APPENDIX B

TRIM: 9.5"
LIVE: 9.25"

Every phone features:
Built-in walkie-talkie
GPS Enabled
Speakerphone*
Web access

EVERY PHONE– POWERFUL.

**ONE DRIVER WINS THE CUP.
ONE FAN WINS $250,000.**

Enter the Race to the Chase Sweepstakes.

CITY NAME
Location Location
123-456-7890

CITY NAME LONG NAME
Location Location
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME LONG NAME
Location
123-456-7890

CITY NAME
Location Location
Location
123-456-7890

Location
123-456-7890

CITY NAME LONG NAME
Location in the City
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME
Location
123-456-7890

CITY NAME
Location
in the City
123-456-7890

CITY NAME
Location location
123-456-7891

CITY NAME LONG NAME
Location location
123-456-7890

CITY NAME
Location in the City
123-456-7890

CITY NAME
Location
123-456-7891

CITY NAME
The Store Name
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME
The Store Name
909-481-1174

CITY NAME
Location Location
123-456-7890

CITY NAME LONG NAME
Location Location
123-456-7890

CITY NAME
Location Location
123-456-7890

CITY NAME
The Store Name
714-668-9349

CITY NAME
Here's the Store Name
805-577-6204

CITY NAME
The Store Name
818-316-3094

CITY NAME LONG NAME
The Store N-
310-2

Name
14-668-9349

CITY NAME
Here's the Store Name
805-577-6204

CITY NAME
Here's the Store Name
805-577-6204

CITY NAME
Here's the Store Name
805-577-6204

CITY NAME
Here's the Store Name
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805-577-6204

CITY NAME
Here's the Store Name
805-577-6204

CITY NAME
Here's the Store Name

LIVE: 10.5"
TRIM: 10.75"

EVERY INCOMING CALL– FREE.

**From anyone. From any network. At any time.
ONLY FROM NEXTEL.**

FREE INCOMING cellular calls
UNLIMITED local walkie-talkie minutes
UNLIMITED nights and weekends
300 outgoing cellular minutes
Cellular long distance included
No roaming charges

$49.99 per month. Other monthly charges apply. See below.**

866-330-DONE / NEXTEL.COM

En Español 888-NEXTEL5

NEXTEL. Done.®

**Nextel also imposes a Federal Programs Cost Recovery (FPCR) fee of $1.55 or $2.83. The FPCR is not a tax or government required charge.

*i205 is speakerphone capable. Downloadable features and content available post-sale via nextel.com/downloads (fees apply).

NASCAR NEXTEL Race to the Chase Sweepstakes: NO PURCHASE NECESSARY. Void where prohibited. Open to U.S. residents 18 years or older. Contest ends August 31, 2005. See nextel.com/race for Official Rules and alternate method of entry.

Offers expire August 31, 2005. **Phone Offers:** Two-year contract and new activation required. Savings on the i836 and i275 are based on $50 savings off the national promotional price at time of purchase. Savings on the i530 is based on $50 savings at time of purchase plus $25 mail-in rebate. **Free i205:** Free offer based on $49.99 retail price and $50 mail-in rebate. Does not include taxes and/or shipping or handling fees. Sales tax is calculated before the rebate. One rebate per phone purchase. **Mail-In Rebate:** Allow 8-12 weeks after phone purchase, activation and mailing in of a complete and valid rebate form to receive rebate. Full terms and conditions on mail-in rebate form or visit nextel.com/rebates. **Free Incoming Plans:** One-year contract required. **Additional Fees:** $200 early termination and $35 set up fee per phone. Monthly bills include fees to cover our costs of complying with federal programs, up to 1.62% per bill (may vary quarterly) and $2.83 per phone. Fees for state and local programs may apply (vary by area), plus government taxes/fees. **Cellular:** Free incoming applies to calls received in the U.S. Nationwide Long Distance includes domestic long distance only. Overage ($0.40/min.). Partial minutes charged as full minutes. Nights (9:00pm to 7:00am). Weekends (Fri. 9:00pm to Mon. 7:00am). **Walkie-Talkie:** Nationwide walkie-talkie ($0.20/min.) times number of participants. **Nextel's Nationwide Network serves 297 of the top 300 markets.** ©2005 Nextel Communications, Inc. NEXTEL, NEXTEL DONE, and the Driver Safety logo are service marks, trademarks and/or registered trademarks of Nextel Communications, Inc. NASCAR® and the NASCAR logo are registered trademarks of the National Association for Stock Car Auto Racing, Inc. The NASCAR NEXTEL Cup Series and NASCAR NEXTEL Race to the Chase marks are used under license by NASCAR, Inc. and Nextel Communications, Inc. MOTOROLA and the Stylized M Logo are registered in the U.S. Patent & Trademark Office. All third-party product or service names are property of their respective owners. All rights reserved.

MOTOROLA

AUGUST USA WEEKEND AD

THE STUDIO @ TBWA\CHIAT\DAY

GRAPHIC ARTIST	STUDIO MANAGER	PROJECT MANAGER
PROOFREADER	ACCT. MANAGMENT	ART DIRECTOR
COPYWRITER	PRINT PRODUCTION	GROUP CREATIVE DIR.
GROUP ACCT. DIR.	LEGAL/AGENCY EXEC.	CLIENT

JOB#: **A0024**
GA: **MADELEIN**
BLEED:
ROUND#: **2**

CLIENT: **NEXTEL**
AD: **Jin**
TRIM: **9.5x10.75**
PRINT SCALE: **100%**

FILE: **A0024_95x1075_AugUSAW_M2**
PM: **Kelly**
PPM: **MARLON/Kim**
SAFETY: **9.25x10.5**
GALLEY#: **1**
DESC/PUB: **USA Weekend**

C M K

16M/100Y

IMAGES: **Sunoco_Logo_DB_4Cs.eps @ 120%, NEXT_I205_Char_F_Pub_HR.tif @ 27%, Nextel Done TM_16M_under3.eps @ 103.1%, I275_F_BLK_bike_300i_HR.tif @ 11.3%, i836_FC_280i_sm_HR.tif @ 18.5%, i530_yl_ft_NDS_280_HR.tif @ 47.5%, Chase2005_Blend_DB_16M100Y.eps @ 12.1%, Motorola_Logo2_(K).eps @ 38.5%*, Safety logo B or W @ 17.6%***

COLORS: **Cyan, Magenta, Yellow, Black**

FONTS: **Helvetica, Interstate-Bold, Interstate-LightCondensed, Interstate-Regular, Interstate-RegularCondensed**

DOC PATH: **Vanilla_Slice: Client Work:NEXTEL:NEXTEL JOBS:A-JOBS:A0024_8_7_USAW:MECHANICAL:A0024_95x1075_AugUSAW_M2**

DATE: **7/6/05 - 11:00 AM**

NOTES:

POWERFUL. AFFORDABLE.

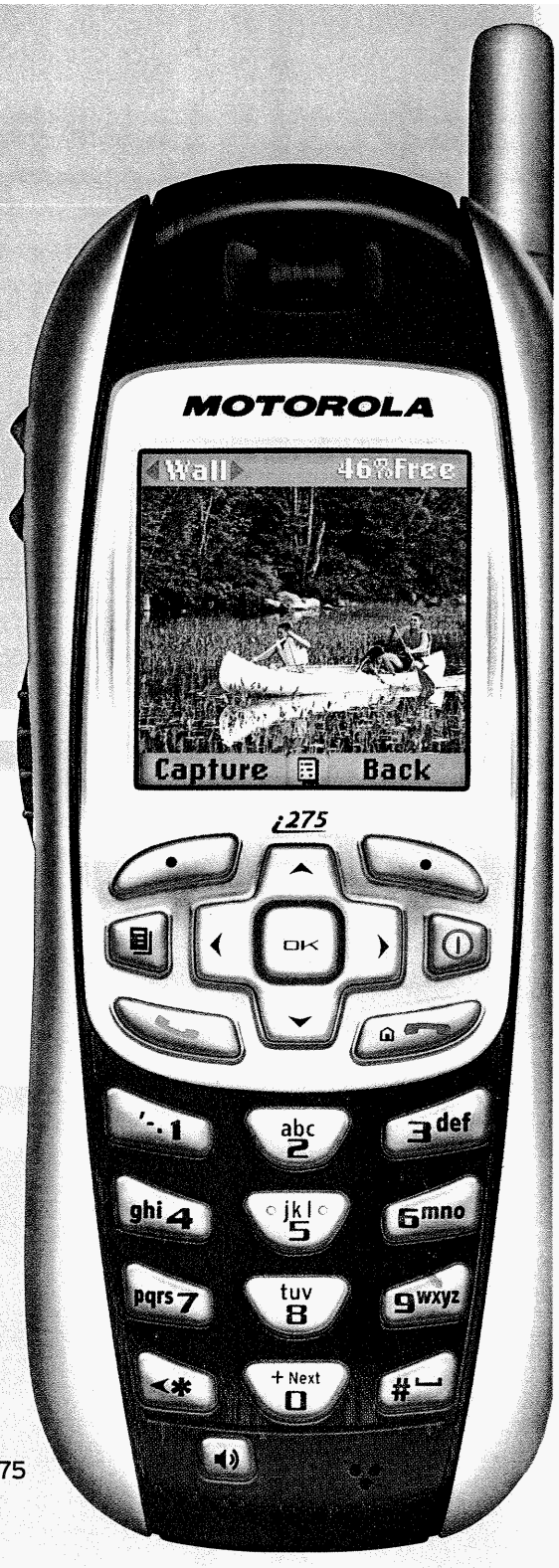
THIS SUMMER SAVE UP TO $150.

See inside for details.

i860

i836

i730



i275

Or save an additional $50 on our most popular phones.

LIMITED-TIME OFFER.

July 15-24 only.

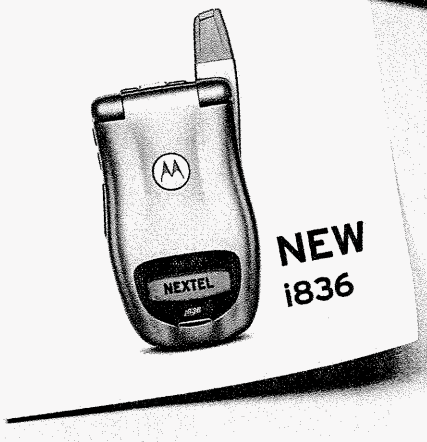
NEXTEL. Done.™

SAVE ON

THE POWER OF NEXTEL.

Save up to $100.
FOR A LIMITED TIME ONLY.
See inside.

GREAT GIFTS FOR DADS AND GRADS.



NEXTEL. Done.™