

February 3, 2005

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Ms. Dortch:

Attached are two exhibits that respond to questions raised during ex parte meetings held earlier this week. The first addresses questions regarding Comcast's voluntary commercial multicast agreements. The second addresses questions regarding the diverse array of programming Comcast offers its customers.

Please let me know if you have any questions.

Respectfully submitted,

/s/ James L. Casserly

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## **MEETING THE DEMANDS OF COMPETITION AND CONSUMERS: VOLUNTARY CARRIAGE OF COMMERCIAL MULTICAST SIGNALS**

Comcast has entered into voluntary agreements that include carriage of multicast digital signals with over 130 commercial broadcast stations located in 62 markets across the nation. The number of these agreements has steadily increased as broadcasters have created new and innovative local programming. As a result of the agreements Comcast has entered into, Comcast currently carries 26 multicast digital signals and is adding more each month as broadcasters produce continue to launch their digital services. Such multicast channels include:

- Local news multicast channels (many of which also broadcast programming from ABC News Now, a national news programming service) in 21 different markets ranging from Little Rock, AR to New York, NY.
- Local weather multicast channels in the majority of our multicast markets. Many NBC stations, both NBC-owned stations and affiliated stations, broadcast NBC Weather Plus, an innovative weather programming service.
- In eight different markets where there are no WB or UPN affiliates, Comcast is carrying multicast channels (of a FOX, CBS, or NBC affiliate) that include WB or UPN programming.
- In many markets, Comcast is carrying multiple multicast channels. For example, from markets such as Flint, MI, to Philadelphia, PA, Comcast is carrying multiple multicast channels that provide local news and weather programming.
- In general, Comcast is addressing the demands of its customers by agreeing to carry innovative multicast programming whether it be local news and weather, programming previously unavailable in the market, or programming from stations that offer network or independent programming.

**COMCAST IS MEETING THE DIVERSE NEEDS OF ITS CUSTOMERS**

Comcast is a leader in providing: (1) international/multicultural programming, including Hispanic programming; (2) local and regional programming; and (3) religious programming. Within each of these genres, Comcast further strives to offer a variety programming options that cater to unique sub-markets. Listed below are just a few examples of the many ways in which Comcast is committed to serving the diverse needs of its customers, which vary from market to market.

<b>INTERNATIONAL/MULTICULTURAL PROGRAMMING OPTIONS</b>	
<b>Hispanic/Spanish-Language</b>	<b>General Int'l/Multicultural</b>
<ul style="list-style-type: none"> <li>• Cine Latino</li> <li>• CNN en Español</li> <li>• HTV Música</li> <li>• Discovery en Español</li> <li>• The History Channel en español</li> <li>• MTV en Español</li> <li>• TVE Internacional</li> <li>• VH Uno</li> <li>• 13 Spanish-language music channels</li> </ul>	<ul style="list-style-type: none"> <li>• SiTV</li> <li>• LATV (youth oriented)</li> <li>• Casa Club TV</li> <li>• Fox Sports en Español</li> <li>• Cine Mexicano</li> <li>• ON DEMAND en español</li> <li>• Utilísima</li> <li>• EWTN Español (religious programming)</li> <li>• 40 Spanish-language audio channels</li> </ul>
	<ul style="list-style-type: none"> <li>• Bridges TV (lifestyle network focused on Muslim Americans)</li> <li>• International Channel (focused on European and Middle Eastern viewers)</li> <li>• Asia Street (launching 2Q 2005)</li> <li>• Comcast is working to expand its services to include Russian, Chinese, Indian, Korean, Arabic, Filipino, Portuguese, and Puerto Rican programming.</li> </ul>

<b>LOCAL AND REGIONAL PROGRAMMING OPTIONS</b>	
<ul style="list-style-type: none"> <li>• CN8 (The Comcast Network)</li> <li>• Comcast Local (Detroit, Little Rock, and others)</li> <li>• Comcast Entm't Television--Denver)</li> <li>• Pittsburgh Cable News</li> <li>• Comcast SportsNets (Mid-Atlantic, New England, Chicago, West)</li> </ul>	<ul style="list-style-type: none"> <li>• NorthWest Cable News</li> <li>• Pennsylvania Cable Network</li> <li>• New England Cable News</li> <li>• New England Sports Network</li> <li>• Texas Cable News</li> <li>• Multiple Regional Fox Sports Networks</li> </ul>

<b>RELIGIOUS PROGRAMMING OPTIONS</b>	
<ul style="list-style-type: none"> <li>• 3ABN (Three Angels)</li> <li>• i Life</li> <li>• Inspirational Network</li> <li>• EWTN/EWTN Espanol</li> <li>• BYU-TV</li> </ul>	<ul style="list-style-type: none"> <li>• MBC</li> <li>• Total Living Network</li> <li>• Word Network</li> <li>• Trinity/TBN</li> </ul>