

10 June 2004

Ms. Marlene H. Dortch  
Secretary  
Office of the Secretary  
Federal Communications Commission  
445 12th Street, S.W. Room TW-A325  
Washington DC 20554

Re: ***Ex Parte* Presentation**

In the Matter of Rules and Regulations Implementing the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003, CG Docket No. 04-53

Dear Ms. Dortch:

This is to inform you that Anthony M. Rutkowski, Brian Cute, and Andy Newton, in person, together with Gerry Christensen, Manoj Malhotra, and Bruce Ong by teleconference - all of VeriSign, Inc. - met on 8 June 2004 with: Ruth Yodaiken, and Erica McMahon of the Consumer & Governmental Affairs Bureau, Christine Eads Clearwater and Jennifer Salhus of the Wireless Telecommunications Bureau, Richard Hovey and James Miller of the Office of Engineering and Technology, and Mary Romano of the Enforcement Bureau. Andy Newton additionally co-chairs the Internet Engineering Task Force (IETF) MARID (MTA Authorization Records in DNS) working group comprised of a broad cross-section of industry technical representatives dealing with Internet authorization based solutions to SPAM.

The purpose of this meeting was to provide clarifications concerning VeriSign's comments in the proceeding – particularly those dealing with content mediation platforms as a means of addressing concerns raised in the CANSPAM proceeding. The associated slide presentation filed with letter provided the basis for a significant part of the discussions. The meeting covered:

- Fostering the use of content mediation platforms as an ideal CANSPAM solution and as an electronic rejection mechanism
- Limited utility of centralized domain name lists – particularly if not authenticated, and in light of more appropriate distributed alternatives such as SMTP extensions and DNS resource record implementations that could be used for this purpose
- Open and closed gateways and how they function
- The heuristics of determining suspect unwanted messages
- The critical importance of sender authentication if the objectives of the CANSPAM legislation are to be met. As long as senders can hide behind anonymity, the conforming senders will comply while the SPAMers will continue. One especially important new capability already standardized is the Internet Registry Information Service (IRIS) which is designed to support critical IP-enable service operational and public policy needs for reliable contact information for responsible parties.

VeriSign is a globally recognized leader in providing an array of large-scale, ultra-high availability infrastructure support capabilities for Internet, traditional voice telecommunications, security, and financial transaction services to providers and consumers through its various divisions in the U.S. and worldwide. As part of these commercial infrastructure support services, it provides wireless, wireline, and Internet messaging gateways, content mediation platforms, authentication products, and directory services designed to deal with SPAM minimization, and participates in or leads many of the related technology, industry, and standards activities. VeriSign also collaborates closely with industry product vendors worldwide.

VeriSign looks forward to continued collaboration with the Commission in considering matters relating to the subject rulemaking proceeding and creating an ecosystem to enable effective enforcement of CANSPAM requirements.

Pursuant to the Commission's rules, this *ex parte* letter together with the slides are being filed via the Commission's Electronic Comment Filing System for inclusion in the public record of the above-referenced proceeding.

Respectfully submitted,

/s/

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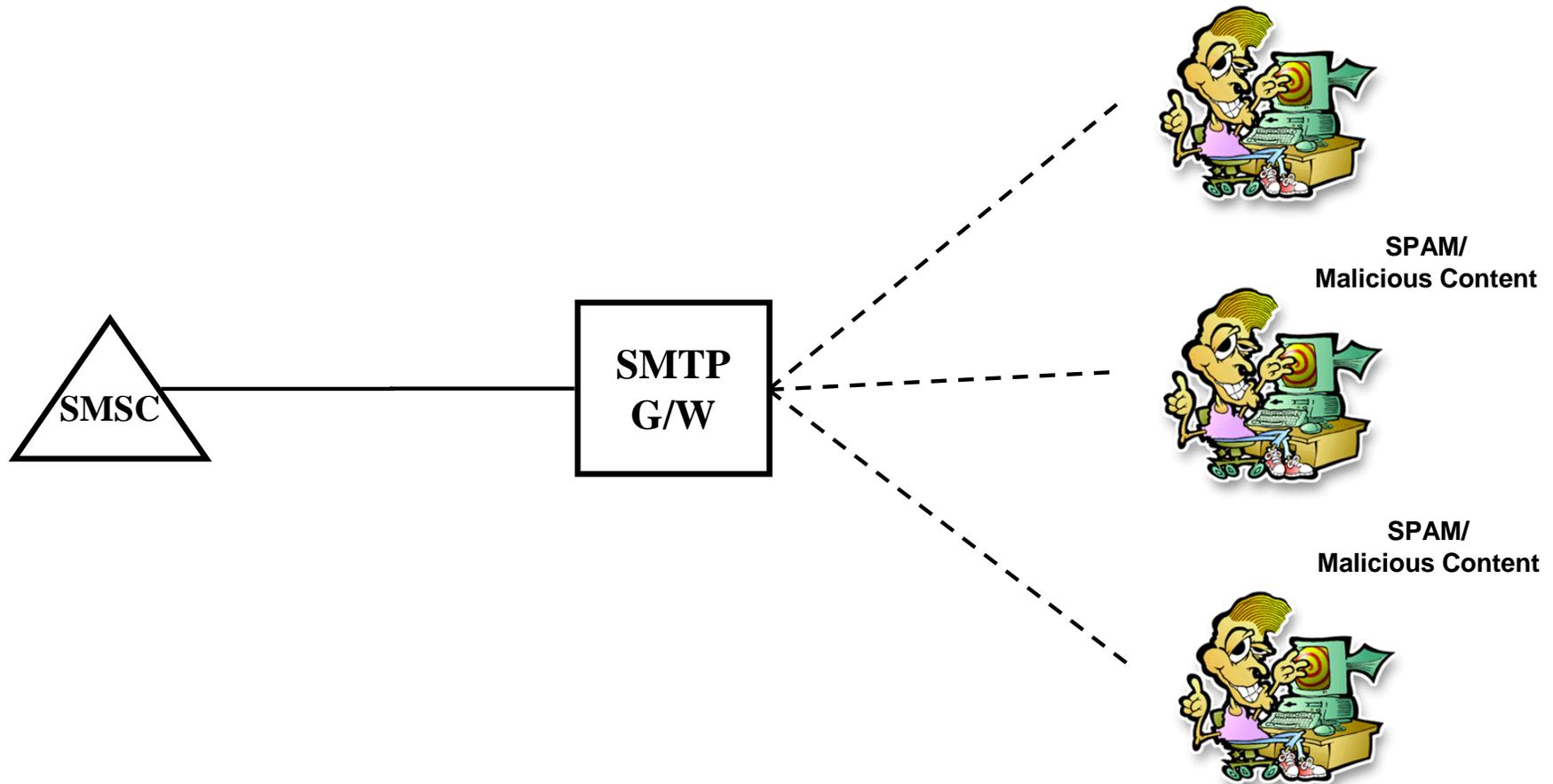
cc: Ruth Yodaiken  
Erica McMahon

Christine Eads Clearwater  
Jennifer Salhus

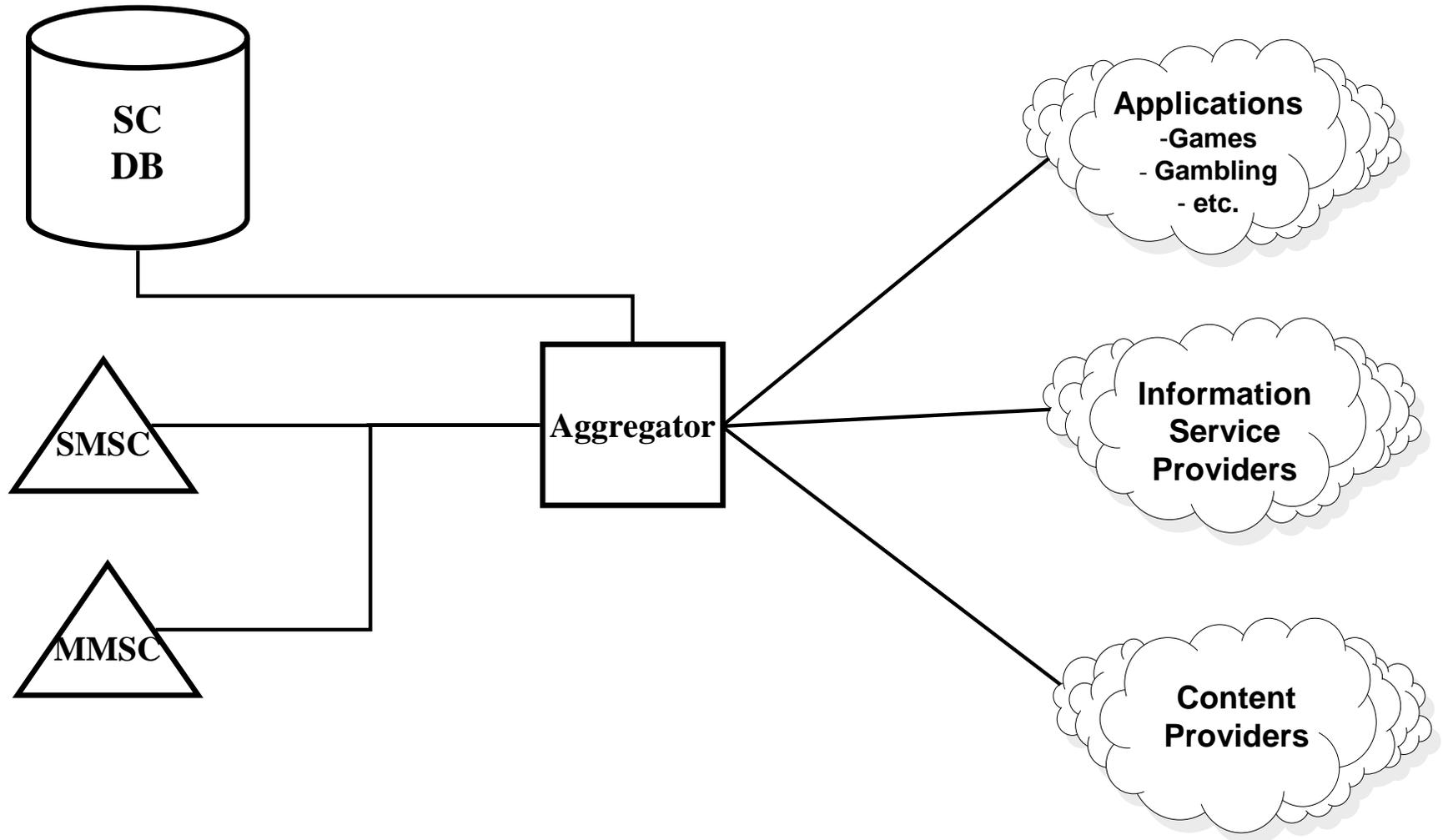
Richard Hovey  
James Miller

Mary Romano

# Today's Architecture: SMTP



# Today's Architecture: SMPP



# Wireless CAN SPAM Architecture: SMPP, XML, HTTP, SOAP, etc.

