

In the best interest of the consumer, the current duopoly between Echostar and Directv needs to be adjusted. Voom is dedicated to bring in more competition, and therefore it is necessary that the transfer of the Rainbow 1 satellite and the related transponder frequencies will need to be blocked. Voom is building a viable alternative and has financing available to operate. Block transfer and make the consumer win with the addition of a viable third DBS company.