



Anne Lucey  
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June 15, 2006

Marlene Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Room TWB204  
Washington, DC 20554

Re: Ex Parte Presentation in MB Docket No. 00-167

Dear Ms. Dortch:

The following met yesterday with Mary Beth Murphy, Kim Matthews, Holly Saurer, Jim Brown and Laura Johnson of the Media Bureau to discuss the above-captioned proceeding:

Angela Campbell, Institute for Public Representation  
Jennifer Prime, Institute for Public Representation  
Patti Miller, Children Now  
Gloria Tristani, Benton Foundation  
Jeff McIntyre, American Psychological Association  
Todd Haiken, National Parent Teacher Association  
Susan Mort, Time Warner Inc.  
Keith Murphy, Viacom  
Antonious Porch, Viacom  
Susan Fox, Disney  
Bill LeBeau, NBC Universal  
Molly Pauker, Fox  
Nicholas Poser, CBS  
Anne Lucey, CBS.

Specifically, we discussed in detail with the Media Bureau the provisions of the Term Sheet earlier submitted in this proceeding which outlines our joint proposal for

modification to the rules adopted *In the Matter of Children's Television Obligations of Digital Television*, 19 FCC Rcd 22,943 (2004). We further explained that the host-selling aspects of our proposed website rule were modeled on the television principle of separation of editorial content from the selling of products related to that content and that "third party" did not extend to entities within the control and ownership of programmers.

We also discussed the matter of amending the Form 398 for the purpose of collecting information necessary to enforce the 50% repeat limit under the multicasting rule. The parties indicated that they all supported the proposal set forth by the Children's Media Policy Coalition in their reply comments in this proceeding, which would require broadcasters to certify compliance so long as the public and the FCC have a means to verify these certifications, i.e., a listing of the name and phone number of the person at the station who can provide documentation to substantiate the certification.

Finally, we urged the Commission to move swiftly to adopt new rules based on our joint proposal.

This proceeding is not restricted, and notice of the meeting is made pursuant to Section 1.1206 of the Commission's Rules.

Sincerely,

A handwritten signature in cursive script, appearing to read "Amy".

cc: Mary Beth Murphy  
Kim Matthews  
Holly Saurer  
Jim Brown  
Laura Johnson