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VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Office of the Secretary
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c/o Natek, Inc.
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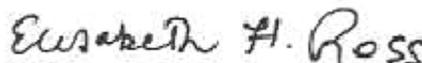
Re: *Ex Parte* Notice of Ericsson, Inc., *Review of the Emergency Alert System*, EB
Docket No. 04-296.

Dear Secretary Dortch:

On July 7, 2006, Allison Ellis, Director, Regulatory Policy, and Barbara Baffer, Vice President, Public Affairs and Regulations, Ericsson Inc, met with Angela Giancarlo, Office of Commissioner McDowell, to discuss issues raised in the above-referenced proceeding. Specifically, Ericsson provided Ms. Giancarlo with an overview of Multimedia Broadcast/Multicast Service (MBMS) and discussed the potential use of MBMS to provide a wireless complement to the nation's Emergency Alert System (EAS). Ericsson noted for Ms. Giancarlo that an EAS service description was necessary before a wireless EAS complement could be successfully deployed. Ericsson discussed and distributed the attached slides as part of its presentation.

Pursuant to Sections 1.1206 and 1.49 of the Commission's rules, this letter, along with the attachment, is being filed electronically with the Office of the Secretary in the above-referenced docket.

Sincerely,



Elisabeth H. Ross

cc: Angela Giancarlo