

I am writing to express my dissatisfaction as a consumer over the possible sale of Rainbow-1 to Echostar. I am certain that this sale will reduce the much-needed competition in the satellite broadcasting market. As things stand, DirectTV and Dish Network enjoy a practical duopoly in that market and if this sale goes through, it will be a clear sign that a 3rd party cannot be successful.

Voom's lack of corporate health is not a sign of bad business, but rather a sign of the difficulties in overcoming the obstacles placed in its way by the two extant controlling companies.

Do not allow this sale to proceed. It will damage the market, and reduce consumer power in that marketplace.

Thank you for your time.