

Vinson & Elkins

ORIGINAL

Robert A. Mazer rmazer@velaw.com  
Tel 202.639.6755 Fax 202.639.6604

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FEB 23 2006

Federal Communications Commission  
Office of Secretary

February 23, 2006

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
236 Massachusetts Avenue, N.E.  
Suite 110  
Washington, DC 20002

~~DOCKET FILE COPY DUPLICATE~~

Re: RM 99-325  
Notice of Ex Parte Presentation

Dear Ms. Dortch:

iBiquity Digital Corporation ("iBiquity"), by its attorneys, hereby notifies the Commission, pursuant to Section 1.1206 of the Commission's rules, of a meeting held on February 22, 2006 with Mary Beth Murphy, Ben Golant, Ann Gallagher, Steven Broeckaert, William Johnson, Charles N. Miller and Susan Crawford of the Media Bureau. iBiquity was represented by Albert Shuldiner, its General Counsel, and the undersigned.

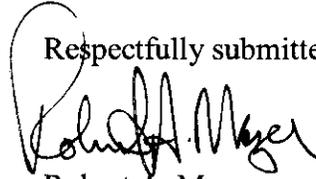
During this meeting, iBiquity reviewed the current status of station roll-out of HD Radio. It also discussed with the staff the need of some broadcasters to reduce power of the analog signal in order to accommodate the digital signal and how this possible requirement comports with existing or proposed rules. There was also a discussion of the parameters of the digital mask. A copy of the iBiquity presentation to the Media Bureau is attached to this letter.

An original and one copy of this notice are being submitted to the Secretary's Office. A copy of this letter will be provided to Messrs. Golant, Broeckaert, Johnson, Miller and Ms. Murphy, Ms. Gallagher, and Ms. Crawford of the Media Bureau.

202.639.6755 071  
Lester B. Bode

Any questions regarding this matter should be directed to the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Robert A. Mazer". The signature is written in a cursive style with a large initial "R".

Robert A. Mazer  
Counsel for iBiquity Digital Corporation

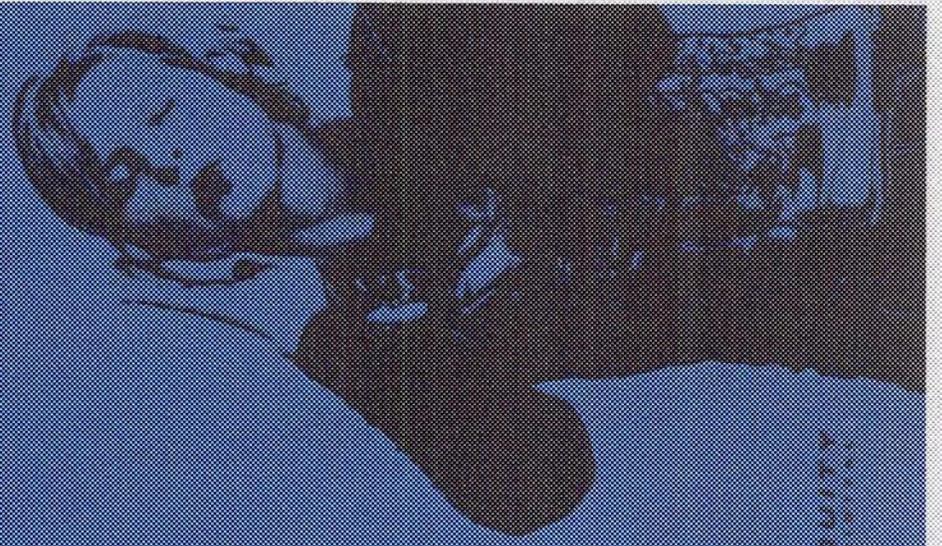
Enclosure

cc: Mr. Steven Broeckaert (MB)  
Ms. Mary Beth Murphy (MB)  
Mr. Ben Golant (MB)  
Ms. Ann Gallagher (MB)  
Ms. Susan Crawford (MB)  
Mr. William Johnson (MB)  
Mr. Charles N. Miller (MB)

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**Mass Media Bureau  
Federal Communications Commission  
February 22, 2006**



## ***Agenda***

- **Status of Broadcaster HD Radio™  
Rollout**
- **Receiver Products**
- **Regulatory Issues**



## ***Broadcaster Rollout***

- **730 Stations Broadcasting Digitally**
  - 175 Markets
  - Represents 87 of Top 100 Markets
  - Stations serving 48 states
  
- **180 Stations Multicasting**
  - 41 Markets
  - 31 of Top 50 Markets
  - 33 separate broadcast groups



# ***HD Digital Radio Alliance***

- **Top Radio broadcasters have formed Alliance to Promote Rollout of HD Radio**
- **Committing more than \$200 Million in radio promotions in 2006**
- **Working to lower receiver prices and promote adoption by automobile manufacturers**
- **Strongly promoting introduction of multicasting**
  - Alliance announced members will introduce multicasting in 28 markets
  - At least 264 new audio channels
- **Recent HD2 announcements**
  - “Clear Channel Plans 116 ‘HD2’ Multicast Channels By End of Quarter”
  - “Greater Media, Inc. Announces Multicasts in all its Major Markets”
  - “CBS Radio Announces HD2 Format Selections for More Than 15 Markets Across the Country”



# New Multicast Formats

## >>HD2 Digital Radio Format List

Los Angeles, CA	KHHT	92.3	92.3-1	Urban AC Adult	92.3-2	Jamini Oldies Variety	
	KCBS	93.1	93.1-1	Variety	93.1-2	CHR Adult	
	KZLA	93.9	93.9-1	Country Smooth Jazz	93.9-2	Alternative Classic	
	KTWW	94.7	94.7-1	Jazz	Classic Rock	94.7-2	Jazz Fusion Hispanic / Anglo
						94.7-2	Rock Female
	KLOS	95.5	95.5-1	Talk Modern AC	95.5-2	Talk All 80's Hits Pre-Beatles	
	KLSX	97.1	97.1-1	Oldies	97.1-2	Oldies Kiss	
	KYSR	98.7	98.7-1	Hit Music Adult Contemporary	98.7-2	Espanol	
	KRTH	101.1	101.1-1	Oldies	Hit Music Adult Contemporary	101.1-2	Lite Classics
						101.1-2	Disco Power
	KIIS	102.7	102.7-1	Hot Adult Contemporary	102.7-2	Dos ROQ Extreme/Active	
	KOST	103.5	103.5-1	Rhythmic Hits	103.5-2	Alternative Rock	
	KBIG	104.3	104.3-1	Alternative Rock	104.3-2		
	KPWR	105.9	105.9-1		105.9-2		
	KROQ	106.7	106.7-1		106.7-2		



# HD Radio Support for Broadcasters

[www.hdradioplaybook.com](http://www.hdradioplaybook.com)



GMs, Programming, Promotion  
[www.hdradio.com](http://www.hdradio.com)



Consumer Focused

[www.hdradiouniversity.com](http://www.hdradiouniversity.com)



Retail Training  
[www.ibiquity.com](http://www.ibiquity.com)

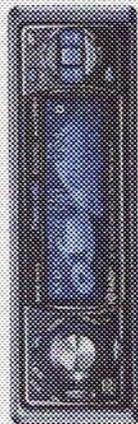


General Info, Business



# HD Radio Receiver Products – Currently available

## Auto



Panasonic



Sanyo



Kenwood (2)



Eclipse



JVC



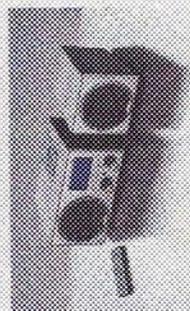
Alpine

BMW



## Tabletop

Boston Acoustics



## Home



Yamaha

Dayseguerra Custom (2)



*Multicast Capable = Bold and Italic*

# New HD Radio Receivers – Coming Soon

## Auto



*Kenwood (2)*

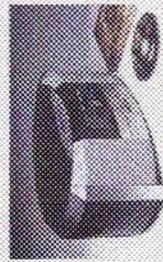


*Sanyo*



*JVC*

## Tabletop



*Polk*

## Car adapters



*+ 3-5 Car Adapters*

## Home



*Onkyo*



*Custom Home (4)*

*Multicast Capable = Bold and Italic*



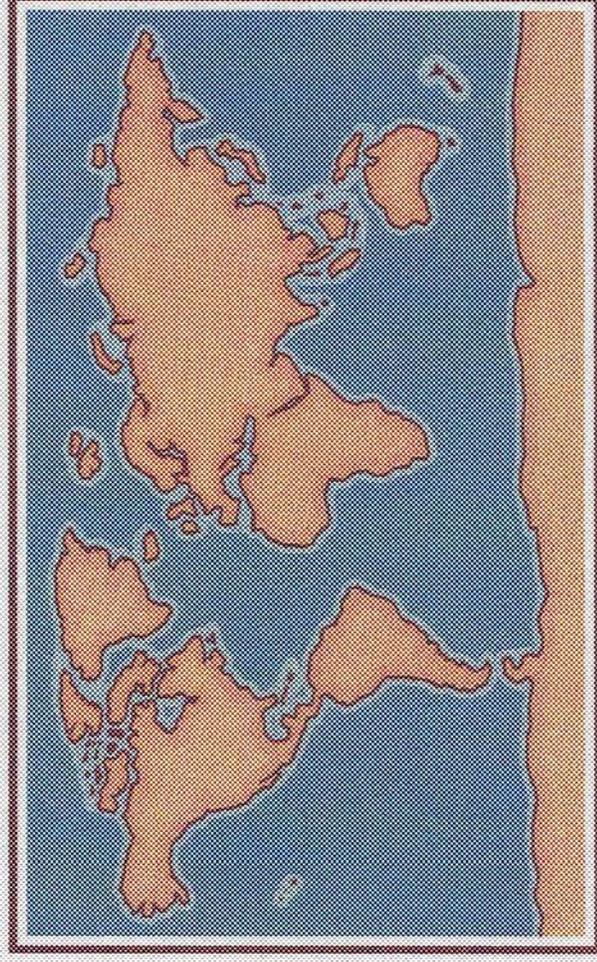
## *Retailers with HD Radio™ Products*

- **ABC Warehouse**
- **ABT Electronics**
- **Audio Advisor**
- **Bjorn's**
- **Car Toys**
- **Car Tunes**
- **Crutchfield**
- **Fry's**
- **Good Guys**
- **Great Indoors**
- **Harvey**
- **J & R Music World**
- **Listen Up**
- **Myer-Emco**
- **Tweeter**
- **Ultimate**



## *HD Radio Developments Outside the U.S.*

- **Canada**
- **Mexico**
- **Brazil**
- **France**
- **Switzerland**
- **Philippines**



## *Regulatory Issues*

- **Transmitter Power Requirements**
- **Emissions Mask**

