

Indiana's law that regulates telemarketing practices must not be altered in any way. It protects the rights of consumers, and efforts to undermine the current law are made only with the interest of businesses that wish to continue their use of telemarketing practices.

It is ridiculous to propose an imposed "established business relationship", as the proposed means used to establish such a relationship are not solicited or desired by consumers in any way. As with other business practices, consumers should always be able to choose the companies with which they communicate and do business. Telemarketing removes the ability to make this choice, and therefore should continue to be considered a violation of a consumer's rights.

This case is analogous to door-to-door sales, which are frequently not permissible at Indiana residences. Examples of such residences include Purdue University residence halls and various apartment complexes. Many, if not all, of the reasons for which these activities may be regulated can form the basis for Indiana's telemarketing law.

My experiences with Indiana's law have been wonderful. Before participating in the do-not-call list, I received many unsolicited telemarketing calls at obscene hours. After waiting for the specified amount of time for my phone number to become fully regulated, I have only received a single unsolicited call. Through my experiences, I believe that the law is appropriately effective. I do not hesitate to recommend that friends and family join the do-not-call list.

I urge that Indiana's law remain in effect, unaltered. I would consider, as many others do, weakening this law to allow businesses to once again violate my rights as a consumer. The fact that businesses complain of lost revenue is irrelevant in this case - they will simply have to return to ethical and means of attracting customers. This is not only reasonable, but the only way to ensure that the rights of consumers are protected.