



October 19, 2004

Ex Parte Notice

Via Electronic Filing

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

**Re: In the Matter of A la Carte and Themed Tier Programming and Pricing
Options for Programming Distribution on Cable Television and Direct Broadcast
Satellite Systems, MB Docket No. 04-207**

Dear Ms. Dortch:

Pursuant to Section 1.1206(b) of the Commission's Rules, this letter is to provide notice of an *ex parte* filing in the above-referenced proceeding. Attached please find a copy of the letter addressed to W. Kenneth Ferree.

In accord with the Commission's Rules, this *ex parte* notice is being electronically filed through the Commission's Electronic Comment Filing System procedures. Please do not hesitate to contact me at 240-662-5883 should you have any questions regarding this filing.

Sincerely,

/s/

Alexa Verveer
Senior Vice President, Public Policy and Government
Relations