

March 22, 2004

VIA ELECTRONIC FILINGS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20544

Re: EX PARTE NOTICE CS 98-120 and MB 03-15

Dear Ms. Dortch:

Tribune Media Services (“TMS”), a major television listings provider for print, online, wireless and television use, hereby submits this response to the Ex Parte submission from Capitol Broadcasting Co., Inc. (“Capitol”) filed in the above-referenced dockets on November 26, 2003. Specifically, this notice corrects certain statements by Capitol that do not accurately represent the current TMS systems nor correctly depict how TMS presently collects and disseminates television-listings data.

Statements from November 26, 2003 Capitol Ex Parte Notice

“Under the current system, we provide Tribune our programming information three weeks in advance, so our information is often inaccurate. Programming items can be changed through a series of phone calls and manual entries, but often the changes are not made due to timing, lack of access to personnel, etc.”

TMS Correction

- TMS data is not “three weeks old.” TMS processes thousands of updates received from TV stations every day for use by millions of viewers in various forms of print and electronic TV listings.
- TMS provides daily refreshed data by FTP to *all* of its electronic customers – including PSIP generators and/or their individual TV station customers.
- As long as TV stations retrieve TMS data for PSIP in a timely manner, the data is as accurate and timely as the TV stations’ updates to TMS.

TMS representatives continue to work closely with the ATSC on several fronts to develop best practices for digital television. Of those efforts, we are especially

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active in the T3-S1 group, which is working to develop a protocol for communicating metadata intra-station and with listings providers. TMS is a member of the working group developing the PMCP XML schema – the ATSC candidate standard for communicating metadata to create PSIP. TMS will continue to actively support this type of ATSC standard setting work.

TMS understands clearly the overarching message of Capitol’s filing – to highlight the potential scheduling benefits that PSIP could offer to over-the-air broadcasters – and does not disagree with it. Indeed, we serve an important role in the future of PSIP. We, however, do wish to clarify for the record the aforementioned factual inaccuracies regarding our current data collection and delivery methods.

Sincerely,

Handwritten signature of Barbara L. Kudleman in cursive script.

cc: Eloise Gore (via e-mail)