

I listen to K-LOVE on 106.7 FM in central North Carolina.

Our local K-LOVE station serves our local community in the following ways:

1. Announcements of local events tailored to church audiences;
2. Providing free-of-charge PSA's for local church groups or activities;
3. Reinforcing values and messages our children learn in church;
4. Provided G-rated, family-friendly programming. This is especially important to me since my family home-schools and we want to allow our children to listen to the radio.

I believe displacing K-LOVE by an LPFM broadcaster providing other programming would have a negative impact in our community by:

1. Removing an already-present broadcaster with family-friendly programming;
2. Making dissemination of information about church events less widely available;

I believe the service provided by K-LOVE is in the public interest because it:

1. Provides a viable child-friendly alternative to the crass and tasteless programs dotting the radio landscape;
2. Provides a consistently positive message;
3. Can be listened to in various markets, giving a "home-away-from-home" feel.

Thank you,
Michael A. Jordan