

July 6, 2006

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
12th Street Lobby, TW-A325
Washington, D.C. 20554

Re: *Ex Parte Presentation*
EB Docket No. 04-296

Dear Ms. Dortch:

On July 5, 2006, Christopher Guttman-McCabe, Vice President, Regulatory Affairs, CTIA – The Wireless Association®, met with Catherine Bohigian, Chief of the Office of Strategic Planning and Policy Analysis, and Fred Campbell, legal advisor to Chairman Kevin J. Martin. In a separate meeting that same day, Mr. Guttman-McCabe and Brian Josef, Director, Regulatory Affairs, CTIA – The Wireless Association®, met with Angela Giancarlo, legal advisor to Commissioner Robert M. McDowell. In both meetings, CTIA discussed issues relating to the Commission's pending Emergency Alert proceeding.

During the meetings, CTIA reiterated the wireless industry's commitment to working with the Commission on development and deployment of an effective Emergency Alert Service. Specifically, CTIA stated that it supports a short-term SMS-based Emergency Alert service that consumers can opt into, as well as the development and ultimate delivery of a long-term solution. CTIA stated its desire to work cooperatively with the Commission on the sensible deployment of a long-term solution. During the meetings, CTIA discussed the adoption of the attached short and long-term proposal.

Pursuant to Section 1.1206 of the Commission's rules, a copy of this letter is being filed via ECFS with your office. Should you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

/s/ Christopher Guttman-McCabe

Christopher Guttman-McCabe

cc: Catharine Bohigian
Fred Campbell
Angela Giancarlo