

ASSOCIATION FOR **MAXIMUM SERVICE TELEVISION, INC.**



P.O. Box 9897  
4100 Wisconsin Avenue, NW  
Washington, DC 20016

Tel (202) 966-1956  
Fax (202) 966-9617

July 27, 2004

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

RE: Ex Parte Communication  
MB Docket No. 03-15

Dear Ms. Dortch:

On July 26, 2004, David Donovan, president, and Victor Tawil, senior vice president, of the Association for Maximum Service Television, Inc. ("MSTV"), along with Jack Goodman with the NAB and Jennifer Johnson with Covington Burling met with Commissioner Martin and Catherine Bohigian, legal advisor on Media Issues, regarding the above-referenced docket.

We discussed MSTV's Channel Election and Repacking Plan along with "Use It Or Lose It."

Sincerely,

A handwritten signature in blue ink that reads "David Donovan". The signature is fluid and cursive, with the first name "David" being larger and more prominent than the last name "Donovan".

David L. Donovan