

Dear Commissioners:

Please don't allow more media consolidation. When different companies control the TV, radio and print news in my community they compete with each other to provide me better local and national news.

The Radio companies are PIGS. They barely pay their help, the take, take, take, from the communities they broadcast to and they are arrogant about news and information. They make so much money in a community and put nearly nothing back. (I don't consider buying up venues and then cornering the market on booking acts as doing any good for the community.) The first round of deregulations in the 80's began this slide into loss of quality. The Communications act of 1995 killed radio as a viable competitive business. There was a time when radio outlets did good things for the community -- now anything that they do has to be a profit center first. Clear Channel has no respect for the protection of the Public Trust and to give them or any of these operators, COX, Infinity, Spanish Radio, etc. more opportunities to smear their swill over a more concentrated area is not right. It is the small towns and medium markets that will suffer. They are suffering now -- the Big Guys have no interest in what might be local culture. I hate what has happened to radio. Viva Satellite Radio.

You should be hammering these operators for content and what used to be called PAYOLA. If the BigRadioCompany top 40 section needs tickets to the latest hot act for promotion at their outlets across the country, then the Record guys will come across with front row, back stage and meet-n-Greet but the radio company will have to add some Rock record that sucks. The top 40 station gets the cool tickets and promotion and then the Rock stations take the hit, until the Rock stations want something and they barter across format to keep it looking like it isn't going on. The listener suffers and the music industry has begun to suck because they don't have to look as hard for

acts. They can just pay for play. Don't let this go on.
Re-Regulated these PIGS. Take their licenses. Start over.
Why, if this is a Public Trust are these guys dodging taxes??? PIGS! This issue is bigger than the coverage of media news and information it is the fact that this is going on with no regard for anybody but Arbitron who rates them and advertisers who get raped by them and the public who is in their trust. There is no way an average mom and pop can afford to advertise anymore. PIGS!! There is no way one can trust any of these operations! Allowing News Papers and Tv Stations and Radio stations to be owned by one or two operations takes us back to the origins of anti-trust. I can't trust them.

I don't want the same company that owns my TV station or my radio station to also own my newspaper I would just get the same news all over again.

I rely on the media to find out about national and local issues. I want to feel confident that I can get all the viewpoints I need to make well-reasoned decisions about these issues. I also want media outlets in my town to care about my needs and interests.

Thank you for your consideration of this important issue. I look forward to hearing from you about your efforts to ensure diversity, localism and independence in our media.

Sincerely,
KC O'Dunn