

KNEO Radio, 10827 Highway 86 East, Neosho, MO 64850 is not in favor of a change in the Commission's Rules that currently prohibit local program originations by FM translators.

It is felt that this is unfair practice for translators to have differing programming from the licensed station. Translators are licensed to improve the quality of the signal in the community so that they have a radio signal that is enjoyable to listen to. If the licensee wants to provide a different program block, they should consider LPFM licensing or some other avenue. To make the requested changes, changes the intention of the FM translator.

If broadcast entities are allowed to change the programming through FM translators, it is likely to destroy "Mom & Pop" stations that ARE local. Stations that have to pay staff, equipment, utilities, etc. in order to reach a community will be hurt if translators can be used in the fashion requested.

I recognize that this could be used in a positive manner; however, the large stations that have the opportunity could use it to monopolize an area without much investment while other stations that have financial investment in the area are shut down.

I am concerned that "local programming" FM translators will become the norm instead of the exception. I feel that Miller Communications should be applying for an exception or waiver rather than a change of rule that will apply nationwide.