EXHIBIT A

for less than \$15.00 a month; you get...

- Local Service with your choice of 2 calling features such as Caller ID Deluxe, Call Waiting Deluxe, Call Return (*69), Three-Way Calling and more at no additional charge for 12 months! 2
- BellSouth® Long Distance Service for only <u>5¢ a minute</u> WITH NO MONTHLY FEE for 12 months!
- BellSouth• Voice Mail Service for 12 months so you never miss a call!² (Available upon request.)
- Local service connection fee waived a savings of up to \$41.00!

Plus, we'll give you \$50 CASH BACK' to spend any way you want!

Only BellSouth delivers the quality, service and reliability you deserve.

To sign up for this offer today, call us toll free at **1.877.359.3602**, Monday through Friday, 8 a.m. – 7 p.m. EST and Saturday, 8 a.m. – 5 p.m. EST. Or visit us online any time at **belisouth.com/welcome**.



Para español por favor llame al 1.888.698.8674.

CD05-B/1FR 0389394-A (see back for more details)

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>> Don't paric.

Even if your dog ate your mail, he didn't chew up your last chance to tear into this great new offer! 本

For less than 1500° a month, you get ...

- Local Service with your choice of 2 calling features such as Caller ID Deluxe, Call Waiting Deluxe, Call Return (*69), Three-Way Calling and more — at no additional charge for 12 months!
- BellSouth® Long Distance Service for only 5¢ A MINUTE WITH NO MONTHLY FEE for 12 months!²
- Voice Mail—for 12 months—so you never miss a call! [Available upon request]

PLUS, we'll waive your local service connection fee — a savings of up to \$41.00!

And give you \$50 CASH BACK to spend any way you want!**

It all adds up to one sweet deal! *Plus*, the more services you add, the more you SAVE — high-speed Internet services, DIRECTV⁶ service and Cingular Wireless. Only BellSouth delivers the quality, service and reliability you deserve. There's no need to go anywhere else!

To sign up for this offer today, call us toll free at 1.877.761.7240, Monday through Friday, 8 a.m. – 7 p.m. EST and Saturday, 8 a.m. – 5 p.m. EST. Or visit us online at bellsouth.com/welcome.

Para español por favor ilame al 1.866.211.0240.

AS AN ADDED BONUS, order DIRECTV service from BellSouth and receive a 4-room DIRECTV® System – FREE with your annual commitment to any TOTAL CHOICE® programming package.3

Includes satellite dish, up to 4 standard receivers, and standard installation. (Offer available on approved credit.)

Ask about DIRECTV's great offer for premium channels.

BELLSOUTH
 !!stening. Answering.*

*Piscounted rate excludes taxes, fees & other charges for new qualifying residential customers for 12 months. Bate will vary depending on geographic location. Normal nordiscounted rate applies thereafter. **Cesh Back coupon to customers who switch local telephone service to BellSouth and subscribe to local service, 2 calling features and a BellSouth Long Distance plan. Check will be sent within 4-6 weeks after receipt of coupon to customers who retain qualifying service. Valid for one service line at the intended local service address. Offer ends 12/31/05. Customer must not have had local service with BellSouth 10 days prior to new service connection date. One \$50 Cash Back (relacquisition promation per customer per 12-month) period. 1) Features must be compatible & are subject to evaluability. Some features require additional equipment. Long distance or expanded local calling rates may apply for Call Return, Call Forwarding and Three-Way Calling. Free calling features & aptional vaice mail avoidable to customers who switch their local service local service and colling features. 2) Nickel Value Promotion: Offer ends 6/30/05. Customers must not have subscribed to any BellSouth Information and colling features. 2) Nickel Value Promotion: Offer ends 6/30/05. Customers must not have subscribed to any BellSouth Information and their enrollment in this promotion. A \$3.95 monthly recurring charge applies after 12 billing invoices. International calls extra. A Corrier Cost Recovery fee of \$0.99 will be charged monthly. This fee is not a tax or charge imposed or required by any government. Taxes, fees and other charges, including Universal Service fund, apply. 3) DRECTV Free Equipment & Instabiliation requires subscription to 12 consecutive months of any DIRECTV* TOTAL CHOKE® programming package \$4.199/mo. or above). DRECTV PRAK NODOS programming includes of subscription to 12 consecutive months of any DIRECTV* TOTAL CHOKE® programming on perconding and pricing may vary. Patlutte 11 to ActifyAte The Directry System With

BellSouth Promotion Restrictions: Valid for one service line at the inlanded local service address. Customers must not have had local service with BellSouth 10 days prior to new service connection date. BellSouth employees not eligible. Promotion ends 12/31/05.

Advertised services & features not available in all areas. All offers may be modified or discontinued at any time without notice. Long distance provided by BellSouth fine, Distance, Inc., 02005 BellSouth (Corporation, All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation, DIRECTY and the Cyclone design logo, 107AL CHOICE and DIRECTY, 100.05 are registered trademarks of DIRECTY, Inc.



Hurry! Act Now!

P.O. Box 530590 Birmingham, AL 35253-0590

Dear Gene Dry,

Simple is good, and here's an offer that's simply perfect for you.

For only \$22.95 a month; you'll get...

- Unlimited local calls with the BellSouth® PreferredPack® Bundlet?
- Our most popular calling features, such as Caller ID Deluxe, Call Waiting Deluxe, Call Return (*69), and Three-Way Calling, for much less than you would pay for each feature separately.
- BellSouth⁶ Long Distance Service for only <u>5¢ a minute</u> WITH NO MONTHLY FEE for 12 months!⁴
- No connection charge to come back to BellSouth!

Plus, we'll give you
\$100 CASH BACK⁵
to spend any way you want!

Order additional services and save! Get an <u>extra</u> \$100 CASH BACK⁶ when you order BellSouth⁶ FastAccess⁶ DSL Ultra <u>plus</u> either Cingular Wireless⁶ <u>OR</u> DIRECTV⁶ service from BellSouth! <u>That</u>'s a total of \$200 CASH BACK! Ask our sales associate for details.

BellSouth is the one company that offers it all — high-speed Internet services, local and long distance, Cingular Wireless and DIRECTV service.

To sign up for this offer today, call us toll free at 1.877.876.6762, Monday through Friday, 8 a.m. – 7 p.m. EST and Saturday, 8 a.m. – 5 p.m. EST and be sure to mention promo code AG058.

Or visit us online any time at bellsouth.com/welcome.

Sincerely,

Carlos A. Salinas Senior Director

Consumer Marketing

Selo- Of lelis

Para español por favor llame ai 1.888.734.9222.

1) Quoted rate excludes taxes, fees & other charges for new quolifying residential customers. Rate will vary depending on state and geographic location and is subject to change. 2) BeliSouth* PreferredPack* Plan features must be composible & are subject to availability. Some features require additional equipment long distance or expanded local calling rates may apply for Call Return. Call Forwarding and Three-Way Calling. 3) Calling features must be composible & are subject to availability. Some features require additional equipment. Long distance or expanded local calling rates may apply for Call Return. Call Forwarding and Three-Way Calling. 3) Krikel Savings Value Promotion: Offer rands 12/31/05. Customers must not have subscribed to any BeliSouth* ong Distance service within five [5] days prior to their enrollment in this promotion. A \$3.95 monthly recurring charge applies after 12 billing invoices. International calls extra. A Carner Cost Recovery Fee of \$0.99 will be charged monthly flus fee is not a tax or charge imposed or required by any government. Taxes, fees and other charges, including Universal Service Fund, apply.

5) Cash Back coupon to customers who switch local telephone service to BeliSouth and purchose the BeliSouth* Complete Choice* plan or the BeliSouth* PreferredPack* plan See coupon for redemption details. Check will be sent within 4-6 weeks after receipt of coupon to customers who retain qualifying service. Offer ends 12/31/05. Other conditions apply 6) Cash Back: Customers can get \$100 cash back coupon with new purchases of both BeliSouth* FastAccess* DSI, plan and Cingular Wireless* plan [\$3.99 or highert from BeliSouth. BeliSouth* FastAccess* DSI, plan and Cingular Wireless* plan [\$3.99 or highert from BeliSouth. BeliSouth* FastAccess* DSI, plan and Cingular Wireless* plan [\$3.99 or highert from BeliSouth* FastAccess* DSI, plan and Cingular Wireless* plan [\$3.99 or highert from BeliSouth* FastAccess* DSI, plan and Cingular Wireless* plan [\$3.99 or highert from BeliSouth* FastAccess*

BellSouth Offers: Valid for one service line at the intended local service address. Customers must not have had local service with BellSouth 10 days prior to new service connection date. Advertised services and features not available in all areas. All offers may be modified or discontinued at any time without notice. Applicable taxes and fees based on the full price of all products and services, and no taxes, fees or shipping and handling charges will be added to any reward or rebate. Long distance, inc. DIRECTS exervice provided by BellSouth Cong Distance, inc. DIRECTS exervice provided by TellSouth Congress will be added to any reward or rebate. Long distance provided by Distance, inc. DIRECTS, linc. and is subject to credit approval. 02005 BellSouth Corporation. All trademarks and service marks contained herein are the property of their respective owners.

OT IMPRESSED WITH THE HEROICS OF YOUR PHONE COMPANY? SWITCH TO BELLSOUTH.

WE PROMISE TO WORK AS HARD AS WE CAN TO MAKE SURE ALL OF YOUR NEEDS ARE MET.

AND THE BEST PART IS. WE WON'T HAVE TO WEAR TIGHTS TO DO IT.

BellSouth is the one company that offers it all with local, long distance, Internet services, satellite TV and Cingular Wireless[®]. Simply put, this is a package you can't afford to pass up.

For less than \$35.00 a month, you get...

- Local Service with your choice of 2 calling features such as Caller ID Deluxe, Call Waiting Deluxe, Call Return (*69), Three-Way Calling and more — at no additional charge for 12 months!²
- BellSouth® Unlimited plan for long distance...24 hours a day, 7 days a week.3
- Voice Mail for 12 months so you never miss a call! (Available upon request.)

PLUS, we'll waive your local service connection fee - a savings of up to \$41.00!

And give you \$75 CASH BACK' to spend any way you want!

As an added bonus, order DIRECTV® service from BellSouth, and you'll get a **DIRECTV® system** and standard professional installation for up to four rooms — **FREE**:

Only BellSouth delivers the quality, service and reliability you deserve.

To sign up, call us today toll free at **1.877.315.8253**, Monday through Friday, 8 a.m. – 7 p.m. EST and Saturday, 8 a.m. – 5 p.m. EST. Or visit us online any time at **bellsouth.com/welcome**.

Para español por favor llame al 1.888.688.7784.



Q005/1FR HS09LAE 4/21

1) Discounted rate (excluding taxes, fees & other charges) for new qualifying residential customers. Normal non-discounted rate applies for subscribed services after 12 months. Rate will vary depending an state and geographic location. Includes \$2.00/mo, companion services package for optional Voice Mail Service. BellSouth employees are not eligible for this offer. 2) Free calling features age applicant voles and period voles and it. Available to austomers who switch their local service from another provider and subscribe to two calling features and a domestic BellSouth ong Distance plan. Other restrictions may apply. 3) BellSouth? Unlimited plan for long distance is for domestic residential voice usage only. Callers under this plan must dial 1 + area code + domestic number, International calls extra. Usage in excess of typical residential usage, which is presumed to be 5000 minutes per month, will be subject to an additional fee of \$50. Other terms, conditions & restrictions apply, Taxes, fees & other charges, including Universal Service Fund, apply. 4] Cash Back; \$50 cash back to customers who switch local telephone service to BellSouth on purchase local service plus 2 calling features and a BellSouth long Distance plan by Quest 31, 2005. Offers exclude customers moving existing qualifying services to a new service address and customers moving from one BellSouth Unlimited Long Distance Plan to another such plan. Coupon redemption required. See coupon for redemption details. Checks will be sent within 44 weeks after receipt of coupons to customers who retain qualifying services. Other conditions apply. One (re)acquisition reward per australiance to a proved process of the process of the

BellSouth Offers: Valid for one service line at the intended local service address. Customers must not have had local service with BellSouth 10 days prior to new service connection date. Advertised services and features not available in all areas. All offers may be modified or discontinued at any time without notice. Applicable taxes and fees based on the full price of all products and services, and no taxes, fees or shipping and transling charges will be added to any reward or rebate. Long distance provided by BellSouth* Long Distance, Inc. DIRECTV service is provided by DIRECTV. ©2005 BellSouth Corporation. All trademarks and service marks contained herein are the property of their respective owners.

>> How can you enjoy \$249 in savings? "Bundling" is the answer.

Dear Samuel Adams:

Simplifying your life. Giving you more for less money. That's what the BellSouth* Value Answers* bundle is all about. This special bundle offers more features than comparable plans from other companies—with extra annual savings too.

Become a BellSouth* Complete Choice* plan' customer and you'll enjoy unlimited local calling and special features that let you manage your calls. You'll also become eligible for \$5 monthly savings on other services, including high-speed Internet, Cingular Wireless* and DIRECTV* Service. Add the BellSouth* Unlimited Plan for long distance and you can double your savings up to \$10 a month. The two bundle options below include Complete Choice and highlight how you can start saving today.

BellSouth Value Answers bundle

>> with the Nickel Value Plan

- BellSouth Complete Choice plan, including unlimited local calling and multiple calling features such as Caller ID Deluxe, Call Waiting, Call Block, Call Forwarding and more.
- BellSouth' Nickel Value plan for long distance calls to anywhere in the U.S., anytime, for only 5 cents per minute.
 As a bonus, you'll receive 100 free minutes each month for three months!

\$36.95/month

Save up to \$165 for the first year"

BellSouth Value Answers bundle

- >> with the Unlimited Plan for long distance
 - BellSouth Complete Choice plan
 - BellSouth Unlimited Plan for long distance calling anywhere in the U.S., anytime, for one low monthly rate. Get \$25 cash back!

\$54.99/month'

Save up to \$249 for the first year"

\$25 Cash Back'

BellSouth also gives you extra benefits no other company can offer:

- Get all these services from BellSouth--local, long distance, International, Internet, Cingular Wireless, and DIRECTV service
- Award-winning customer service
- Customized bundles that fit your lifestyle with extra savings

Sign up before it's too late.

These offers are only available for a limited time, so sign up today. To get all the services you need, cash back, special savings, and our award-winning customer service, call 1.877.294.2105 today.

Sincerely

Kim S. Whitehead

Vice President, Consumer Segment Marketing

Kim S. Stritehead

Get up to \$25 cash back with BellSouth Answers.* Hurry, offer ends soon. Call 1.877.294.2105 or visit bellsouth.com/cashback.

BELLSOUTH
 Listening, Answering*

@ BELLSOUTH*

PAY TO THE ORDER OF
221 285 *******AUTO**3 DIGIT 701
Samuel Adams
8232 Pritchard Pl.
New Orleans LA 70118-3156
Haddland Haddland Haddland Haddland

Hurry, offer ends soon.

up to \$25.00

up to twenty-five dollars **/***

Kim S. Stritehead

Vice President, Consumer Segment Marketing

P.O. Box 530590 Birmingham, AL 35253-0590

Dear Gene Dry,

Simple is good, and here's an offer that's simply perfect for you.

For **just \$44.99 a month** for 12 months; you'll get the BellSouth* Unlimited AnswersSM Bundle, which includes:

- BellSouth® Unlimited Plan for long distance...24 hours a day, 7 days a week.²
- Unlimited local service
- BellSouth® Voice Mail service...so you never miss a call. (Available upon request.)
- Caller ID Deluxe, Call Waiting Deluxe, Call Return (*69), Three-Way Calling, Call Forwarding, Call Block and more.³
- Local service connection fee waived a savings of up to \$41.00!

This plan is normally \$49.99 a month. But, with this special offer, you'll get a \$5.00 a month discount for the first twelve months — a savings of \$60.00!

We'll give you a \$100 Visa* Reward Card plus \$25 CASH BACK for the Unlimited Plan!*

BellSouth is the one company that offers it all — high-speed Internet services, local and long distance, Cingular Wireless $^{\bullet}$ and DIRECTV $^{\bullet}$ service.

Ask us how to get a free DIRECTV® DVR, plus a standard DIRECTV® System for up to 3 additional rooms, including standard installation.⁵ (After \$100 mail-in rebate from DIRECTV on approved credit. Programming commitment required.) <u>Plus</u>, ask about great exclusive sports packages from DIRECTV!

To sign up for this offer today, call us toll free at 1.888.247.4184, Monday through Friday, 8 a.m. – 7 p.m. EST and Saturday, 8 a.m. – 5 p.m. EST and be sure to mention promo code AR05. Or visit us online any time at bellsouth.com/welcome.

Sincerely,

Carlos A. Salinas

Senior Director, Consumer Marketing

Para español por favor llame al 1.877.572.2139.

1) Discounted rate for new qualifying residential customers for 12 months. Rate will vary depending on state and geographic location. Normal non-discounted rate applies thereafter. Rate excludes taxes, fees & other charges. BellSouth employees are not eligible for this offer. Offer ends 12/31/05. 2) BellSouth* Unlimited Plan is for domestic residential vacce usage only. Calliers under this plan must dial 1 + area code + domestic number. International colls extra. Usage in excess of typical residential usage, which is presumed to be 5000 minutes per month, will be subject to an additional fee of \$50. Other terms, conditions is restrictions apply. Taxes, fees & other charges, including Universial Service Fund, apply, 3) Calling features must be compatible & are subject to availability. Some features require additional equipment. Long distance or expanded local calling rates may apply for Call Return, Call Forwarding and Time-40 (2010), 4) \$100 Visa* Reward Card coupon available to customers who switch local telephone service to BellSouth and purchase the BellSouth* Complete Chaice* plan or the BellSouth* PreferredPack* plan by 12/31/05. Coupon redemption required. See coupon for redemption details. Visa Reward Cards are provided, not soid, by BellSouth as a promotional reward. Cards are issued by a participating bank and are subject to the bank's terms and conditions provided with the Was Reward Card. Lines may be assessed appaint beginning in the 7th month after date of issuance. The Visa Reward Card will be sent 4 to 6 weeks after BellSouth's receipt of coupon to customers who retain qualifying services. One \$100 Visa Reward per customer per 12-month period. Cards issued by PilVorgan Chase Bank & A. pursuant to a license by Visa* and managed by Ecount*, a member service provided of Cards issuad by PilVorgan Chase Bank & S2 cost block to residential customers with new purchase of a domestic BelSouth* Unlimited Long Distance plan to another such plan. Coupon redemption required. See coupon for redemption details.

BelSouth Offers: Valid for one service line at the intended local service address. Customers must not have had local service with BelSouth 10 days prior to new service connection date. Advertised services and features not avoitable in all areas, All offers may be modified or discontinued at any time without nature. Applicable taxes and fees based on the full price of all products and services, and no taxes, fees or shipping and handling charges will be added to any reward or rebate. Long distance provided by BelSouth* Long Distance, inc. 40005 BelSouth Corporation. All trademarks and service marks contained herein are the property of their respective owners.



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more info

> Welcome to BellSouth!

Savings Start Here



Want to simplify your life?

If so, let us make things easier with this special offer. You'll love it.

Why BellSouth?

Only BellSouth delivers the quality, service, reliability, and savings you deserve. There's no need to go anywhere else.

See for yourself.

Sign up with BellSouth today and save.

How Much Can I Save?

Your Special Offer

For just \$56.63 per month,

Local Calling Plan:

• Residential Line With Unlimited Local Calls

Long Distance Plan:

BellSouth® Nickel Savings Value plan

DIRECTV®:

DIRECTV® Service from BellSouth

Plus...you also get:

- \$50.00 cash back
- 2 Free Features
- \$41.00 Connection Fee Waived!
- BellSouth® Voice Mail Service

order now

@EELSOUTH"

ba



shop add

> Welcome to BellSouth!

Savings Start Here



Want to see some real heroics? We have a money-saving offer that is just right for you.

Why BellSouth?

That's easy. BellSouth delivers the quality, service, reliability, and savings you deserve. There's no need to go anywhere else.

See for yourself.

Sign up with BellSouth today and save.

How Much Can I Save?

Your Special Offer

For just \$76.62 per month,

Local Calling Plan:

Residential Line With Unlimited Lo

Long Distance Plan:

 BeilSouth® Basic Unlimited II Sav Plan

DIRECTV®:

DIRECTV® Service from BellSouth

Plus...you also get:

- 2 Free Features
- \$41.00 Connection Fee Walved!
- \$25 cash back for Basic Unlimited
- BellSouth® Voice Mail Service

order now

Terms and Conditions

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> Welcome to BellSouth!

Savings Start Here



Get ready to save.

This offer is exactly what you have been waiting for.

Why BellSouth?

That's easy. Dependability, clarity, competitive pricing, and great deals. BellSouth has the right offer for you.

See for yourself.

Sign up with BellSouth today and save.

How Much Can I Save?

Your Special Offer

For just \$84.94 per month,

Local Calling Plan:

BellSouth® Complete Choice® Plan

Long Distance Plan:

BellSouth® Unlimited Savings Value plan

Internet Service:

- BellSouth[®] FastAccess[®] DSL Xtreme
- \$41.00 Connection Fee Waived!
- \$100 VISA Reward Card
- FREE BeliSouth® Voice Mail Service

order now