

## Exhibit 3

**Technology**

**Curriculum**

**Mentoring**

**Recognition**

# A Commitment to Learning

*Time Warner Cable  
supports 21st century  
education*

 **TIME WARNER  
CABLE**

## Time Warner Cable A Proud History of Commitment to Education

*A strong education system is at the heart of our democratic society. In today's environment, strong schools need the support of both individual and corporate citizens.*

*Since Time Warner Cable was formed in 1992, from the merger of ATC, a division of Time Inc., and Warner Cable, we have made education a prime focus of our corporate philanthropy. Time Warner Cable operates in more than 3,000 towns and cities across 31 divisions located in 27 states. And in each of those communities, we are making a contribution to the education of young people.*

*Our business is built on technology. Our commitment to education stems from a bedrock belief, supported by research, that in the hands of properly trained teachers technology enriches the learning experience and boosts student achievement. We are motivated by that fact to continue to provide our resources to support education in the schools and in the communities we serve.*



Glenn A. Britt  
Chairman & CEO



Using technology and sports to boost literacy skills is a powerful combination for young people. These students are participating in a literacy initiative developed by our Milwaukee, WI cable division, the NBA, the Milwaukee Bucks team and Turner Network Television.

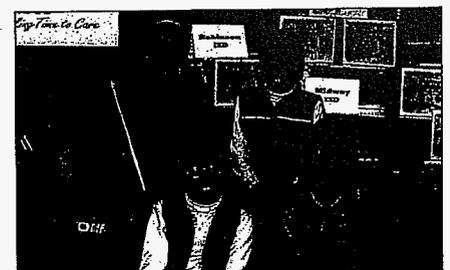
## Providing Service Donations

### Giving Schools the Technology Advantage Free of Charge

More than a decade ago, Time Warner Cable began offering free cable connections for schools in our service communities. Increasingly, schools also are being wired for high-speed Internet access courtesy of TWC's Road Runner broadband service. For many schools with limited funds and underserved populations, the technology we provide helps ensure that all students are getting the information and skills they need for 21st century literacy.

- Nearly 13,000 schools receive free basic cable access
- More than 2,000 schools connected with high-speed cable modems for Internet access
- Close to 8 million students with cable and Internet access at school
- More than \$5 million annually in cash and in-kind support to schools in TWC service areas

Each year, these figures continue to grow as more schools, along with an increasing number of public libraries and community centers, have access to the larger world offered by cable and the Internet through our service donations.



Students have the tools for digital learning thanks to our Waco, TX cable division's added donation of VCRs and digital cameras to local schools.

## Developing Curriculum Partnerships

*Time Warner Cable teams with cable program networks to develop state-of-the-art curriculum resources that offer a model for how to combine the best of cable with innovative instruction.*



## Supporting Cable in the Classroom

As a founding member of Cable in the Classroom (CIC), a public-service initiative of the cable television industry, we provide more than 540 hours of commercial-free educational programming to schools each month at no charge. Our cable divisions sponsor free local workshops for educators, often with continuing education credits for participants. We also distribute 14,000 complimentary copies of *Access Learning*, the CIC magazine, to educators each month, providing valuable examples of teaching techniques.

## Creating Innovative Teaching Models

Time Warner Cable's involvement in two CIC "National Demonstration Projects" underscores our leadership role in the partnership between education and technology.

● In Albany, NY, the project uses TWC's Road Runner high-speed Internet connections, C-SPAN programming and online resources, and the video-conferencing capabilities of Project View, a federally funded technology initiative with the Schenectady Public Schools. Students and teachers examine the presidency of Theodore Roosevelt by conducting real-time online interviews and discussions with historians and other experts.



Our Oceanic cable division in Hawaii partners with the Disney Channel to expand students' creative skills through imagination-boosting workshops. Fifth and sixth graders and friends join the Honorable Linda Lingle, Governor of Hawaii, in a thumbs-up salute to inspiration.

● TWC Western Ohio and Court TV have targeted thinking skills through a CIC Demonstration Project that showcases how broadband and multimedia content can support development of higher-level cognitive skills in high school physical science and social studies. Using Court TV programming, students form and test hypotheses, evaluate contradictory evidence and analyze data from multiple sources.

## Sponsoring Programs That Meet Important Needs

Time Warner Cable teams with many cable networks on educational joint ventures that target a variety of grade levels and subject and skill areas. Projects with Discovery Networks and Bravo have stressed media literacy and arts education, respectively. Through "Save the Music," Time Warner Cable divisions and the VH1 Save the Music Foundation have given more than \$8 million worth of musical instruments to restore music programs in elementary and middle schools.

## Thinking About The Common Good

Partnering with C-SPAN this multiyear, national high school competition emphasizes the responsibilities and rewards of public service in a democracy. Winning students and their teachers receive an all-expenses-paid week in the nation's capital. While there they participate in a series of activities that add to their civic knowledge under the auspices of the Close-Up Foundation, the nation's largest nonprofit, non-partisan civic education foundation.

## Connecting Students and Community Resources

*Time Warner Cable divisions take the lead in building relationships that tap the expertise and energy of community institutions and residents—including TWC employee volunteers—to benefit students.*



## Building Literacy Partnerships

Time To Read is Time Warner Inc.'s nationally recognized literacy mentoring initiative. Time Warner Cable connects with schools and community agencies to identify student and adult learners. TWC employees and community volunteers serve as tutors/mentors.

# TIME TO READ

Time Warner's Literacy/Mentoring Program

### A+ Involvement

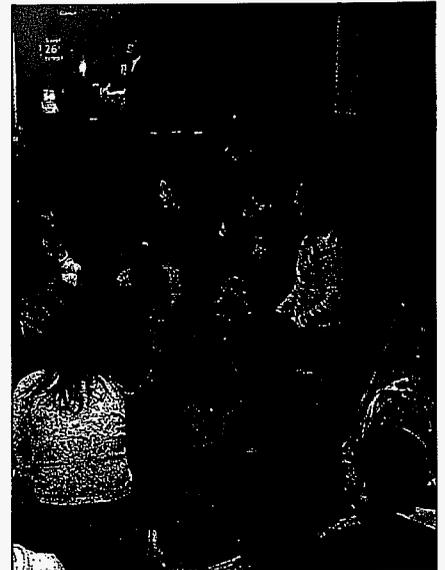
- + 440 Time To Read sites in TWC divisions
- + 3,745 literacy mentors
- + 18,000 learners

*When I was principal at Gates Elementary, we had one nine-year-old student who was on his way to an alternative program, but his Time Warner Cable mentor would not give up on him. The boy turned around, and it's the TWC employee who made the difference.*

—Ricky Hooker, Superintendent, School of Excellence, San Antonio, TX

## Committing to Individual Schools and Students

Time Warner Cable divisions around the country provide funds for special projects, technological expertise and employee volunteers to local schools and education leaders through Adopt-A-School partnerships.

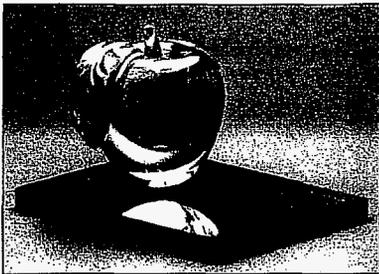


The Charlotte, NC cable division welcomes students for "Third Graders Go To Work." Employees like Dianne Carroway, system general manager, support career education by explaining their jobs to visiting students.

Through a popular grant program, the South Carolina cable division sponsors trips to the Columbia Museum of Art for students and teachers. Kids get a tour, hands-on lessons and Time Warner Cable T-shirts to celebrate the visit.

## Rewarding Teachers and Students for Excellence

*Time Warner Cable believes in recognizing a job well done, and we extend that philosophy to include teachers and students in our service communities.*



## Honoring Creative Instruction with the National Teacher Awards



Now in its second decade, TWC's National Teacher Awards program annually honors innovative classroom projects using cable programming and technology. Winning projects represent all grade levels and a diverse range of subjects—from an elementary level forensics study, to a middle school multimedia presentation on how the Hawaiian islands were formed, to a high school oral history project on WWII veterans. The teachers receive a cash prize, a Crystal Apple and a trip to Washington, D.C.

To increase recognition of creative instruction using cable resources, many TWC divisions also sponsor their own local teacher awards.

## Celebrating STAR Teachers and Students

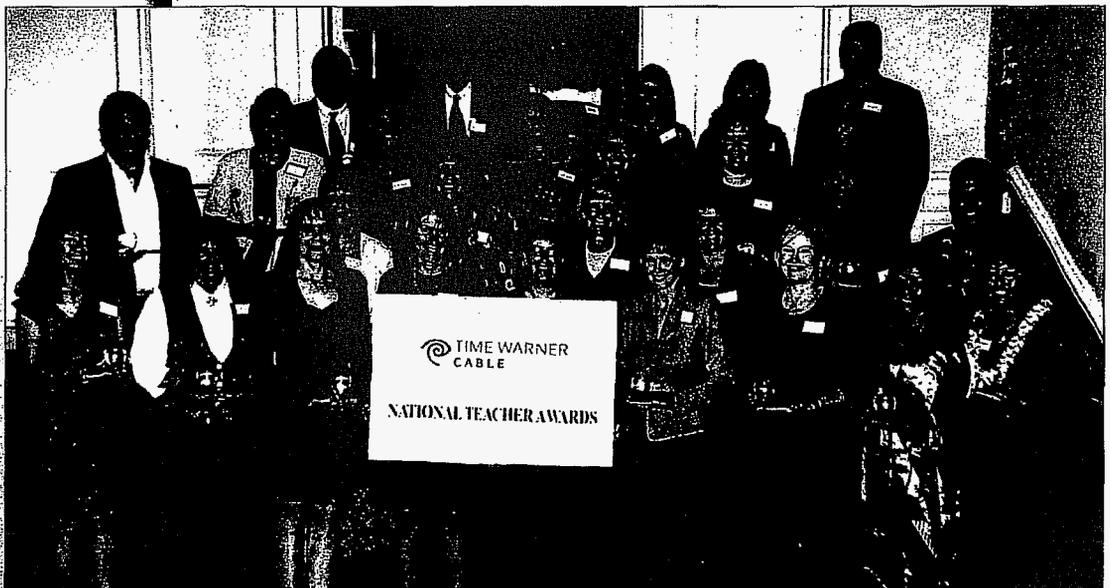
The STAR Awards program invites middle school and high school students to nominate a teacher who has had a positive impact on their lives. Winners are acknowledged at TWC-hosted events across the country.

Outstanding students also get a chance to shine through locally sponsored youth-service awards and academic competitions.

In addition, many divisions award scholarship money to deserving high school and college students in their service areas, helping to expand these young people's capabilities through college study or vocational training.

*The chance to compete in Time Warner Cable's National Teacher Awards motivates me to be more creative in curriculum planning. And win or lose, that's a win for kids!*

—Mary Widen, K-5 special education teacher & six-time National Teacher Award winner, Milwaukee, WI



The 2003 National Teacher Award winners gather during the gala celebration in Washington, D.C.

# Time Warner Cable Proudly Supports Educational Organizations and Associations Across America

## A sampling of our nonprofit partners . . .

America Reads

Association for the Advancement  
of Arts Education

Big Brothers Big Sisters Association

Booker T. Washington Center

Boy Scouts of America

Boys and Girls Clubs

Camp Fire

Child Advocates, Inc.

Children's Miracle Network

The Children's Theatre

Communities in Schools

The Dictionary Project

Digital Clubhouse

Every Child Succeeds

4-H Clubs

Family and Children's Service  
Initiative for Violence-Free  
Families

First Books

Fresh Youth Initiatives

Geo-Trips

Girl Scouts of America

Groundhog Job Shadow Day

Hispanic Scholarship Foundation

Inner City Youth Opportunities

Jazz Education Inc.

Junior Achievement

Just Like Us Inc.

Juvenile Diabetes Foundation

K12 Gallery for Young People

Kids-N-Co

Kids Voting USA

La Oportunidad

Learning Leaders

Learning Through Art/Books Alive!

The Literacy Initiative

Meet Me in the Middle

Military Child Education Coalition

National Institute on Media and  
the Family

National Inventor's Hall of Fame

National Mentoring Program

National Urban League

Outward Bound Youth Organization

Partners in Education

Pediatric Therapy Network

Project Children

Project Graduation

Project Learn

Read to Your Babies

Red Ribbon Week

Science Linkages in the Community

Sound Business

Special Olympics

Technology Training Foundation  
of America

UNICEF

Volunteers of America

What's Up For Kids

Wildwood Foundation

World Trade Center School  
Relief Fund

YMCA

Young Senators

YWCA

## Time Warner Cable

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[www.timewarnercable.com](http://www.timewarnercable.com)

Los Angeles, CA

San Diego, CA

Mililani, HI

Portland, ME

Minneapolis, MN

Jackson, MS

Kansas City, MO

Lincoln, NE

Albany, NY

Binghamton, NY

New York, NY

Rochester, NY

Syracuse, NY

Charlotte, NC

Greensboro, NC

Raleigh, NC

Wilmington, NC

Akron/Canton, OH

Cincinnati, OH

Columbus, OH

Dayton, OH

Columbia, SC

Memphis, TN

Austin, TX

Southwest TX

Houston, TX

San Antonio, TX

Waco, TX

Green Bay, WI

Milwaukee, WI

National Division

—small cable systems

throughout the country