

Satellite radio was given a purpose by the FCC to provide a national service. By allowing them to provide local traffic and weather services the FCC opens the door for satellite radio to provide more local services. They have no local community service obligations like local radio does. Protecting local radio in this critical area protects our ability to respond to the largest possible local audience on local emergency issues.

Local radio represents a local investment in our communities. Satellite radio has no investment in those communities. If they are allowed to provide local services they will steal our audience without obligation to provide anything in return. We carry debates on local mayorial races. We have the Governor on the air to talk about state issues. We have our Senators and Representatives on to talk about national issues that affect our community. We have a hurricane emergency plan in place to alert our community when a hurricane threatens our area. We do this because we serve our community. Satellite radio cannot do that for any community.

Please don't allow our ability to super-serve our community be diminished by a competitor with no obligation to the community. The majority of all local radio broadcasters take this obligation seriously and perform our jobs well when the needs arise. Please protect our ability to do that to the largest possible audience.

I am not against satellite radio. The market will determine what their future will be. I just want to make sure that the market is deciding on satellite radio as a national radio service as they told the FCC they would be. That is fair competition.

Bill Hendrich  
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