital location. DIRECTV's only option is to consolidate at the 101-degree orbital location. We do not have the capacity to consolidate the programming at the 119-degree orbital location.

Regarding the development of an on-air programming guide that accurately reflects the programming available to Hawaii customers, this exists now. The program guide for every DIRECTV receiver is capable of being "customized" to only show specific channels. This function is performed by the customer and is explained in our literature, website and on-air customer information channel.

Finally, you asked for an update on our retail distribution in Hawaii. When we met in October, I told you Mountain Satellite was about to open at least one location in Hawaii. They were the dealer that would have allowed us to open direct sales in Hawaii because they also install DIRECTV systems. However, we recently learned Mountain Satellite has been sold to Ironwood Communication. We are working with Ironwood on their plans, including Hawaii. We do not have a finalized plan from Ironwood at this time, but will continue to work to establish a direct sales capability for Hawaii. Following is a list of current dealers and retail locations in Hawaii; we will update you as more information becomes available:

Pacific Satellite	6281 Havaala Rd, Karaa, HI, 96746
Dish Hawaii	94-6454 Kamaoa Rd, Haalehu, HI, 96772
Harmer Communications	310 Alamaha St, Kahalui, HI 96732
Island Satellites & Communications	758 Kapahulu Ave, Honolulu, HI 96746
Pahoa Satellite Inc.	15-113 Kamanu St, Pahoa, HI, 96778

Sincerely,



Stephanie Campbell
Sr. Vice President, Programming

Enc.

c: Jim Barker
Bob Gabrielli
Merrill Spiegel