To Whom It May Concern:
The FCC's Strategic Plan for 2003 - 2008 mandates that the FCC will: ". . . .work closely with Congress, consumers and those in the communications industries to restore stability in the communications marketplace in the near term and facilitate the innovation needed over the long term."

It is my firm belief that by passing the NAB's proposed Petition 04-160, the FCC would fail to live up tht stated mission. Thereby, I implore you to reject the proposal.

Rather than "restore stability" to the marketplace, I think the proposal would contribute to the continued deterioration of the public's airways. As a consumer, I am not being currently served the variety of services that should be made available to me. For instance, local radio stations of today often present stale programming originating from who-knows-where, faux 'local' inserts ('voice tracking'), a complete lack of originality, commercials galore, even more inane promotions, little - or NO - news, weather and local traffic conditions. Radio stations have become so homogenized that I have given up on listening to anything available on the AM or FM dial.

And now, the NAB wants to limit my choice to PAY for the services that are indeed available via satellite radio? That is absurd! In the name of fairness, free-enterprise and American COMPETITION, my satellite radio should be able to 'play on an even field,' and offer me the services that are completely lacking on the dial. And they are. And yet the NAB wants to stop this service? How does that contribute to "stability in the marketplace?" It seems clear to me that the NAB wants to stiffle competition.

Local radio stations should be sent a clear message to make radio interesting again and offer services the public deserves by rejecting Petition 04-160.

Kind Regards,

Kendall Steven White