

Ref: Pending sale/transfer of Licenses and Authorizations held by Rainbow DBS Company LLC to EchoStar Satellite LLC.

Do the PUBLIC a huge service - immediately reject or, at least, indefinitely delay, the proposed action. Changed circumstances since the transfer was initially proposed have raised the prospects of a third satellite service to increase competition in this arena. This new service has proved far superior to existing services, and should be given an opportunity to succeed, an effort that likely will not succeed without assured continued use of the referenced rights over the near term. Continued availability of a third satellite service is of FAR MORE VALUE to the PUBLIC interest than a transfer to an existing entity at this time.