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FOO MAIL STOP 104

Before the
Federal Communications Commission
Washington, D.C. 20554

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REC'D

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| In the Matter of |) | |
| |) | |
| Review of the Commission's |) | MM Docket No. 98-204 |
| Broadcast and Cable |) | |
| Equal Employment Opportunity |) | |
| Rules and Policies |) | |

ORDER

Adopted: July 1, 2004

Released: July 2, 2004

By the Deputy Chief, Media Bureau:

1. On June 30, 2004, the National Organization for Women and four other groups ("NOW") jointly filed a Motion for Extension of Time. NOW seeks an extension of the deadline for filing comments and reply comments responsive to in this proceeding. Comments and reply comments are currently due on July 14, 2004, and July 26, 2004, respectively. NOW requests an extension of the deadlines for filing comments and reply comments for two weeks until July 29, 2004, and August 9, 2004, respectively.

2. NOW states that the additional time is necessary to enable it to devote adequate time and resources to this proceeding. In addition, NOW states that it also needs time to permit various interested parties to work together to formulate an approach that may successfully resolve the issue in this proceeding.

3. We find that the public interest would be served by granting the requested extension of the comments and reply comments deadlines. The brief extension requested will enable NOW and other parties to prepare comprehensive comments and replies that will help the Commission in its decision-making and help resolve the complex and significant public policy issues raised in this proceeding.

4. Accordingly, **IT IS ORDERED** that NOW's Motion for Extension of Time is **GRANTED**.

5. **IT IS FURTHERED ORDERED** that the comment and reply comment deadlines in this proceeding are **EXTENDED** to July 29, 2004, and August 9, 2004, respectively, for all parties.

6. This action is taken pursuant to delegated authority under Section 0.283 of the Commission's Rules, 47 C.F.R. § 0. 283.

FEDERAL COMMUNICATIONS COMMISSION

William H. Johnson
Deputy Chief, Media Bureau