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April 2, 2004

Via Electronic Filing

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., TW-A325
Washington, D.C. 20554

**RE: *Children's Television Obligations of Digital Television Broadcasters*, MM Docket No. 00-167
Digital Carriage Rules, CS Docket No. 98-120
Second Periodic Review of the Commission's Rules and Policies Affecting the Conversion to Digital Television, MB Docket No. 03-15**

Dear Ms. Dortch:

Pursuant to section 1.1206 (b)(2) of the Commission's rules, we hereby submit this notice regarding an *ex parte* meeting in the above-referenced proceedings.

On Friday, April 2, 2004 representatives of Children Now met with Jordan Goldstein, Senior Legal Advisor to Commissioner Copps. Attending the meeting were Patti Miller, Director of Children in the Media at Children Now; Christy Glaubke, Senior Associate for Children in the Media at Children Now; and James Bachtell and Cynthia Morikone with the Institute for Public Representation at Georgetown University Law Center.

The representatives discussed with the Mr. Goldstein the need to implement guidelines for digital broadcasters to address the specific needs of children including education and informational programming, interactive advertising, and use of technologies such as the V-chip to aid parents in television viewing choices for their children. Also discussed was the importance of action being taken on this issue prior to a decision on broadcasters' right to multicasting must-carry.

In accordance with the Commission's rules, this *ex parte* notice is being filed electronically in the above referenced dockets. If you have any questions regarding this filing, please do not hesitate to contact me at (202) 662-9535.

Respectfully Submitted,

/s/

James A. Bachtell

cc: Jordan Goldstein
Patti Miller
Christy Glaubke
Cynthia Morikone