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October 14, 2005

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W., Room TWB 204
Washington, D.C. 20554

**Re: *Children's Television Obligations of Digital Television Broadcasters*
MM Docket No. 00-167**

Dear Ms. Dortch:

The Association of National Advertisers, Inc. ("ANA"), hereby withdraws from all pleadings in the above-captioned docket seeking reconsideration to which ANA was a party, including without limitation the petition for reconsideration filed on February 2, 2005, by the American Advertising Federation, the American Association of Advertising Agencies, and ANA.

Respectfully submitted,

Davis Wright Tremaine LLP

/s/ Ronald G. London

Ronald G. London
Counsel for the Association of National Advertisers