

I am a musician and recording artist. I live in a city that is notwholly controlled by Clear Channel, but CC is definitely the majority. I worry that letting large corporations control the media dilutes and destroys the information and programming that I receive.

I am an unsigned musician who, at this point, only performs locally. I have been playing for 10 years, and have recorded 5 CDs with 3 different bands. As it stands, the only radio station in my area that will even consider giving unsigned/local musicians airplay is the public radio station. Thank goodness we have a AAA format station in Louisville.

As noted above, the public radio station is the only station that does more than provide an hour's block of time during a week to local music. There are 2 other stations that have the aforementioned hour of time, but it's usually late at night, or on evenings when there's not likely to be a huge audience listening in. The 2 stations are WTFX (Clear Channel) and WLRS (Radio 1, and I'm not sure if they still broadcast the show). As a female musician, I do not feel that the local stations play enough woman oriented music. Vey few songs are played by bands composed of women. This leaves me feeling disenfranchised to an extent. I also feel that this makes people less likely to consider listening to female fronted bands.

Instead of relying on satellite feed and canned DJs, it would be nice if radio stations went back to being local.

Defining local should be more than just local news, weather, and traffic reports. Broadcasting local sports (besides college) would count to me, as well as encouraging stations to pay more attention to the music in their communities. Radio has become the stronghold of major corporations. Very rarely am I introduced to new music except for on the public radio station, which is committed to playing a broad spectrum of signed, unsigned, and indie musicians.

Non-programming efforts, like sponsoring charitable events, should merely be considered goodwill efforts. Otherwise, it would be providing a loophole for localism requirements. Anyone can sponsor an event, but it takes more to commit oneself to showcasing what goes on in a community.

As mentioned above, I think voice-tracking takes away from what radio used to be. I am not interested in canned broadcasts, cross-country morning shows, and avoid listening to the stations that use them like the plague. That's another reason why I love public radio. I know the DJs on the air are from here, know what's going on in Louisville, and get out and support the community.

National playlists dominate the Louisville radio stations to the extent that there have been times when 2 stations are playing the same awful song at the same time. I once worked in an office where the same station was played all day long. I counted one day, and realized that I was hearing the same 12 songs every hour, and the only thing different was the commercials sandwiched between. I think requiring stations to play a certain percentage of local content would be great. I also think that letting programming decisions be made at the local level would distinguish genres and markets across communities. I think fewer people would convert to satellite radio if such possibilities existed.

I think LPFM stations would create a better diversity of music. I would love

to see more licenses available, and would even consider applying for one.

I appreciate the FCC's decision to allow the people to speak their mind about radio. If we are truly a democracy, we should have a say in the information we receive. Thank you for soliciting the "average joe's" opinion.

Sincerely,