

Subject: MB Docket No. 04-233

Dear FCC Public Comment Review Board.

In response to your request for public comment, I oppose strongly the FCC proposal to give "priority" to new Low Power FM (LPFM) Stations over existing FM translator service. Existing FM translator service should be given priority over new LPFM. If the advocates of the LPFM feel that their service is for the greater good of the community, have them put their lobby money where it should be, and follow the free market approach, not a government give-a-way program by changing FCC rules on FM translator service. If their service is truly better for the public interest, they should purchase the translator frequency from the current operator, and they would receive a capitol return on their investment from that public interest that they are serving.

I oppose any FCC proposed rules in which "priority" and or preference to new Low Power FM (LPFM) Stations are given, over existing FM translator service.

I travel regionally as well as nationally, and just returned from an area where K-LOVE was not available. For three days I was not only away from my family and missing them, I was also away from and missing my daily companion K-LOVE! The encouragement and reinforcement of what it means to "Love one another" that K-LOVE broadcasts daily was noticeably absent! I also found that the local alternatives to be significantly less "polished" in regards to the on air talent, as well as the presentation of their broadcasts. These "less polished" local FM stations sell commercials to generate their revenue, and K-LOVE (which is a listener supported national radio station network) provides a higher standard of broadcasts than the local alternatives. An analogy of the benefit to the local community is like that of local NBC affiliate's local newscast verse NBC's national news broadcast. The smaller the community in which the local broadcast originates, the greater the contrast in broadcast content and presentation standards. K-LOVE provides a higher standard of broadcasts than the local community could support by them selves, without networking with other communities.

In addition K-LOVE also has deep ties to the local communities in which K-LOVE serves. One of the ways this is demonstrated is the informing listeners of non-profit, and other events of interest within the community. My family and I rely upon K-LOVE as a clearinghouse for this type of information.

According to K-LOVE records, hundreds of thousands of people listen to K-LOVE on FM translators throughout United States. These people have invested in K-LOVE by contributing financially each year to cover the operational costs of the broadcasts. The listeners across America continually demonstrate their support for a National FM Translator network that has a positive and encouraging impact upon their local communities (K-LOVE) by supporting it financially!

The FCC should mandate that existing FM translator service should be given priority over any competing service (new LPFM).

Respectfully submitted,

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