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October 20, 2004

Federal Communication Commission
445 12th Street SW
Washington, DC 20554

To Whom It May Concern:

I am writing to express how my family feels about K-LOVE Radio, heard on 94.3 FM in the Chicago area. There are only 3 other family friendly-radio stations in our listening area. Of those other 3, only 2 play mostly music, like K-LOVE does. The station goes about their mission as a station in a fun, hip way that is in tune with the ever-changing times that we live in.

In case you are not aware, K-LOVE is run solely by the gifts and support of its listeners. At least twice a year, they have pledge drives to raise money, in order to survive as a station. There are enough loyal listeners who support K-LOVE on a monthly basis, as well as with generous one-time gifts, to continue to bring positive and encouraging radio to the area.

In my local community, K-LOVE encourages my family to be a positive influence to those around us. What we listen to and allow into our minds heavily plays a part in molding who we are and who we will become. The positive encouragement that K-LOVE brings on a daily basis, keeps my family going in the right direction. Just so you are aware, one of K-LOVE's theme jingles is, "Positive, encouraging, more music K-LOVE!"

It frightens me to think of what may happen if K-LOVE were not broadcast. Our world does not need any more negative, inappropriate entertainment offered. We need safe, sound entertainment flooding our minds. If that were no longer an option to us, it would limit even more of our radio listening options.

On a further personal note, it is such an encouragement to hear my children, ages 5 and 7, sing along with "safe music" that has them memorizing lyrics that are appropriate for kids to be embedding in their minds.

It is also a must for our family to not have our children (as well as, my wife and I) exposed to vulgar DJ's on a daily basis. Though that's what many in our world find humorous, I, as well as hundreds of thousands of others, do not appreciate one bit.

The commercials that are played on secular radio are also extremely inappropriate for children of any age. Radio commercials that advertise television shows or products that are not suitable for ANY child to hear about, is also a serious problem our society faces. In today's world, it is easy to forget that we need to let our "kids be kids." Society is allowing them to grow up too quickly by exposing them to these very "grown-up topics."

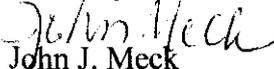
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Not only does secular, unencouraging radio harm children, it could also be a stumbling area for adults. Adults need to be challenged and encouraged, in order to guide our children and to be decent American citizens. When we allow ourselves to see and hear proper songs, DJs and commercials, it is a positive guide and encouragement for us, as well.

We live in a day where there is little respect for the positive and encouraging. The norm is for the entertainment world to expose everyone to obscene music lyrics and DJ's who find humor in very inappropriate topics, as they advertise television shows and products that are very unnecessary.

It is my request, along with the hundreds of thousands of other K-LOVE listeners, that you allow K-LOVE to stay on the air. American families are worth it. It is a freedom of choice that we should be allowed to have this station as a listening option. It is also critical to have a station that is this wholesome available to continue to tell others about. The more people that continue to hear about it and listen, can only help make our world a better place.

Sincerely,



John J. Meck

36 Burgess Drive
Glendale Heights, IL 60139

cc: K-LOVE Radio Network