



The **WALT DISNEY** Company

Susan L. Fox
Vice President
Government Relations

July 22, 2004

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Room TWB204
Washington, D.C. 20554

Ex Parte Presentation in MB Docket 04-207

Dear Ms. Dortch:

Pursuant to Section 1.1206 of the Commission's rules, an original and one copy of this letter are being filed as notice that representatives of The Walt Disney Company (Disney) attended a meeting on July 20, with Ken Ferree and Deborah Klein. Representing Disney were Bob Iger, President and Chief Operating Officer, George Bodenheimer, President, ESPN, Inc. & ABC Sports, Preston Padden, Executive Vice President, Susan Fox, Vice President and Mitch Rose, Vice President.

The above-captioned proceeding is not restricted and therefore presentations are permitted, but must be disclosed. During the meeting, the parties discussed the above-captioned proceeding, during which Disney reiterated the arguments contained in its comments, namely that any a la carte or tiered offerings would result in consumers paying more for less, and would not benefit programmers, operators, or consumers.

Yours truly,

Susan L. Fox
Vice President, Government Relations

cc: Ken Ferree
Deborah Klein