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ATTORNEYS AT LAW

March 9, 2006

BY ELECTRONIC FILING

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Written Ex Parte Communication in MB Docket No. 03-82

Dear Ms. Dortch:

This letter responds to certain allegations levied against DIRECTV, Inc. ("DIRECTV") by Dish Hawaii in its written *ex parte* submission of December 19, 2005. In particular, DIRECTV would take this opportunity to correct several factual misstatements made by Dish Hawaii in its most recent submission.

First, Dish Hawaii claims that DIRECTV denies it and all other Hawaii DIRECTV dealers with the exception of Ironwood Communications the means to obtain equipment necessary to receive local channels. This is simply not so. DSI Systems, Inc., the nation's largest distributor of satellite and related consumer electronic equipment and a primary distributor of equipment to DIRECTV dealers, has DIRECTV dishes in stock.

Second, Dish Hawaii maintains that no Hawaii dealers with the exception of Ironwood are listed on the DIRECTV website. Again, this is simply not the case. For example, the DIRECTV website lists two dealers in Maui,¹ and six dealers in Oahu.²

Finally, Dish Hawaii complains that DIRECTV provides only Ironwood's contact information to prospective customers who contact DIRECTV via telephone. In reality, *all* potential customers in Hawaii who contact DIRECTV are referred to DIRECTV's direct sales department rather than to Ironwood or to any other dealer.

¹ See DIRECTV.com Find a Dealer search results, attached as Exhibit A (dealers include Harmer Radio & Electronics Inc. and Ironwood Communications).

² See DIRECTV.com Find a Dealer search results, attached as Exhibit B (dealers include Wal-Mart, two Best Buy locations, Ironwood Communications, Pacific Satellite System, and The Satellite Guy).

HARRIS, WILTSHIRE & GRANNIS LLP

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In light of the foregoing, DIRECTV submits that Dish Hawaii's charges of "bad faith actions" on DIRECTV's part are completely unsubstantiated. If you have any questions or concerns about this matter please do not hesitate to contact the undersigned.

Respectfully Submitted,

/s/ _____
Michael D. Nilsson
Counsel for DIRECTV, Inc.

Attachments

cc: Bill Barker, Owner, Dish Hawaii (by First Class Mail)

Exhibit A



The DIRECTV Group, Inc. Companies

[Program Guide](#)

Eastern

Now

PM

[GO](#)**DID YOU KNOW?**

You can get DIRECTV® service at your apartment. [Learn more.](#)

GET DIRECTV

Buy Your System

Local and Online Dealers

You can buy your DIRECTV System from any of the authorized local dealers listed below:

HARMER RADIO & ELECTRONICS INC
310-9 ALAMAHA ST
KAHULUI, HI 96732
(808) 877-8082

Click [here](#) to see a map

IRONWOOD COMMUNICATIONS
300 OHUKAI RD
KIHEI, HI 96753
(808) 848-1400

Click [here](#) to see a map

You can also:

[Buy your system online from DIRECTV](#)

Exhibit B



The DIRECTV Group, Inc. Companies

[Program Guide](#)

Eastern

Now

PM

[GO](#)**“ DID YOU KNOW?**You can pay your bill and manage your account online. [Learn more.](#)**GET DIRECTV**

Buy Your System

Local and Online Dealers

You can buy your DIRECTV System from any of the authorized local dealers listed below:

BEST BUY/ MAGNOLIA
478 ALAKAWA STREET
HONOLULU, HI 96817
(808) 541-4346

Click [here](#) to see a map

BEST BUY
98 051 KAMEHAMEHA HWY
AIEA, HI 96701
(808) 485-6940

Click [here](#) to see a map

IRONWOOD COMMUNICATIONS
740 MOOWAA ST
HONOLULU, HI 96817
(808) 848-1407

Click [here](#) to see a map

PACIFIC SATELLITE SYSTEM LLC
677 ALA MOANA
HONOLULU, HI 96818
(808) 533-4388

Click [here](#) to see a map

THE SATELLITE GUY INC
2017 S KING ST
HONOLULU, HI 96826
(808) 532-9090

Click [here](#) to see a map

WAL-MART SUPERCENTER-5274
1131 KUALA ST
PEARL CITY, HI 96782
(808) 454-8758

Click [here](#) to see a map

You can also:

[Buy your system online from DIRECTV](#)