

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

ORIGINAL

In the Matter of)
)
Amendment of Section 73.622(b),) MB Docket No. 04-187
Table of Allotments,) RM-10967
Digital Television Broadcast Stations.)
(Greenwood, Mississippi))

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REPLY COMMENTS
OF MISSISSIPPI BROADCASTING PARTNERS

Mississippi Broadcasting Partners ("MBC"), licensee of WABG-TV, Greenwood, Mississippi, by its attorneys and pursuant to Sections 1.415 and 1.420 of the Commission's Rules (47 C.F.R. §§ 1.415, 1.420), hereby respectfully submits these reply comments in response to the above-captioned *Notice of Proposed Rule Making* ("Notice"), released by the Commission on May 21, 2004. The *Notice* seeks comment on MBC's request, as set forth in its *Petition for Rule Making* filed on February 23, 2004 and supplemented on April 30, 2004 and May 6, 2004 ("*Petition*"), that the Commission amend Section 73.622(b), the DTV Table of Allotments, by substituting Channel 32 as the station's paired DTV allocation in lieu of Channel 54, as originally allotted. On July 12, 2004, MBC timely filed comments supporting the *Notice* and confirming its continuing desire and intent to construct and operate Station WABG-DT on Channel 32 ("MBC's Comments").

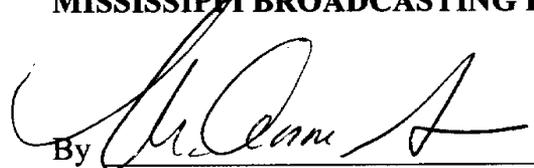
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As described in the *Petition* and in MBC's Comments, the proposal would serve the public interest by permitting WABG-DT to commence operations on a core channel and by facilitating the reallocation of non-core spectrum prior to the end of the DTV transition. No other party has filed comments or objected to this change. Given this fact, the FCC should expedite the grant of MBC's proposal so that MBC in turn can act promptly to provide new DTV service to the public.

THEREFORE, for the reasons previously set forth in the *Petition* and MBC's Comments, MBC respectfully requests that the Commission promptly adopt the changes proposed in the *Notice* and amend Section 73.622(b) of its Rules to substitute Channel 32 for Channel 54 for use by WABG-DT in Greenwood, Mississippi.

Respectfully Submitted,

MISSISSIPPI BROADCASTING PARTNERS

By 

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