

To The Secretary,

In response to the consideration of the formation of a Low Power AM Standard Broadcast Service, I would like to share the following comments:

1. For a very long time now, broadcast has been out of the reach of the small business owner/operators. Since the big corporations have consolidated broadcast frequencies and tied the advertising rates together, many small business' have found themselves unable to afford any announcements due to high costs of advertising.
2. Many small business' that have desired to put on their own radio stations have been unable to acquire any available frequency, and if one were available, the auction would knock them out because big business has more resources (financially) to out bid.
3. Voices are not being heard in communities due to big conglomerate corporations buying the radio stations, then programming them via satellite programming from a great distance.
4. LPAM would be a blessing to small business' and communities that wish to be heard above the noise of the big companies.
5. If LPAM is approved, they should abide to the strictest technical standards, and attempt to be in the forefront of new technology such as IBOC DAB for standard broadcast.

I feel that radio can once again become a personal and viable asset to the communities that it serves with the addition of LPAM service.

Scott Clark