Hello, I've worked in radio broadcasting as both programmer andair-talent for 25 years. Currently, I am an on-air performer for a radio station in New York City.

I think it's important for "local" stations to include local programming. There are so many national outlets for music and information, that radio is truly the best medium to serve the local community.

It really depends on the station's reach and the "market" as defined by Arbitron or other ratings-gathering entities.

News stories, local events, weather, health issues, human interest, local institutions and educational facilities.

yes

In 25 years of broadcasting, I have never seen any type of behavior or activity that would remotely be considered payola.

I beleieve there are areas where voice-tracking are usefull. Certainly, smaller cities and markets could benefit from this practice. But cities with at least 100,000 residents should have at least 50% live programming. Cities of 500,000 should have at least 90% live programming. Perhaps this could be broken down by a few additional levels.

Radio airplay is determined by music testing by the stations that can afford it. Smaller stations rely on either consultants or their corporate brethren. This has nothing to do with record companies and more to do with pleasing audience tastes.

I would rather see LPFM stations than the proliferation of translators that simply re-broadcast other station's programming. LPFM is a great idea, translators are being abused and the FCC is practically giving free passes to broadcasters on this one.

I will thank the FCC for reading these comments, if in fact they do. I will chastise the FCC for making policy more in line with political leanings rather than that of the public interest. If there remains a need for the FCC, then they need to protect the public airwaves from corporate greed rather than simply concerned with indecency issues.