

The Lake-Kingsbury Chapter of the American Red Cross is very grateful for the relationship that they have with KJAM radio. The support that we have received from them has helped our chapter in so many ways.

- 1.) Fund Raising-they are more than willing to request the community's support of any fund raising event that we have, whether that is a waffle feed, golf tournament, etc.
- 2.) Disaster Fund Raising-when we have a disaster, KJAM is right there to let the community know what the Red Cross is doing and to request their support.
- 3.) PSA-whenver we have a PSA, KJAM goes above and beyond what would be expected to make sure that everyone gets the information.
- 4.) Community Involvement-KJAM management and their staff are very active with community events and the Red Cross is very fortunate to be able to interact with them in a variety of capacities. They have been very supportive of the United Way, which the Red Cross receives funds, by promoting their campaign drive through interviews, radioathons, etc.

**Lou Vogt**

**Executive Director**

**American Red Cross**

**Lake-Kingsbury Chapter**

**605-256-0550**

TOGETHER, WE CAN SAVE A LIFE ♣ 📺