

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
2006 Quadrennial Regulatory Review –)	
Review of the Commission’s Broadcast)	
Ownership Rules and Other Rules Adopted)	MB Docket No. 06-121
Pursuant to Section 202 of the)	
Telecommunications Act of 1996)	
)	
2002 Biennial Regulatory Review – Review)	
of the Commission’s Broadcast Ownership)	MB Docket No. 02-277
Rules and Other Rules Adopted Pursuant to)	
Section 202 of the Telecommunications Act)	
of 1996)	
)	
Cross-Ownership of Broadcast Stations and)	MM Docket No. 01-235
Newspapers)	
)	
Rules and Policies Concerning Multiple)	MM Docket No. 01-317
Ownership of Radio Broadcast Stations in)	
Local Markets)	
)	
Definition of Radio Markets)	MM Docket No. 00-244

MOTION FOR EXTENSION OF TIME

ION Media Networks, Inc. (“ION”), by its attorneys and pursuant to Section 1.46 of the Commission’s Rules, respectfully requests a two-week extension of time for filing comments in response to the *Further Notice of Proposed Rulemaking* in the above-captioned proceeding until October 6, 2006.¹ The *FNPRM* raises many issues of crucial importance to

¹ 2006 Quadrennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996; 2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996; Cross-Ownership of Broadcast Stations and Newspapers; Rules and Policies Concerning

the broadcasting industry generally and to ION specifically that require in-depth research and analysis. To ensure that the Commission has the complete record necessary to properly evaluate changes to its media ownership rules, it is essential that the industry and the public have sufficient time to develop and provide the information the Commission needs to complete the rulemaking process in a timely and efficient manner. A two-week extension of the dates for comments and reply comments will greatly aid ION in its efforts to provide the Commission with meaningful comments and the extension ultimately will benefit the public interest by ensuring that the decisions the Commission makes are based on a record that contains the best evidence for every party's respective position.

ION has a particular need for the requested extension because it recently has been fully occupied with the roll-out of Qubo, its new children's programming platform that it has developed in cooperation with NBC Universal, Scholastic, Classic Media/Big Idea, and Corus Entertainment's Nelvana. This new venture include over-the-air television programming on NBC, Telemundo, and the i Network and began providing quality children's programming to viewers aged 4 to 8 on September 9, 2006. This programming is designed to use the power of television to inspire young viewers to realize their full potential by promoting literacy and positive values through entertainment.² The roll out of the Qubo service has required the

Multiple Ownership of Radio Broadcast Stations in Local Markets; Definition of Radio Markets, *Further Notice of Proposed Rulemaking*, MB Docket No. 06-121, MB Docket No. 02-277, MM Docket No. 01-235, MM Docket No. 01-317, MM Docket No. 00-244, FCC 06-93 (released July 24, 2006) (the "FNPRM").

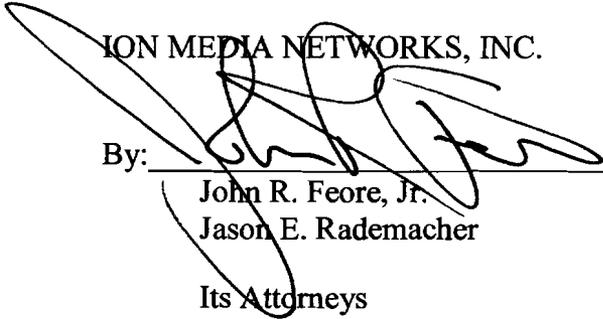
² Press Release, ion Media Networks, New Children's Programming Venture from ION Media Networks, Telemundo, and the i Network this September; New Children's Programming Venture from ION Media Networks, NBC Universal, Scholastic, Classic Media/Big Idea and Corus Entertainment's Nelvana (August 23, 2006), available at http://home.businesswire.com/portal/site/home/index.jsp?epi-content=GENERIC&newsId=20060823005610&ndmHsc=v2*A1126695600000*B1158269771000*DgroupByDate*J2*M740*N1001503&newsLang=en&beanID=1963892417&viewID=news_view.

energy and resources of many of the same internal employees who typically would work on developing the company's response to the *FNPRM*. Now that the launch of Qubo has taken place, ION can consent its attention to the important issues raised by the *FNPRM*.

As the Commission knows, the issues presented by this proceeding are very complex and the public interest demands that the Commission's deliberations are based on the best available information. The brief two-week extension that ION requests will ensure that the initial entries to the record are more complete, and therefore more helpful to the Commission than those that otherwise would be filed by the current comment deadline. The magnitude of this proceeding to the affected industries and the public interest makes it imperative that the Commission accommodate the most thorough possible input from interested parties. The brief requested extension will do just that.

Respectfully submitted,

ION MEDIA NETWORKS, INC.

By: 

John R. Feore, Jr.

Jason E. Rademacher

Its Attorneys

DOW LOHNES PLLC
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, D.C. 20036
(202) 776-2000

September 14, 2006