

Experience television like never before. Pictures so sharp and clear you'll think they're real. Surround sound that puts you in the middle of the action. Simply put: the HDTV experience is amazing.

This quick start guide, brought to you by the Consumer Electronics Association and Starz Entertainment Group, is designed to make it easy for you to learn the simple steps to get the full high definition experience in your home. More HDTV resources are available as you make your way into the digital world. Visit your local consumer electronics retailer for more information and check out some of the online resources provided in this brochure.



AS SIMPLE AS

- 1 Get the Equipment
- 2 Get the Programming
- 3 Tune In & Enjoy!

THE 3 SIMPLE STEPS TO HDTV

More HDTV Resources

Consumer Electronics Association (CEA):

- Home Page – www.ce.org
- HDTV Information – www.ce.org/hdtv

FCC Digital Television Website:

- www.dtv.gov

To check HDTV programming availability in your area and more information:

- CheckHD - www.checkhd.com

To download this brochure:

- www.ce.org/hdtv
- www.starz.com/se/starz/hdtv.html



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STEP 1

Get the Equipment

Simply stated, the **HD Receiver** accepts a special **HD Programming** signal, decodes it and sends it to the **HD Display** where you see, hear and experience the wonders of **HDTV**. Understanding what equipment works best for you can be a challenge. This quick overview will help you get started. More information is available on www.ce.org/hdtv and on websites listed in this brochure.

See the Difference - HD Display

New digital display technology enables engineers to create TVs or Displays with dramatically higher resolution giving you a sharper picture. HD Displays are available today in many shapes, sizes and price ranges. It's best to see a side-by-side comparison before you decide. You can only view HD Programming in its highest quality on an HD Display.

Get the Picture - HD Receiver

You need an HD Receiver to get HD Programming. Sometimes the HD Receiver is built into the HD Display. This is called an integrated set or simply an HDTV set. For satellite, you will need a specific HD Receiver, as well as a special satellite dish. For cable, you will need HD-specific equipment depending on the type of HD Display you purchase. Call your cable provider for details.

Surrounded by Sound

Most HDTV programming offers Dolby® Digital 5.1 surround sound. To take full advantage of this theater-like sound experience, you will need a surround sound speaker set-up. Talk to your local retailer about which option is best for your needs.

STEP 2

Get the Programming

Call your local Cable or Satellite provider to order HDTV Programming - the only way to get the full HD movie theater experience in your home. You'll have a variety of dedicated HD Channels to choose from.

Movies



Sports



Variety



Locals*



STEP 3

Tune In & Enjoy

When you sign up for HD Programming you'll get access to special HD Channels. Tune in to these dedicated channels to see your favorite movies, sports and much more come to life.



Peter Pan On STARZ! HD



SportsCenter On ESPN HD



The Lord of the Rings: The Return of the King On STARZ! HD



Las Vegas Mondays 9pm ET On NBC HD



Sunrise Earth On Discovery HD Theater

Check with your local provider for the HD programming available in your area.