

June 8, 2006

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

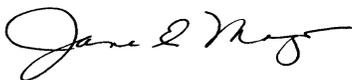
Re: *Notice of Ex Parte Communication*, CS Docket No. 98-120

Dear Ms. Dortch:

Yesterday, David Rehr and the undersigned of NAB, along with Alan Frank, President, Post-Newsweek Stations, Inc., met with Commissioner Adelstein and Rudy Brioché to discuss the cable carriage of local television broadcasters' full digital signals, including multicast programming streams. We stressed the need to prevent cable operators from stripping out portions of local broadcasters' free, over-the-air programming streams. Ensuring the carriage of all free, over-the-air broadcast programming would enable local broadcasters (particularly smaller financially struggling stations) to offer more niche programming and to compete more effectively in a multichannel video marketplace. We emphasized that advertiser supported broadcasting programming must obtain carriage to reach viewers and, thus, to be economically viable. Carriage would also serve the public interest because the viewers would be assured of access to broadcast multicast streams, including local programming. Finally, we explained that carriage of broadcasters' multicast streams clearly passed constitutional muster.

At this meeting, NAB distributed copies of *ex parte* submissions previously filed in this proceeding. Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,



Jane Mago  
Sr. V.P. & General Counsel

Enclosures

cc: The Honorable Jonathan S. Adelstein